

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2014, and finalized by the end of the fall semester to make the next catalog (2014-15) production

DATE (CHANGE DATE EACH TIME REVISED): 9/20/2014

PROGRAM AREA(S) : COMMUNICATION

Directions: All of sections of this form must be completed for course modifications. Use YELLOWED areas to enter data. All documents are stand alone sources of course information.

1. Indicate Changes and Justification for Each. [Mark an X by all change areas that apply then please follow-up your X's with justification(s) for each marked item. Be as brief as possible but, use as much space as necessary.]

☐ Course title	☐ Course Content
☐ Prefix/suffix	X ☐ Course Learning Outcomes
☐ Course number	☐ References
☐ Units	X ☐ GE
☐ Staffing formula and enrollment limits	☐ Other ☐
☐ Prerequisites/Corequisites	☐ Reactivate Course
X ☐ Catalog description	
☐ Mode of Instruction	

Justification: Course description is being modified to more accurately represent the content of the course. Additionally, the course learning outcomes are being modified in order to align with General Education Goals and Outcomes.

2. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix COMM Course# 101
Title Public Speaking Units (3)
3 hours lecture per week
☐ hours blank per week

☐ Prerequisites: ☐
☐ Consent of Instructor Required for Enrollment
☐ Corequisites: ☐

NEW

Prefix COMM Course# 101
Title Public Speaking Units (3)
3 hours lecture per week
☐ hours blank per week

☐ Prerequisites: ☐
☐ Consent of Instructor Required for Enrollment
☐ Corequisites: ☐

Catalog Description (Do not use any symbols):

Introduction to communication theory and the study of the human communication process with an emphasis on effective public communication. Includes intensive practice in public speaking, reasoning, and critical listening.

Catalog Description (Do not use any symbols):

Introduction to the theory and practice of effective public communication. Focus on contexts and processes of public speaking, including writing, organizing, and delivering content, as well as the critical analysis of speeches.

General Education Categories: A1

Grading Scheme (Select one below):

X A - F

☐ Credit/No Credit
☐ Optional (Student's Choice)

Repeatable for up to ☐ units

Total Completions ☐

Multiple Enrollment in Same Semester Y/N ☐

Course Level:

X Undergraduate

☐ Post-Baccalaureate

☐ Graduate

General Education Categories: A1 and A3

Grading Scheme (Select one below):

X A - F

☐ Credit/No Credit
☐ Optional (Student's Choice)

Repeatable for up to ☐ units

Total Completions ☐

Multiple Enrollment in Same Semester Y/N ☐

Course Level:

X Undergraduate

☐ Post-Baccalaureate

☐ Graduate

Commented [CU1]: Adding critical thinking as a GE? The GE form just says A1.

3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Provost Office)

Existing					Proposed					
	Units	Hours Per Unit	Default Section Size	Graded		Units	Hours Per Unit	Default Section Size	Graded	CS No. (filled out by Provost Office)
Lecture	3	1	30		Lecture	3	1	30		
Seminar		1			Seminar		1			
Lab		3			Lab		3			
Activity		2			Activity		2			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					
Online					Online					

4. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- X A-1 Oral Communication
☐ A-2 English Writing
☐ A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- ☐ B-1 Physical Sciences
☐ B-2 Life Sciences – Biology
☐ B-3 Mathematics – Mathematics and Applications
☐ B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- ☐ C-1 Art
☐ C-2 Literature Courses
☐ C-3a Language
☐ C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

Commented [CU2]: So is A3 added or not added?

☐ American Institutions, Title V Section 40404: ☐ Government ☐ US Constitution ☐ US History
Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

☐ Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

☐ Online Course (Answer YES if the course is ALWAYS delivered online).

5. Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]

OLD

This is a lower-division general education course

NEW

All students, as part of their general education, should demonstrate the ability to craft and deliver an effective speech.
This is a lower-division general education course.

X Requirement for the Major/Minor

- ☐ Elective for the Major/Minor
☐ Free Elective

X Requirement for the Major/Minor

- ☐ Elective for the Major/Minor
☐ Free Elective

Submit Program Modification if this course changes your program.

6. Student Learning Outcomes. (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

Upon completion of the course, the student will be able to:

OLD

1. define and explain basic communication terms and principles which undergird competent public communication
2. demonstrate knowledge of theory and competence in preparing and presenting informative and persuasive speeches
3. analyze various communication contexts
4. apply communication principles and theory in diverse circumstances and demonstrate effective communication, distinguishing effective from less effective responses
5. find, identify, and effectively use supporting materials in speech and written assignments define and discuss how best to avoid plagiarism
6. participate in class and group processes
7. demonstrate courtesy and respect for classmates

NEW

1. Speak and present effectively in informative and persuasive contexts (GE 4.1)
2. Analyze various speaking situations for audience expectations and message construction
3. Access, critically evaluate, and utilize supporting materials in speeches
4. Communicate inductive and deductive reasoning effectively to diverse audiences
5. Construct and present an argument clearly, logically, and creatively (GE 2.2)

7. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

Models of communication
 Extemporaneous methods
 Speech anxiety/communication apprehension Topic selection and audience analysis
 Verbal and nonverbal delivery
 Organizing ideas
 Critical listening
 Informative Speeches
 Visual Aids and Technology
 Group Communication Processes
 Group Presentations
 Persuasion

NEW

Models of communication
 Extemporaneous methods
 Speech anxiety/communication apprehension Topic selection and audience analysis
 Verbal and nonverbal delivery
 Organizing ideas
 Critical listening
 Informative Speeches
 Visual Aids and Technology
 Group Communication Processes
 Group Presentations
 Persuasion

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒ X
 If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒ X
 If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

8. Cross-listed Courses (Please note each prefix in item No. 1) *Beyond three disciplines consult with the Curriculum Committee.*

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing:

9. References. [Provide 3-5 references]

OLD

Pearson, J.C., & P.E. Nelson. An Introduction to Human Communication. McGraw Hill, 1999
 Lucas, Stephen. The Art of Public Speaking. McGraw Hill, 2001.
 Grice, George L., John F. Skinner. Mastering Public Speaking. Allyn and Bacon, 2001.

NEW

Lucas, Stephen. The Art of Public Speaking, Eleventh Edition. McGraw Hill, 2011.

10.1.13 km2

Grice, George L., John F. Skinner. Mastering Public Speaking, Eighth Edition. Allyn and Bacon, 2012.

10. Tenure Track Faculty qualified to teach this course.

Tracylee Clarke, Christina Smith, J. Jacob Jenkins, Nancy Chen

11. Requested Effective Date or First Semester offered: Spring 2015

12. New Resource Requested: Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

☐

C. Facility/Space/Transportation Needs:

☐

D. Lab Fee Requested: Yes ☐ No ☒ (Lab fee requests should be directed to the Student Fee Committee)

E. Other.

☐

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 1, 2013** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2013.**

Last day to submit forms to be considered during the current academic year: **April 15th.**

Tracylee Clarke

9/20/2014

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Approved by 2014-2015 GE Committee on 9/20/2014

Janet Rizzoli

Emily Saunders

Geoffrey Buhl

Catherine Burriss

Robert Bleicher

Marie Francois

Rachel Danielson

Dax Jacobson

Sarah Johnson

Rosa Rodriguez

Blake Buller

GE Committee response to your request have COMM101: Public Speaking added to A1: Oral Communication

Approved by 2014-2015 Committee:

Janet Rizzoli
Emily Saunders
Geoffrey Buhl
Catherine Burriss
Robert Bleicher
Marie Francois
Rachel Danielson
Dax Jacobson
Sarah Johnson
Rosa Rodriguez
Blake Buller

Request Submitted

Course: COMM101 Public Speaking
Area: A1 Oral Communication
Date Submitted: 9/20/2014
Date Approved: 9/29/2014

1. Focus on communication in the English language

Course is already listed as meeting A1 requirement

2. Focus on the formulation and analysis of human interaction

Course is already listed as meeting A1 requirement

3. Prepare the student to use reasoning of both inductive and deductive types

Course is already listed as meeting A1 requirement

4. Address modes of argument, rhetorical perspectives, and the relationship of language to logic

Course is already listed as meeting A1 requirement

5. Include exploration of the psychological basis and social significance of communication

Course is already listed as meeting A1 requirement

6. Require significant oral presentation

Course is already listed as meeting A1 requirement

7. Focus on oral as well as written communication, listening and reasoning

Course is already listed as meeting A1 requirement

Approval Sheet

Course: COMM 101: Public Speaking

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
AVP		
	Signature	Date