

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
NEW COURSE PROPOSAL

DATE 4.23.07
PROGRAM AREA ENGL

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix ENGL Course# 649 Title Rhetorical Analysis Units (4)

4 hours lecture per week

hours lecture per week

☒ Prerequisites Admission to the Master's Degree Program in English

☐ Corequisites

Description Students will take a rhetorical approach to analyzing texts, including literary, scholarly, student, and institutional texts.

☐ Gen Ed

Categories

☐ Lab Fee Required

Graded

☐ CR/NC

☒ A - F

☐ Optional (Student's choice)

☐ Repeatable for up to units

Total Completions Allowed

☐ Multiple Enrollment in same semester

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS # (filled in by Dean)
Lecture	4	1	15	☒	
Seminar				☐	
Laboratory				☐	
Activity				☐	

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This course is an elective in the English MA program within the Composition and Rhetoric option and is imperative to an understanding of the field.

Learning Objectives:

Upon completion, students will be able to:

1. Define, analyze, and differentiate among different theories of rhetoric
2. Apply rhetorical theories to a variety of texts
3. Use rhetorical approaches to analyze non-literary texts encountered in various contexts.

4. Is this a General Education Course YES ☐ NO ☒

If Yes, indicate GE category and attach GE Criteria Form:

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication ☐

A-2 English Writing ☐

A-3 Critical Thinking ☐

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences ☐

B-2 Life Sciences – Biology ☐

B-3 Mathematics – Mathematics and Applications ☐

B-4 Computers and Information Technology ☐

C (Fine Arts, Literature, Languages & Cultures)

C-1 Art ☐

C-2 Literature Courses ☐

C-3a Language ☐

C-3b Multicultural ☐

D (Social Perspectives) ☐

E (Human Psychological and Physiological Perspectives) ☐

UD Interdisciplinary ☐

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

1. Introduction to Rhetoric
2. Theories in Rhetorical Analysis (activities described in B and C occur during the discussion of A)
3. Major concerns in rhetorical analysis
4. Application of theories to various texts
5. Independent practice: Apply rhetorical approaches to any single "text"

Does this course overlap a course offered in your academic program? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate form for each PREFIX)

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing:

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

Hart, Roderick P. (1997) Modern Rhetorical Criticism. Second edition. Boston: Allyn and Bacon.
Villanueva, Victor, Jr., ed. Cross-Talk in Comp Theory: A Reader. Urbana, Ill.: NCTE, 1997.
Selzer, Jack, ed. Understanding Scientific Prose. Madison: Univ. of Wisconsin Press, 1993.

8. List Faculty Qualified to Teach This Course.

Bob Mayberry
Mary Adler

9. Frequency.

- a. Projected semesters to be offered: Fall ☒ Spring ☒ Summer ☐

10. New Resources Required. YES ☐ NO ☒

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment)
- b. Library needs
- c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES ☐ NO ☐

If, YES attach a program modification form for all programs affected.

Mary Adler

Proposer of Course

12/7/2006

Date

Approval Sheet

Program/Course: ENGL 649

Program Chair(s)	Date
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General Education Chair(s)	Date
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Curriculum Committee Chair(s)	Date
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Dean of Faculty	Date
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