

NEW COURSE PROPOSAL

Courses must be submitted by October 15, 2013, and finalized by the end of that fall semester for the next catalog production.

Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date*) **FALL 2013; REV 11.22.13**

PROGRAM AREA(S) **COMM**

1. Course Information. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) and **Course No.** **COMM 305**

Title: **QUALITATIVE RESEARCH METHODS** **Units:** **3**

X Prerequisites: **COMM 205 (Introduction to Communication Research Methods)**

Corequisites:

Consent of Instructor Required for Enrollment:

Catalog Description (Do not use any symbols): **Building research skills learned in COMM 205, focuses on advanced qualitative methodologies: interviews, questionnaires, focus groups, autoethnography, and participant observations. Over the course of a semester, students will conceptualize and implement an empirical research project of their own design.**

Grading Scheme:

X A-F Grades

Credit/No Credit
Optional (Student Choice)

Repeatability:

Repeatable for a maximum of **units**

Total Completions Allowed

Multiple Enrollment in Same Semester

Course Level Information:

X Undergraduate

Post-Baccalaureate/Credential
Graduate

Mode of Instruction/Components *(Hours per Unit are defaulted).*

	Units	Hours per Unit	Default Section Size	Graded Component	CS & HEGIS # (Filled in by the Provost's Office)
Lecture	3	1	30	X	
Seminar		1			
Laboratory		3			
Activity		2			
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

3 hours **lecture** per week

hours blank per week

2. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences

B-2 Life Sciences – Biology
B-3 Mathematics – Mathematics and Applications
B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

C-1 Art
C-2 Literature Courses
C-3a Language
C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

American Institutions, Title V Section 40404: ☐ Government ☐ US Constitution ☐ US History
Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

Online Course (Answer YES if the course is ALWAYS delivered online).

Lab Fee Request – Lab fee requests should be directed to the Student Fee Committee.

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification: **This course will build upon each of the research skills learned in COMM 2**.** It will prepare students for graduate school and/or research-related careers.

B. Degree Requirement: ☒ Requirement for the Major/Minor

☐ Elective for the Major/Minor

☐ Free Elective

Note: Submit Program Modification if this course changes your program.

4. Student Learning Outcomes. List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy:

<http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

1. conceptualize, design, and implement an empirical research project utilizing qualitative methodologies.
2. Interpret scholarly research and its role in both academic and applied communication work.
3. Develop and test original communication hypotheses.
4. Evaluate the appropriateness of various research methodologies for exploring specific communication research questions.

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

1. Introduction to qualitative research methods
2. Theoretical traditions in qualitative research
3. Qualitative research design
4. Qualitative interviewing
5. Qualitative questionnaires
6. Focus groups
7. Autoethnography
8. Participant observations
9. Data analysis and sensemaking
10. Writing for presentation/publication

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

6. Cross-listed Courses (Please note each prefix in item No. 1) Beyond three disciplines consult with the Curriculum Committee.

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

List each cross-listed prefix for the course: N/A

B. Program responsible for staffing: N/A

7. References. [Provide 3 - 5 references]

Lindlof, T. R., & Taylor, B. C. (2010). *Qualitative communication research methods*. Thousand Oaks, CA: Sage.

Tracy, S. J. (2013). *Qualitative research methods*. Hoboken, NJ: Wiley-Blackwell.

Berg, B. L., Lune, H. (2011). *Qualitative research methods for the social sciences* (8th ed.). London: Pearson.

8. Tenure Track Faculty Qualified to Teach This Course.

J. Jacob Jenkins

Christina Smith

Tracylee Clarke

9. Requested Effective Date:

First semester offered: Fall 2014

10. New Resources Requested. Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs

D. Lab Fee Requested Yes ☐ No ☒ (Lab fee requests should be directed to the Student Fee Committee)

E. Other

11. Will this new course alter any degree, credential, certificate, or minor in your program? Yes ☒ No ☐

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: October 1, 2013 of preceding year.

Priority deadline for Course Proposals and Modifications: October 15, 2013, of preceding year.

Last day to submit forms to be considered during the current academic year: April 15th.

Approval Sheet

Program/Course: **COMM 305: Qualitative Research Methods**

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair Tracylee Clarke		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for International Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
AVP		
	Signature	Date