

NEW COURSE PROPOSAL

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester for the next catalog production.

Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date*)

FEB 8, 2011; 2.24.11; REV 4.6.11

PROGRAM AREA(S)

BUS/ECON/SOC

1. Course Information. [Follow accepted catalog format.]

Prefix(es) BUS/ECON/SOC (Add additional prefixes if cross-listed) **and Course No.** 498

Title: FACULTY-STUDENT COLLABORATIVE RESEARCH IN SOCIAL BUSINESS **Units:** 2-3

x Prerequisites BUS/ECON/SOC 203, BUS/ECON/SOC 301

Corequisites

x Consent of Instructor Required for Enrollment

Catalog Description (Do not use any symbols): Engage in the creation of original intellectual or creative work by collaborating with a faculty member on research of a social business. Includes in-depth and possible on-site study of a social business using knowledge from previous courses in the minor/certificate; and the writing of a case study about the chosen social business.

Grading Scheme:

X A-F Grades

Credit/No Credit
Optional (Student Choice)

Repeatability:

Repeatable for a maximum of units

Total Completions Allowed

Multiple Enrollment in Same Semester

Course Level Information:

X Undergraduate

Post-Baccalaureate/Credential
Graduate

Mode of Instruction/Components (*Hours per Unit are defaulted*).

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (Filled in by the De(n))
Lecture		1			
Seminar		1			
Laboratory		3			
Activity	1-3	2	10	x	
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

2-6 hours activity per week

hours blank per week

2. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences

B-2 Life Sciences – Biology

B-3 Mathematics – Mathematics and Applications

B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

☐ C-1 Art
☐ C-2 Literature Courses
☐ C-3a Language
☐ C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

☐ **American Institutions, Title V Section 40404:** ☐ Government ☐ US Constitution ☐ US History
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

☐ **Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification:

This is a required core course in the Social Business minor and certificate, establishing the interdisciplinary and international basis of the program and providing a common foundation for all students in the program. In this course, students will apply knowledge in a hands-on environment, and will fully participate with faculty in the research project.

B. Degree Requirement:

☒ Requirement for the Major/Minor
☐ Elective for the Major/Minor
☐ Free Elective

Note: Submit Program Modification if this course changes your program.

4. Student Learning Outcomes. (List in numerical order. You may wish to use the following resource in utilizing measurable verbs: <http://senate.csuci.edu/comm/curriculum/resources.html/>)

BUS 498 is designed to provide students the opportunity to collaborate with faculty on research about a social business.

Primary learning outcomes are that students, working with faculty, will:

1. Identify and explain the challenge(s) that the social business of focus was created to address;
2. Examine the cultural, social, political, historical, and economic contexts in which the social business operates;
3. Analyze the business plan of an existing social business;
4. Analyze the operations of the social business, either in the field or through alternative avenues of contact;
5. Write case study of the social business including the items above, in collaboration with the research team.

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

- I. Overview of social business to be studied
- II. Exploration and discussion of cultural, social, political, historical, and economic contexts in which chosen social business operates
- III. Social business plan of case
- IV. Operations of chosen social business
- V. Analysis, evaluation, and critique
- VI. Case study collaboration

Does this course content overlap with a course offered in your academic program? **Yes** ☐ **No** ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Does this course content overlap a course offered in another academic area? **Yes** ☐ **No** ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Overlapping courses require Chairs' signatures.

6. Cross-listed Courses (Please note each prefix in item No. 1)

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

List each cross-listed prefix for the course: BUS/ECON/SOC

B. Program responsible for staffing: **MVS/CISB**

7. References. [Provide 3 - 5 references]

- Yunus, Muhammad (2010). *Building Social Business*. New York: Public Affairs.
- Selection of latest articles from academic journals about Social Business.
- Selection of articles relevant to the focus of the social business of study and the context in which it operates.

8. Tenure Track Faculty Qualified to Teach This Course.

Dennis Downey, Andrea Grove, Claudio Paiva, Paul Rivera

9. Requested Effective Date:

First semester offered: **Fall 2012**

10. New Resources Requested. Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.) ☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.) ☐

C. Facility/Space/Transportation Needs ☐

D. Lab Fee Requested (please refer to Dean's Office for additional processing) **Yes ☐ No ☐**

E. Other

When the social business under study is located beyond the local area, funds will be needed for a field trip. Those funds will be raised from external sources or requested with an application to the IRA funds. When the trip is international, the instructor will work with the Center for International Affairs according to all standard procedures for international field trips.

11. Will this new course alter any degree, credential, certificate, or minor in your program? Yes ☒ No ☐

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**, of preceding year.

Last day to submit forms to be considered during the current academic year: **April 15th**.

Andrea Grove

8 Feb 2011

Proposer of Course (Type in name. Signatures will be collected after Curriculum approval)

Date

Approval Sheet

Program/Course: BUS/ECON/SOC 203

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for International Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date