

NEW COURSE PROPOSAL**Courses must be submitted by November 3, 2008, to make the 2009-2010 catalog production**DATE (*Change if modified*)

10-30-07 REV 12.6.07

PROGRAM AREA(S)

COMM/LIB

1. Catalog Description of the Course. *[Follow accepted catalog format.]***Prefix(es)** (Add additional prefixes if cross-listed) **COMM/LIB Course No. 211****Title: DISCERNING INFORMATION IN AN INTERCONNECTED WORLD Units: 3**☐ Prerequisites☐ Corequisites☐ Consent of Instructor Required for Enrollment

Description (Do not use any symbols): **Provide students with strategies to help them make sense of our information-saturated world. Students should critically assess information, differentiate the perspectives of information seekers from providers and evaluate our sources of knowledge through issues such as surveillance, surrogates, privacy, information seeking behavior, information control, intellectual property, digital democracy, and emerging information communication technologies.**

Grading Scheme:☐ A-F Grades☐ Credit/No Credit☒ Optional (Student Choice)**Repeatability:**☐ Repeatable for a maximum of units

Total Completions Allowed

☐ Multiple Enrollment in Same Semester**Lab Fee Required:** ☐**Mode of Instruction/Components** (*Hours per Unit are defaulted*).

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (Filled in by the Dean)
Lecture	3	1	30	☒	
Seminar		1		☐	
Laboratory		3		☐	
Activity		2		☐	
Field Studies				☐	
Indep Study				☐	
Other Blank				☐	

The following two lines will be filled out internally based on the Mode of Instruction data directly above.

3 hours lecture per week (*Use 2nd line only if necessary*)

hours blank per week

Course Attributes:

☒ **General Education Categories:** All courses with GE categories notations (including deletions) must be processed at the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)A-1 Oral Communication ☐A-2 English Writing ☐A-3 Critical Thinking ☒**B (Mathematics, Sciences & Technology)**B-1 Physical Sciences ☐B-2 Life Sciences – Biology ☐B-3 Mathematics – Mathematics and Applications ☐B-4 Computers and Information Technology ☐**C (Fine Arts, Literature, Languages & Cultures)**C-1 Art ☐C-2 Literature Courses ☐C-3a Language ☐

C-3b Multicultural	☐
D (Social Perspectives)	☒
E (Human Psychological and Physiological Perspectives)	☐
UDIGE/INTD Interdisciplinary	☐
Meets University Writing Requirement	☐
Meets University Language Requirement	☐

☐ American Institutions, Title V Section 40404: ☐ Government ☐ US Constitution ☐ US History
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>
☐ Service Learning Course

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification: This course fills a gap in the curriculum. CSUCI's General Education Goal 2 focuses on finding and critically examining information. Goal 2 states that students are able to: access needed information effectively and efficiently; evaluate information and its sources critically; and explain the economic, legal, social, and ethical issues surrounding the use of information. Many courses exist that ask students to find and think critically about information, but there is no course that focuses on equipping students with the knowledge and skills needed to do so.

B. Degree Requirement: ☐ Requirement for the Major/Minor
☒ Elective for the Major/Minor

Note: Submit Program Modification if this course changes your program.

4. Learning Objectives. (*Bullets, will occur upon carriage return*)

Upon completion of the course, the student will be able to:

- Define key concepts such as information and knowledge
- Describe ways that information creation and dissemination influence how we understand information and what counts as information
- Access needed information effectively and efficiently
- Compare information for convergence and divergence with attention to content, format, and technology.
- Evaluate information and its sources critically to form conclusions on information ethics, international aspects, or demographic characteristics.

5. Course Content in Outline Form. [*Be as brief as possible, but use as much space as necessary*]

- I. What is Information?: Facts, Opinions, Ideas, Theories, Knowledge
- II. Creation: Author, Perspective, Bias, Frame of Reference, -Purpose, Audience
- III. Dissemination: Person-to-Person, Information Grounds, Print, Radio, Television, Internet, ICTs
- IV. Finding Information: Catalogs, Databases, Search Engines, and Concept of Free vs. Fee.
- V. Information Seeking Behaviors and User Created Content
- VI. Analysis: Authorship, Argument, Logic (Inductive, Deductive), Evidence, Scope, Coverage, Currency, Validity, Fallacies, Language, Ambiguity, Jargon, Statistics, Images
- VII. Use and Mis-use: Research, Entertainment, Social, Political, Economic, International Perspectives, Demographic Characteristics
- VIII. Ethics: Personal Information, Surveillance, Surrogates & Identity, Copyright, Intellectual Property, Censorship
- IX. Privacy, Digital Divide, Digital Democracy, Freedom of Information Act
- X. Control: Digital Convergence, Corporate Concentration
- XI. Preservation: Personal Information Management, Cultural Record

Does this course overlap a course offered in your academic program? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Consultation and signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses *(Please note each prefix in item No. 1)*

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

Prefix for cross-listed discipline(s): COMM AND LIB

B. Department responsible for staffing: COMM AND LIB

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

- Ang, Ien. *Desperately Seeking the Audience*. London: Routledge, c1991.
- Badshah, A., Khan, S. & Garrido, M. *Connected for Development: Information Kiosks and Sustainability*. United Nations, c. 2005.
- Brown, John Seely and Paul Duguid. *Social Life of Information*. Boston : Harvard Business School Press, c2000.
- Case, Donald. *Looking for Information, Second Edition: A Survey of Research on Information Seeking, Needs, and Behavior*. Academic Press, c 2006.
- Fisher, K., Erdelez, S. & Mckechnie, L. *Theories of Information Behavior*. Information Today, c. 2006.
- Lewis, Justin. *The Ideological Octopus: an Exploration of Television & Its Audience*. London: Routledge, c1991.
- Manzar, O., Rao, M., & Ahmad, T. *The Internet Economy of India*. New Dehli: INOMY, c.2001.
- Morville, Peter. *Ambient Findability: What We Find Changes Who We Become*. O'Reilly Media, Inc., c2005.
- Spink, A. *New Directions in Human Information Behavior*. Springer, c. 2006.

8. List Faculty Qualified to Teach This Course.

- Trudy Milburn
- Amy Wallace

9. Effective Date

A. First semester offered: FALL 2008

10. New Resources Required. YES ☐ NO ☒

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

A. Computer (data processing), audio visual, broadcasting needs, other equipment)

B. Library needs

C. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES ☒ NO ☐

If, YES attach a program modification form for all programs affected.

Catalog deadline for New Minors and Programs: October 15, 2008 of preceding year.

Catalog deadline for Course Proposals and Modifications: November 3, 2008, of preceding year.

Last day to submit any work to be considered for the academic year: April 15th.

Amy Wallace/Trudy Milburn

Proposer of Course

10/30/2007

Date

Request for COMM-LIB 211: Discerning Information in an Interconnected World to be added to GE Category A3: Critical Thinking.

Committee Response:

Approved by committee on 10-31-2007

Criteria and Justifications Submitted:

- *Prepare the student to use reasoning of both inductive and deductive types*
Students will be provided with tools to analyze different types of information, including how to identify and format an argument using inductive and deductive logic and supporting evidence.
- *Focus on the analysis of written, oral, visual and/or symbolic communication*
Students will be provided with definitions, examples, and criteria in order to analyze written, oral, and visual information. Concepts include authorship, scope, bias/objectivity, coverage, currency, validity, fallacies, language, ambiguity, jargon, statistics, and images.
- *Prepare the student to assess common fallacies in reasoning*
Students will be provided with definitions and examples of common fallacies (Ad Hominem, Appeal Populum, Ad Ignorantium, Hasty Generalization, False Dichotomy, Red Herring, Slippery Slope, Straw Man, etc.) and asked to identify fallacy use in information sources.
- *Address modes of argument, rhetorical perspectives, and the relationship of language to logic*
Students will be provided with definitions, examples, and criteria in order to analyze written, oral, and visual information. Concepts include authorship, scope, bias/objectivity, coverage, currency, validity, fallacies, language, ambiguity, jargon, statistics, and images.

Request for COMM-LIB 211: Discerning Information in an Interconnected World to be added to GE Category D: Social Perspectives.

Committee Response:

Approved by committee on 10-31-2007

Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*
The course will look at how society, politics, economics, demographics, and technology impact information dissemination and seeking, and how our interactions with information impact future realities and institutions. Students will be asked to evaluate information and its sources critically to form conclusions on information ethics, international aspects, or demographic characteristics. Some topics could include personal information management, surveillance, surrogates & identity, copyright, intellectual property, censorship privacy, digital divide, digital democracy, Freedom of Information Act, information convergence, or corporate concentration.
- *Focus on how a social science discipline conceives and studies human existence*
Looks at how the fields of information science and communication conceive of human existence.
- *Address issues using the methods commonly employed by a social science discipline*
The class will address information issues by examining qualitative and quantitative research, case studies, and everyday information.

Approval Sheet

Program/Course: COMM LIB 211

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Service Learning Center Director		
Signature		Date
Curriculum Chair		
Signature		Date
Dean of Faculty		
Signature		Date