

**Agency Report of:
Ceremonial Role Events and Ticket/Pass Distributions**

A Public Document

1. Agency Name		Date Stamp	California Form 802
CSU Channel Islands			For Official Use Only
Division, Department, or Region <i>(if applicable)</i>			
University Advancement			
Designated Agency Contact <i>(Name, Title)</i>		<input type="checkbox"/> Amendment <i>(Must Provide Explanation in Part 3.)</i> Date of Original Filing: _____ <i>(month, day, year)</i>	
Richard LeRoy Senior Director of University Development			
Area Code/Phone Number	E-mail		
805-437-1662	richard.leroy@csuci.edu		

2. Function or Event Information

Does the agency have a ticket policy? Yes No Face Value of Each Ticket/Pass \$ 60.00

Event Description: PCBT Top 50 Women In Business Date(s) 04 / 18 / 19 _____
Provide Title/ Explanation

Ticket(s)/Pass(es) provided by agency? Yes No If no: Union Bank
Name of Source

Was ticket distribution made at the behest of agency official? Yes No If yes: Ipach, Nichole
Official's Name (Last, First)

3. Recipients

• Use Section A to identify the agency's department or unit. • Use Section B to identify an individual. • Use Section C to identify an outside organization.

A. Name of Agency, Department or Unit	Number of Ticket(s)/ Passes	Describe the public purpose made pursuant to the agency's policy
University Advancement	2	Strengthening alumni and private support for the CSU.
B. Name of Individual <i>(Last, First)</i>	Number of Ticket(s)/ Passes	Identify one of the following:
		Ceremonial Role <input type="checkbox"/> Other <input type="checkbox"/> Income <input type="checkbox"/> <i>If checking "Ceremonial Role" or "Other" describe below:</i>
		Ceremonial Role <input type="checkbox"/> Other <input type="checkbox"/> Income <input type="checkbox"/> <i>If checking "Ceremonial Role" or "Other" describe below:</i>
C. Name of Outside Organization <i>(include address and description)</i>	Number of Ticket(s)/ Passes	Describe the public purpose made pursuant to the agency's policy

4. Verification

I have read and understand FPPC Regulations 18944.1 and 18942. I have verified that the distribution set forth above, is in accordance with the requirements.

	<u>Elaine Crumball</u>	<u>AVP, DBPA</u>	<u>5/2/19</u>
Signature of Agency Head or Designee	Print Name	Title	<i>(month, day, year)</i>

Comment: _____

This event has ended.

APR 18

Top 50 Women in Business

by Pacific Coast Business Times

\$60

Top 50 Women in ...
Thu, April 18, 2019, 5:30...

Sales Ended

Details



Date And Time

Thu, April 18, 2019
5:30 PM - 7:30 PM PDT
Add to Calendar



Location

Deckers Outdoor Corporation
250 Coromar Drive
Goleta, CA 93117

[View Map](#)



Description

Each year the Business Times honors the 50 top women executives in financial services, technology, agribusiness, nonprofits and other fields in

Ventura, Santa Barbara and San Luis Obispo counties.

The Pacific Coast Business Times is delighted to announce that the keynote speaker for our 50 Top Women in Business event on April 18 will be Wendy Wood Yang, president of Deckers' Performance Lifestyle Brands.

Wendy Wood Yang, moved to Santa Barbara nearly four years ago to head up growth for performance lifestyle brands HOKA ONE ONE, Teva and Sanuk. Her work paid off with \$110 million in global sales and strong revenue growth for the brand HOKA. She was also responsible for helping shift the company's consumer demographics. A native of Concord, Mass., she previously worked at New Balance as general manager and with Stride Rite brand Keds. Her strong team-building skills have created positive work cultures with strong results.

Yang earned a bachelor's degree in managerial studies from Rice University and an MBA with a marketing emphasis from Northwestern University.

Our 50 Top Women in Business:

Joanne Funari

Linda Rossi

Tricia Fahnoe

Susan Thompson

Sarah Kramer

Carmen De Arcos-Gonzalez

Bibi Moezzi

Cari Shore

Janet Garufis

Midge Campbell-Thomas

Robin Gose

Carrie Hughes

Yvonne Gutierrez

Judith Hill

Brandy Beesley

Vanessa Bechtel

Elena Brokaw

Marsha Bailey
Louise Lampara
Nan Drake
Mary Verdin
Samantha Onnen
Kristin Decas
Melissa James
Autumn Shelton
Kristen Blabey
Melissa Sayer
Jena Shoaf Acos
Karen Gabler
Leila Noël
Verva Enoch
Jennifer Gillon Duffy
Tracey Solomon
Danielle De Smeth
Kirsten McLaughlin
Catherine Von Burg
Kara Bellamy
Lisa Romesser
Judy Mahan
Kyle Lewis
Regina Biddings-Muro
Theresa Padilla
Beth Seidenberg
Michelle Roberson
Sheryl Mazirow
Ashley Galladher

Levi, Julia

From: Schneider, Helene
Sent: Tuesday, April 09, 2019 4:21 PM
To: Ipach, Nichole; Levi, Julia
Cc: LeRoy, Richard
Subject: Fw: Pacific Coast Business Times - Top 50 Women in Business - Donation of Tickets - April 18th, 2019

Follow Up Flag: Follow up
Flag Status: Flagged

Forwarding this invitation from Union Bank for CSUCI records. I am available to attend this event.

- Helene

From: Penny Sharrett <Penny.Sharrett@unionbank.com>
Sent: Tuesday, April 9, 2019 4:18 PM
To: Schneider, Helene
Subject: Pacific Coast Business Times - Top 50 Women in Business - Donation of Tickets - April 18th, 2019

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Hello Helene,

As a sponsor of the Pacific Coast Business Times Top 50 Women in Business, we are pleased to be able to donate tickets for this event to community partners, clients, prospects and other guests. We are happy to donate two tickets to Cal State University Channel Islands for this event.

Please let me know if you need any other information.

Penny M. Sharrett

Vice President
Senior Project Manager for Affluent Clients
Client Travel and Enrichment

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