

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2014, and finalized by the end of the fall semester to make the next catalog (2015-16) production

DATE (CHANGE DATE EACH TIME REVISED): 10/13/2015

PROGRAM AREA(S): ECON COURSE NO: 110

Directions: All sections of this form must be completed. Use **YELLOWED** areas to enter data. All documents are stand-alone sources of course information.

1. Indicate Changes and Justification for Each. [Mark all change areas that apply]

- | | |
|--|---|
| ☐ Course title | ☐ Course Content |
| ☐ Prefix/suffix | ☐ Course Learning Outcomes |
| ☐ Course number | ☐ References |
| ☐ Units | ☒ X GE |
| ☒ X Staffing formula and enrollment limits | ☐ Other ☐ |
| ☐ Prerequisites/Corequisites | ☐ Reactivate Course |
| ☐ Catalog description | |
| ☐ Mode of Instruction | |

Justification: The enrollment benchmark has been adjusted to reflect the nature of the course and current budgetary realities. Additionally, we have mapped student learning outcomes to GE learning outcomes, as the course had not previously had such mapping.

(Please provide justification(s) for each marked item above). Be as brief as possible but use as much space as necessary.]:

2. Course Information.

[Follow accepted catalog format.] (Add additional prefixes i f cross-listed)

OLD

Prefix ECON Course# 110 Title Principles of
Microeconomics Units (3)
3 hours lecture per week
☐ hours blank per week

☐ Prerequisites: ☐
Consent of Instructor Required for Enrollment
Corequisites: ☐

Catalog Description (Do not use any symbols): The application of economic reasoning to the decisions of consumers and producers. Topics include opportunity cost, resource allocation, the price system, the organization of industry, market failures, distribution of income, public sector economics.

GenEd: D

General Education Categories: D

Grading Scheme (Select one below):

☒ X A – F

☐ Credit/No Credit
☐ Optional (Student's Choice)

Repeatable for up to ☐ units

Total Completions ☐

Multiple Enrollment in Same Semester Y/N N

Course Level:

☒ X Undergraduate

☐ Post-Baccalaureate

☐ Graduate

NEW

Prefix ECON Course# 110 Title Principles of
Microeconomics Units (3)
3 hours lecture per week
☐ hours blank per week

☐ Prerequisites: ☐
Consent of Instructor Required for Enrollment
Corequisites: ☐

Catalog Description (Do not use any symbols): The application of economic reasoning to the decisions of consumers and producers. Topics include opportunity cost, resource allocation, the price system, the organization of industry, market failures, distribution of income, public sector economics.

GenEd: D

General Education Categories: D

Grading Scheme (Select one below):

☒ X A – F

☐ Credit/No Credit
☐ Optional (Student's Choice)

Repeatable for up to ☐ units

Total Completions ☐

Multiple Enrollment in Same Semester Y/N N

Course Level:

☒ X Undergraduate

☐ Post-Baccalaureate

☐ Graduate

3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>30</u>	☐	Lecture	<u>3</u>	<u>1</u>	<u>40</u>	☐	☐
Seminar	☐	<u>1</u>	☐	☐	Seminar	☐	<u>1</u>	☐	☐	☐
Lab	☐	<u>3</u>	☐	☐	Lab	☐	<u>3</u>	☐	☐	☐
Activity	☐	<u>2</u>	☐	☐	Activity	☐	<u>2</u>	☐	☐	☐
Field Studies	☐		☐	☐	Field Studies	☐		☐	☐	☐
Indep Study	☐		☐	☐	Indep Study	☐		☐	☐	☐
Other blank	☐		☐	☐	Other blank	☐		☐	☐	☐
Online	☐			☐	Online	☐			☐	☐

4. Course Attributes:

X **General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapp> completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- ☐ A-1 Oral Communication
- ☐ A-2 English Writing
- ☐ A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- ☐ B-1 Physical Sciences
- ☐ B-2 Life Sciences – Biology
- ☐ B-3 Mathematics – Mathematics and Applications
- ☐ B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- ☐ C-1 Art
- ☐ C-2 Literature Courses
- ☐ C-3a Language
- ☐ C-3b Multicultural

X D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

☐ **American Institutions, Title V Section 40404:** ☐ Government ☐ US Constitution ☐ US History
Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

☐ **Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

☐ **Online Course** (Answer YES if the course is ALWAYS delivered online).

5. Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]

OLD

This is a required course for the Bachelor of Science program in Business and for the minor in Economics. An

NEW

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understanding of the decisions of consumers and producers is essential for students of business and economics. This course will provide business and economics students with the knowledge, skills, and abilities to understand the economic behavior of consumers and producers, the nature of the price system, market structures, and public policy.

X Requirement for the Major/Minor
 Elective for the Major/Minor
 Free Elective

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X Requirement for the Major/Minor
 Elective for the Major/Minor
 Free Elective

Submit Program Modification if this course changes your program.

6. Student Learning Outcomes. (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

OLD

1. Explain the economic behavior of households and individual firms (1,5)
2. Describe and apply the scientific method to economic behavior
3. Apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand (1,3,5)
4. Describe and distinguish between various forms of market structures (1)
5. Evaluate the costs and benefits of alternative forms of public policy (1,3)

* Program Learning Goals:

1. Apply economic analysis to evaluate everyday decisions and policy proposals.
2. Propose viable solutions to practical problems in economics.
3. Use empirical evidence to support an economic argument.
4. Conduct statistical analyses of data, and interpret statistical results.
5. Communicate effectively in written, spoken and graphical form about economic issues

Upon completion of the course, the student will be able to:

NEW

1. Explain the economic behavior of households and individual firms (1,5) [GE Outcome 3.3]
2. Describe and apply the scientific method to economic behavior [GE Outcome 7.2]
3. Apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand (1,3,5) [GE Outcome 7.3]
4. Describe and distinguish between various forms of market structures (1)
5. Evaluate the costs and benefits of alternative forms of public policy (1,3)

* Program Learning Goals:

1. Apply economic analysis to evaluate everyday decisions and policy proposals.
2. Propose viable solutions to practical problems in economics.
3. Use empirical evidence to support an economic argument.
4. Conduct statistical analyses of data, and interpret statistical results.
5. Communicate effectively in written, spoken and graphical form about economic issues

7. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

- I. The Nature of Economics
The Economic Problem
Economics as a Social Science
The Market Economy
- II. The Price System
Demand and Supply
Elasticity
Consumer Behavior
- III. The Role of the Firm
Costs of Production
- IV. Market Structure
Competitive Markets
Monopoly

NEW

- I. The Nature of Economics
 - a. The Economic Problem
 - b. Economics as a Social Science
 - c. The Market Economy
- II. The Price System
 - a. Demand and Supply
 - b. Elasticity
 - c. Consumer Behavior
- III. The Role of the Firm
 - a. Costs of Production
- IV. Market Structure
 - a. Competitive Markets
 - b. Monopoly

Imperfect Competition

- V. Public Sector Economics
Anti-trust Policy
Deregulation
Market Failure

- VI. Distribution of Income
Factor Markets

- VII. The International Economy
Gains from Trade
Trade Barriers

Foreign Exchange Markets

c. Imperfect Competition

- V. Public Sector Economics
a. Anti-trust Policy
b. Deregulation
c. Market Failure

- VI. Distribution of Income
a. Factor Markets

- VII. The International Economy
a. Gains from Trade
b. Trade Barriers

VIII. Foreign Exchange Markets

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒ X

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒ X

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

8. Cross-listed Courses (Please note each prefix in item No. 1)

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course:

C. Program responsible for staffing:

9. References. [Provide 3-5 references]

OLD

Arthur O'Sullivan and Steven Sheffrin, Principle of Microeconomics, 3rd edition, 2002, Prentice-Hall.

N. Gregory Mankiw, Principles of Microeconomics, 2nd edition, 2001, Harcourt College.

William Baumol and Alan Blinder, Principles of Microeconomics, 8th edition, 2002, Harcourt College.

Campbell R. McConnell and Stanley L. Brue, Microeconomics, 15th edition, 2002, McGraw Hill.

Robert H. Frank and Ben Bernanke, Principles of Microeconomics, 2001, McGraw Hill.

NEW

Arthur O'Sullivan and Steven Sheffrin, Principle of Microeconomics, 8th edition, 2013, Prentice-Hall.

N. Gregory Mankiw, Principles of Microeconomics, 7th edition, 2014, Harcourt College.

William Baumol and Alan Blinder, Principles of Microeconomics, 13th edition, 2015, Harcourt College.

Robert H. Frank and Ben Bernanke, Principles of Microeconomics 6th edition, 2015, McGraw Hill.

10. Tenure Track Faculty qualified to teach this course.

Economic Faculty

11. Requested Effective Date or First Semester offered: Fall 2016

12. New Resource Requested: Yes ☐ No ☒ X

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes ☐ No ☒ X (Refer to the Dean's Office for additional processing)

E. Other.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒ X

If, YES attach a program update or program modification form for all programs affected.

Deadline for New Minors and Programs: **October 1, 2014.**

Deadline for Course Proposals and Modifications, and for Program Modifications: **October 15, 2014.**

Last day to submit forms to be considered during the current academic year: **April 1, 2015.**

Proposer(s) of Course Modification	Date
Type in name. Signatures will be collected after Curriculum approval.	

Approval Sheet

Course: [REDACTED]

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for Intl Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Community Engagement Director		
Signature		Date
Curriculum Chair		
Signature		Date
AVP		
Signature		Date