Meeting of the Board
May 14, 2013
M-I-N-U-T-E-S

The CSU Channel Islands Foundation Board met on Tuesday, May 14, 2013 at CSU Channel Islands in the John Spoor Broome Library. George Leis, Board Chair, called the meeting to order @ 6:11 p.m.

**Members Present:**
George Leis, Foundation Board Chair
Harold Edwards, Vice Chair
Neil Paton, Secretary
Terry Ballman
Ed Birch
Hugh Cassar
Ann Deal
Robert England
Mark Hartley
Bill Kearney
Larry Hibbler
Douglas McRae
John Notter
John Ridgway
Richard Rush, University President
Peter Wollons

**CI Staff:**
Therese Eyermann, Chief of Staff to the President
Nichole Ipach, AVP for University Development
Melissa Jarnagin, Assoc. VP for Finance
Alissa Larreta, Assistant Director for Advancement Events
Joanna Murphy, Assoc. Dir. of Communication & Marketing
Elizabeth Rubalcava, Presidential Aide
Cathy Sanchez, Development Support Coordinator

**Absent:**
Linda Dullam, Board Development Chair
Henry Dubroff
Janet Garufis
Hank Lacayo
Armando Lopez
Alicia Milanowski, Student Representative
Emilio Pozzi
Blaise Simqu
Welcome

President Rush welcomed all in attendance and presented a short video of recognition from the CSU Northridge Distinguished Alumni Awards honoring Foundation Board Chair, George Leis.

http://www.youtube.com/watch?v=0o9g1Ci9Xzk

Consent Agenda

a. Approval of Consent Agenda items:

Motion #13-116: Consent to approve the meeting minutes for February 19, 2013.

Motion #13-117: Consent to approve 2013-14 Foundation budget.

Motion #13-118: Consent to approve changes in the Bylaws.

Bill Kearney motioned for approval of the minutes with a second from John Notter. Mark Hartley motioned with an approval for the 2013-14 Foundation budget, with a second by Doug McRae. Both motions carried forward with overall approval.

University Update

President Rush presented an update on the Camarillo Springs fire and how close it came to our campus, completely surrounded the University by a full 360 degrees. There was also an agricultural fire off of Lewis Road which proved to be toxic with chemical pesticides that had burned. Through order of the Ventura County Fire Department, CSU Channel Islands was evacuated on both May 2 and May 3. First responders and fire department personnel were here to ensure the safety of the campus by keeping the fire at bay. It was an intense blaze with flames reaching 50 feet in the air on both sides of the campus. We were very fortunate that the University did not receive extensive damage, due to the diligent work of the fire fighters and some staff who stayed behind to help out. There was no structural damage, however, areas of landscaping were destroyed. Our Communications Information Officer, Nancy Gil, did a wonderful job handling all calls from the media throughout the country on behalf of the University, and providing updates on the fire and its effect on campus.

Chancellor Timothy White visited CI campus on Thursday, April 18, spending an entire day meeting with President Rush, faculty, students, Foundation Board members and community supporters of the University. There were three items in particular that President Rush requested of the Chancellor: counsel on our Big Idea, gift of land and additional funding for the University. Overall, it was a good meeting and the Chancellor’s opportunity to view our campus and meet everyone proved to be well-received. When interviewed by the local press, Chancellor White commented, “Campuses are defined by social content; geographically the clientele they attract and its reputation. It is clear CI is at the top of the arch in academic level and intellectual excellence, clearly, a jewel of the CSU system.”

President Rush is pleased to announce the hiring of our new Provost for CSU Channel Islands, Dr. Gayle Hutchinson, who will be joining us on July 18, replacing Dr. Dawn Neuman, who is retiring.

For faculty recruitment this year, there were 15 offers made, with 13 accepting. These candidates are well-qualified for the positions in the various disciplines hired. Increasing enrollment and use of the resulting tuition has enabled us to hire new faculty.
Phil Hampton, Professor of Chemistry, who has also designed our Chemistry Program has been recognized recently by the Santa Barbara and Ventura County National Engineers and bestowed a prestigious regional award for his contribution to advance engineering within both counties.

Sage Publications has committed to underwrite the cost of the first President’s Speaker Series, which is tentatively scheduled for the fall. The goal is to obtain an international speaker for this program and we are very thankful that Mr. Simqu has helped to provide the funding.

We have received an anonymous gift of nearly $450,000 to support our plans for the Santa Rosa Island Research Station - A CSU Channel Islands Undergraduate Research Campus. There is also a commitment for additional funding, if required, to continue developing this station moving forward.

President Rush also thanked John Notter for introducing Steve Hilton to the University. Mr. Hilton has invited CI to submit three proposals for grants through the Hilton Foundation. One of the proposals will be specifically for the research station on Santa Rosa Island.

John Notter has made a commitment of $25,000 for the next five years for a total of $125,000 to support scholarships and we would like to extend our gratitude for his generosity for our students.

Hugh Cassar has also committed $50,000 to the University and we extend our appreciation for this tremendous gift.

The completion of the Central Mall Fountain was celebrated last Friday. This is a spectacular fountain situated in between University Hall and the Bell Tower Building. The Central Mall Fountain is funded through the generosity of students, businesses and community donors. Carl Wesely of Wesely Thomas, a general contracting firm, was recognized for designing the fountain and overseeing its development. In addition, Steve Blois was acknowledged for his volunteer work to demolish the existing concrete curb and grade the site in preparation for the construction of the fountain. The Malibu and decorative tiles were a gift of the Adamson Family, and were designed and manufactured by California Pottery and Tile Works. The design of the tile replicates the Malibu tile found on campus, which dates from 1928 to 1935. The fountain and surrounding plaza will serve as an outdoor gathering space for students and the campus community in general.

President Rush announced that Steve Blois is the 2013 Lagomarsino recipient and will be receiving this recognition at the CSU Channel Islands President’s Dinner in October.

A presentation was shared with the group on CI 2025 “Big Idea.” State funding for capital projects will be limited for the foreseeable future, yet CI’s planned growth requires more classrooms, an event center, athletics facilities and expansion of University Glen. With a vision for the future, we are planning a multi-stage, capital expansion strategy which would include an estimated enrollment growth of eight percent per year, with a full build-out enrollment target of 15,000 students, and leverage of Site Authority land to provide revenue-generating facilities to achieve this development. The following three phases are envisioned:

1) Short-term projects (one to five years)
   - Event Center (multi-use facility), Science building, secondary entrance road

2) Mid-term projects (six to ten years)
o Conference Center, student housing, expand parking and retail surface, Recreation Center

3) Long-term projects (over ten years)
   o Built out campus – identified consistent with CI’s vision for the future

We will submit this idea to CSU Executive Vice Chancellor and CFO Benjamin Quillian, Chancellor Timothy White and the CSU Board of Trustees for approval of the plan. Once approved from all groups, we will move forward in making this project realized.

New/Old Business

a. Foundation Bylaws
   i. We have received notice of changes to the Foundation Bylaws, which signify adjustments required by Title V, the Education Code for the State of California and the Chancellor’s Office.
   ii. We have also edited the text for simplified reading, for example, now Officers and their duties are listed in the same section. The main changes in the Bylaws are: identifying and clarifying board members vs. officers; who has voting rights; and honorary or non-voting Board members are not allowed. Therese Eyermann has met with our attorney to review these changes and to ensure we are in compliance.
   iii. Motion #13-118: Consent to approve changes in the Foundation Bylaws. Motion to accept and approve the changes in the Bylaws was made by Hugh Cassar with a second by John Notter. Motion to accept the Foundation Bylaws in compliance with these changes carried forward with overall approval.

b. Scholarship
   i. Proposal to establish a permanent scholarship committee has been confirmed. These funds will go towards student scholarships.

c. 10th Anniversary
   i. Board members were encouraged to continue bringing names forward to meet with President Rush for connection to the University. President Rush looks forward to meeting potential donors and would like to showcase the University with a campus tour and discuss the goals of CSU Channel Island.

d. Engineering
   i. Peter Wollons reported on the latest meeting held for the Engineering Program. Among the attendees of this meeting was California Assemblyman Jeff Gorrell. Discussion centered on what is happening in Ventura County, what the future holds and how we can benefit with an engineering curriculum, particularly in security engineering, which offers a limitless variety of subjects and applications. Terrorism in cyber space hacking is one example of where this technology is going and UC Santa Barbara is now teaching on the subject.
   ii. More dialogue is necessary to fine tune the program’s curriculum. Assemblyman Jeff Gorrell noted that Ventura County has filed a proposal with the FAA to establish one of six drone-testing sites in Southern California, possibly at Point Mugu. It is hoped the county will have word by the end of September. If obtained, this will be a tremendous asset in our area, as Assemblyman Gorrell is working on certain legislation to increase
manufacturing in Ventura County. These opportunities would all filter into the University which would be a positive impact overall.

e. Event Center
   i. We are reviewing our priorities for components of the Event Center with President Rush and also gathering a list together of people willing to commit at any level towards this center. A site visit was conducted at UC Los Angeles' Pauley Pavilion with Francisco Behr (Behr Browsers Architects, Inc.).
   ii. Mr. Behr is working on concepts for an Event Center. It was recommended that we have graphics of this center when presenting to people. This would be a great opportunity for Ventura County with a proposed seating capacity of 4,000 – 5,000. There are several possibilities to use this center which may include conferences, musical entertainment, etc. Several meetings have been set to move forward with the project.

f. Athletics
   i. CSU Channel Islands had its first Athletics’ Banquet on April 19 for our club teams. The banquet celebrated students participating in events, activities and leagues and was a very successful event. It was also noted that CI’s Sailing Club finished sixth overall in competition.

g. Courtyards
   i. The Central Mall is looking very good. We still need more pavers to extend from University Hall to the Bell Tower. With the help of our Leave Your Mark Campaign, which is ongoing, we hope to accomplish this soon.

h. Leave Your Mark Campaign
   i. Nichole Ipach shared information about this grass roots campaign – we have raised just over $50,000. Naming opportunities the campaign offers has done a lot for the spirit here on campus. We hope to have all members of the board participate in the campaign as well.
   ii. Both Peter Wollons and Bill Kearney have adopted a tree on campus. Steve Blois has adopted a bench in the Center Mall area. We thank these three gentlemen for their generous gifts. Most who have participated to date are faculty and staff, along with some alumni. Leave Your Mark will have a booth at Commencement in hopes that parents would choose to honor their students who are graduating. A campaign flyer was shared with the group.

Staff Reports

a. Chamber Mega Mixer
   i. CSU Channel Islands sponsored a Chamber Mega Mixer here on campus March 14. All Ventura County chambers were invited to participate in partnership with the University. This was a great opportunity for people to visit our campus and help network with one another and bring more partnerships to the University. Tables were set up for businesses to showcase their information.
ii. After the event we received great, positive feedback and many would like to do this again next year. This is a true testament to the partnership we have with all the chambers throughout the county. Sponsorships secured for this event was $3,000.

b. Boating Center
   i. CSU Channel Islands now has control of the Boating Center over at Channel Islands Harbor. A formal key exchange has taken place between the County of Ventura and CI. This is a beautiful facility for businesses to host their meetings, conferences or retreats. The Center offers full facilities which include full kitchen amenities and outdoor seating which overlooks the Harbor.
   ii. In addition to providing boating safety and instruction, another goal is to tie this together with the Santa Rosa Field Station. Our new Provost will be in charge of making us a Southern California Marine Science Center where students can study the coast, water and islands.

c. Business & Technology Partnership Leadership Dinner
   i. This year’s Leadership Dinner was held at the Crowne Plaza Ventura Beach Hotel on April 18 and was our most attended to date with over 200 tickets purchased. Ann Deal (Founder and CEO of Fashion Forms) was one of three honored awardees, receiving an award for Business and Community Leader of the Year. Steve Gil, (Partner of Gills Onions) received the Technologist of the Year award and Dr. Cynthia Wyles (Professor of Mathematics, CSU Channel Islands) received the Faculty Leader of the Year award.
   ii. Five students received scholarships of $6,000 apiece from the Business & Technology Partnership. Student recipients include: Christy Diggins-Richey (Nursing), Jenna Fordis (Nursing), Charles Hillman (Applied Physics), Ashley Tegley (Nursing) and Eric Varela (Computer Science). One of our student recipients was hired by Ann Deal’s company, Fashion Forms, to work on security measures for the company’s network computer system.
   iii. Nichole extended a whole-hearted thank you to all who participated. There was much synergy and excitement, with many people wanted to be involved with the next one. The total sponsorship was $40,000 with a net profit of just over $8,000.

d. Central Mall Fountain Celebration
   i. The Central Mall Fountain event was one of the best attended openings on campus, with RSVPs totaling 163 people. The event not only brought external people to campus, but there was also a strong showing of campus personnel. Social media was utilized to promote this event which helped in getting the word out to many more people.

**Save the Date**

Saturday - May 18, 2013  Commencement
Two ceremonies will be held for the first time this year. The morning ceremony will be at 10:00 a.m. followed by the afternoon ceremony at 3:00 p.m. There will be breakfast and lunch offered for staff and Board members participating. Lou Cannon, noted presidential biographer and White House correspondent, will be presented with an honorary degree.
Mr. Cannon has held a career in communications, spending 26 years at The Washington Post as a political reporter, White House correspondent, columnist and Los Angeles bureau chief, among many other illustrious accomplishments.

Thursday – June 20, 2013  Alumni & Friends Association “Through the Grapevine”
Four Brix Winery in Ventura

Saturday – October 5, 2013  Presidents’ Dinner
Four Seasons Hotel Westlake Village
We are now securing sponsors and selling tickets. Please forward your ideas on this dinner to Nichole Ipach.

Of special note on tonight’s meeting: We are using a new technology referred to as Blackboard Collaborate which allows our members to attend the meeting from anywhere off campus. This is another option for members who are not available to meet in person. A member can tie into the meeting with access on their home or business computer and participate remotely.

A request was made for two volunteers who are interested in serving on the Audit Committee. Doug McRae has offered to sit on this committee, we need one more participant. Please let Therese Eyermann know if you are interested.

Meeting adjourned @ 7:39 pm

Next Meeting:

Wednesday, August 14, 2013
CSU Channel Islands Waterfront – located at the Channel Islands Boating Center
3880 Bluefin Circle · Oxnard, CA 93035

APPROVED:

\[ \text{June 14, 2014} \]

Date

Neil Paton, Secretary