COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2014, and finalized by the end of the fall semester to make the next catalog (2015-16) production

DATE (CHANGE DATE EACH TIME REVISED): 10.13.2015

PROGRAM AREA(S): BUS   COURSE NO: 203

Directions: All sections of this form must be completed. Use YELLOWED areas to enter data. All documents are stand-alone sources of course information.

---

1. **Indicate Changes and Justification for Each.** *[Mark all change areas that apply]*

Course title	Course Content
Prefix/suffix	Course Learning Outcomes
Course number	References
Units	X GE
X Staffing formula and enrollment limits	Other
Prerequisites/Corequisites	Reactivate Course
Catalog description	
Mode of Instruction	

   Justification: The enrollment benchmark has been adjusted to reflect the nature of the course and current budgetary realities. Also, course learning outcomes have been mapped to GE learning outcomes.

2. **Course Information.**
   [Follow accepted catalog format.] **(Add additional prefixes i f cross-listed)**

OLD	**NEW**
Prefix BUS/ECON/SOC Course# 203 Title INTRODUCTION TO SOCIAL BUSINESS Units (3)	Prefix BUS/ECON/SOC Course# 203 Title INTRODUCTION TO SOCIAL BUSINESS Units (3)
3 hours lecture per week	3 hours lecture per week
hours blank per week	hours blank per week
Prerequisites: Consent of Instructor Required for Enrollment Corequisites:	Prerequisites: Consent of Instructor Required for Enrollment Corequisites:
Catalog Description (Do not use any symbols)**:** Interdisciplinary overview of Social Business models and their application to social, economic, technological, cultural, political and environmental issues both locally and globally. Introduction to the finance and planning of Social Businesses, as well as comparisons to traditional and other alternative business models.	**Catalog Description** (Do not use any symbols)**:** Interdisciplinary overview of Social Business models and their application to social, economic, technological, cultural, political and environmental issues both locally and globally. Introduction to the finance and planning of Social Businesses, as well as comparisons to traditional and other alternative business models.
General Education Categories: D	General Education Categories: D
Grading Scheme (Select one below): X A – F Credit/No Credit Optional (Student's Choice)	Grading Scheme (Select one below): X A – F Credit/No Credit Optional (Student's Choice)
Repeatable for up to units Total Completions Multiple Enrollment in Same Semester Y/N N	Repeatable for up to units Total Completions Multiple Enrollment in Same Semester Y/N N
Course Level: X Undergraduate Post-Baccalaureate Graduate	Course Level: X Undergraduate Post-Baccalaureate Graduate

3. **Mode of Instruction (Hours per Unit are defaulted)**   **Hegis Code(s)**_____
                                                                                                      (Provided by the Dean)

	Existing							**Proposed**					

	Units	Hours Per Unit	Benchmark Enrollment	Graded
Lecture	**3**	**1**	**30**	X
Seminar		**1**		
Lab		**3**		
Activity		**2**		
Field Studies				
Indep Study				
Other blank				
Online				

	Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	**3**	**1**	**40**	**X**	
Seminar		**1**			
Lab		**3**			
Activity		**2**			
Field Studies					
Indep Study					
Other blank					
Online					

4. Course Attributes:

X   **General Education Categories**:   All courses with GE category notations (including deletions) must be submitted to the GE website: http://summit.csuci.edu/geapp completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)
        A-1 Oral Communication
        A-2 English Writing
        A-3 Critical Thinking
B (Mathematics, Sciences & Technology)
        B-1 Physical Sciences
        B-2 Life Sciences – Biology
        B-3 Mathematics – Mathematics and Applications
        B-4 Computers and Information Technology
C (Fine Arts, Literature, Languages & Cultures)
        C-1 Art
        C-2 Literature Courses
        C-3a Language
        C-3b Multicultural
 X   **D (Social Perspectives)**
        E (Human Psychological and Physiological Perspectives)
        UDIGE/INTD Interdisciplinary
        Meets University Writing Requirement (Graduation Writing Assessment Requirement)
        Meets University Language Requirement

        American Institutions, Title V Section 40404:   Government   US Constitution   US History
            Regarding Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm

        Service Learning Course (Approval from the Center for Community Engagement must be received before you
            can request this course attribute).

        Online Course (Answer YES if the course is ALWAYS delivered online).

5.   Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

This is a required core course in the Social Business minor, establishing the interdisciplinary and international basis of the program and providing a common foundation for all students in the program. Also, with its unique focus on innovative strategies to approach social and economic problems, this course also fulfills General Education Category D: Social Perspectives.

NEW

This is a required core course in the Social Business minor, establishing the interdisciplinary and international basis of the program and providing a common foundation for all students in the program. Also, with its unique focus on innovative strategies to approach social and economic problems, this course also fulfills General Education Category D: Social Perspectives.

X Requirement for the Major/Minor   X Requirement for the Major/Minor

    Elective for the Major/Minor   Elective for the Major/Minor

    Free Elective   Free Elective

Submit Program Modification if this course changes your program.

6. Student Learning Outcomes. (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: *http://senate.csuci.edu/comm/curriculum/resources.htm*. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

OLD

1. Define the concept of Social Business.
2. Compare and contrast Social Business, traditional business and other alternative business models.
3. Describe the key elements of planning, financing and managing a Social Business.
4. Analyze the potential of Social Businesses to address social, economic, technological, cultural, political and environmental issues.

Upon completion of the course, the student will be able to:

NEW

1. Define the concept of Social Business.
2. Compare and contrast Social Business, traditional business and other alternative business models. [GE Outcome 7.1]
3. Describe the key elements of planning, financing and managing a Social Business.
4. Analyze the potential of Social Businesses to address social, economic, technological, cultural, political and environmental issues. [GE Outcome 1.1]

7. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

1. What is a Social Business? Definitions and Models
   a. Business
   b. Social Business
   c. Social Entrepreneurship
   d. Corporate Social Responsibility
2. What issues do Social Businesses address?
   a. Economics and Poverty
   b. Science and Technology
   c. Culture and Politics
   d. Health and Environment
3. How does a Social Business work?
   a. Goals and Planning
   b. Finance
   c. Growth and Management
   d. Performance Analysis

NEW

1. What is a Social Business? Definitions and Models
   a. Business
   b. Social Business
   c. Social Entrepreneurship
   d. Corporate Social Responsibility
2. What issues do Social Businesses address?
   a. Economics and Poverty
   b. Science and Technology
   c. Culture and Politics
   d. Health and Environment
3. How does a Social Business work?
   a. Goals and Planning
   b. Finance
   c. Growth and Management
   d. Performance Analysis

Does this course content overlap with a course offered in your academic program? Yes   **No** X
If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes   **No** X
If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

8. Cross-listed Courses (Please note each prefix in item No. 1)
    A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
    B. List each cross-listed prefix for the course: BUS/ECON/SOC
    C. Program responsible for staffing: BUSINESS/ECONOMICS

9. References. *[Provide 3-5 references]*

OLD

- Conway, Clifford (2008). "Business Planning Training for Social Enterprise". *Social Enterprise Journal*, Vol. 4, Iss. 1. p. 57.
- United Nations (2007). *The Millennium Development Goals Report 2007*. United Nations. New York.
- Yunus, Muhammad (2008). *Creating a World Without Poverty: Social Business and the Future of Capitalism*. Perseus Books. Philadelphia, PA.
- Selection of articles from academic journals

NEW

- Conway, Clifford (2008). "Business Planning Training for Social Enterprise". *Social Enterprise Journal*, Vol. 4, Iss. 1. p. 57.
- United Nations (2007). *The Millennium Development Goals Report 2007*. United Nations. New York.
- Yunus, Muhammad (2008). *Creating a World Without Poverty: Social Business and the Future of Capitalism*. Perseus Books. Philadelphia, PA.
- Selection of articles from academic journals

10. Tenure Track Faculty qualified to teach this course.
Dennis Downey, Andrea Grove, Claudio Paiva

11. Requested Effective Date or First Semester offered: Fall 2016

12. New Resource Requested: Yes   **No** X
 If YES, list the resources needed.

   A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

   B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

   C. Facility/Space/Transportation Needs:

   D. Lab Fee Requested: Yes   **No** X   **(Refer to the Dean's Office for additional processing)**
   E. Other.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes   **No** X
   If, YES attach a program update or program modification form for all programs affected.
   Deadline for New Minors and Programs: October 1, 2014.
   Deadline for Course Proposals and Modifications, and for Program Modifications: October 15, 2014.
   Last day to submit forms to be considered during the current academic year: April 1, 2015.

Proposer(s) of Course Modification   Date
Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet

Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

General Education Chair		
	Signature	Date

Center for Intl Affairs Director		
	Signature	Date

Center for Integrative Studies Director		
	Signature	Date

Center for Multicultural Engagement Director		
	Signature	Date

Center for Community Engagement Director		
	Signature	Date

Curriculum Chair		
	Signature	Date

AVP		
	Signature	Date