



**FOUNDATION BOARD
MEETING MINUTES**

J. HANDEL EVANS BOARD ROOM | BROOME LIBRARY
FEBRUARY 8, 2017 | 5:30 PM – 7:30 PM

Members Present:

President Erika Beck
Edward Birch
Hugh Cassar
Christine Garvey
Betsy Grether
William Kearney
Hank Lacayo
Douglas McRae
Chris Meissner
Lon Morton (via phone)
Diane Palumbo (via phone)
Lois Rice, Vice Chair
Peter Wollons
Zohar Ziv, Acting Chair

Members Absent:

Ted Bagley
Henry Dubroff
Mark Hartley
George Leis, Chair
John Notter
Emilio Pozzi, Secretary
Blaise Simqu

Staff Present:

Stephanie Bracamontes
Liza Ernst
Nichole Ipach
Elizabeth Rubalcava

Guests:

Melody Kimball
Leah Lacayo
Kaleb Law
Diane Mandrafina
Dusty Russell

I. Welcome

- a. Zohar Ziv welcomed everyone and opened the meeting at 6:06 p.m.
- b. Mr. Ziv thanked Ms. Lois Rice for accepting the position as Vice Chair. Last November, Board voted and unanimously approved of Ms. Rice assuming this leadership role.
- c. Mr. Ziv welcomed special guests, Dusty Russell and Melody Kimball, both CI alumni.

II. Approval of Minutes

- a. Mr. Ziv called for a motion to approve the November 16, 2016 Board minutes. **Christine Garvey motioned to approve the minutes as presented, President Erika Beck seconded, and the motion (#16-171) carried unanimously.**

III. President's Report

- a. Report on First 100 Days:
President Erika Beck expressed the campus has seen a busy start to the spring semester and things are going well. She sent out an email to the Board, detailing her findings from the listening tour conducted over last fall and this spring semester. Changes to the University's organizational structural have been made as a result of the listening tour which included feedback from the Board. In January the Division of University Advancement was restructured, incorporating two critical departments under Ms. Nichole Ipach's leadership –

Communications & Marketing and Conferences & Events. This shift will allow the campus to focus on our internal and external communications.

President Beck shared that the next phase of our growth involves a planning process to align our strategic priorities. The recently formed University Initiative Steering Committee will ensure that we have a broad based conversation across campus to determine strategic priorities and move the campus forward. This is an exciting process that involves the entire campus community.

b. General Campus Update:

President Beck shared that a search for a Provost – Chief Academic Officer on campus - is currently underway. It is an important position that she is eager to fill. President Beck thanked Lois Rice for representing the Foundation Board in George Leis' absence. Ms. Rice worked alongside President Beck to narrow the pool of candidates down from seven top finalists to five. The candidates will be brought to campus in late February and early March.

c. CI's 2025 Graduation Initiative:

President Beck gave an overview of the 2025 Graduation Initiative. The CSU Chancellor's Office introduced the 2025 Graduation Initiative as system-wide effort aimed at increasing graduation rates.

- i. The Public Policy Institute of California indicates the State will be about one million bachelor degrees short of serving the needs of our workforce and economy by the year, 2025.
- ii. To close the achievement gap, CI campus goals are as follows:
 - 6 year freshman graduate rate is 57%, 2025 goal is 67%
 - 4 year freshman graduate rate is 25%, 2025 goal is 40%
 - 4 year transfer students graduate rate is 68%, 2025 goal is 70%
 - 2 year transfer students graduate rate is 42%, 2025 goal is 54%

IV. Presentation of CI's Student Emergency Programs

Mr. Ziv introduced Ms. Toni DeBoni, Associate Vice President for Student Affairs & Dean of Students, to share what the campus is doing to develop a student emergency program.

a. Highlights from Ms. DeBoni's presentation include:

- i. Approximately 1 out of 3 college students (nationally) experience food insecurity.
- ii. The Student Emergency Intervention Task Force is responsible for identifying strategies for Emergency Funds, Food Security, and Housing Security.
- iii. Subcommittees have been formed to address these key areas of concern.

b. Ms. Ipach introduced CI alum, Melody Kimball, who shared her experiences being homeless as a student. She hoped to emphasize the importance of this cause by telling her story.

V. Chair's Report

- a. Mr. Ziv announced that in the coming months a select group of board members will be asked to start the conversation for the Board's strategic plan – forming the Strategic Planning Steering Committee. This discussion will culminate at the September Board Retreat.
- b. Mr. Ziv expressed the importance of Board support to help strengthen the CI brand.
- c. Mr. Ziv shared that Lon Morton was selected Business Leader of the Year by the Business and Technology Partnership. Mr. Morton, along with two other award recipients will be honored at the April 20th B&TP's Leadership Dinner at the Westlake Village Inn.

VI. Finance and Investment Committee Report

- a. Mr. Doug McRae reviewed the Foundation Statement of Net Assets. Noting that the short term investments increased substantially due to the consolidation of unrestricted cash from Wells Fargo and Rabobank accounts. Once paperwork is completed, the money will be reinvested at Bell Haven Investments. Bell Haven securities are slightly lower than the Vanguard Mutual Fund; however, the duration of maturity has been reduced from three years to one year. The quality of the holdings are AA and as the interest rates rise, as expected, the maturities will be reinvested at higher rates.
- b. Mr. McRae reviewed the Statement of Activity. He noted, with revenues expecting to exceed budget and expenses expected to be below budget, there is a projected \$565,000 positive upswing.
- c. The General Endowment performance has done well in the last year, capturing 87% of the policy index.
- d. \$300,000 devoted to environmental, social and governance investments, approved by the committee, has been completed with 70% of the funds (\$210,000) being invested in the Northern Global Sustainability Equity Index Fund and the remaining 30% (\$90,000) in the TIAAF Creft Choice Bond Fund.
- e. The Alternative Investment Program has been initiated with investments in Buchanan Promissory Note issued by the Buchanan Mortgage Holdings in the form of three year lock up real estate notes yielding 7.5%. He also touched on other alternative investments.
- f. In closing, Mr. McRae announced the Finance & Investment Committee's vote to raise cash from the endowments from the U.S. and non-U.S. equity allocations in order to safeguard against market uncertainty and volatility. Approximately \$650,000, was raised, equating to 5% of the portfolio. This amount will be invested in short term cash or a money market account.

VII. Board Development Committee Report

- a. Ms. Diane Palumbo addressed the Board's continuing need to recruit new members since several members will be terming off in the next few years.
- b. Ms. Palumbo suggested establishing a chart representing the current board members expertise by function and industry, allowing President Beck and the Board to identify gaps and strategically recruit new members.
- c. The committee looked at some viable candidates for the Board – three were alumni and three were referrals from other board members.
- d. In discussing alumni, the committee discussed initiating a mentor program, allowing alumni and board members to work together on projects and giving the Board an opportunity to assess them as a candidates.
- e. Ms. Ipach provided the background and gave updates on these potential candidates.

VIII. Old/New Business

- a. Mr. Ziv pointed the Board to the revised calendar of meetings and noted that changes were made due to unexpected conflicts. The Board Retreat was also moved from August to September 15 & 16, after Labor Day, to increase attendance and allow for more strategic planning meetings.

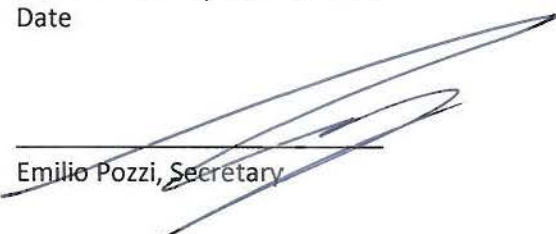
- b. Mr. Ziv called for a motion to approve the revised calendar of meetings. **Hank Lacayo motioned to approve the revised calendar of meetings, Christine Garvey seconded, and the motion (#16-172) carried.**

IX. Adjourn

- a. Mr. Ziv reminded board members of the upcoming events and encouraged everyone to attend as many events as possible.
- b. There being no further business, Mr. Ziv adjourned the meeting at 7:30pm.

APPROVED:

5/12/17
Date


Emilio Pozzi, Secretary