

California State University Channel Islands

Program Modification

Program modifications must be submitted by October 15, 2015, and finalized by the end of that fall semester for catalog production.

Enter data in **YELLOWED** areas.

Date (Change date if modified and update the file name with the new date): 09/17/2015

Program Area: **Business: Global Business Option, B.S.**

Semester /Year First affected: FALL 2016

Instructions: Please use this Program Modification form for changes to existing program requirements, units, outcomes, emphases or options, or for other programmatic concerns. For minor changes (faculty or address changes, additions of approved electives, minor editing for clarity, and other minor updates) use the Program Update form, available at the Curriculum website.

Paste the latest approved version of your entire program in the left AND right boxes below. Make your deletions in the LEFT column by using the strikethrough feature in Word or underlining, **and highlight**. Insert new language or other changes to the program on the RIGHT and highlight in **YELLOW** for easy identification. If possible, please align the two columns so that changes appear side-by-side with the original text.

SUMMARY OF CHANGES

LOWER DIVISION REQUIRED COURSES AND THEIR EQUIVALENTS: Students must obtain a grade of C- or better in each of these courses to apply them to the Business Major.

UPPER DIVISION REQUIRED CORE COURSES: Students must obtain a grade of C- or better in each of these courses to apply them to the Business Major.

UPPER DIVISION REQUIRED ELECTIVE COURSES: Students must obtain a grade of C- or better in each of these courses to apply them to the Business Major.

JUSTIFICATION

Grades should be set at a level of academic achievement that is the minimum required to successfully complete the degree program. We have observed that the current minimum grade of D- does not reflect student understanding of the course material and increases the likelihood for grade problems in future courses that build upon that knowledge.

CURRENTLY APPROVED PROGRAM**Business: Global Business Option, B.S.****SUMMARY OF UNITS**

Lower Division Major Requirements	21-22
Upper Division Major Requirements	36
Upper Division Interdisciplinary Major Requirements	6
Global Business Option	15
Additional GE and Other Graduation Requirements	41-42
TOTAL	120 UNITS

Availability of this option is dependent upon student demand and course enrollment.

Lower Division Major Requirements - 21 units

- [ACCT 210 - Financial Accounting](#) Units: 3
- [ACCT 220 - Managerial Accounting](#) Units: 3
- [BUS 110 - Business Law](#) Units: 3
- [COMP 101 - Computer Literacy](#) Units: 3
- [ECON 110 - Principles of Microeconomics](#) Units: 3
- [ECON 111 - Principles of Macroeconomics](#) Units: 3

Select either:

- [MATH 140 - Calculus for Business Applications](#) Units: 3
- or
- [MATH 150 - Calculus I](#) Units: 4

PROPOSED PROGRAM**Business: Global Business Option, B.S.****SUMMARY OF UNITS**

Lower Division Major Requirements	21-22
Upper Division Major Requirements	36
Upper Division Interdisciplinary Major Requirements	6
Global Business Option	15
Additional GE and Other Graduation Requirements	41-42
TOTAL	120 UNITS

Availability of this option is dependent upon student demand and course enrollment.

Lower Division Major Requirements - 21 units

Students must obtain a grade of C- or better in each of these courses to apply them to the Business Major.

- [ACCT 210 - Financial Accounting](#) Units: 3
- [ACCT 220 - Managerial Accounting](#) Units: 3
- [BUS 110 - Business Law](#) Units: 3
- [COMP 101 - Computer Literacy](#) Units: 3
- [ECON 110 - Principles of Microeconomics](#) Units: 3
- [ECON 111 - Principles of Macroeconomics](#) Units: 3

Select either:

- [MATH 140 - Calculus for Business Applications](#) Units: 3

Upper Division Major Requirements - 36 units

- [ACCT 300 - Applied Managerial Accounting](#) Units: 3
- [BUS 320 - Business Operations](#) Units: 3
- [ECON 310 - Intermediate Microeconomics](#) Units: 3
- [ECON 311 - Intermediate Macroeconomics](#) Units: 3

Select one of the following courses:

- [ENGL 330 - Interdisciplinary Writing](#) Units: 3
- or
- [ENGL 482 - Technical and Business Writing](#) Units: 3
- or
- [ENGL 483 - Technical Communication](#) Units: 3

Complete the following:

- [FIN 300 - Business Finance](#) Units: 3
- [MATH 329 - Applied Statistics for Business and Economics](#) Units: 3
- [MGT 307 - Management of Organizations](#) Units: 3
- [MGT 326 - Scientific and Professional Ethics \(Cross-listed as BIOL 326\)](#) Units: 3
- [MIS 310 - Management Information Systems](#) Units: 3
- [MKT 310 - Principles of Marketing](#) Units: 3

- or
- [MATH 150 - Calculus I](#) Units: 4

Upper Division Major Requirements - 36 units

Students must obtain a grade of C- or better in each of these courses to apply them to the Business Major.

- [ACCT 300 - Applied Managerial Accounting](#) Units: 3
- [BUS 320 - Business Operations](#) Units: 3
- [ECON 310 - Intermediate Microeconomics](#) Units: 3
- [ECON 311 - Intermediate Macroeconomics](#) Units: 3

Select one of the following courses:

- [ENGL 330 - Interdisciplinary Writing](#) Units: 3
- or
- [ENGL 482 - Technical and Business Writing](#) Units: 3
- or
- [ENGL 483 - Technical Communication](#) Units: 3

Complete the following:

- [FIN 300 - Business Finance](#) Units: 3

- [BUS 499 - Capstone](#) Units: 3

Upper Division Interdisciplinary Major Requirements - 6 units

Select two courses from interdisciplinary courses offered by Business.

- BUS 330-349 or 430-449 course Units: 3
- BUS 330-349 or 430-449 course Units: 3

Option Requirements- Additional 15 units

To complete the elective requirements indicated below, choose any upper division course from ACCT, BUS, ECON, FIN, MGT, MKT or MIS not already used in the major.

Global Business Option

- [MGT 410 - Management of International Business](#) Units: 3
- [MKT 410 - International Marketing Management](#) Units: 3

Select three from the following:

- [ECON 370 - The World Economy](#) Units: 3

- [MATH 329 - Applied Statistics for Business and Economics](#) Units: 3
- [MGT 307 - Management of Organizations](#) Units: 3
- [MGT 326 - Scientific and Professional Ethics \(Cross-listed as BIOL 326\)](#) Units: 3
- [MIS 310 - Management Information Systems](#) Units: 3
- [MKT 310 - Principles of Marketing](#) Units: 3
- [BUS 499 - Capstone](#) Units: 3

Upper Division Interdisciplinary Major Requirements - 6 units

Select two courses from interdisciplinary courses offered by Business.

- BUS 330-349 or 430-449 course Units: 3
- BUS 330-349 or 430-449 course Units: 3

Option Requirements- Additional 15 units

To complete the elective requirements indicated below, choose any upper division course from ACCT, BUS, ECON, FIN, MGT, MKT or MIS not already used in the major. Students must obtain a grade of C- or better in each of these courses to apply them to the Business Major.

Global Business Option

- [MGT 410 - Management of International Business](#) Units: 3

• ECON 471 - International Trade Units: 3 • ECON 472 - International Macroeconomics Units: 3 • FIN 412 - International Financial Management Units: 3 • MGT 471 - Project Management Units: 3 • Electives Units: 3	• MKT 410 - International Marketing Management Units: 3 Select three from the following: • ECON 370 - The World Economy Units: 3 • ECON 471 - International Trade Units: 3 • ECON 472 - International Macroeconomics Units: 3 • FIN 412 - International Financial Management Units: 3 • MGT 471 - Project Management Units: 3 • Electives Units: 3
--	--

Proposer of Program Modification

Date

APPROVAL SHEET

Program: Business: Global Business Option, B.S.

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
	Signature	Date

Curriculum Chair		
	Signature	Date

AVP		
	Signature	Date