

NEW COURSE PROPOSAL

Courses must be submitted by October 15, 2012, and finalized by the end of that fall semester for the next catalog production.

Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date*)

OCTOBER14, 2012; REV 10.31.12

PROGRAM AREA(S)

ART

1. Course Information. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) and **Course No.** ART 211

Title: VISUAL STORY DESIGN **Units:** 3

X Prerequisites ART 108, ART 203, ART 209

Corequisites

Consent of Instructor Required for Enrollment

Catalog Description (Do not use any symbols):

Using a variety of drawing, cartooning and illustration methods, students will create linear and non-linear narratives that will express ideas and concepts in story form. Hand-drawn images will be scanned, formatted and ultimately presented in a digital animatic format that involves visual transitions, time and motion.

Grading Scheme:

X A-F Grades

Credit/No Credit

Optional (Student Choice)

Repeatability:

Repeatable for a maximum of units

Total Completions Allowed 1

Multiple Enrollment in Same Semester

Course Level Information:

X Undergraduate

Post-Baccalaureate/Credential Graduate

Mode of Instruction/Components *(Hours per Unit are defaulted).*

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (Filled in by the Dean)
Lecture		1			
Seminar		1			
Laboratory		3			
Activity	3	2	24	X	
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

6 hours activity per week

hours blank per week

Is this course always delivered online? Yes_____ No_____

2. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: ☐ Government ☐ US Constitution ☐ US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification: A course of this nature is integral to students who plan to pursue a career in animation, video or film. This course teaches students how to organize their ideas into visual formats, develop coherent content and present stories in a clear and understandable manner. In addition, this course further develops and builds the student's strengths in the areas of drawing, design and color theory that they have undertaken in previous required art courses.

B. Degree Requirement: ☐ Requirement for the Major/Minor
☒ Elective for the Major/Minor
☐ Free Elective

Note: Submit Program Modification if this course changes your program.

4. Student Learning Outcomes. List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing). Upon completion of the course, the student will be able to:

- Translate written narrative into visual imagery
- Identify and apply visual elements that conjure a sense of time and place
- Produce drawings, cartoons, and illustrations that are designed to be viewed in a sequential format
- Express cohesive ideas and narrative stories through a series of pictorial imagery
- Utilize the animatic process to illustrate a visual story in real time
- Assess projects through written statements, discussion and group critique.

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

- I. Introduction to visual storytelling
 - a. Comic books
 - b. Animation
 - c. Storyboards
- II. Overview of techniques and methods
 - a. Drawing
 - b. Illustration
 - c. Visual Design
- III. Translation of ideas and words into images
 - a. Literal
 - b. Symbolic
 - c. Narrative content

- IV. Developing a time frame
 - a. Subject
 - b. Scene
 - c. Period
- V. Incorporation of design elements
 - a. Artistic style
 - b. Layout
 - c. Color and space
- VI. Scanning and sequencing of drawings
 - a. Formatting for aspect ratio
 - b. Image resolution
- VII. Creating the final animatic
 - a. Consideration of timing and pacing
 - b. Transitions
 - c. Motion
- VIII. Project assessment
 - a. Self analysis
 - b. Group discussion and critique
 - c. Modifications to project

Does this course content overlap with a course offered in your academic program? **Yes** ☐ **No** ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? **Yes** ☐ **No** ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

6. Cross-listed Courses *(Please note each prefix in item No. 1)*

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

List each cross-listed prefix for the course:

B. Program responsible for staffing: **ART**

7. References. *[Provide 3 - 5 references]*

- Infographics: The Power of Visual Storytelling by Jason Lankow, Josh Ritchie and Ross Crooks, Wiley, 2012
- Visual Storytelling: Inspiring a New Visual Language by R. Klanten, S. Ehmann and F. Schulze, Gestalten, 2011
- Graphic Storytelling and Visual Narrative by Will Eisner, W. W. Norton & Company, 2008
- Visual Storytelling: The Art and Technique by Tony Caputo, Jim Steranko and Harlan Ellison, Watson-Guptill, 2002

8. Tenure Track Faculty Qualified to Teach This Course.

Jack Reilly MFA; Luke Matjas, MFA, Liz King, MFA

9. Requested Effective Date:

First semester offered: Fall 2013

10. New Resources Requested. Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

☐

C. Facility/Space/Transportation Needs

☐

D. Lab Fee Requested (please refer to Dean's Office for additional processing) Yes ☐ No ☒

E. Other

☐

11. Will this new course alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: October 1, 2012 of preceding year.

Priority deadline for Course Proposals and Modifications: October 15, 2012, of preceding year.

Last day to submit forms to be considered during the current academic year: April 15th.

Jack Reilly

October 10, 2012

Proposer of Course (Type in name. Signatures will be collected after Curriculum approval)

Date

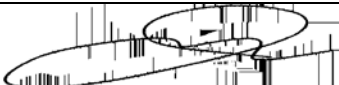
Approval Sheet

Program/Course: ART 211 VISUAL STORY DESIGN (3)

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair ART		10-14-12
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Signature

Date

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

General Education Chair		
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Signature

Date

Center for International Affairs Director		
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Signature

Date

Center for Integrative Studies Director		
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Signature

Date

Center for Multicultural Engagement Director		
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Signature

Date

Center for Civic Engagement Director		
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Signature

Date

Curriculum Chair		
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Signature

Date

AVP		
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Signature

Date