

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
NEW COURSE PROPOSAL

DATE 12.16.06
PROGRAM AREA COMMUNICATION/EDUCATION

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix COMM Course# 346 Title SCHOOL COMMUNICATION Units (3)
3 hours lecture per week
hours blank per week

- ☐ Prerequisites
☐ Corequisites

Description

COMM 346 Examines written, verbal and nonverbal communication in school settings between teachers and stakeholders. Emphasizes the importance of communication and successful personal interactions.

EDUC 346 Examines written, verbal and nonverbal communication in school settings between teachers and stakeholders. Emphasizes the importance of communication and successful personal interactions.

- ☒ Gen Ed ☐ CR/NC ☐ Repeatable for up to units
Categories A1, UDIGE
☐ Lab Fee Required ☒ A - F Total Completions Allowed
☐ Optional (Student's choice) ☐ Multiple Enrollment in same semester
☐ Title V Section 40404: ☐ Government ☐ US Constitution ☐ US History

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (filled in by Dean)
Lecture	3	1	25	☒	
Seminar				☐	
Laboratory				☐	
Activity				☐	

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Required course for the Integrated Option in Liberal Studies, a new option designed to meet subject matter content preparation for students in the proposed Integrated Program - a combination of a Liberal Studies Bachelor's degree and Multiple-Subject Teaching Credential coursework. The Integrated Program allows undergraduate students to graduate with a BA degree and to be recommended to CCTC for the preliminary Multiple Subject Teaching Credential.

LEARNING OBJECTIVES:

Students who successfully complete this course will be able to:

1. Demonstrate through a variety of channels appropriate context-specific communicative competence
2. Describe the options and alternatives for action in a wide variety of interpersonal situations.
3. Self-assess individual preferences and differentiate others' communication styles.
4. Recognize defensive and supportive communication climates.
5. Assess the appropriateness and effectiveness of interpersonal strategies used in various settings
6. Recognize conflict in interpersonal communication and suggest methods for conflict resolution.

4. Is this a General Education Course YES ☒ NO ☐

If Yes, indicate GE category and attach GE Criteria Form:

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication ☐
A-2 English Writing ☐
A-3 Critical Thinking ☐

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences

B-2 Life Sciences – Biology

B-3 Mathematics – Mathematics and Applications

B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

C-1 Art

C-2 Literature Courses

C-3a Language

C-3b Multicultural

D (Social Perspectives)**E (Human Psychological and Physiological Perspectives)****UD Interdisciplinary**☐☐☐☐☐☐☐☐☐☐☒**5. Course Content in Outline Form.** *[Be as brief as possible, but use as much space as necessary]*

A. Teacher as Communicator

B. Stakeholders in Schooling: Teachers Parents, Principals, Staff, Para-professionals, Speech therapist, counselor, psychology RSL, Peers & Community Members

C. Channels of Communication: Choosing correctly

D. Story-telling outside the classroom: promoting your style

E. Maintaining Contact: Newsletters, Email, Websites

F. Translating Concepts: Language as Particular to Groups and Purpose

G. Obtaining Information: Learning from Parents & Peers

H. Evaluation narratives

I. Delivering Bad/Good News

J. Conflict management

Does this course overlap a course offered in your academic program? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate description for each PREFIX)

List Cross-listed Courses

COMM 346/EDUC 346

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing: Communication/English

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

1. Mariconda, B. (2003). Easy and Effective Ways to Communicate with Parents (Grades K-6) Teaching Resources. ISBN: 0439297095

2. Heath, S. B. (1983). Ways with Words: Language, Life and Work in Communities and Classrooms. Cambridge University Press

3. Christopher, C.J. (1996). Building parent-teacher communication. Scarecrow Education. ISBN: 1566763800

4. Cheli, C., & Jacoby, R. (2005). Teacher talk!: the art of effective communication (school talk series). Jossey-Bass. ISBN: 0471720143

5. Lawrence-Lightfoot, S. (2004). The essential conversation: what parents and teachers can learn from each other. Ballantine Books. ISBN: 0345475801

8. List Faculty Qualified to Teach This Course.

Communication and Education faculty

9. Effective Date and Frequency.

- a. Projected semesters to be offered: Fall ☒ Spring ☒ Summer ☐
b. First semester offered: Fall 2007

10. New Resources Required. YES ☐ NO ☒

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment)

b. Library needs

c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES ☐ NO ☒

If, YES attach a program modification form for all programs affected.

Robert Bleicher, Ph.D, Merilyn Buchanan, Ph.D, Trudy
Milburn , Ph.D,

Proposer of Course

10/3/2006

Date

Approval Sheet

Program/Course: COMM/EDUC 346

Program Chair(s)	Date
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General Education Chair(s)	Date
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Curriculum Committee Chair(s)	Date
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Dean of Faculty	Date
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