CAREER DEVELOPMENT SERVICES
2015-2016 ANNUAL REPORT

Unique User Profile

Academic Level
- Freshman: 318
- Sophomore: 143
- Junior: 315
- Senior: 578
- Alumni: 78

Major
- Psychology: 421
- Communication: 399
- Business: 290
- Sociology: 224
- Biology: 170

Preferred Recruitment Methodologies by Employers

- Career Fairs: 95%
- Dolphin CareerLink: 67%
- Social Media/LinkedIn: 56%
- Company Website: 54%
- Resume Referrals: 38%

Organizations Registered on Dolphin CareerLink: 6,523
Total Jobs Posted: 3,499

Types of Positions on Dolphin CareerLink:
- Full-time: 1,762
- Part-time: 958
- Paid Internship: 305
- Academic Credit: 204
- On-campus: 158

Drop-in Career Counseling
1,109 Sessions

Top Reasons for Visit:
1. Resume & Cover Letter
2. Questions/Info
3. Job/Internship Search
4. Career Counseling

53 Employer Visits

154 Career Counseling Appointments

65 Class Presentations Conducted to: 1,325 Students

Bell Tower 1548
M - F: 9:00 a.m. - 5:00 p.m.
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