

California State University Channel Islands

Program Modification

Program modifications must be submitted by October 15, 2013, and finalized by the end of that fall semester for catalog production.

Enter data in **YELLOWED** areas.

Date (Change date if modified and update the file name with the new date): 10-01-2013 Catalog Copy 8-26-2013

Program Area: **Business and Economics; Business: Management Option, B.S.**

Semester /Year First affected: Fall 2014

Instructions: Please use this Program Modification form for changes to existing program requirements, units, outcomes, emphases or options, or for other programmatic concerns. For minor changes (faculty or address changes, additions of approved electives, minor editing for clarity, and other minor updates) use the Program Update form, available at the Curriculum website.

Paste the latest approved version of your entire program in the left AND right boxes below. Make your deletions in the LEFT column by using the strikethrough feature in Word, **and highlight**. Insert new language or other changes to the program on the RIGHT and highlight in **YELLOW** for easy identification. If possible, please align the two columns so that changes appear side-by-side with the original text.

SUMMARY OF CHANGES

The currently approved business B.S. allows students to take either ECON 310 *or* ECON 329, and also to take either ECON 311 *or* ECON 320. The proposed program change requires all business B.S. students to take both ECON 310 and ECON 311.

JUSTIFICATION

The business B.S. at CI has a goal of combining instruction in the typical business disciplines (e.g., management, marketing, accounting, finance, MIS) with a liberal arts core. Part of that liberal arts core is a solid foundation in economics. The foundation of the economic way of thinking, however, can be found in the four main theory courses: ECON 110, 111, 310, and 311. We have amended the business B.S. program to reflect that these courses are primary to the economics foundation in our business degree, while ECON 320 and 329 are topics-courses that students ought to study, but are not of primary importance to the business degree.

CURRENTLY APPROVED PROGRAM

PROPOSED PROGRAM

Business: Management Option, B.S.

←Return to: [Programs and Degrees](#)

Availability of this option is dependent upon student demand and course enrollment.

120 units

Summary of Units:

Lower Division Major Requirements	21
Upper Division Major Requirements	36
Upper Division Interdisciplinary Major Requirements	6
Management Option Requirements	15
Additional General Education and other Graduation Requirements	42
Total Units	120

Lower Division Major Requirements - 21 units

- [ACCT 210 - Financial Accounting](#) Units: 3
- [ACCT 220 - Managerial Accounting](#) Units: 3
- [BUS 110 - Business Law](#) Units: 3
- [COMP 101 - Computer Literacy](#) Units: 3
- [ECON 110 - Principles of Microeconomics](#) Units: 3
- [ECON 111 - Principles of Macroeconomics](#) Units: 3

Select either:

Business: Management Option, B.S.

←Return to: [Programs and Degrees](#)

Availability of this option is dependent upon student demand and course enrollment.

120 units

Summary of Units:

Lower Division Major Requirements	21
Upper Division Major Requirements	36
Upper Division Interdisciplinary Major Requirements	6
Management Option Requirements	15
Additional General Education and other Graduation Requirements	42
Total Units	120

Lower Division Major Requirements - 21 units

- [ACCT 210 - Financial Accounting](#) Units: 3
- [ACCT 220 - Managerial Accounting](#) Units: 3
- [BUS 110 - Business Law](#) Units: 3
- [COMP 101 - Computer Literacy](#) Units: 3
- [ECON 110 - Principles of Microeconomics](#) Units: 3
- [ECON 111 - Principles of Macroeconomics](#) Units: 3

Select either:

- [MATH 140 - Calculus for Business Applications](#) Units: 3
- or
- [MATH 150 - Calculus I](#) Units: 4

Upper Division Major Requirements - 36 units

- [ACCT 300 - Applied Managerial Accounting](#) Units: 3
- [BUS 320 - Business Operations](#) Units: 3

Select either:

-
- [ECON 310 - Intermediate Microeconomics](#) Units: 3

• or

- [ECON 329 - Managerial Economics](#) Units: 3

Select either:

-
- [ECON 311 - Intermediate Macroeconomics](#) Units: 3

• or

- [ECON 320 - Money and Banking](#) Units: 3

Select one of the following courses:

- [ENGL 330 - Interdisciplinary Writing](#) Units: 3
- or
- [ENGL 482 - Technical and Business Writing](#) Units: 3

- [MATH 140 - Calculus for Business Applications](#) Units: 3
- or
- [MATH 150 - Calculus I](#) Units: 4

Upper Division Major Requirements - 36 units

-
- [ACCT 300 - Applied Managerial Accounting](#) Units: 3
 - [BUS 320 - Business Operations](#) Units: 3
 - [ECON 310 - Intermediate Microeconomics](#) Units: 3
 - [ECON 311 - Intermediate Macroeconomics](#) Units: 3

Select one of the following courses:

- [ENGL 330 - Interdisciplinary Writing](#) Units: 3
- or
- [ENGL 482 - Technical and Business Writing](#) Units: 3
- or
- [ENGL 483 - Technical Communication](#) Units: 3

- **or**
- [ENGL 483 - Technical Communication](#) Units: 3

Complete the following:

- [FIN 300 - Business Finance](#) Units: 3
- [MATH 329 - Applied Statistics for Business and Economics](#) Units: 3
- [MGT 307 - Management of Organizations](#) Units: 3
- [MGT 326 - Scientific and Professional Ethics \(Cross-listed as BIOL 326\)](#) Units: 3
- [MIS 310 - Management Information Systems](#) Units: 3
- [MKT 310 - Principles of Marketing](#) Units: 3
- [BUS 499 - Capstone](#) Units: 3

***Upper Division Interdisciplinary Major Requirements
- 6 units***

**Select two courses from interdisciplinary courses
offered by Business.**

- BUS 330-349 or 430-449 course Units: 3
- BUS 330-349 or 430-449 course Units: 3

Option Requirements - Additional 15 units

Complete the following:

- [FIN 300 - Business Finance](#) Units: 3
- [MATH 329 - Applied Statistics for Business and Economics](#) Units: 3
- [MGT 307 - Management of Organizations](#) Units: 3
- [MGT 326 - Scientific and Professional Ethics \(Cross-listed as BIOL 326\)](#) Units: 3
- [MIS 310 - Management Information Systems](#) Units: 3
- [MKT 310 - Principles of Marketing](#) Units: 3
- [BUS 499 - Capstone](#) Units: 3

***Upper Division Interdisciplinary Major Requirements
- 6 units***

**Select two courses from interdisciplinary courses
offered by Business.**

- BUS 330-349 or 430-449 course Units: 3
- BUS 330-349 or 430-449 course Units: 3

Option Requirements - Additional 15 units

Management Option

- [MGT 410 - Management of International Business](#) Units: 3
- [MGT 421 - Human Resource Management](#) Units: 3
- [MGT 424 - Organizational Behavior \(Cross-listed as PSY 424\)](#) Units: 3

Select two from the following:

- [MGT 325 - Entrepreneurial Management](#) Units: 3
- [MGT 471 - Project Management](#) Units: 3
- [MGT 490 - Special Topics](#) Units: 3
- [MGT 492 - Service Learning/Internship](#) Units: 1-3
- [MGT 497 - Directed Study](#) Units: 1-3

Additional General Education and other Graduation Requirements -42 units

To graduate, students must complete **120 units** minimum (**40 units** must be upper division) including all [General Education](#) (GE) and [Graduation Requirements](#) . The following areas must be included:

- Additional lower division A-E GE requirements not met within the major
- Nine units of Upper Division Interdisciplinary GE (UDIGE), courses numbered 330-349 or 430-449. Six units may be within the major, 3 units **must** be outside the major (C or better grades)

Management Option

- [MGT 410 - Management of International Business](#) Units: 3
- [MGT 421 - Human Resource Management](#) Units: 3
- [MGT 424 - Organizational Behavior \(Cross-listed as PSY 424\)](#) Units: 3

Select two from the following:

- [MGT 325 - Entrepreneurial Management](#) Units: 3
- [MGT 471 - Project Management](#) Units: 3
- [MGT 490 - Special Topics](#) Units: 3
- [MGT 492 - Service Learning/Internship](#) Units: 1-3
- [MGT 497 - Directed Study](#) Units: 1-3

Additional General Education and other Graduation Requirements -42 units

To graduate, students must complete **120 units** minimum (**40 units** must be upper division) including all [General Education](#) (GE) and [Graduation Requirements](#) . The following areas must be included:

- Additional lower division A-E GE requirements not met within the major
- Nine units of Upper Division Interdisciplinary GE (UDIGE), courses numbered 330-349 or 430-449. Six units may be within the major, 3 units **must** be outside the major (C or better grades)

• Multicultural Requirement (C or better grade) • Language Requirement (C or better grade) • American Institutions Requirement • Free electives as needed to meet minimum units for graduation	• Multicultural Requirement (C or better grade) • Language Requirement (C or better grade) • American Institutions Requirement • Free electives as needed to meet minimum units for graduation
---	---

Proposer of Program Modification

Date

APPROVAL SHEET

Program:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
	Signature	Date

Curriculum Chair		
	Signature	Date

AVP		
	Signature	Date