

NEW COURSE PROPOSAL

Courses must be submitted by October 15, 2013, and finalized by the end of that fall semester for the next catalog production.

Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date*)

FALL 2014

PROGRAM AREA(S)

COMM

1. Course Information. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) and **Course No.** COMM 491

Title: NONPROFIT/ORGANIZATIONAL SPEAKER & FILM SERIES **Units:** 1

Prerequisites: N/A

Corequisites: N/A

Consent of Instructor Required for Enrollment: N/A

Catalog Description (Do not use any symbols): Uses current and classic films to address critical organizational issues specific to nonprofit and not-for-profit contexts. Also welcomes local authors, leaders, professors, activists, and governmental officials to present on specialized subjects including organizational structure, critical/cultural issues, gender and racial/ethnic inequality, and positive organizational change. Repeatable up to 3 units.

Grading Scheme:

X A-F Grades

Credit/No Credit

Optional (Student Choice)

Repeatability:

X Repeatable for a maximum of 3 units

Total Completions Allowed 3

Multiple Enrollment in Same Semester

Course Level Information:

X Undergraduate

Post-Baccalaureate/Credential

Graduate

Mode of Instruction/Components (*Hours per Unit are defaulted*).

	Units	Hours per Unit	Default Section Size	Graded Component	CS & HEGIS # (Filled in by the Provost's Office)
Lecture	1	1	30	X	
Seminar		1			
Laboratory		3			
Activity		2			
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

1 hours lecture per week

hours blank per week

2. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences

B-2 Life Sciences – Biology

B-3 Mathematics – Mathematics and Applications

☐ B-4 Computers and Information Technology
C (Fine Arts, Literature, Languages & Cultures)

☐ C-1 Art
☐ C-2 Literature Courses
☐ C-3a Language
☐ C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

☐ **American Institutions, Title V Section 40404:** ☐ Government ☐ US Constitution ☐ US History

Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

☐ **Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

☐ **Online Course** (Answer YES if the course is ALWAYS delivered online).

☐ **Lab Fee Request** – Lab fee requests should be directed to the Student Fee Committee.

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification: **This course offers students the opportunity view current and classic documentaries, and to listen to local guest speakers about organizational issues. It also helps link critical concepts/theories to current events/issues.**

B. Degree Requirement: ☒ Requirement for the Major/Minor **Note: Submit Program Modification if this course changes your program.**
☐ Elective for the Major/Minor
☐ Free Elective

4. Student Learning Outcomes. List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy:

<http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

1. Identify current issues pertinent to nonprofit organizations.

2. Draw correlations between current issues introduced through films/documentaries and guest speakers to concepts and theories discussed in other Communication courses.

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

PART ONE: Film Series

Uses current and classic films to address current organizational issues specific to nonprofit and not-for-profit contexts.

PART TWO: Speaker Series

Welcomes local authors, professors, activists, leaders, and governmental officials to present on specialized subjects including organizational structure, critical/cultural issues, gender and racial/ethnic inequality, and positive organizational change.

PART THREE: Application

Application of nonprofit/organizational communication theory to issues introduced via films and guest speakers.

Does this course content overlap with a course offered in your academic program? **Yes** ☐ **No** ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Does this course content overlap a course offered in another academic area? **Yes** ☐ **No** ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Overlapping courses require Chairs' signatures.

6. Cross-listed Courses (Please note each prefix in item No. 1) Beyond three disciplines consult with the Curriculum Committee.

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

List each cross-listed prefix for the course:

B. Program responsible for staffing:

7. **References.** [Provide 3 - 5 references]

Inside Job (2010)

The Corporation (2004)

Inequality for All (2013)

Too Big to Fail (2012)

The Smartest Guys in the Room (2007)

8. **Tenure Track Faculty Qualified to Teach This Course.**

J. Jacob Jenkins

Other qualified Communication faculty

9. **Requested Effective Date:**

First semester offered: Fall 2014

10. **New Resources Requested.** Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

☐

C. Facility/Space/Transportation Needs

☐

D. Lab Fee Requested Yes ☐ No ☒ (Lab fee requests should be directed to the Student Fee Committee)

E. Other

☐

11. **Will this new course alter any degree, credential, certificate, or minor in your program?** Yes ☒ No ☐

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: October 1, 2013 of preceding year.

Priority deadline for Course Proposals and Modifications: October 15, 2013, of preceding year.

Last day to submit forms to be considered during the current academic year: April 15th.

J. Jacob Jenkins, PhD

9-6-14

Proposer of Course (Type in name. Signatures will be collected after Curriculum approval)

Date

Approval Sheet

Program/Course: COMM 491: Nonprofit/Organizational Speaker & Film Series

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair Tracylee Clarke		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for International Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement Director		
Signature		Date
Curriculum Chair		
Signature		Date
AVP		
Signature		Date