

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

**Courses must be submitted by October 15, 2014, and finalized by the end of the fall semester to make the next catalog (2015-16) production**

DATE (CHANGE DATE EACH TIME REVISED): JUNE 18, 2015

PROGRAM AREA(S): BUSINESS AND ECONOMICS COURSE NO: 300

**Directions:** All sections of this form must be completed. Use **YELLOWED** areas to enter data. All documents are stand-alone sources of course information.

**1. Indicate Changes and Justification for Each.** [Mark all change areas that apply]

- |                                                                            |                                                         |
|----------------------------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Course title                                      | <input type="checkbox"/> Course Content                 |
| <input type="checkbox"/> Prefix/suffix                                     | <input type="checkbox"/> Course Learning Outcomes       |
| <input type="checkbox"/> Course number                                     | <input type="checkbox"/> References                     |
| <input type="checkbox"/> Units                                             | <input type="checkbox"/> GE                             |
| <input checked="" type="checkbox"/> Staffing formula and enrollment limits | <input type="checkbox"/> Other <input type="checkbox"/> |
| <input type="checkbox"/> Prerequisites/Corequisites                        | <input type="checkbox"/> Reactivate Course              |
| <input type="checkbox"/> Catalog description                               |                                                         |
| <input type="checkbox"/> Mode of Instruction                               |                                                         |

**Justification:** The enrollment benchmark has been adjusted to reflect the nature of the course and current budgetary realities. (Please provide justification(s) for each marked item above). Be as brief as possible but use as much space as necessary.]:

**2. Course Information.**

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

**OLD**

Prefix ECON Course# 300  
Title FUNDAMENTALS OF ECONOMICS Units (3)  
3 hours lecture per week  
☐ hours blank per week

☐ Prerequisites: ☐  
☐ Consent of Instructor Required for Enrollment  
☐ Corequisites: ☐

**Catalog Description** (Do not use any symbols):

Foundations of economic analysis spanning key elements of micro- and macroeconomics utilized to address common issues in business and public affairs. Not open to students with credit in Econ 110 or 111.

General Education Categories: ☐

Grading Scheme (Select one below):

☒ A – F

☐ Credit/No Credit

☐ Optional (Student's Choice)

Repeatable for up to ☐ units

Total Completions ☐

Multiple Enrollment in Same Semester Y/N N

Course Level:

☒ Undergraduate

☐ Post-Baccalaureate

☐ Graduate

**NEW**

Prefix ECON Course# 300  
Title FUNDAMENTALS OF ECONOMICS Units (3)  
3 hours lecture per week  
☐ hours blank per week

☐ Prerequisites: ☐  
☐ Consent of Instructor Required for Enrollment  
☐ Corequisites: ☐

**Catalog Description** (Do not use any symbols):

Foundations of economic analysis spanning key elements of micro- and macroeconomics utilized to address common issues in business and public affairs. Not open to students with credit in Econ 110 or 111.

General Education Categories: ☐

Grading Scheme (Select one below):

☒ A – F

☐ Credit/No Credit

☐ Optional (Student's Choice)

Repeatable for up to ☐ units

Total Completions ☐

Multiple Enrollment in Same Semester Y/N N

Course Level:

☒ Undergraduate

☐ Post-Baccalaureate

☐ Graduate

### 3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) \_\_\_\_\_  
(Provided by the Dean)

#### Existing

#### Proposed

|               | Units    | Hours Per Unit | Benchmark Enrollment | Graded |               | Units    | Hours Per Unit | Benchmark Enrollment | Graded | CS No. (filled out by Dean) |
|---------------|----------|----------------|----------------------|--------|---------------|----------|----------------|----------------------|--------|-----------------------------|
| Lecture       | <b>3</b> | <b>1</b>       | <b>30</b>            | X      | Lecture       | <b>3</b> | <b>1</b>       | <b>40</b>            | X      |                             |
| Seminar       |          | <b>1</b>       |                      |        | Seminar       |          | <b>1</b>       |                      |        |                             |
| Lab           |          | <b>3</b>       |                      |        | Lab           |          | <b>3</b>       |                      |        |                             |
| Activity      |          | <b>2</b>       |                      |        | Activity      |          | <b>2</b>       |                      |        |                             |
| Field Studies |          |                |                      |        | Field Studies |          |                |                      |        |                             |
| Indep Study   |          |                |                      |        | Indep Study   |          |                |                      |        |                             |
| Other blank   |          |                |                      |        | Other blank   |          |                |                      |        |                             |
| Online        |          |                |                      |        | Online        |          |                |                      |        |                             |

### 4. Course Attributes:

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

#### **A (English Language, Communication, Critical Thinking)**

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

#### **B (Mathematics, Sciences & Technology)**

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

#### **C (Fine Arts, Literature, Languages & Cultures)**

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

#### **D (Social Perspectives)**

#### **E (Human Psychological and Physiological Perspectives)**

#### **UDIGE/INTD Interdisciplinary**

#### **Meets University Writing Requirement (Graduation Writing Assessment Requirement)**

#### **Meets University Language Requirement**

**American Institutions, Title V Section 40404:** Government US Constitution US History  
Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

**Online Course** (Answer YES if the course is ALWAYS delivered online).

### 5. Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]

#### **OLD**

This course is designed as an overview of the principles of micro- and macroeconomics. The approach in this course imparts the fundamental aspects of economic thinking and economic analysis, addressing the decisions of individuals, consumers and producers, as well as explaining the structure

#### **NEW**

This course is designed as an overview of the principles of micro- and macroeconomics. The approach in this course imparts the fundamental aspects of economic thinking and economic analysis, addressing the decisions of individuals, consumers and producers, as well as explaining the structure

of the national economy and the relationships between microeconomic and macroeconomic concepts.

Requirement for the Major/Minor  
Elective for the Major/Minor  
Free Elective

of the national economy and the relationships between microeconomic and macroeconomic concepts.

Requirement for the Major/Minor  
Elective for the Major/Minor  
Free Elective

**Submit Program Modification if this course changes your program.**

**6. Student Learning Outcomes.** (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

**OLD**

- explain the economic behavior of households and individual firms (1)
- describe and apply the scientific method to economic behavior (2)
- apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand (1)
- explain the workings of the national economy (1)
- measure aggregate levels of economic activity (1)
- evaluate the costs and benefits of alternative forms of public policy (3)
- 

\*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of business. 4) Produce written innovative and integrative business plans, including plans that adapt to uncertain and unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6) Demonstrate leadership skills in a variety of situations and settings .

Upon completion of the course, the student will be able to:

**NEW**

- explain the economic behavior of households and individual firms (1)
- describe and apply the scientific method to economic behavior (2)
- apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand (1)
- explain the workings of the national economy (1)
- measure aggregate levels of economic activity (1)
- evaluate the costs and benefits of alternative forms of public policy (3)
- 

\*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of business. 4) Produce written innovative and integrative business plans, including plans that adapt to uncertain and unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6) Demonstrate leadership skills in a variety of situations and settings .

**7. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

1. The Nature of Economics
2. Demand, Supply and the Price System
3. The Role of the Firm
4. Market Structure
5. Measuring Economic Performance
6. Economic Fluctuations
7. Money, Banking, and Monetary Policy
8. Economic Policy
9. The International Economy

**NEW**

10. The Nature of Economics
11. Demand, Supply and the Price System
12. The Role of the Firm
13. Market Structure
14. Measuring Economic Performance
15. Economic Fluctuations
16. Money, Banking, and Monetary Policy
17. Economic Policy
18. The International Economy

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap. Econ 300 overlaps with both Econ 110 and Econ 111, as it is, in essence, an abbreviated version of the two courses in one semester. However, this course is aimed at a different constituency for which neither Econ 110 nor 111 would be appropriate.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Overlapping courses require Chairs' signatures.

**8. Cross-listed Courses (Please note each prefix in item No. 1)**

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course: ☐

**C. Program responsible for staffing:** ☐

**9. References.** *[Provide 3-5 references]*

**OLD**

1. N. Gregory Mankiw. Principles of Economics, 5<sup>th</sup> Ed. 2008. Cengage Learning.
2. Robert Frank and Ben Bernanke. Principles of Economics, 4<sup>th</sup> Ed. 2008. McGraw-Hill.
3. Karl Case, Ray Fair and Sharon Oster. Principles of Economics, 10<sup>th</sup> Ed. 2011. Prentice Hall
4. Alfred Marshall. Principles of Economics, 2010. Nabu Press.

**NEW**

1. N. Gregory Mankiw. Principles of Economics, 5<sup>th</sup> Ed. 2008. Cengage Learning.
2. Robert Frank and Ben Bernanke. Principles of Economics, 4<sup>th</sup> Ed. 2008. McGraw-Hill.
3. Karl Case, Ray Fair and Sharon Oster. Principles of Economics, 10<sup>th</sup> Ed. 2011. Prentice Hall
4. Alfred Marshall. Principles of Economics, 2010. Nabu Press.

**10. Tenure Track Faculty qualified to teach this course.**

**Dr. Claudio Paiva**

Dr. Paul Rivera

**11. Requested Effective Date or First Semester offered: Fall 2016**

**12. New Resource Requested: Yes ☐ No ☒**

**If YES, list the resources needed.**

**A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)**

☐

**B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)**

☐

**C. Facility/Space/Transportation Needs:**

☐

**D. Lab Fee Requested: Yes ☐ No ☐ ( Refer to the Dean's Office for additional processing)**

**E. Other.** ☐

**13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☐**

If, YES attach a program update or program modification form for all programs affected.

Deadline for New Minors and Programs: **October 1, 2014.**

Deadline for Course Proposals and Modifications, and for Program Modifications: **October 15, 2014.**

Last day to submit forms to be considered during the current academic year: **April 1, 2015.**

Jared Barton

☐

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

# Approval Sheet

## Course: ECON 300 Fundamentals of Economics

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

|               |  |  |
|---------------|--|--|
| Program Chair |  |  |
|---------------|--|--|

Signature

Date

|               |  |  |
|---------------|--|--|
| Program Chair |  |  |
|---------------|--|--|

Signature

Date

|               |  |  |
|---------------|--|--|
| Program Chair |  |  |
|---------------|--|--|

Signature

Date

|                         |  |  |
|-------------------------|--|--|
| General Education Chair |  |  |
|-------------------------|--|--|

Signature

Date

|                                  |  |  |
|----------------------------------|--|--|
| Center for Intl Affairs Director |  |  |
|----------------------------------|--|--|

Signature

Date

|                                            |  |  |
|--------------------------------------------|--|--|
| Center for Integrative Studies<br>Director |  |  |
|--------------------------------------------|--|--|

Signature

Date

|                                                 |  |  |
|-------------------------------------------------|--|--|
| Center for Multicultural<br>Engagement Director |  |  |
|-------------------------------------------------|--|--|

Signature

Date

|                                             |  |  |
|---------------------------------------------|--|--|
| Center for Community<br>Engagement Director |  |  |
|---------------------------------------------|--|--|

Signature

Date

|                  |  |  |
|------------------|--|--|
| Curriculum Chair |  |  |
|------------------|--|--|

Signature

Date

|     |  |  |
|-----|--|--|
| AVP |  |  |
|-----|--|--|

Signature

Date