

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

**Courses must be submitted by November 2, 2009,
to make the next catalog (2010--2011) production**

DATE (CHANGE DATE EACH TIME REVISED): 3/24/10; REV 9.13.10

PROGRAM AREA(S): ENGL/COMM 230

Directions: All of sections of this form must be completed for course modifications. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix ART/ENGL/LS Course# 230 Title The Art of Creating Journalism Units (3)
3 hours lecture per week
hours blank per week

x Prerequisites: ENGL 103 or 105

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

ART 230 THE ART OF CREATING JOURNALISM (3)

Three hour lecture per week

This course will integrate concepts from English/journalism, Education and Art. It is designed for students interested in producing print and photo journalism for local community publications. Topics will include journalistic writing styles and techniques, research strategies, interviewing methods, appropriate layout and design techniques. Projects will culminate in a product suitable for publication. No credit given toward the Art major.

GenEd: A2.

SAME AS ENGL 230 and LS 230

ENGL 230 THE ART OF CREATING JOURNALISM (3)

Three hour lecture per week

This course will integrate concepts from English/journalism, Education and Art. It is designed for students interested in producing print and photo journalism for local community publications. Topics will include journalistic writing styles and techniques, research strategies, interviewing methods, appropriate layout and design techniques. Projects will culminate in a product suitable for publication. No credit given toward the Art major.

GenEd: A2.

SAME AS ART 230 and LS 230

LS 230 THE ART OF CREATING JOURNALISM (3)

Three hour lecture per week

This course will integrate concepts from English/journalism, Education and Art. It is designed for students interested in producing print and photo journalism for local community publications. Topics will include journalistic writing styles and techniques, research strategies, interviewing methods, appropriate layout and design techniques. Projects will culminate in a product suitable for publication. No credit given toward the Art major.

GenEd: A2.

SAME AS ART 230 and ENGL 230

NEW

Prefix ENGL/COMM Course# 230 Title Introduction to Journalism Units (3)
3 hours lecture per week
hours blank per week

x Prerequisites: ENGL 103 or 105

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

COMM 230 INTRODUCTION TO JOURNALISM (3)

Three hour lecture per week

Designed for students interested in producing print and photo journalism for local community publications. Topics will include journalistic writing styles and techniques, research strategies, interviewing methods, appropriate layout and design techniques. Projects will culminate in a product suitable for publication.

GenEd: A2

SAME AS ENGL 230

ENGL 230 INTRODUCTION TO JOURNALISM (3)

Three hour lecture per week

Designed for students interested in producing print and photo journalism for local community publications. Topics will include journalistic writing styles and techniques, research strategies, interviewing methods, appropriate layout and design techniques. Projects will culminate in a product suitable for publication.

GenEd: A2.

SAME AS COMM 230

General Education Categories A2	Graded ☐	☐ Repeatable for up to ☐ units	General Education Categories A2	Graded ☐	☐ Repeatable for up to ☐ units
☐ Lab Fee Requested	CR/NC ☒ A - F	Total Completions ☐	☐ Lab Fee Requested	CR/NC ☒ A - F	Total Completions ☐
Course Level: ☒ Undergraduate	☐ Optional (Student's choice)	☐ Multiple Enrollment in same semester	Course Level: ☒ Undergraduate	☐ Optional (Student's choice)	☐ Multiple Enrollment in same semester
☐ Post-bac/Credential			☐ Post-bac/Credential		
☐ Graduate			☐ Graduate		

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	3	1	20	x	Lecture	3	1	20	☒	☐
Seminar	☐	1	☐	☐	Seminar	☐	1	☐	☐	☐
Lab	☐	3	☐	☐	Lab	☐	3	☐	☐	☐
Activity	☐	2	☐	☐	Activity	☐	2	☐	☐	☐
Field Studies	☐	☐	☐	☐	Field Studies	☐	☐	☐	☐	☐
Indep Study	☐	☐	☐	☐	Indep Study	☐	☐	☐	☐	☐
Other blank	☐	☐	☐	☐	Other blank	☐	☐	☐	☐	☐

3. Course Attributes:

X **General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- ☐ A-1 Oral Communication
☒ A-2 English Writing
☐ A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- ☐ B-1 Physical Sciences
☐ B-2 Life Sciences – Biology
☐ B-3 Mathematics – Mathematics and Applications
☐ B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- ☐ C-1 Art
☐ C-2 Literature Courses
☐ C-3a Language
☐ C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

☐ American Institutions, Title V Section 40404: ☐ Government ☐ US Constitution ☐ US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

☐ **Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. **Justification and Requirements for the Course.** *[Make a brief statement to justify the need for the course]*

OLD

This course is an elective. This course provides support for students who would like to learn about Journalism as a career, including those students involved in campus publications such as the CSUCI yearbook, the newspaper and other local publications. The interdisciplinary focus offers multiple approaches essential for modern journalists.

☐ Requirement for the Major/Minor
☒ Elective for the Major/Minor
☐ Free Elective

NEW

This course is an elective. This course provides support for students who would like to learn about journalism as a career, including those students involved in campus publications such as the CSUCI yearbook, the newspaper and other local publications. The interdisciplinary focus offers multiple approaches essential for modern journalists.

☐ Requirement for the Major/Minor
☒ Elective for the Major/Minor
☐ Free Elective

Submit Program Modification if this course changes your program.

5. **Learning Objectives.** (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

- Investigate contemporary issues that effect the local community
- Expose the complexity of deceptively "simple" issues
- Apply various research methodologies and approaches
- Collect & analyze data accurately and ethically
- Analyze problems or issues from multiple perspectives
- Represent the narrative in a mode that best supports the material
- Practice the techniques and methods of the craft of journalism
- Produce text and images that have the potential to educate the community
- Provide constructive criticism and peer feedback

Upon completion of the course, the student will be able to:

NEW

- Investigate and present contemporary issues that affect the local community
- Discuss the complexity of deceptively "simple" issues
- Apply various research methodologies and approaches
- Collect & analyze data accurately and ethically
- Analyze problems or issues from multiple perspectives
- Represent the narrative in a mode that best supports the material
- Practice the techniques and methods of the craft of journalism
- Produce text and images that have the potential to educate the community
- Provide constructive criticism and peer feedback

6. **Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

OLD

- General Overview: What is Journalism?
- The Ethics of Journalism
- Walking the Beat: Getting to know your community
- Research methods and techniques
- Practicing different modes of Journalism:
 - •Print Journalism: A News Story
 - •Photo Montage: A Pictorial Essay
 - •Radio: Human Interest Story
- Learning from each other: Class Presentations and Critiques
- Learning from the Pros: Professional Guest Lectures & Field trips
- Preparing and submitting work for publication

NEW

- General Overview: What is journalism? What is the future of journalism?
- The Ethics of Journalism
- Walking the Beat: Getting to know your community
- Research methods and techniques
- Practicing different modes of Journalism:
 - • Print Journalism: A News Story
 - • Photo Montage: A Pictorial Essay
 - • Radio: Human Interest Story
- Learning from each other: Class Presentations and Critiques
- Learning from the Pros: Professional Guest Lectures & Field trips
- Preparing and submitting work for publication

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course: ENGL 230, COMM 230
- C. Program responsible for staffing: ENGLISH

8. References. [Provide 3-5 references]

OLD

- 1. Gibbs, Cheryl and Tom Warhover. 2002. Getting the Whole Story, Reporting and Writing the News. New York: Guilford.
- 2. Horton, Brian, 2001. Guide to Photojournalism, 2nd edition. New York: McGraw-Hill.
- 3. Trent, Mary Alice. 2005. Ethics in the 21st Century. New York: Pearson Education.
- 4. Spradley, James. 1997. The Ethnographic Interview. New York. Wadsworth.
- 5. Mencher, Melvin. 1996. Reporter's Checklist and Notebook. New York. McGraw-Hill.

NEW

- 1. Stein, M. L., Paterno, S. F. & R. C. Burnett. 2006. Newswriter's Handbook: An Introduction to Journalism. Ames, IA: Blackwell Publishing. 2nd edition.
- 2. Horton, Brian, 2001. Guide to Photojournalism, 2nd edition. New York: McGraw-Hill.
- 3. Trent, Mary Alice. 2005. Ethics in the 21st Century. New York: Pearson Education.
- 4. Spradley, James. 1997. The Ethnographic Interview. New York. Wadsworth.
- 5. Mencher, Melvin. 1996. Reporter's Checklist and Notebook. New York. McGraw-Hill.

9. Tenure Track Faculty qualified to teach this course.

Mary Adler, Julia Balen, Bob Mayberry, Jacquelyn Kilpatrick

10. Requested Effective Date or First Semester offered: Spring 11

11. New Resource Requested: Yes ☒ No ☐

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

Digital cameras and recorders to check out periodically.

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes ☐ No ☒ (Refer to the Dean's Office for additional processing)

E. Other. ☐

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

☒ Course title

☒ Prefix/suffix

☐ Course number

☐ Units

☐ Staffing formula and enrollment limits

☐ Prerequisites/Corequisites

☒ Catalog description

☒ Course Content

☐ Course Learning Objectives

☒ References

☐ GE

☐ Other ☐

☐ Reactivate Course

Justification: The Art Program and Liberal Studies programs have requested to be removed from this course. As the course has never been offered, this will not affect issues of advising or student credits. The English program would like to keep the course and offer it in Spring 2011 if possible. We have teamed with Communications to offer it cross-listed for our two populations and for students who are engaged in journalistic activities on campus and in the community. I have modified the title, prefix and catalog description to reflect these changes and to refocus the course more on learning about journalism and less on the "art" of journalism. I have also updated one of the references and added slightly to the course topics to include a discussion of the future of journalism, as a field in flux. None of the changes made affect the learning objectives or essential core content, so the general education designation should not be affected.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 5, 2009** of preceding year.

Priority deadline for Course Proposals and Modifications: **November 2, 2009**.

Last day to submit forms to be considered during the current academic year: **April 15th**.

Mary Adler

3/24/10

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Request for COMM-ENGL 230: Introduction to Journalism to be added to GE Category A2: English Writing.

Committee Response:

Approved by committee on 04-15-2010

Criteria and Justifications Submitted:

- *Focus on communication in the English language*
Students in this course will be developing skills in journalism, learning how to effectively communicate information to others. They will necessarily interpret interactions in the local community and present their analysis in a logical form to educate the public about community events and situations.
- *Focus on the formulation and analysis of the human interaction*
This is the central focus of the course: the formulation of human interactions based upon analysis. Students will be engaged in observing behaviors, talking with participants for stories, and analyzing the interactions they observe. For example, they might attend a school board meeting, take notes, and report on their reformulation of what took place at that event.
- *Prepare the student to use reasoning of both inductive and deductive types*
Students will learn how to analyze the data they have collected; this requires both types of reasoning. They will also consider the relationship of image and text--which images are logical companions to this piece? Which is the best choice? Why?
- *Address modes of argument, rhetorical perspectives, and the relationship of language to logic*
Students will learn different genres of journalistic writing and will consider rhetorical devices and perspectives in their presentations. They will also have to consider representations of events in journalism as they consider multiple perspectives in analyzing problems or issues.
- *Include exploration of the psychological basis and social significance of communication*
Students will consider what is newsworthy; i.e., what is socially significant for the news to address. They will also explore issues of significance to their local community and will discuss the complexity of deceptively "simple issues." This complexity is necessarily due to the human element in these stories; the psychological basis for human interactions is thus at play in many of the activities in this course.
- *Address writing as a process of human interaction*
Journalism is necessarily related to human interaction. Students will learn how to conduct interviews, analyze quotes for substance and integration into the story, and read other journalists' models as a way to learn about how these writers communicate with the public.
- *Prepare the student for college level writing*
This course is intended to prepare students for upper division writing courses as well as provide them with support as they engage in community and University journalism.

Approval Sheet

Course: Comm-Engl 230

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

General Education Chair		
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Signature

Date

Center for Intl Affairs Director		
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Signature

Date

Center for Integrative Studies Director		
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Signature

Date

Center for Multicultural Engagement Director		
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Signature

Date

Center for Civic Engagement and Service Learning Director		
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Signature

Date

Curriculum Chair		
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Signature

Date

Dean of Faculty		
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Signature

Date