



CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
and PREMIER AMERICA CREDIT UNION PRESENT OUR
23rd ANNUAL PRESIDENT'S DINNER — Sept. 27, 2025

PRESIDENT'S DINNER 2025



In celebration of 23 magical years together, this year's event will be hosted on our scenic campus—an ideal backdrop to honor our achievements and recognize the outstanding contributions of our awardees.



The President's Dinner is CSU Channel Islands' premier annual event—an inspiring evening dedicated to honoring our University's unwavering commitment to academic excellence and putting students at the heart of the educational experience. As we proudly enter our 23rd year, we continue to lead with purpose offering undergraduate and graduate programs that emphasize interdisciplinary learning, hands-on experience, community engagement, and a global perspective.

CSUCI is a place of transformation. Approximately 60% of our students are the first in their families to attend college. Their stories represent powerful journeys of perseverance and promise, driving meaningful change in their lives and in the communities they serve. At this event, you'll have the opportunity to connect with our inspiring students and dedicated faculty, enjoy meaningful moments with community friends and leaders, hear the latest campus updates from President Yao, and join us in honoring our Alumni of the Year and this year's Lagomarsino Award recipient.

- *RCU Carnegie Designation*

CSUCI's dedication to student and faculty research has earned a distinguished "Research Colleges and Universities" or "RCU" designation from the Carnegie Classification of Institutions of Higher Education in 2025. The University joins 11 of the 23 campuses in the CSU that received the new Carnegie designation and is one of only 216 RCU universities across the country.

- *U.S. News & World Report*

CSUCI's ranking in the 2025 edition of Best Colleges in the category of "Social Mobility -- Regional Universities West" which measures how well schools graduate students who are Pell Grant recipients, CSUCI ranked 5th. In the category of "Top Public Schools -- Regional Universities West," CSUCI was ranked 12th based in part on graduation rates, faculty resources, admissions selectivity, financial resources, alumni giving, location, campus life; range of academic offerings, activities and sports; and cost and the availability of financial aid. In the overall category of "Regional Universities West," CSUCI was ranked 22nd.

- *Washington Monthly*

For 2024, CSUCI ranked 24th for "Best Bang for the Buck – West." Best value based on cost, graduation rate, Pell performance, first-generation performance, and earnings performance.

JOIN US IN HONORING 23 MAGICAL YEARS OF IMPACT AND CONNECTION!

California State University Channel Islands is proud to host its prestigious 23rd annual President's Dinner—an inspiring celebration of academic excellence, student achievement, and the power of community partnerships. We invite you to join us as a valued sponsor of this signature event.

By sponsoring the President's Dinner, you demonstrate a powerful commitment to higher education and make a direct impact on the lives of our students and the vitality of our programs. Your generosity will be recognized in the company of 300 distinguished guests, including influential community leaders, industry partners, and dedicated University supporters.

With your partnership, we have the opportunity to be a driving force for transformation—cultivating an inclusive and empowering campus that strengthens the health, sustainability, and prosperity of our coastal region and beyond. Together, we can shape a brighter future. Your sponsorship helps create life-changing opportunities for students, supports innovation and equity, and reinforces our shared vision of a more vibrant and resilient community for generations to come.

SPONSORSHIP BENEFITS INCLUDE:

- Website Recognition: Sponsor name and/or logo featured on the President's Dinner event webpage.
- Social Media Recognition: Logo and sponsor acknowledgment across CSUCI's official social media platforms.
- Email Communications: Logo placement and recognition in promotional email campaigns sent to our broader community and event attendees.
- Digital Screen Presentation: Ad placement in the digital presentation viewed by all attendees and supporters.
- Event Recognition: Verbal and/or visual acknowledgment during the event program.
- Networking Opportunities: Connect with 300+ prominent community leaders, business partners, alumni, and University supporters.

WHAT YOUR PRESIDENT'S DINNER SPONSORSHIP SUPPORTS

Sponsoring the President's Dinner is more than supporting a single event—it's an investment in the future of our region. Your sponsorship directly contributes to CSUCI's mission of providing accessible, high-quality, and innovative education at Ventura County's only four-year public university.

This is a unique opportunity to align your brand with a powerful cause: advancing student success through high-impact learning experiences, academic excellence, and forward-thinking innovation. Your support helps fund transformative programs, scholarships, and initiatives that empower first-generation students and cultivate future leaders.

As CSUCI remains deeply committed to meeting the evolving workforce needs of our community and region, your sponsorship reinforces your organization's role in building a stronger, more inclusive economy. In return, your brand will benefit from increased visibility and recognition among our extensive network of community partners, business leaders, alumni, and supporters—positioning you as a champion of education, opportunity, and progress.

CSU CHANNEL ISLANDS PRESIDENT'S DINNER — Sept. 27, 2025

SPONSORSHIP PLEDGE FORM

Please complete the form below or online at <https://bit.ly/pdsponsor> to confirm your sponsorship package. Inquiries for additional information and completed forms can be emailed to advancement_operations@csuci.edu.

SPONSOR INFORMATION:

Contact Name

Company Name

Contact E-mail

Contact Telephone Number

Address

City/State/Zip Code

SPONSORSHIP LEVELS:

- ☐ Title Sponsor (\$35,000)
- ☐ Diamond Sponsors (\$25,000)
- ☐ Gold Sponsors (\$10,000)
- ☐ Silver Sponsors (\$5,000)
- ☐ Bronze Sponsors (\$2,500)
- ☐ Single ticket (\$300)
 - ☐ Purchase tickets online at <https://bit.ly/presdinner2025>
 - ☐ A la carte celebratory digital message
(see Digital Screen Ad Specifications page)
 - ☐ Full-screen \$600
 - ☐ Half-screen \$350
 - ☐ Quarter-screen \$200

PAYMENT INFORMATION

Final sponsorship payment must be received by September 30, 2025:

- ☐ Please send me an invoice
- ☐ I am sending a check made payable to CSUCI Foundation
- ☐ I will give online: <https://bit.ly/pdsponsor>
- ☐ I'd like to make an additional donation of \$_____ to _____

TOTAL SPONSORSHIP \$_____

Signature: _____ **Date:** _____

THANK YOU FOR SUPPORTING CSUCI! Once we receive your completed sponsorship form, our staff will contact you to arrange sponsorship benefits.

IMPORTANT PRODUCTION DUE DATES:
DIGITAL SCREEN PRESENTATION — SEPT. 1, 2025

PRESIDENT’S DINNER 2025 SPONSORSHIP LEVELS

<https://bit.ly/pdsponsor>

TITLE \$35,000		DIAMOND \$25,000		GOLD \$10,000		SILVER \$5,000		BRONZE \$2,500	
<div>NAME RECOGNITION ON WEB SITE AND SOCIAL MEDIA*</div> <div>TWO (2) MINUTE PRESENTATION AND 30-SECOND VIDEO</div> <div>BANNER SIGNAGE AT EVENT</div> <div>RECOGNITION IN ALL MEDIA ANNOUNCEMENTS AND RELEASES</div> <div>LOGO RECOGNITION ON EVENT WEBSITE</div> <div>ON-SCREEN NAME AND LOGO RECOGNITION AT EVENT</div> <div>2 PREFERRED SEATING TABLES OF 10 WITH NAME DISPLAY</div> <div>FULL-SCREEN DIGITAL AD AT EVENT</div> <div>SIX RESERVED PARKING SPOTS</div> <div>TITLE SPONSOR EXCLUSIVITY</div> <div><div>PREMIER AMERICA CREDIT UNION</div></div>		Name recognition on web site and social media*		Name recognition on web site and social media*		Name recognition on web site and social media*		Name recognition on web site and social media*	
		Banner signage at Event		Banner Signage at Event					
		Recognition in all media announcements and releases		Recognition in all media announcements and releases		Recognition in all media announcements and releases		Recognition in all media announcements and releases	
		On-Screen name and logo recognition at Event		On-Screen name and logo recognition at Event		On-Screen name and logo recognition at Event		On-Screen name and logo recognition at Event	
		1 Preferred seating tables of 10 with name display		Six tickets to Event		Four tickets to Event		Two tickets to Event	
		Full-screen digital ad at event		Half-screen digital ad at event		Quarter-screen digital ad at event		Quarter-screen digital ad at event	
		Four reserved parking spots		Two reserved parking spots					

*If sponsorship is received by publishing deadlines.

PRESIDENT'S DINNER - SEPT. 27, 2025

DIGITAL SCREEN AD SPECIFICATIONS

**DEADLINE FOR
DIGITAL MATERIALS
SEPT. 1, 2025**
See Contact
Information Below

GENERAL INFORMATION

Name: _____

Company Name: _____

____ Please design a new ad. I will provide content, images and logos by Sept. 1 and review a final proof from CSUCI.

____ We will submit artwork for our digital screen ad by Sept. 1, 2025.

PLEASE SELECT CELEBRATORY DIGITAL MESSAGE (a la carte pricing)

____ Full-screen \$600

____ Half-screen \$350

____ Quarter-screen \$200

DESIGN CONTACT INFORMATION

Design Contact: _____

Telephone: _____

Fax: _____

Email: _____

DIGITAL SCREEN AD SPECIFICATIONS

- Three digital screen advertisement sizes shown on back page: Quarter-screen (vertical); Half-screen (horizontal) and Full-screen (vertical).
- All digital screens ads are presented in full-color.

ELECTRONIC FILE SUBMISSION (Email Preferred)

Email digital files to: joanna.murphy@csuci.edu

File types:

- Please provide high-resolution (200 dpi) JPG and PDF files in RGB format using web safe colors.

QUESTIONS / CONTACT

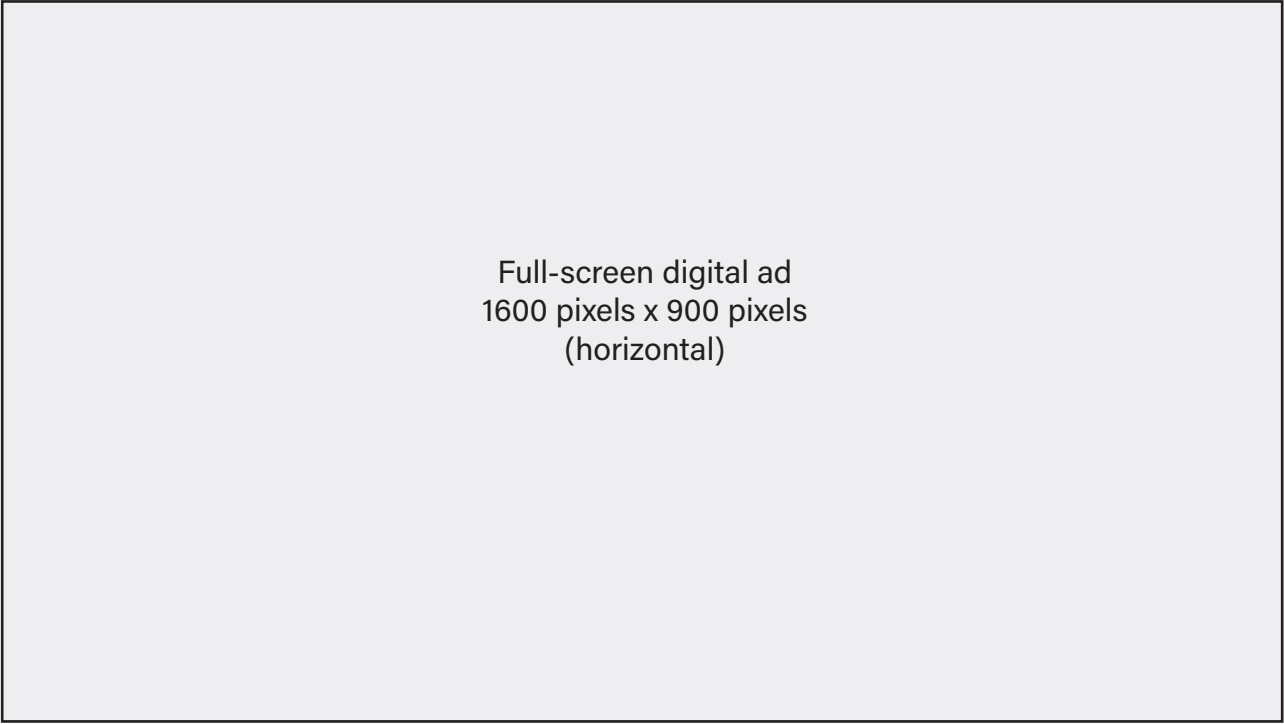
For sponsorship, program or event inquiries: advancement_operations@csuci.edu

Contact and Email Ads to: Joanna Murphy joanna.murphy@csuci.edu

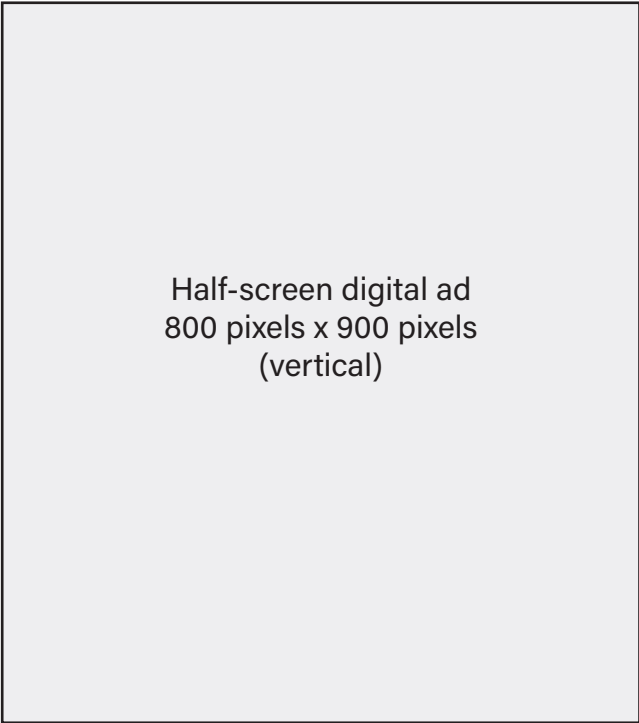
DIGITAL SCREEN AD ARTWORK DUE: SEPT. 1, 2025

PRESIDENT'S DINNER DIGITAL SCREEN PROGRAM WILL BE CREATED IN POWERPOINT


*The presentation screen size is 16:9; Exact pixel x pixel sizes are noted below.
Outline samples are for visual orientation only and do not represent exact size.*



Full-screen digital ad
1600 pixels x 900 pixels
(horizontal)



Half-screen digital ad
800 pixels x 900 pixels
(vertical)



Quarter-screen digital ad
800 pixels x 450 pixels
(horizontal)