Meeting of the Foundation Board
August 22, 2014

M-I-N-U-T-E-S

The CSU Channel Islands Foundation Board met on Friday, August 22, 2014 in the Hacienda Room at the Ojai Valley Inn. Chair George Leis called the meeting to order at 5:09pm.

Members Present:
George Leis, Chair
Hugh Cassar
Henry Dubroff
Robert England
Janet Garufis
Larry Hibbler
Bill Kearney
Douglas McRae
Neil Paton, Secretary
Claudio Paiva, Faculty Representative
John Ridgway
Richard Rush, University President
Sara Sanders, Student Representative
Peter Wollons

Special Presentation:
Jones Lang LaSalle, SCB and AECOM
Presenters

CI Representatives:
John Gormley, University Architect
Nichole Ipach, VP University Advancement
Elizabeth Rubalcava, Director, Advancement
Jane Rush, President’s Dinner Chair
Ysabel Trinidad, VP Business & Financial Affairs

Members Absent:
Ed Birch
Ann Deal
Christine Garvey
Mark Hartley
Ralph Iannelli, Jr.
Hank Lacayo
John Notter, Vice Chair
Emilio Pozzi
Blaise Simqu
Scott Zolke

Welcome

Mr. Leis opened with a thank you to Board members for attending the meeting and for those who would be staying at the Inn through Saturday to participate in the Board Retreat. Members were invited to continue their discussion in the President’s suite following the dinner.

Approval of Minutes and Consent Agenda - Motion #14-129

Mr. Leis called for the approval of the May 13, 2014 meeting minutes. Mr. Wollons made a motion to approve the minutes, Mr. Dubroff seconded, and all were in favor.
University Update

President Rush conveyed his appreciation for those in attendance and announced the addition of two new members that he recently appointed, Professor of Economics Claudio Paiva and CI Student Body Vice President Sara Sanders. Dr. Rush introduced Professor Paiva and invited him to say a few words. Professor Paiva expressed his pleasure in being included as a member of the Board. Then, Dr. Rush introduced Sara Sanders and explained that she has twice been elected as vice president and represented the University at the Panetta Institute earlier this year. Ms. Sanders gave a greeting and members in turn welcomed both to the Board.

Next, Dr. Rush provided a brief campus update and remarked campus funding, a grant received from the Dept. of Education, as well as enrollment which has risen to a headcount of 6,000 students. He also commented on the start of a new academic year and shared some of the challenges with student housing, having 1,300 students living on campus with only 900 beds available. To alleviate some of the pressure, construction on a third phase of student housing is commencing and when complete will provide 600 additional beds; however, this will not solve the problem entirely as there will still be a significant demand.

Dr. Rush also shared that seventeen new tenure-track faculty members have been hired recently, and prior to that two engineering faculty were brought on to help create an engineering program.

In addition, the construction of a new 3-story academic building, Sierra Hall, is well under way and will be completed by fall 2015. This will be a beautiful facility and represents the first project fully funded by the State in almost a decade.

Dr. Rush referenced an article from the Chronicle of Higher Education that announced CSU Channel Islands as the fastest growing Master’s Public Campus nationally. He emphasized the significance of this report which supports his next announcement about the importance of building out the campus.

Unfortunately, the campus is ranked 23rd in priority by the system for funded development projects and a recent submission for a 2016 project was reduced by $10M from $30 to $20M as it was viewed merely as an administration building and not seen as a critical facility that would meet a myriad of needs. Dr. Rush mentioned that he would be meeting with the Chancellor’s Office and campus staff in the near future.

Regarding athletics, Dr. Rush explained that there will be another one-year delay because he will not take the resources from academic programming; however, he would like to move forward with philanthropic efforts.

Several faculty achievements were highlighted, including Professor Sofia Samatar’s recent recognitions—the J.W. Campbell award for Best New Writer at the World Science Fiction Convention and the William L. Crawford Award for Best Fantasy Debut. He also commented on additional resources secured by faculty and staff through grant funding amounting to $1M.

In closing, Dr. Rush acknowledged the Board for their work in supporting the University and said they are doing untold good. He spoke about a recent letter he received from a
presidential scholar thanking him for impacting his life. Even in the midst of struggles and budget cuts, the University is still moving forward, recreating for the future. On behalf of the students, Dr. Rush heartily thanked the Board for their efforts.

Chair's Report

Mr. Leis provided a few housekeeping items and explained the plans for the evening and Saturday morning’s workshop. Our keynote speaker, Jim Lanier from the Association of Governing Boards (AGB) was expected to be in attendance this evening but his plane was delayed and so he might not make the dinner.

Moving on to other business items, Mr. Leis explained that the board bylaws and Articles of Inc. require minor amendments as a result of audit findings which would be presented later in the meeting. In addition, he announced that Larry Hibbler was asked to serve as Assistant Secretary in the event of Mr. Paton’s absence and he agreed to serve as a back-up. Also, Doug McRae and Mr. Hibbler recently agreed to participate on the re-formed Audit Committee, and Mr. Hibbler will also join the Finance Committee in place of Blaise Simqu.

Next, Mr. Leis provided a brief overview of the retreat objectives and emphasized that the timing is right to move to the next level in terms of fundraising.

Finance Committee Report

Doug McRae gave the Finance Committee Report. The following items were noted:

- The investment portfolio is approaching $12M
- Beacon Point recommended changes to the Finance Committee which Mr. McRae identified for the Board and indicated the Committee had approved them.
- Concerning the financial report, revenue exceeds expenditures in investment and expense categories. Year-end reconciliation of financials as well as the annual audit are underway.

Board Development Report

Mr. Leis provided the Board Development Report in Mark Hartley’s absence. He began by reminding the Board to send their nominations for prospective members to the Board Development Committee for consideration. We have a total of 22 members and room for 35. In response to Janet Garufis’ question, Mr. Leis stated that we are seeking prospects with influence, financial capacity and decision-making authority, and our goal is to grow the Board with the type of talent that is around the table.

CI Staff Report

Ms. Ipach reported on the current staffing of the University Advancement Division. Seventeen staff members are on board and we are recruiting for one more position.

Next, she gave a detailed summary of the recent audit performed by the CSU Auditor’s Office which included the findings and corrective actions taken to address them. The cause of most of
these findings was due largely to staff turnover and a general lack of staff. We now have the
appropriate staff in place as previously reported. As Mr. Leis had mentioned in his remarks, we
will be amending the Foundation Bylaws and Articles of Inc. to reflect a proper dissolution
clause, both will presented at the next board meeting. Mr. Leis stressed the importance of
managing operations diligently. In response to board questions, Ms. Ipach stated that the
Chancellor’s Office audit is performed every three years and that staff are improving processes
and policies to ensure permanent corrections are in place.

Lastly, Ms. Ipach reported on preliminary fundraising numbers and substantial planned gifts. She
also gave a 3-year comparison of total giving, including the Board’s contributions over this same
period, both of which have risen significantly this past fiscal year 2013/14. Ms. Ipach
congratulated the Board for their commitment and thanked them for their generosity.

Jane Rush, Chair of the President’s Dinner, covered the sponsorships received to date and
announced that this year’s Lagomarsino Award will be presented to our Foundation Chair,
George Leis. She led the Board in congratulating Mr. Leis and encouraged everyone to attend
the dinner.

Moving on to the CI 2025 Presentation, an informational item, the Jones Lang LaSalle (JLL), SCB
and AECOM presenters were introduced. Jeff Graham & Bob Hunt of JLL, Tim Stevens of SCB
and David Stone of AECOM were welcomed and invited to share on the findings of the CI 2025
Campus Build-Out Study. Highlights of the presentation are as follows:

- Bob Hunt and Jeff Graham gave an overview of JLL’s assignment and explained the
  schedule, status, next steps, and deliverables. Faculty and staff housing, student housing,
  and a variety of other campus needs were addressed.
- Tim Stevens – SCB covered the Wellness/Recreation Center site plan, space
  programming, and renderings which included aerial views and interior views
- David Stone – AECOM presented findings from an events center market study,
  estimated development costs of the Wellness/Recreation and Events Center, and the
  estimated annual operating costs for such facilities.

There was much discussion following the presentation and several board members posed
questions about the proposed developments, cost and amenities of the Wellness/Recreation
Center, and athletics, among other topics. Due to time limitations, the presenters were
thanked and the Board was invited to remain for a private dinner.

There being no other business, the meeting was adjourned at approximately 6:30 p.m.

APPROVED:

[Signature]

Date

Neil Paton, Secretary