

NEW COURSE PROPOSAL

Courses must be submitted by October 15, 2014, and finalized by the end of that fall semester for the next catalog production.

Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date*)

SEPTEMBER 6, 2014

PROGRAM AREA(S)

COMMUNICATION

1. Course Information. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) and **Course No.** COMM 455

Title: COMMUNITY LEADERSHIP FIELD STUDY **Units:** 3

Prerequisites

Corequisites

Consent of Instructor Required for Enrollment

Catalog Description (Do not use any symbols): Applies theories of leadership and community engagement to address complex community issues. Through field trips, contact with community leaders and guest speakers, students will be exposed to critical issues facing the local Ventura community. Building on this knowledge, students will work with a community partner to conduct community-based research, engage in community outreach projects and develop field studies to learn how to apply leadership theory and to address specific community concerns.

Grading Scheme:

XX A-F Grades

Credit/No Credit

Optional (Student Choice)

Repeatability:

Repeatable for a maximum of units

Total Completions Allowed

Multiple Enrollment in Same Semester

Course Level Information:

XX Undergraduate

Post-Baccalaureate/Credential Graduate

Mode of Instruction/Components *(Hours per Unit are defaulted).*

	Units	Hours per Unit	Default Section Size	Graded Component	CS & HEGIS # (Filled in by the Provost's Office)
Lecture	3	1	30		
Seminar		1			
Laboratory		3			
Activity		2			
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

3 hours lecture per week
hours blank per week

2. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences

- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

Online Course (Answer YES if the course is ALWAYS delivered online).

Lab Fee Request – Lab fee requests should be directed to the Student Fee Committee.

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification: All three of our Communication emphases focus on community engagement and issues of concern.

This class will provide an opportunity for students to learn about and engage with their local community (Ventura County) as they conduct community-based research, engage in community outreach projects and develop field studies to learn how to apply leadership theory and to address specific local community concerns. This will further contextualize the theories and foci taught in other required communication courses.

B. Degree Requirement:

	Requirement for the Major/Minor
XX	Elective for the Major/Minor
	Free Elective

Note: Submit Program Modification if this course changes your program.

4. Student Learning Outcomes. List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy:

<http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

- 1) Articulate an understanding of community, community engagement, community change, social capital, service, social justice and civic responsibility;
- 2) Analyze and apply various models of leadership and service to address community issues at the local level;
- 3) Demonstrate competence in best practices associated with community development, including leadership identification, principles of community organization, community readiness, and social marketing (i.e., marketing for non-profit causes/issues).
- 4) Articulate an understanding of current, local community issues and the ethical implications of leadership choices;

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

- A. Theories of Community & Communication
 - i. Community Engagement/Service
 - ii. Social Capital
 - iii. Social Justice and Civic Responsibility
- B. Theories of Community & Culture
 - i. Cultural Pluralism and Diversity
 - ii. Culture and Community Conflict
- C. Theories of Leadership
 - i. Historical Approaches Leadership
 - ii. Leadership as Service
- D. Social Marketing
 - i. Cause Marketing
 - ii. Advocacy

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒
If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒
If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

6. Cross-listed Courses (Please note each prefix in item No. 1) Beyond three disciplines consult with the Curriculum Committee.

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

List each cross-listed prefix for the course:

B. Program responsible for staffing: **Communication**

7. References. [Provide 3 - 5 references]

Hackman, M. & Johnson, C. (2013). *Leadership: A Communicative Perspective*. Longgrove, IL: Waveland Press.

Krile, J., Curpy, G. & Lund, G (2006). *Community Leadership Handbook: Framing Ideas, Building Relationships, and Mobilizing Resources*. New york: Fieldstone Alliance.

Schmitz, P (2012). *Building Leadership from the Community Up*. San Francisco, CA: Josey & Bass.

Ventura County Star: Local news covering all the communities of Ventura County, including Camarillo, the Conejo Valley, Fillmore, Moorpark, Ojai, Oxnard, Port Hueneme, Santa Paula, Simi Valley and Ventura.

8. Tenure Track Faculty Qualified to Teach This Course.

All tenure-track and tenured communication faculty

9. Requested Effective Date:

First semester offered: **Fall 2015**

10. New Resources Requested. Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs

D. Lab Fee Requested Yes **No** (Lab fee requests should be directed to the Student Fee Committee)

E. Other

11. Will this new course alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: October 1, 2014 of preceding year.

Priority deadline for Course Proposals and Modifications: October 15, 2014, of preceding year.

Last day to submit forms to be considered during the current academic year: April 15th.

Tracylee Clarke

September 6, 2014

Proposer of Course (Type in name. Signatures will be collected after Curriculum approval)

Date

Approval Sheet

Program/Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for International Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement Director		
Signature		Date
Curriculum Chair		
Signature		Date
AVP		
Signature		Date