



Instructionally Related Activities Report Form

SPONSOR: PAUL MURPHY

DEPARTMENT: PERFORMING ARTS

ACTIVITY TITLE: 10TH ANNIVERSARY MULTICULTURAL FESTIVAL

DATE (S) OF ACTIVITY: SAT. APRIL 27TH, 2013

SUPPORTING DOCUMENTATION

Attach:

- 1) Student evaluations or assessments
- 2) A list of attendees complete with each student major and expected graduation date, and
- 3) Images demonstrating student participation (up to 6 images)
- 4) A summary of expenses

E-mail to the IRA Coordinator at lisa.ayre-smith@csuci.edu within 30 days after the activity.

Thank you for your commitment to engaging our students!!

ANSWER THE FOLLOWING QUESTIONS:

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY;

I WAS INITIALLY APPROACHED BY THEN ASSISTANT PROVOST RENNY CHRISTOPHER IN APRIL 2012. SHE TOLD ME THAT PROVOST DAWN NEWMAN HAD HEARD ABOUT THE SUCCESS OF THE BEATLES TRIBUTE BAND CONCERT THAT I HAD JUST HOSTED (THANKS TO IRA FUNDING) AND WANTED ME TO BOOK THE ARTISTS AND HELP PUT TOGETHER A MULTICULTURAL EVENT TO CELEBRATE CI'S 10TH ANNIVERSARY. I REQUESTED AND RECEIVED \$10, 000 IN FUNDING FROM IRA WHICH WAS MATCHED AND THEN DOUBLED BY THE PROVOST'S OFFICE. THE CI STUDENT PROGRAM BOARD (SPB) HEARD ABOUT OUR PLANS FOR THE EVENT AND ALSO BECAME INVOLVED. THEY OFFERED AN ADDITIONAL \$10, 000 IN FUNDING AND WANTED TO COMBINE THE EVENT WITH THEIR ANNUAL DOLPHINPALOOZA EVENT. THE EVENT TOOK A YEAR OF PLANNING, COMMITTEE MEETINGS, CONTACTING OF VARIOUS ARTISTS AND MANY DUTIES THE DAY OF THE EVENT. CI EVENT COORDINATOR MERISSA STITH, THE SPB AND I WORKED CLOSELY TOGETHER THROUGHOUT THE PROCESS. WITH THE CI MISSION STATEMENT OF INTERNATIONALISM AND MULTICULTURALISM IN MIND I BOOKED ARTISTS THAT I FELT DEMONSTRATED A CROSS SECTION OF MANY MUSICAL STYLES AND CULTURES. WE ALSO WANTED TO SHOWCASE SOME OF OUR MANY TALENTED STUDENTS AND FACULTY. THE GROUPS THAT PROVIDED MUSICAL ENTERTAINMENT WERE THE 80'S TRIBUTE BAND, THE **SPAZMATICS**, THE CELTIC ROCK GROUP THE **YOUNG DUBLINERS**, THE **CI MEXICAN FOLKLORICO DANCERS**, **BRAZILIAN SAMBA DANCERS**



AND PERCUSSIONISTS, THE **BRIG ALL STAR JAZZ GROUP** THAT FEATURED **CI** FACULTY MEMBERS **STEVE MARSH** ON SAXOPHONE AND **PAUL MURPHY** ON GUITAR AND **CI'S OWN UNIVERSITY ORCHESTRA** MADE UP OF **CI** STUDENTS THAT I DIRECT.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

THE EVENT RELATED TO MANY COURSES AND PROGRAMS AND WAS VERY INTERDISCIPLINARY. FOR EXAMPLE, THE **ART** DEPARTMENT HAD CHALK DRAWINGS ON THE SIDEWALKS AND THE **SCIENCE** DEPARTMENT HAD A UNIQUE **SCIENCE** EXHIBIT. THE EVENT RELATED TO MANY CLASSES WITHIN THE **PERFORMING ARTS** DEPARTMENT BECAUSE OF THE **MUSIC** AND **DANCE** ASSOCIATED WITH THE EVENT. I HAD MANY STUDENTS FROM MY **PAMU 332 WORLD MUSIC** CLASS AND **PAMU 200 HISTORY OF ROCK** CLASSES. OTHER FACULTY HAD STUDENTS ATTENDING FROM THEIR **PAMU 330 JAZZ IN AMERICA** CLASS, THE **PAMU 337 MUSIC IN HISTORY** COURSE AND THE **PAMU 202 GROUP GUITAR** AND **PAMU 109 & 309 INDIVIDUAL PRIVATE LESSONS** AND SEVERAL STUDENTS FROM THE **PADA** DANCE COURSES WERE PRESENT. THE EVENT RELATED DIRECTLY TO LEARNING OBJECTIVES FOR ALL THESE COURSES.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

ONE OF THE BIGGEST STRENGTHS OF THE ACTIVITY WAS SEEING THE SMILES ON THE FACES OF HUNDREDS OF OUR **CI** STUDENTS AS THEY DANCED AND LISTENED TO THE **MUSIC**, PARTICIPATED IN THE MANY RIDES PROVIDED BY THE **SPB** AND SHARED WITH THEIR FELLOW STUDENTS THE SPIRIT AND CAMARADERIE WE ALL FELT THAT DAY AS PART OF THE **CI** AND LOCAL COMMUNITY. IT WAS ESTIMATED THAT OVER **900** STUDENTS, FACULTY, FAMILY, FRIENDS AND LOCAL COMMUNITY PARTICIPATED THAT DAY AND HOPEFULLY WE WILL BE ABLE TO PUT ON MANY MORE EVENTS LIKE THIS IN THE FUTURE.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

I THINK WE COULD OF USED MANY MORE STUDENT VOLUNTEERS TO HELP ON THE DAY OF THE EVENT. **MERISSA STITH** AND I WERE COMPLETELY OVERWHELMED TRYING TO MEET AND FIND LOST MUSICAL ARTISTS, TRANSPORT HUGE AMOUNTS OF EQUIPMENT FROM THE PARKING AREAS TO THE STAGE, GET ALL THE PERFORMERS TO THEIR GREEN ROOM OR RESPECTIVE REHEARSALS ON TIME, PAY THE MUSICIANS, ETC. ETC. ETC. PUTTING ON AN EVENT THIS SIZE WE DISCOVERED WAS AN INCREDIBLE AMOUNT OF WORK.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

AS PREVIOUSLY MENTIONED FIND MORE VOLUNTEERS WHO COULD HELP WITH THE MANY DUTIES THAT ARE REQUIRED TO PULL OFF AN EVENT OF THIS MAGNITUDE. I ALSO FOUND THAT BEING THE CONCERT PROMOTER, OVERSEEING THE PERFORMERS, PARTICIPATING IN THE EVENT AS BOTH A PERFORMER AND AS DIRECTOR OF THE **UNIVERSITY ORCHESTRA** MADE IT IMPOSSIBLE TO GET THE STUDENT FEEDBACK REQUIRED FOR THE **IRA** REPORT FORM. IN HINDSIGHT, WHAT I SHOULD HAVE DONE WAS GET STUDENTS OR OTHER FACULTY TO DISTRIBUTE EVALUATION FORMS AND PENS AND/OR PENCILS. THIS WAS A COMPLETELY DIFFERENT SITUATION THAN AN EVENT IN A CLASSROOM WHERE ALL THE STUDENTS ARE CONFINED IN A SMALL AREA AND ARE EQUIPPED WITH PENS, ETC.



**INSTRUCTIONALLY
RELATED
ACTIVITIES**

C H A N N E L
I S L A N D S

(6) WHAT DID YOU LEARN FROM THE PROCESS?

OVERALL, I THINK IT WAS A VERY SUCCESSFUL EVENT. WE MORE THAN DOUBLED THE ATTENDANCE OF ANY DOLPHINPALOOZA EVENT PREVIOUSLY PUT ON BY THE SPB. THE JOY OF SEEING THE STUDENTS FACES LIGHT UP FEELING THE SPIRIT OF THE CI COMMUNITY AND DANCING TO THE SPAZMATICS PERFORMANCE WAS PRICELESS. WHAT I DID LEARN WAS THE AMOUNT OF TIME, EFFORT, PREPARATION, UNEXPECTED SURPRISES AND PERHAPS MOST IMPORTANTLY THE OVERWHELMING ASPECT OF TRYING TO BE SO MANY THINGS ON THE DAY OF THE EVENT WAS NOT HUMANLY POSSIBLE. I WILL DEFINITELY SEEK OUT MORE HELP IN THE FUTURE ON THE OVERALL EVENT AND ESPECIALLY SEEK ASSISTANCE ON THE DAY OF THE EVENT TO MAKE SURE IMPORTANT ITEMS LIKE STUDENT EVALUATIONS ARE HANDED OUT, WRITTEN AND RETURNED FOR THE IRA REPORT.