

Instructionally Related Activities Report Form

SPONSOR: Craig Bickel

PROGRAM/DEPARTMENT: Performing Arts

ACTIVITY TITLE: Martin Flores – Drum Recording Workshop

DATE (S) OF ACTIVITY: October 26, 2017

(1) PROVIDE A DESCRIPTION OF THE ACTIVITY

Eight time Grammy winner, Martin Flores hosted a "drums and percussion" workshop focusing on his career as a session studio musician and the specific techniques he used while recording drums and various percussion instruments.

Topics included:

- How do get started in session work
- Networking strategies
- Recording techniques (mic choice, mic placement and setups)
- Recording on a limited budget/resources

This event was open to all students, faculty, staff and the community.

(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES?

Learning outcomes for students were centered on their coursework in PAMU/ART 385, PA 360, PAMU 202, PAMU 109 & 309.

Students will be able to:

- Understand the steps to starting a career as a session/recording musician.
- Have a clear strategy for expanding their network.
- Understand recording techniques and mic choices for recording drums and various percussion instruments.

(3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

Having professional, award winning musicians, share their successes and struggles provides greater insight for students and prepares them for the real world.

(4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

I feel that there were no weaknesses in the activity. Recording drums is one of the most challenging instruments to record. Having a professional share their experiences and insights is invaluable.

(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?

I would do the activity the same way next time but I might advertise more via social media.

(6) WHAT DID YOU LEARN FROM THE PROCESS?

I realized how important and valuable these types of activities are and I will be trying to add more in the future.

(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)

Please see attached Qualtrics survey at the end of this report. Students registered in the class were required to fill out a survey. Other attendees were not required to fill out survey to attend.

(8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY.

Martin Flores was paid \$300 for this event.

B. ON SEPARATE DOCUMENT, PLEASE ATTACH ATTENDEE LIST (PERSONALLY IDENTIFIABLE INFO REMOVED)

See attached Qualtrics survey, which includes major and status information on attendees/students.

C. PLEASE INCLUDE UP TO 6 IMAGES AS ATTACHMENTS TO YOUR SUBMISSION



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ATTACHED QUALTRICS SURVEY

Default Report

Martin Flores - Guest Lecture
November 28th 2017, 1:50 pm MST

Q3 - What is you major at CSUCI?

What is your major at CSUCI?

Music

Performing Arts Emphasis in Music

Psychology

Performing Arts - Theatre

Liberal Studies

Biology

Biology

Computer Science/ Music

Pre-nursing

Psychology/Music

Psychology

Communication; Performing Arts

Business

Art; Studio Art

Liberal Studies

Computer Science/Mathematics

Sociology

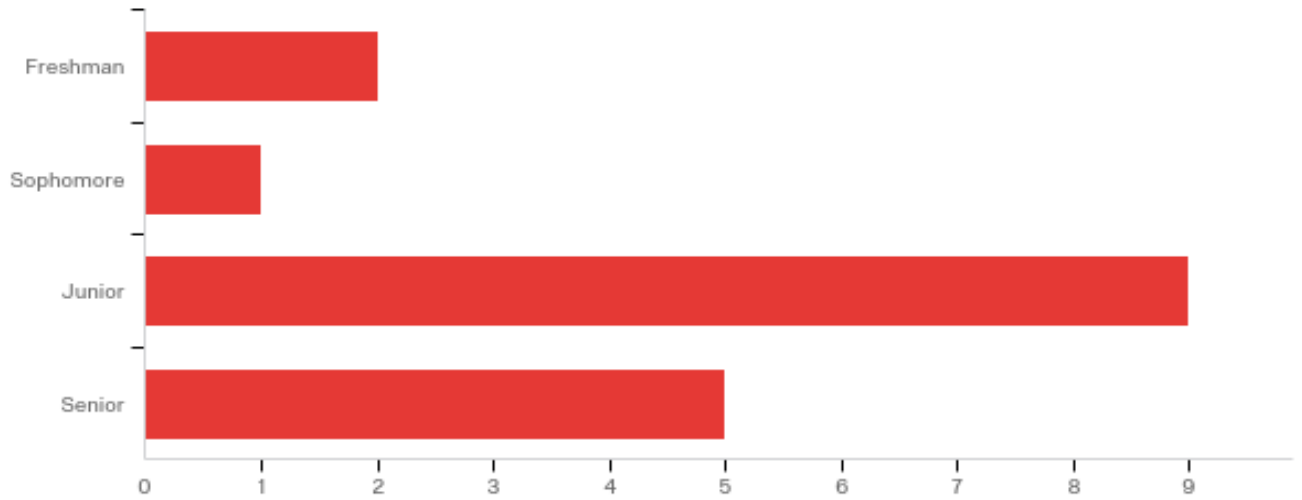


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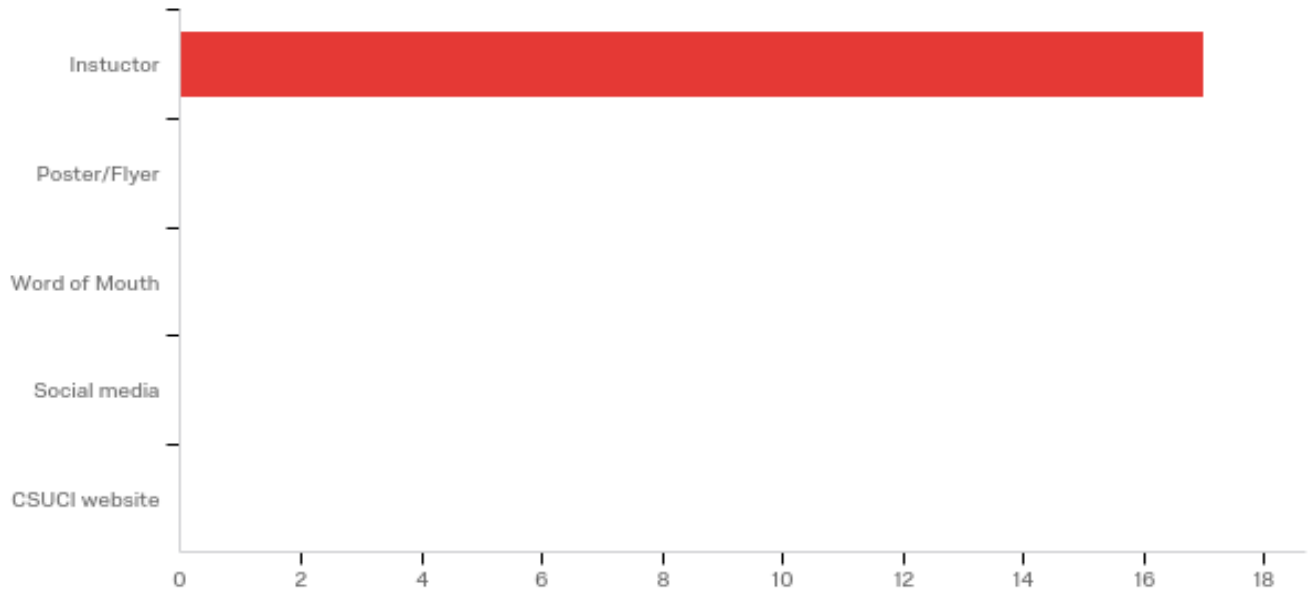
Q4 - What year are you in at the University?



#	Answer	%	Count
1	Freshman	11.76%	2
2	Sophomore	5.88%	1
3	Junior	52.94%	9
4	Senior	29.41%	5
	Total	100%	17



Q5 - How did you hear about this activity?



#	Answer	%	Count
1	Instructor	100.00%	17
2	Poster/Flyer	0.00%	0
3	Word of Mouth	0.00%	0
4	Social media	0.00%	0
5	CSUCI website	0.00%	0
	Total	100%	17

Q6 - Which course(s) are you taking that relate to this activity?

Which course(s) are you taking that relate to this activity?

Audio Design and Recording

PAMU-385 Audio Design and Recording

Recording/Production

Audio Recording and Production

PAMU-385

Audio Design and Recording

ARTPAMU 385

Audio Design and Recording

PAMU 385

Audio design and recording

Audio design

Audio Design & Recording

Audio recording and design

Audio Design & Recording

PAMU 385

PAMU 386

PAMU 385

Q7 - How did this event relate to the learning outcomes of the courses that you are taking?

How did this event relate to the learning outcomes of the courses that you are taking?

Martin was a relevant person to bring in with experience that he shared with all of us.

I learned how to mic a drum set

We learned how to mic a drum set and many tricks that related to it.

Professional musician teaching us recording techniques and the ways of the business.

Tips for mic placement and recording/career tips

Showed us how to mic drums.

we learned about drum recording and real life studio importance

Learn how to record drums

This event has taught me how to record a full drum set and use proper techniques to achieve an optimal performance.

We learned how to mic a drumset from Martin Flores himself

It taught me about different methods of recording drums

Learned how to record a drum set from a Grammy award winning professional

How to mic up instruments and knowledge on professional recording

We learned various recording techniques through the real life experiences of Martin Flores

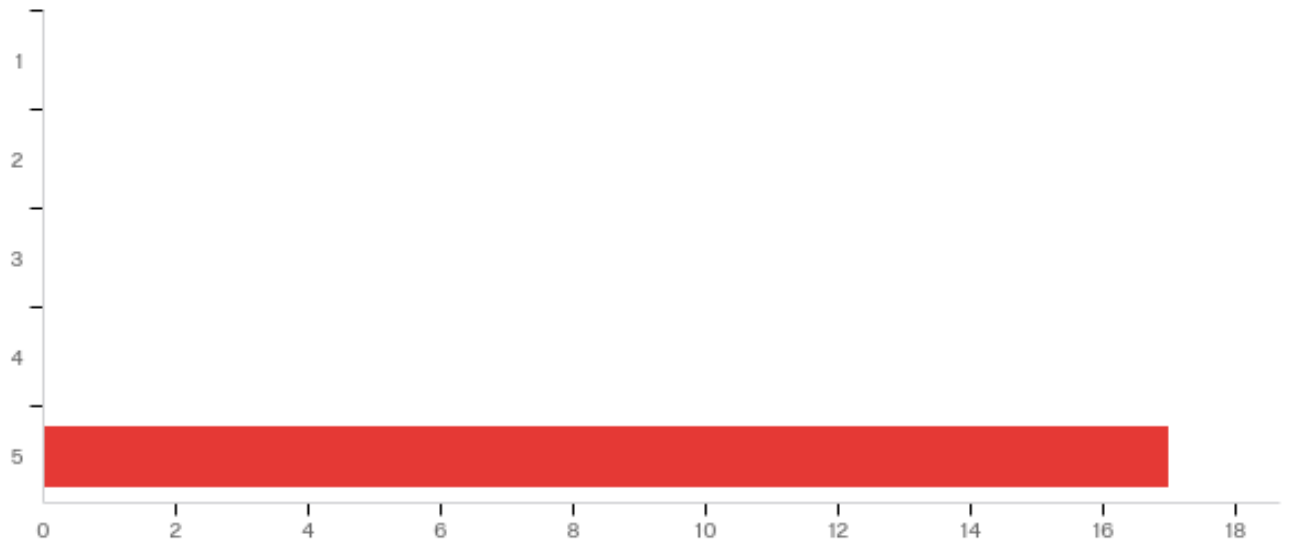
Recording/mic setup

Taught different drum miking techniques and experience in the field

Recording aspects, learning different ways in miking drums



Q8 - Rate your overall satisfaction of this activity: 1 being the lowest and 5 being the highest score.



#	Answer	%	Count
1	1	0.00%	0
2	2	0.00%	0
3	3	0.00%	0
4	4	0.00%	0
5	5	100.00%	17
	Total	100%	17

Q9 - What do you consider the positives/strengths of this activity?

What do you consider the positives/strengths of this activity?

Being able to talk to someone who has been in the music industry for so long

Just learning from a professional who knows what he's doing

We got to have hands on experience in mic placement for such a hard instrument to record

Guest was highly knowledgeable, and very enthusiastic about answering questions.

Learning from a professional

Very interesting and taught me a lot.

Hearing a real life example of a drummer and his experiences

Lots of valuable information from a professional

Pre-production and recording techniques

Acquiring knowledge from a professional

Someone with so much experience

Hands on experience

Speaker was a man with great experience in industry

First-Hand Experience/Exposure and Knowledge

Good tips, seeing a professional in action

The techniques taught

Having a Grammy award winning guest teach us his experience in the recording world



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Q10 - What are the weaknesses of this activity? (If none, leave blank.)

What are the weaknesses of this activity? (If none, leave blank.)

It felt like we needed more time to record and hear everything he had to say.

NA

Need more time

Not enough documentation or advertisement

None



Q11 - Suggestions or comments for future activities?

Suggestions or comments for future activities?

More invitations for more outside musicians

More of these events

I loved this hands on experience.

More interpersonal interactivity.

Keep it up.

Would suggest this activity to my friends.

More artists!

Other professional musicians or engineers or producers

I wish more events occurred more frequently since they are a grand learning experience and fun activity to attend to.

Longer time

Field trip to see them working

Include a photographer or videographer

KEEP THIS GOING

None

Keep up the good work!

Perfect experience

Getting a pro tools tech to fix