60 Second Elevator Pitch

An elevator pitch is a brief way of introducing yourself and connecting with someone. These are helpful when you are at an event and meet prospective job or network connections.

Tell me about yourself?

I. Who you are? Your name and something that differentiates you from your peers (major/degree, athlete, veteran). Education (Coursework, Major)

II. Your specific goal/career interest? Why do you want to go into this field?

III. 2 to 3 Experiences that have influenced you to go into your desired field?
   • How you have demonstrated your interest. Demonstrate your interest and experience in the field with examples of things you have already completed. Don’t just say "I have always wanted be a translator," but instead “I have taken several Spanish courses and volunteered in my community and now I am looking to develop additional skills with your organization.”
   • Why you are qualified? Demonstrate your qualifications by sharing leadership and work experience, achievements, expertise, skills and strengths.

IV. A question or request for assistance. Example: “Can you tell me more about your internship program in__________?”