Meeting of the Board
February 19, 2013
*M-I-N-U-T-E-S*

The CSU Channel Islands Foundation Board met on Tuesday, February 19, 2013 at CSU Channel Islands in the John Spoor Broome Library. George Leis, Board Chair, called the meeting to order @ 6:04 p.m.

**Members Present:**
George Leis, Foundation Board Chair
Neil Paton, Secretary
Linda Dullam, Board Development Chair
Ed Birch
Hugh Cassar
Robert England
Mark Hartley
Bill Kearney
Hank Lacayo
Douglas McRae
Alicia Milanowski, Student Representative
John Ridgway
Richard Rush, University President
Peter Wollons

**CI Staff:**
Carrick DeHart, Director of Major Gifts
Therese Eyermann, Chief of Staff to the President
Tania Garcia, Director of Development, Alumni Relations
Eva Gomez, Assistant Director of Development
Nichole Ipach, AVP for University Development
Alissa Larreta, Advancement Events Specialist
Joanna Murphy, Assoc. Dir. of Communication & Marketing
Elizabeth Rubalcava, Presidential Aide
Cathy Sanchez, Administrative/Support Coordinator
Elizabeth Rubalcava, Presidential Aide
Ysabel Trinidad, V.P. of Finance and Administration

**Guests:**
Dr. Dawn Neuman

**Absent:**
Terry Ballman
Ann Deal
Henry Dubroff
Harold Edwards
Janet Garufis
Larry Hibbler
Armando Lopez
John Notter
Emilio Pozzi
Blaise Simqu
Welcome

George Leis opened the meeting with a welcome and thank you to everyone in attendance for their support on the Board.

Consent Agenda

a. Approval of Consent Agenda items:

   Motion #13-113: Consent to approve the meeting minutes for November 27, 2012.
   Motion #13-114: Consent to approve new appointees to Finance Committee.
   Motion #13-115: Consent for approval of new officers.

   Ed Birch made the motion to approve, all Motions inclusive, with a second from Hank Lacayo. The Motions passed with unanimous approval.

   President Rush requested an amendment on the minutes of November 27, 2012: Page 3, the word ‘moral’ should read ‘morale.’ The minutes will reflect this change.

University Update

President Rush shared with the Board that CSU Channel Islands (CI) has been honored on behalf of the Arbor Day Foundation, for the 2012 Tree Campus USA, a recognition of CI’s sustainability efforts in maintaining and planting trees for campus beautification. This award honors colleges and universities and their leaders for promoting healthy trees and engaging students and staff in the spirit of conservation. To obtain this distinction CI has met the five core standards for sustainable campus forestry required by Tree Campus USA, including establishment of a tree advisory committee, evidence of a campus tree-care plan, dedicated annual expenditures for its campus tree program, an Arbor Day observance and the sponsorship of student service-learning projects.

President Rush extended a special thank you to Steve Blois and Carl Wesely for their leadership in the development of the center mall. Also, the offices of Charlie Rasmussen have helped out tremendously. Carl Wesely has encouraged others in the community to assist with this project, which has had an incredible impact. Steve Blois and President Rush will be meeting with a potential donor to discuss the Spanish tile that will be used around the fountain. An update will be shared with the Board. San-Rock Pool Company of Santa Clarita will begin working on the initial prepping for the installation of the fountain and completion expected in May.

President Rush had the opportunity, along with the other CSU Presidents, to meet with the new Chancellor Timothy White. Chancellor White has invited the presidents to be his full partners in running the CSU system. President Rush shared with Chancellor White that many CI programs and projects are funded by community partnerships, such as the Center Mall. At President Rush’s request, the Chancellor’s Office has acknowledged that our local community has made the Central Mall project possible by contributing resources and labor totaling $3.2 million
dollars. Labor contributions are usually not acknowledged, however this will be shared with the Trustees as part of our 2013 fundraising efforts. The Chancellor has committed to help CI with additional state funding. Ephraim Smith, Executive Vice Chancellor for the CSU system has asked the CSU presidents to increase their enrollment targets which will be funded by the state.

Recruitment for new faculty has been successful. In the fall CI has hired 8 out of 10 candidates with the plan to add a total of 13 new faculty. We will have very impressive people joining CI. Provost Dr. Dawn Neuman is retiring at the end of this academic year and we are interviewing the final five outstanding Provost candidates this week.

Due to changes in state law and CSU Trustee policy we need to amend our bylaws. Our CSU campus attorney in Long Beach will be drafting these changes and they will be voted on at the next meeting. The two main changes are:

1) Honorary members are not allowed on any Foundation Board.
2) The roles of Foundation directors and officers need to be more fully defined.

CI’s has opened its new Boating Center located in the Channel Islands Harbor. This is a remarkable facility, which is not only for our students and boating instruction, but can be used for a revenue source for businesses and industry for retreats and meetings. This is a full-service space with a large meeting room, kitchen facilities and a very nice outdoor deck.

CI has entered into an MOU with National Park Service and the campus now has a field station on Santa Rosa Island. It will be called the Santa Rosa Island Resource Center - CSU Channel Islands Undergraduate Research Center. It is our goal for this to become a southern California Marine Study Center, equivalent to Moss Landing, a multi-campus research facility of the CSU in Monterey Bay.

CI continues to work hard to be sure our students are well-served and that we provide innovative opportunities to continue their expansion and growth.

New/Old Business
Task Forces
a. Engineering
   i. Neil Patton shared that there were five possible directions suggested for the Engineering Program, which the committee is reviewing. The pace of progress is yet to be determined due to funding. President Rush extended his thanks to both Neil Patton for chairing and Peter Wollons for serving on this committee. President Rush also thanked Dawn Neuman for shepherding the consultant’s report on engineering and ensuring full engineering community input. We are looking for a niche that will enable us to serve this region’s industry.
b. Event Center
   i. Mark Hartley reported on the trip taken to UCSD this past December by some
      staff and task force members to view the Jenny Craig Pavilion Center.
      A follow up meeting was held to discuss the pros and cons of this particular size
      Event Center and having a similar one built at CI. Also discussed was its use,
      primarily for entertainment and athletics, but also for conventions, trade shows,
      etc. A representative from Nederlander Concerts, Inc. presented the requirements
      to host entertainment events, such as seating, electronics, etc. The committee
      decided to look at something more concise in size and flexibility to fit with
      President Rush’s goal for the Center, and that would fit into the fabric of what we
      plan to do at the University. The task force would like to meet with the architects
      and obtain more input.

      President Rush indicated that we are moving forward as Ysabel Trinidad, Vice
      President of Finance, is looking at ways we might combine this with other
      building needs. George Leis stated that we are fortunate to have the land to do
      this type of project at CI, including a single-family housing development that
      could help fund a multipurpose center at CI. We have an opportunity to
      coordinate with developers and the bank, which looks very promising.

c. Scholarship
   i. Bill Kearney reported on the Scholarship Task Force recognizing John Notter for
      establishing a new $125,000 multi-year commitment to fund scholarships
      annually, providing 14 scholarships each year to deserving students. President
      Rush thanked both Bill and John for funding scholarships for our students. In
      particular, he offered his appreciation to Bill Kearney for his leadership on this
      task force.

d. Development Report
   i. Bernard Krakower has decided to hold off joining the board at this time. Linda
      Dullam encouraged the Board to respond to the candidate review list when
      provided for their valuable input on recommending potential new members to the
      Foundation Board.

President Rush took the opportunity to extend his gratitude to Elizabeth Rubalcava for the
excellent job in handling the Task Forces.

CI Report
B&T Holiday Mixer
Carrick DeHart reported on the Holiday Mixer held on December 6, 2012 in the newly
remodeled Grand Salon. The title of this event was Blue Gold: It’s the Water - Technology,
Innovation and Implementation. This event also partners with the Alumni & Friends Association
(A&FA) with a mentor networking session prior to the Mixer. This year’s keynote speaker was
Wigsbert Mendoza of the Metropolitan Water District. Mr. Mendoza brought along fellow colleagues who presented on Green Coalition. The objective of this event is to bring together community members, professionals and students to exchange information and share in mentoring opportunities and also, to raise funds for student scholarships. A total of 168 guests attended this evening, with net proceeds of $1,127. Overall, this was a successful event for Business & Technology Partnership.

Holiday Open House
Alissa Larreta shared that the Holiday Open House is an event held at President Rush’s home for community supporters of the University. A total of 269 people attended and the up-beat event was well-attended by many. Alissa thanked all the Board members who attended.

Night at Channel Islands
Tania Garcia reported that A&FA partnered with Student Affairs to celebrate CI’s 10 year anniversary and to recognize our alumni with our first alumni reunion dinner. It was a very successful event with heartfelt camaraderie. As it was well-attended by many of CI’s alumni, we will continue this tradition next year. Awards were given for outstanding alumni. Tania shared that alumni speeches were so emotional and powerful that one could hear a pin drop! From their stories we learned that CI alumni are paying forward the civic engagement that they learned while here. An invitation was extended to the Board members to attend next year’s event.

President Rush shared that Tania Garcia was this year’s ‘Volunteer of the Year’ recipient from the Greater Conejo Valley Chamber of Commerce, and that she received the Gold Award by C.A.S.E., the Advancement professional organization, for her Dodger Day production. Congratulations were extended to Tania for a job well done.

Planned Giving Advisory Council Annual Reception (PGAC)
PGAC volunteers plan these yearly breakfasts. The keynote speaker was Gary Zimmerman, Senior Economist of the Federal Reserve Bank in San Francisco. Bob Parry connected us to Gary, a well-respected economist. This year’s reception was our largest to date with over 100 financial advisors, CPA’s and attorneys present. This is an important event as it helps financial advisors connect with CI and consider the University as a donation option for their clients.

Nichole also shared that the Division of Advancement’s goal is to raise $2.5 million by mid-June. As of January 31, 2013 we have raised $2.1 million and expect to meet this goal. We secured some fantastic connections with incredible people and Nichole will continue to follow up to involve these people. She gave a special thank you to the Board for bringing names forward and encouraged the Board to continue bringing more people forward.

CI Strategic Plan
Dr. Dawn Neuman presented an update on the strategic plan and survey. Every five years CI reviews and renews its strategic plan. A survey was sent to all students, faculty and staff of CI and will also go out to the community and our Foundation Board members. The Board was encouraged to take this online survey for their valuable input. Dr. Neuman’s goal is to reach 400 completed surveys. Dr. Neuman shared that the campus survey data is helpful in planning for
graduation goals, access and retention and the types of skills that our students will need for the 21st century. She shared that workforce needs are changing, and as a campus of innovation and distinction, we need to keep on the cutting edge of educational technology and teaching methods.

Save the Dates:

Chamber Mega Mixer - March 14
Ten years ago CI brought all Ventura County chambers together on campus and it was a huge success. We will continue this invitation of having all chambers meet here at CI again this year.

President’s Circle Founders Celebration – April 4
A celebration to recognize CI Founders, will be hosted in the Founders Courtyard.

Institute for Global and Economic Research (IGER) – Santa Barbara City College, April 12 and CSU Channel Islands – April 19
Dr. Sohn, a highly regarded economist, will be hosting two events, one in Santa Barbara County and the other in Ventura County. Dr. Sohn, one of the top ten economists in the nation, has keen insight into today’s economy and will be sharing his projections.

Leadership Dinner – April 18
This year’s Leadership Dinner will be hosted at the Crowne Plaza Ventura Beach Hotel. We will be honoring the following categories: Business & Community Leader of the Year, Technologist of the Year and Faculty Member of the Year. This event is also raises funds for scholarships and recognizes this year’s student recipients.

Bus 101 Breakfast Briefing – May 9
The breakfast discusses how to maximize our partnerships with the community.

President Rush presented the Board with a commemorative 10th Anniversary lapel pin.

Meeting adjourned @ 7:01 p.m.

Next Meeting:

Tuesday, May 14, 2013
J. Handel Evans Conference Room, 2nd Floor – John S. Broome Library

APPROVED:

June 14, 2014

Date

Neil Paton, Secretary