



Teens Make Health Happen Marketing & Communications Internship

at HealthCorps
Oxnard, CA

Are you interested in serving your community and empowering the next generation of healthy leaders?

HealthCorps and our mission to improve the lives of youth, both mentally and physically, provides you with the opportunity to do just that.

Who We Are

We're HealthCorps – a national, non-profit organization committed to improving lives by addressing health challenges in communities through programming that provides innovative and engaging experiences for teens in education, leadership, and service learning. Through our Teens Make Health Happen program, we empower teens by encouraging them to become change agents within their families, schools, and neighborhoods. Our program is grounded in the understanding that limited access to health education can lead to a lifetime of social, emotional and physical challenges.

Where You Fit In

We're looking for a creative, organized, self-starter who will help us achieve development goals and uplift the HealthCorps mission by contributing creative and innovative ideas. You will help develop and implement communication and marketing strategies as part of a dynamic team of regional staff and other college interns. This internship will help you to supplement your current marketing and communication skills and provide a diverse range of experiences in the public health and non-profit fields. The experience you gain through this marketing and communications internship will be broad and helpful in preparing you for other fast-paced work environments.

What You'll Do

As a MarComm Intern with HealthCorps, you will play a key role in supporting regional communications, content creation, and outreach efforts that promote health and wellness in schools and communities.

We're looking for someone who can commit to 8 hours a week throughout the academic year, with 1.5-2 hours a week being spent at local school sites capturing content. Your responsibilities will include:

- **Content Creation & Storytelling:** You will support content collection and storytelling projects for digital communications and social media platforms. This may include developing written, video, and visual content that highlights the HealthCorps mission and impact, as well as creating social media campaigns, program reports, newsletters, blog posts, and other marketing materials.
- **On-Site Engagement & Coverage:** You will be expected to visit multiple school sites each week to capture stories and content from the Teens Make Health Happen Clubs along with attending and documenting HealthCorps regional and community events throughout the semester.
- **Social Media & Digital Marketing:** You will manage the regional social media channels (Instagram & TikTok) by posting updates, monitoring engagement, conducting social listening to



identify trends/audio formats, and maintaining brand consistency. You may also support content creation for platforms such as LinkedIn and YouTube in collaboration with the national team.

- **Performance Tracking & Reporting:** You will help track engagement analytics and assist in monthly reporting to assess the performance and impact of communications efforts.
- **Campaign & Feature Support:** You may assist in brainstorming and pitching recurring content ideas such as “Wellbeing Wednesdays” or “student takeovers.”
- **Internal Communications:** You will help draft internal communications materials like email announcements, slide decks, or updates for HealthCorps teams as needed.
- **Collaboration & Teamwork:** You will collaborate with a team of college mentors who deliver the TMHH health programming to local middle and high school sites in Oxnard, as well as other HealthCorps MarComm Interns in regions across the country. You will also participate in national intern huddles with the HealthCorps marketing team to align on voice, storytelling strategy, and key campaigns.
- **Represent HealthCorps in Oxnard:** You will be an embodiment and extension of our organization and our values, both inside and outside your sites. Your presence -- whether at sites or at an area-wide event -- will be an asset in outreach efforts that connect teens, staff, and community members to HealthCorps resources and materials.

Minimum Qualifications

- Applied understanding of basic marketing principles
- Familiarity with major social media platforms (Instagram, TikTok, LinkedIn, YouTube)
- Creative problem-solving skills
- Self-starter with the ability to work independently
- Comfortable with multitasking in a deadline-driven environment
- Strong written and verbal communication skills
- Basic photography, image, and video editing skills
- Graphic design skills
- Strong organizational and time management skills
- Curiosity about trends, social platforms, and youth-centered storytelling

Education and Experience Requirements

- Currently working towards a bachelor’s degree in communications, marketing, business, public health, or a related field
- Successful completion of introductory courses in marketing, business, or equivalent
- Basic understanding of Microsoft Office Suite applications (Excel, Outlook, etc.)
- Previous experience with Canva, social media management tools (e.g., Hootsuite, Sprout Social), and editing platforms such as CapCut, Adobe Creative Cloud (Photoshop, Premiere Pro), or Adobe Express is a plus

Physical Requirements

- Ability to travel to assigned sites, which may include distances of up to 40 miles within the Palm Beach.



What You'll Gain

College Credit:

HealthCorps will work with you and your university to provide college credit* for the internship.

*Depending on the specific requirements and guidelines of your university, this may be in the form of college or course credit or practicum hours.

Stipend:

You will receive a stipend intended to help alleviate potential costs that you may incur from participating in the program. You may use these funds for whatever you feel you need it for (technology needs, professional development materials, transportation for any local site visits, etc.) and it will be distributed in monthly installments.

Professional Development:

You will receive ongoing training, mentorship, and access to national intern development sessions. You'll gain direct experience in public health, communications, and education systems, and create portfolio-ready content that will be shared with a national audience.

Networking & Impact:

You'll connect with HealthCorps media, wellness, and education professionals and contribute to mission-driven storytelling that helps inspire the next generation of healthy leaders.

Additional Position Details

Ensuring an inclusive workplace where we learn from each other and our communities is core to HealthCorps' values. We welcome people of different backgrounds, experiences, abilities, and perspectives and are seeking individuals who align with these same core beliefs. We are an equal opportunity employer and aim to provide a sense of belonging for everyone.

HealthCorps, Inc. is an Equal Opportunity Employer. HealthCorps provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

