



Charting Our Course

Multi-Year Academic Planning for CSUCI's Future

Interim President Yao & Provost Avila

October 26, 2022 Presentation to Senate

Charting Our Course: Objectives and Outcomes



- **Academic Plan to guide expansion of academic programs through 2030**
- **Shared consensus around the mission and identity of CUSCI**

Asking the Big Questions:

- *What is distinctive about CUSCI and how does that distinctiveness enhance our mission?*
- *What is our brand? What is our shared “elevator speech”?*
- *Who will we serve?*
- *How are we serving the public good? What are the critical regional, national, and global issues?*
- *What are we not going to do? What do our peers do well that, while having value, is not something CSUCI will pursue?*
- *How can CSUCI become the destination campus—the campus of choice—for students throughout the region, the state, and beyond?*

Charting our Course: Initial Assumptions



- **We will serve three groups of students . . .**
 1. **Recent high school graduates looking for a “residential” college experience**
 2. **Transfer students from local CCs and beyond**
 3. **Post-traditional learners seeking graduate degrees, degree completion, and certificates**
- **CSUCI will serve the region first, but aspires for a wider impact on the state and beyond.**
- **Growing enrollment is a good thing – failing to do so is a looming threat.**

Charting Our Course: Initial Assumptions



- **Academic planning can lead to better outcomes for everyone – it is not a zero-sum game.**
- **The future we imagine depends on supporting the scholar-teacher and artist teacher model of the faculty.**
- **CSUCI should capitalize on its physical location and campus.**

Charting Our Course: Process



- I. Data gathering and broad campus engagement**
- II. January: Faculty teams create working proposals**
- III. Campus sharing, input, and refinement of plan**
- IV. Begin implementation by end of Spring 2022**

Charting Our Course: Data Inputs

- *Faculty blue sky proposals*
- *Proposals for enhancing and expanding existing programs*
- *The degree profiles of regional competitors*
- *Transfer rates by intended degree from CCs*
- *System-wide data, including enrollment trends by major*
- *Profile of regional workforce by sector, with future*
- *Input from regional industry and community leaders*
- *Input from students on majors they would like developed*
- *The degree profile of successful campuses, including the number of students per major*
- *Other information such as the impact of Open Education Resources, z-majors, low residency programs, and similar*

Charting Our Course: Engagement



- **Receptions with the Provost and President**
- **Interviews with faculty and external stakeholders**
- **Feedback forms**
- **Brown Bags, Forums, and more . . .**

Charting Our Course: Faculty Teams



- **Three weeks: January 5 – 26, 2022**
- **\$5000 Stipends w/ \$6000 for Team Leads**
 - **Co-Lead with AA Leadership**
- **January 5: Day-long retreat with campus leadership**
- **January 27: Campus Working Forum**
- **March 2022: Final plan presented to Academic Senate**

Charting Our Course: Faculty Teams

A large, multi-masted sailing ship with white sails is sailing on a blue ocean. In the background, there are mountains with some snow or light-colored patches. The sky is a clear, light blue.

- **Multiple curriculum proposal teams to create data-informed proposals**
- **A team on the core, distinguishing features of a CI education**
- **A team focused on reimagining the integration of mission pillars into our academic programs**
- **A team on academic organization and policy (i.e., colleges vs schools, programs vs. departments, the number of colleges, curriculum policy, and similar)**

Charting Our Course: Administrative Support



- **Two Roles:**
 - **Admins as maieutic support — in the tradition of Socrates and Kierkegaard**
 - **Resource Allocation: Aligning the Budget with the Plan**

Charting Our Course: Implementation



\$10M set aside from the MacKenzie Scott gift for implementing the academic plan, including capital projects

Charting Our Course: What to expect?



- **Lots of opportunity for engagement and participation**
- **Everyone's voice will be heard, but faculty voices will drive the planning**
- **A commitment to implementation over multiple years**
- **All resources and feedback links compiled on Charting Our Course website**

A group of dolphins swimming in clear blue water. The dolphins are of various shades of grey and white, and they are moving in a loose formation. The water is a deep, vibrant blue, and the overall scene is bright and clear.

Charting Our Course: What's Next?

Blue Sky Exercise:

What degree program do you believe we should offer at CSUCI? How would this serve students, help us grow, and serve the region and the state? For this exercise, put on your “blue-sky thinking-caps” and turn off your “internal editor.” Share with us your in-the-box and your out-of-the-box ideas.

Watch for an email later today or early tomorrow with a link to a ThoughtExchange forum to collect your input.



Good Things Ahead!