



**INSTRUCTIONALLY
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ACTIVITIES**

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Proposal # 734

Instructionally Related Activities Report Form

SPONSOR: TRACYLEE CLARKE & NANCY CHEN

DEPARTMENT: COMMUNICATION

ACTIVITY TITLE: **HEALTH COMMUNICATION GUEST SPEAKER PANEL**

DATE (S) OF ACTIVITY: APRIL 22ND, 2016

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY:

To provide students majoring in health communication (Communication Program) or Health Sciences, we hosted a guest speaker panel of 3 health communication experts in the field. The focus of the panel was the importance and relevance of a degree in health communication, the role and contribution of health communication research, and career opportunities in the field. Our expert panel consists of, 1) Lena Dibble, a leading health campaign expert, 2) Kirsten Cady, a previous nurse and now a hospital administrator and 3) Dr. Cynthia Wang, director of and International Health Scholar Program.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

This event specifically relates to COMM 441: Health Communication (required course for students majoring in Health Communication) but was applicable to students in the health sciences, nursing and any student interested in a health related field. Learning outcomes that this event will specifically address include: *Understand the role of communication in relation to emerging health issues*. Our goal was to open possibilities for our students about the ways their health communication degree can contribute to our understanding of emerging health issues and health administrative needs. All three guest speakers hold health administration jobs with a focus on health communication and have experience applying communication concepts to real world events.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

Feedback from students was very positive. They liked the opportunity to learn about the areas and importance of communication in the health field and learn ways to map out their own career paths. The presentation was also recorded and will be played on Dolphin radio as part of a health communication guest speaker series.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

Although we had a good turn out, we would like future events to be better attended.



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(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

We will work more closely with the nursing and health science programs to engage with their students.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

We learned that it was invaluable for students to hear from practitioners with extensive experience in different fields of health care, including nursing, health campaign design, medical administration and health-related research. In each area, communication plays a critical role in the day-to-day work of these practitioners. However, as acknowledged by the panelists, the job titles of theirs and their colleagues do not provide any clue about the communicative nature of their work. It is therefore reassuring and helpful for the students to hear about the wide range of job opportunities they have by having a degree with an emphasis in health communication.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

Student response was very positive. This was an opportunity for them to network and engage with experts in the field. Their assessment was a verbal Q&A after the session on ways to repeat this opportunity in the future and engage ore students.

8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

Honorariums for the guest speaker which covered their travel.

B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST (PERSONALLY IDENTIFIABLE INFO REMOVED)

See Appendix I

C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR EMAIL SUBMISSION

See Appendix II



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Appendix I: Attendee List

Name	Program
Nadav Fleisher	Communication - Student
Claire Campagna	Communication - Student
Inga McManus	Communication - Student
Edgar Roque	Communication - Student
Andres Gutierrez	Communication - Student
Chelsea Schlesinger	Communication - Student
Kylea Sheils	Communication - Student
Jacqueline Montoya	Communication - Student
Ashley Basquez	Communication - Student
David McKoy	Communication - Student
Nancy Chen	Communication - Faculty
Tracylee Clarke	Communication - Faculty

Appendix I: Event Photos





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