

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2014, and finalized by the end of the fall semester to make the next catalog (2014-15) production

DATE (CHANGE DATE EACH TIME REVISED): 9/7/2014, 12/01/2014

PROGRAM AREA(S): COMMUNICATION

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

1. Indicate Changes and Justification for Each. [Mark an X by all change areas that apply then please follow-up your X's with justification(s) for each marked item. Be as brief as possible but, use as much space as necessary.]

☐ Course title	☐ Course Content
☐ Prefix/suffix	☒ Course Learning Outcomes
☐ Course number	☐ References
☐ Units	☒ GE
☐ Staffing formula and enrollment limits	☐ Other ☐
☐ Prerequisites/Corequisites	☐ Reactivate Course
☒ Catalog description	
☐ Mode of Instruction	

Justification: Course description is being modified to more accurately represent the content of the course and pre-requisite is being removed in order to allow more non-Communication majors access to the (GE) course. Additionally, the course learning outcomes are being modified in order to align with General Education Goals and Outcomes. Finally, we are requesting that the course now meet GE Outcome A3 instead of the previous A1 Outcome.

2. Course Information.

[Follow accepted catalog format.] (Add additional prefixes i f cross-listed)

OLD	NEW
Prefix COMM Course# 200	Prefix COMM Course# 200
Title INTRODUCTION TO COMMUNICATION STUDIES	Title INTRODUCTION TO COMMUNICATION STUDIES
Units (3)	Units (3)
3 hours lecture per week	3 hours lecture per week
☐ hours blank per week	☐ hours blank per week
X Prerequisites: COMM 101	☐ Prerequisites: ☐
☐ Consent of Instructor Required for Enrollment	☐ Consent of Instructor Required for Enrollment
☐ Corequisites: ☐	☐ Corequisites: ☐
Catalog Description (Do not use any symbols):	Catalog Description (Do not use any symbols):
Foundational principles and theories of communication provide the student with alternate ways to understand human interaction. Tracing historical and cultural answers to the question, "what is communication?" guides students to consider alternate paradigms.	Explores foundational principles and theories of communication in order to help students understand human interaction and develop more effective communication skills.
General Education Categories: A1	General Education Categories: A3
Grading Scheme (Select one below):	Grading Scheme (Select one below):
X A – F	X A – F
☐ Credit/No Credit	☐ Credit/No Credit
☐ Optional (Student's Choice)	☐ Optional (Student's Choice)
Repeatable for up to ☐ units	Repeatable for up to ☐ units
Total Completions ☐	Total Completions ☐
Multiple Enrollment in Same Semester Y/N ☐	Multiple Enrollment in Same Semester Y/N ☐
Course Level:	Course Level:
☐ Undergraduate	☐ Undergraduate
☐ Post-Baccalaureate	☐ Post-Baccalaureate

☐ Graduate

☐ Graduate

3. **Mode of Instruction (Hours per Unit are defaulted)**

Hegis Code(s) _____
(Provided by the Provost Office)

Existing

Proposed

	Units	Hours Per Unit	Default Section Size	Graded		Units	Hours Per Unit	Default Section Size	Graded	CS No. (filled out by Provost Office)
Lecture	<u>3</u>	<u>1</u>	<u>30</u>	☐	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	☐	☐
Seminar	☐	<u>1</u>	☐	☐	Seminar	☐	<u>1</u>	☐	☐	☐
Lab	☐	<u>3</u>	☐	☐	Lab	☐	<u>3</u>	☐	☐	☐
Activity	☐	<u>2</u>	☐	☐	Activity	☐	<u>2</u>	☐	☐	☐
Field Studies	☐		☐	☐	Field Studies	☐		☐	☐	☐
Indep Study	☐		☐	☐	Indep Study	☐		☐	☐	☐
Other blank	☐		☐	☐	Other blank	☐		☐	☐	☐
Online	☐			☐	Online	☐			☐	☐

4. **Course Attributes:**

☐ **General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

☐ A-1 Oral Communication

☐ A-2 English Writing

X ☒ A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

☐ B-1 Physical Sciences

☐ B-2 Life Sciences – Biology

☐ B-3 Mathematics – Mathematics and Applications

☐ B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

☐ C-1 Art

☐ C-2 Literature Courses

☐ C-3a Language

☐ C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

☐ **American Institutions, Title V Section 40404:** ☐ Government ☐ US Constitution ☐ US History

Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

☐ **Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

☐ **Online Course** (Answer YES if the course is ALWAYS delivered online).

5. **Justification and Requirements for the Course.** [Make a brief statement to justify the need for the course]

OLD

This is a required course for the Bachelor of Arts in Communication.

X Requirement for the Major/Minor
☐ Elective for the Major/Minor
☐ Free Elective

NEW

This course is required for the B.A. in Communication because it provides an overview of key theoretical developments in the field.

X Requirement for the Major/Minor
☐ Elective for the Major/Minor
☐ Free Elective

Submit Program Modification if this course changes your program.

6. Student Learning Outcomes. (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing). Upon completion of the course, the student will be able to:

OLD

1. describe the field of communication studies;
2. recognize the difference between communication theories;
3. differentiate communication uses in various social contexts.

NEW

1. Describe historical and current approaches in the discipline of communication studies
2. Recognize the difference between, and be able to effectively apply, communication theory in various social contexts
3. Make use of appropriate and relevant communication theory to write, speak, and present effectively in a variety of contexts (GE 3.1)
4. Access and critically evaluate information and sources relevant to the discipline (GE 3.2)
5. Understand how communication approaches influence, and are influenced by, multicultural and international perspectives

7. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

- I. Brief History of Communication Studies as a Field
- II. Nature of Inquiry & Theory
- III. Topics
 - A. Systems Theory
 - B. Signs & Language
 - C. Discourse
 - D. Message Production
 - E. Message Reception & Processing
 - F. Symbolic Interaction, Dramatism & Narrative
 - G. Social & Cultural Reality
 - H. Experience & Interpretive
 - I. Critical Theories
- IV. Contextual Themes
 - A. Relationships
 - B. Groups
 - C. Organizations
 - D. Media

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 - D. Media

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒ X
 If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒ X
 If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

8. Cross-listed Courses (Please note each prefix in item No. 1) *Beyond three disciplines consult with the Curriculum Committee.*

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course:

C. Program responsible for staffing:

9. References. *[Provide 3-5 references]*

OLD

Littlejohn, S. W. & Foss, K. A. (2004) Theories of Human Communication (with InfoTrac) (Wadsworth Series in Communication Studies) Wadsworth Publishing; 8th edition

Griffin, E. (2002). A First Look at Communication Theory with Conversations with Communication Theorists CD- ROM 2.0 McGraw-Hill Humanities/Social Sciences/Languages; 5th edition

Dues, M. (2001). Boxing Plato's Shadow: An Introduction to the Study of Human Communication. McGraw-Hill. 2nd Edition.

West, R.L.; Turner, L.H. (2003). Introducing Communication Theory: Analysis and Application. McGraw-Hill.

Infante, D. A.; Rancer, A. S. & Womack, D. F. (2003). Building Communication Theory Waveland Press.

NEW

Littlejohn, S. W. & Foss, K. A. (2004) Theories of Human Communication (with InfoTrac) (Wadsworth Series in Communication Studies) Wadsworth Publishing; 8th edition

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Infante, D. A.; Rancer, A. S. & Womack, D. F. (2003). Building Communication Theory Waveland Press.

10. Tenure Track Faculty qualified to teach this course.

Tracylee Clarke, Christina Smith, J. Jacob Jenkins, Nancy Chen

11. Requested Effective Date or First Semester offered: Spring 2015

12. New Resource Requested: Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes ☐ No ☒ (Lab fee requests should be directed to the Student Fee Committee)

E. Other.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 1, 2013** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2013.**

Last day to submit forms to be considered during the current academic year: **April 15th.**

Tracylee Clarke

9/7/2014

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet

Course: COMM 200: Introduction to Communication Studies

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for Intl Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement and Service Learning Director		
Signature		Date
Curriculum Chair		
Signature		Date
AVP		
Signature		Date