CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL
Courses must be submitted by October 15, 2014, and finalized by the end of the fall semester to make the next catalog (2015-16) production

DATE (CHANGE DATE EACH TIME REVISED): 9/10/2015

PROGRAM AREA(S): BUS   COURSE NO: 499

Directions: All sections of this form must be completed. Use YELLOWED areas to enter data. All documents are stand-alone sources of course information.

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1. **Indicate Changes and Justification for Each.** *[Mark all change areas that apply]*

Course title	Course Content
Prefix/suffix	Course Learning Outcomes
Course number	References
Units	GE
X Staffing formula and enrollment limits	Other
X Prerequisites/Corequisites	Reactivate Course
Catalog description	
Mode of Instruction	

Justification: The enrollment benchmark has been adjusted to reflect the nature of the course and current budgetary realities. Additionally, we have changed the prerequisites to allow for several classes to be taken concurrently with capstone. This is both a recognition of the near impossibility of planning one's schedule to leave the optimal number of non-required courses to take with capstone, plus an acknowledgement that some of a student's skill set may be learned concurrently with, rather than prior to, capstone.

2. **Course Information.**
 [Follow accepted catalog format.] (***Add additional prefixes i f cross-listed***)

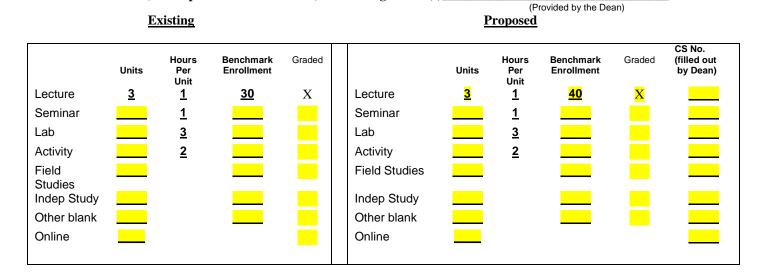| **OLD**	**NEW**
Prefix BUS Course# 499 Title CAPSTONE Units (3)	Prefix BUS Course# 499 Title CAPSTONE Units (3)
3 hours lecture per week	3 hours lecture per week
hours blank per week	hours blank per week
X Prerequisites: All Lower Division and other Upper Division required courses in the Business Major or consent of instructor.	X Prerequisites: All lower & upper division major requirements with the exception of one of the following: ENGL 330/482/483, or MIS 310 or MGT 326.
Consent of Instructor Required for Enrollment	Consent of Instructor Required for Enrollment
Corequisites:	Corequisites:
Catalog Description (Do not use any symbols)**:** An integration of all prior business core subject matter via two major components: 1) Teams of students participate in a PC-based simulation of an ongoing (fictitious) international business. Requires decision-making under uncertainty but within strict deadlines, competitor analysis, and formal oral/written reporting of results. 2) Individually and in teams, students analyze, research, discuss and report on complex written business cases – which provides interdisciplinary exposure.	**Catalog Description** (Do not use any symbols)**:** An integration of all prior business core subject matter via two major components: 1) Teams of students participate in a PC-based simulation of an ongoing (fictitious) international business. Requires decision-making under uncertainty but within strict deadlines, competitor analysis, and formal oral/written reporting of results. 2) Individually and in teams, students analyze, research, discuss and report on complex written business cases – which provides interdisciplinary exposure.
General Education Categories:	General Education Categories:
Grading Scheme (Select one below):	Grading Scheme (Select one below):
X A – F	X A – F
Credit/No Credit	Credit/No Credit
Optional (Student's Choice)	Optional (Student's Choice)
Repeatable for up to units	Repeatable for up to units
Total Completions	Total Completions

8.29.11 km2

Multiple Enrollment in Same Semester Y/N   N   Multiple Enrollment in Same Semester Y/N   N
Course Level: Course Level:
  X Undergraduate   X Undergraduate
     Post-Baccalaureate   Post-Baccalaureate
     Graduate   Graduate

3. Mode of Instruction (Hours per Unit are defaulted)   **Hegis Code(s)**_____

Existing

	Units	Hours Per Unit	Benchmark Enrollment	Graded
Lecture	**3**	**1**	**30**	X
Seminar		**1**		
Lab		**3**		
Activity		**2**		
Field Studies				
Indep Study				
Other blank				
Online				

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	**3**	**1**	**40**	X	
Seminar		**1**			
Lab		**3**			
Activity		**2**			
Field Studies					
Indep Study					
Other blank					
Online					

4. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: http://summit.csuci.edu/geapp completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)
    A-1 Oral Communication
    A-2 English Writing
    A-3 Critical Thinking
B (Mathematics, Sciences & Technology)
    B-1 Physical Sciences
    B-2 Life Sciences – Biology
    B-3 Mathematics – Mathematics and Applications
    B-4 Computers and Information Technology
C (Fine Arts, Literature, Languages & Cultures)
    C-1 Art
    C-2 Literature Courses
    C-3a Language
    C-3b Multicultural
    D (Social Perspectives)
    E (Human Psychological and Physiological Perspectives)
    UDIGE/INTD Interdisciplinary
    Meets University Writing Requirement (Graduation Writing Assessment Requirement)
    Meets University Language Requirement

American Institutions, Title V Section 40404: Government   US Constitution   US History
Regarding Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

5. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD	NEW
This is a required upper division course in the Bachelor of Science in Business Program. The course is a culminating experience for business majors that attempts to integrate all previous business related material. Students are required to develop comprehensive approaches to business situations. They analyze cases and create their own businesses via an intensive simulation experience. It is essential for students to understand the inter-related nature of all business disciplines. Also, through intensive group activities, students gain an appreciation of working with others in stressful circumstances.	This is a required upper division course in the Bachelor of Science in Business Program. The course is a culminating experience for business majors that attempts to integrate all previous business related material. Students are required to develop comprehensive approaches to business situations. They analyze cases and create their own businesses via an intensive simulation experience. It is essential for students to understand the inter-related nature of all business disciplines. Also, through intensive group activities, students gain an appreciation of working with others in stressful circumstances.
X Requirement for the Major/Minor [ ] Elective for the Major/Minor [ ] Free Elective	X Requirement for the Major/Minor [ ] Elective for the Major/Minor [ ] Free Elective

Submit Program Modification if this course changes your program.

6. Student Learning Outcomes. (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: *http://senate.csuci.edu/comm/curriculum/resources.htm*. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

OLD	NEW
1. Make and implement business decisions via a simulation exercise (1,5,6) 2. Produce analyses and present analyses orally and in writing to their peers and to a larger audience (1,2,3,5,6) 3. Create effective business plans and clearly describe strategies, goal and objectives (1,2,3,5,6) 4. Summarize orally and in writing the performance of businesses (2,3,5,6) *Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration	1. Make and implement business decisions via a simulation exercise (1,5,6) 2. Produce analyses and present analyses orally and in writing to their peers and to a larger audience (1,2,3,5,6) 3. Create effective business plans and clearly describe strategies, goal and objectives (1,2,3,5,6) 4. Summarize orally and in writing the performance of businesses (2,3,5,6) *Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

7. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD	NEW
1. Accounting	1. Accounting
2. Economics	2. Economics
3. Communications	3. Communications
4. MIS	4. MIS
5. Finance	5. Finance
6. Management	6. Management
7. Small Group Processes	7. Small Group Processes
8. Production Planning	8. Production Planning
9. Inventory Management	9. Inventory Management
10. Marketing	10. Marketing
11. Marketing Planning	11. Marketing Planning
12. Strategic Planning	12. Strategic Planning
13. Business Planning	13. Business Planning
14. Tactical Planning	14. Tactical Planning
15. Case Analysis	15. Case Analysis
16. Research Methods for Business Topics	16. Research Methods for Business Topics

Does this course content overlap with a course offered in your academic program? Yes [ ] **No X**

If YES, what course(s) and provide a justification of the overlap. As an integration of the information in all other core courses in the Business major, Capstone naturally overlaps, deepens and extends the material from those courses.

Does this course content overlap a course offered in another academic area? Yes   **No** X
If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

8. **Cross-listed Courses (Please note each prefix in item No. 1)**
   - A. **List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).**
   - B. **List each cross-listed prefix for the course:**
   - C. **Program responsible for staffing:**

9. **References.** *[Provide 3-5 references]*
   OLD
Hill, Charles W.L., and Jones, Gareth R. 2013. *Strategic Management: An Integrated Approach* (10th Edition). South-Western
Wheelen, Thomas L., and Hunger, J. David. 2005. *Cases in Strategic Management & Business Policy* (10th Edition). Prentice Hall
Cotter, Richard V., and Fritzche, David J. 2010. *The Business Policy Game: An Internet Integrated International Strategy Simulation*
   (6th Edition). Players' Manual available online at: http://www.calstatela.edu/faculty/klai/BPG_Manual.pdf

   NEW
Hill, Charles W.L., and Jones, Gareth R. 2013. *Strategic Management: An Integrated Approach* (10th Edition). South-Western
Wheelen, Thomas L., and Hunger, J. David. 2005. *Cases in Strategic Management & Business Policy* (10th Edition). Prentice Hall
Cotter, Richard V., and Fritzche, David J. 2010. *The Business Policy Game: An Internet Integrated International Strategy Simulation*
   (6th Edition). Players' Manual available online at: http://www.calstatela.edu/faculty/klai/BPG_Manual.pdf

10. **Tenure Track Faculty qualified to teach this course.**
    Business & Economics faculty

11. **Requested Effective Date or First Semester offered: Fall 2016**

12. **New Resource Requested: Yes**   **No** X
    If YES, list the resources needed.

    A. **Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)**

    B. **Library Needs (streaming media, video hosting, databases, exhibit space, etc.)**

    C. **Facility/Space/Transportation Needs:**

    D. **Lab Fee Requested: Yes**   **No** X **(Refer to the Dean's Office for additional processing)**
    E. **Other.**

13. **Will this course modification alter any degree, credential, certificate, or minor in your program? Yes**   **No** X
    If, YES attach a program update or program modification form for all programs affected.
    Deadline for New Minors and Programs: October 1, 2014.
    Deadline for Course Proposals and Modifications, and for Program Modifications: October 15, 2014.
    Last day to submit forms to be considered during the current academic year: April 1, 2015.

Proposer(s) of Course Modification   Date
Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet

Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

General Education Chair		
	Signature	Date

Center for Intl Affairs Director		
	Signature	Date

Center for Integrative Studies Director		
	Signature	Date

Center for Multicultural Engagement Director		
	Signature	Date

Center for Community Engagement Director		
	Signature	Date

Curriculum Chair		
	Signature	Date

AVP		
	Signature	Date