

## ***Instructionally Related Activities Report Form***

SPONSOR: Javier González and El Club de Español, Paul Murphy

PROGRAM/DEPARTMENT: Global Languages and Cultures, Performing Arts

ACTIVITY TITLE: Noche de Fiesta

DATE (S) OF ACTIVITY: April 12, 2018

### **A. ADDRESS THE FOLLOWING QUESTIONS:**

(1) This is a yearly signature activity done by the Global Languages Program in conjunction with El Club de Español. This year we partnered with the Performing Arts program with the help of Dr. Paul Murphy and Prof. Steve Marsh. The activity brings students and community together in a celebration of culture involving music, food and friendly interaction. This year, the theme country was Cuba, and we hired one of the finest Cuban bands in the country, The Arsenio Rodríguez Project to play at the event. Previous to the concert, the band's manager, Guido Herrera Yance, who is a producer, long-time radio deejay, and music historian, spoke in Prof. Marsh's World Music course about the roots of the band, its namesake Arsenio Rodríguez (a Cuban music pioneer who passed away in Los Angeles in 1970), anecdotes of different artists, analysis of recordings and a general context for the music played later that evening by the band. Also, the band's tres guitar (a unique Cuban guitar) player Denis Medina-Crespo gave a talk and demonstration of the instrument for music students in Dr. Murphy's courses that was open to the public. Dr. González provided interpreting for Mr. Medina-Crespo who recently arrived in the United States from Cuba after several years in Guatemala.

The Fiesta portion of the event took place in Grand Salon beginning at 6:30 PM and included Cuban cuisine provided by the University Auxiliary Services for the attendees.

### **(2) HOW DID THE ACTIVITY RELATE TO A COURSE(S) AND/OR LEARNING OBJECTIVES**

The event(s) provided attendees a firsthand experience of Cuban Music, its elements, its history and its cuisine. It served to complement the activity strengthened student awareness of a number of issues described in the CI Mission including: multicultural perspectives, international perspectives, and analysis (and experience) of human products (in the arts) and ideas.

The Spanish program asserts that this presentation would meet the Spanish program's student learning outcomes, which are:

Demonstrate a reasonable understanding of the behavioral practices (patterns of social interactions), and the cultural products (for example, art, history, literature, music) of the Spanish-speaking world.

To foster students' Spanish language acquisition in all four language skills (speaking, listening, reading, and writing), in this case focusing on the listening.

The following Performing Arts Music Program classes can integrate this function into their curriculum.

PAMU 332-World Music was of particular benefit by this event as its Student Learning Outcomes are: To describe orally and in writing the diverse styles and cultures of world music, discuss in writing musical characteristics and genres of indigenous music, differentiate between diverse musical styles of several countries and regions, describe world music's significant impact on popular music, identify songs or styles of world music not previously encountered, write about a world music concert they attend and discuss how world music is related to historical, political and cultural events. This occurred firsthand hearing the music and witnessing recently emigrated musicians playing in the tradition, as well as the talk given by Mr. Herrera Yance to contextualize.

Guitar students who attended saw a master musician sharing the many possibilities of his instrument in a relaxed setting, taking questions, playing songs, demonstrating techniques and showing the students the international language and appeal of music.

### (3) WHAT DO YOU SEE AS THE STRENGTHS OF THE ACTIVITY?

The activity brings the student community together and gives the Spanish Club officers responsibility in helping plan and execute the event. Each year, the plan is to provide a different cultural theme and this year, in partnering with the Performing Arts Program, we brought a rich cultural activity involving Cuba to the CI campus. The event helps build community among students, with the community, between programs (Global Languages and Performing Arts) and gives all parties involved an opportunity to be together in a relaxed setting, being one of the few and rare opportunities to bring a large group of program faculty together at one time with students.

The band created a wonderful vibe in the Grand Salon. The audience was very responsive to the band, the food and the music. The good feelings continued throughout the evening and culminated in a large conga line of dancers including community members, faculty, staff and students. The joy and feelings of goodwill were palpable throughout the evening once the music started. There were around 200 attendees (a few familiar faces I saw in the crowd did not sign in upon entering) and the vast majority of responses from attendees gave the event the highest marks, with several requesting we hire the same band again for another event. IRA's support of the food budget again this year was invaluable in helping attract more students and the quality of the Cuban food was admirable, giving the event a feeling of completeness it would not have had otherwise.

### (4) WHAT WOULD YOU SAY ARE/WERE THE ACTIVITY'S WEAKNESSES?

Despite my best efforts (printing over 100 posters and beginning distribution three weeks prior to the event), as well as contributions from Russell Winans in Student Organizations (helping with campus digital media) and Involvement, Dr. Daniel Usera and the Communications Club (helping with social media) whose help was very significant, we again needed more promotion of the event. Having been in Grand Salon instead of Malibu as it has been in previous years, we did not attract the foot traffic that bolstered our attendance numbers last year and in prior years.

**(5) HOW WOULD YOU IMPROVE THIS ACTIVITY FOR NEXT TIME?**

I will need to have more signage directing foot traffic to the event on the day of the event. We followed suggestions from last year and had many balloons to make the room more festive. The club also offered t-shirts to the first 60 student attendees. We will improve on these things for next year and promote them better in order to further boost attendance. Club members who are returning next year are already brainstorming possibilities to improve promotion of the event and our partnership with the Communications Club and Dr. Daniel Usera will hopefully continue and coordinate better as well. Furthermore, the Center for International Affairs Director, Dr. Andrea Grove, has agreed to partner with Global Languages and El Club de Español for the next Noche de Fiesta to make it a cornerstone event of International Education Week. As a member of that committee, I will facilitate that.

**(6) WHAT DID YOU LEARN FROM THE PROCESS?**

This was my second go-round at organizing the event. Again, the many different moving parts involved in making it happen always present challenges. Even having done the event twice, I am still not clear about some of the policies that Conference and Events follows, as I got different answers this year from last. With this in mind, I have learned of new questions to ask to make sure certain details are taken care of during the budgeting process. Again, I am very, very grateful for the help I received from a variety of different people from the campus community including David Daniels, Jon Brooks, Bridget Partida, Russell Winans, Daniel Usera, Tyler Lombardi, Antonio Jiménez, Paul Murphy, Steve Marsh, Luke Matjas and the dedicated members of El Club de Español.

**(7) WHAT ARE STUDENT RESPONSES TO THE ACTIVITY? ATTACH STUDENT EVALUATIONS OR ASSESSMENTS (IN ACCORDANCE WITH FERPA RESTRICTIONS YOU MUST REMOVE ALL PERSONALLY IDENTIFIABLE STUDENT INFORMATION)**

The overwhelming response from students, faculty and community members was positive; with the vast majority rating the event 4 and up on a scale of 1 to 5, with mostly 5's and very few 3's. There were many positive comments reflecting positively on bringing the community together, learning about culture, the quality of the musicianship and the band as well as the food. Some of the comments included:

"Great interaction between the band and audience. The music was never repetitive or boring."

"The crowd was diverse so we definitely appreciate these events at CI."

"Let it last longer!"

"Best event ever!!!"

"Keep bringing great live music to CI to enrich the students' college experience!"

"Fun dancing, great volume, engaged band, dinner to help feel ready to enjoy the show."

"I enjoyed the free flowing energy of people of different backgrounds coming together with positive response to the music!"

**8) GIVE A SUMMARY OF EXPENSES FOR THE ACTIVITY (DO NOT INCLUDE ACCOUNTING STRINGS)**

This event came in at budget.

## B. ATTENDEE LIST- SUPPORTING DOCUMENT:

In addition to the report form, *in a separate document*, attach to your email a list of attendees complete with each student major and grade level. This for IRA Committee reference only and will not be published on the IRA website. Include your name and the title of your IRA activity on the document.

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## C.IMAGES FROM ACTIVITY:

Please embed 3-5 images in this document (or attach in .JPEG format) that demonstrate student participation with captions/titles.



The band during the performance. Denis Medina-Crespo, the tres player (third from left), gave his demonstration earlier that afternoon in Del Norte 1500.



# 1	Victor Maldonado	<del>Student</del> / Staff / Faculty / Guest
# 2	Jenica Calpe	<del>Student</del> / Staff / Faculty / Guest
# 3	Dug Miller	<del>Student</del> / Staff / Faculty / Guest
# 4	Ernesto Lopez	<del>Student</del> / Staff / Faculty / Guest
# 5	Yosduan Ramos	<del>Student</del> / Staff / Faculty / Guest
# 6	Patty Suenz	<del>Student</del> / Staff / Faculty / Guest
# 7	Karen Bahena	<del>Student</del> / Staff / Faculty / Guest
# 8	Veronica Chumpitazi	<del>Student</del> / Staff / Faculty / Guest
# 9	Nalynn Johnson	<del>Student</del> / Staff / Faculty / Guest
# 10	Gindy Mijangy	<del>Student</del> / Staff / Faculty / Guest
# 11	Samantha Delgado	<del>Student</del> / Staff / Faculty / Guest
# 12	Jacob Malach	<del>Student</del> / Staff / Faculty / Guest
# 13	Erendira Soria	<del>Student</del> / Staff / Faculty / Guest
# 14	Kim Lavoie	<del>Student</del> / Staff / Faculty / Guest
# 15	Rosario Cuevas	<del>Student</del> / Staff / Faculty / Guest
# 16	Yasenia Garcia	<del>Student</del> / Staff / Faculty / Guest
# 17	Eduardo Martinez	<del>Student</del> / Staff / Faculty / Guest
# 18	Caitlin Hurst	<del>Student</del> / Staff / Faculty / Guest
# 19	Amber Percu	<del>Student</del> / Staff / Faculty / Guest
# 20	Carmen Mogg	<del>Student</del> / Staff / Faculty / Guest
# 21	<del>Erin Jones</del>	<del>Student</del> / Staff / Faculty / Guest
# 22	Lisa Hamilton	<del>Student</del> / Staff / Faculty / Guest
# 23	Sherry Copass	<del>Student</del> / Staff / Faculty / Guest
# 24	Hannah Copass	<del>Student</del> / Staff / Faculty / Guest
# 25	Yessica Mendez	<del>Student</del> / Staff / Faculty / Guest
# 26	Alexander Merano	<del>Student</del> / Staff / Faculty / Guest
# 27	Sergio Puente Zamarrin	<del>Student</del> / Staff / Faculty / Guest
# 28	Alex Rodriguez	<del>Student</del> / Staff / Faculty / Guest
# 29	San Uguise	<del>Student</del> / Staff / Faculty / Guest
# 30	<del>Donna</del>	<del>Student</del> / Staff / Faculty / Guest
# 31	Nitzan Navick	<del>Student</del> / Staff / Faculty / Guest
# 32	Aurora Padilla	<del>Student</del> / Staff / Faculty / Guest
# 33	Daisy Rivera	<del>Student</del> / Staff / Faculty / Guest

# Audrey Stapleton  
# Cory Nelson  
# Jorge Tapia  
#

NOCHE DE FIESTA MALIBU HALL 100

# Berenice Caminos  
# Anthony Parbo  
# Erica Martinez  
# Mary Lamirao  
# Ian Deris  
# Ester Gonzalez  
# Rosa Naine  
# Krista Hamilton  
# Justin Corass  
# Brian Whalen  
# Emily Grandoli  
# Robert Lozano  
# Cody Roelofson  
# Jennifer Herrera  
# Diana Lopez  
# Miguel Arana  
# CHRISTINE JOYRU  
# Mathias Joseph  
# Rex David Perez Elenes  
# Momyka Ramirez  
# Carlos Carranza Jr  
# Ruby Carranza  
# Rachel Soper-Soc  
# Adriana Martinez  
# Julianne Martinez  
# Kelley Umbar  
# Alyssa Nueda De Leon  
# Cristian Garcia  
# Emmanuel J. Lopez

Student/Staff/Faculty GUEST ↓  
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# Maddy Miller ♡  
 # DeAndre Deane  
 # Steven Marsh  
 #

NOCHE DE FIESTA MALIBU HALL 100

# Megan Kerry Feister  
 # Scott Feister  
 # April Torres  
 # Mario Amaya  
 # Jossimar Tapia  
 # Aaron de la Torre  
 # Michaela Walbeck  
 # Alexis Diaz  
 # Christopher Avendano  
 # Nancy Hurtado  
 # Stephanie Romero  
 # Genesis Carranza  
 # Belen Salinas  
 # Nupelia N  
 # Sam Durrell  
 # Sarah Dean  
 # Karl Bartlett  
 # Jose Ruelas  
 # Eduardo Ruelas  
 # Sandra Castillo  
 # Kevin Diaz  
 # Stephen Clark  
 # Aubrey Halman  
 # Fred Pantoja  
 # Bwendolyn Sullivan  
 # Jamel Haddad  
 # Jorian Tapia  
 # Stephanie Flores  
 # Carina Gonzalez

guitar

GUEST

Student/Staff/Faculty

Student/Staff/Faculty

Student/Staff/Faculty

Student/Staff/Faculty

4/11/18 04/12/18

Student/Staff/Faculty

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# Sandra Escalera  
# Bianca A. Perez Medina  
# Matthew Cook  
# Jose Uyuni  
# April Navarro  
# Jennifer Rueda  
# Alexa Esparza  
# Gregay M.  
#

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GUEST

Student/Staff/Faculty

# Cristina R. Gonzalez  
# Juan Ramos  
# ISSIA ROMERO  
# Piper Anthony  
# Ashley Cameron  
# Samuel Mendez  
# Marcela Mendoza  
# Emilia Herrera  
# Acela Barrera - C.  
# Natalie Martinez  
# Alex Canem  
# Damian Hernandez  
# Jaime Zavala  
# Raquel Belcer  
# Hiram Reyes J  
# Crystal Escobar  
# Cynthia Perez  
# Daniel Usen  
# Tyre Johnson  
# JOHELLE MACALMA

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# Nikolas Becerra  
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NOCHE DE FIESTA MALIBU HALL 100

# Simone Brown  
 # Maggie Bueno  
 # Miranda Martin  
 # Paige Smith  
 # Erica Jimenez  
 # Jessie Zamudio  
 # Azoda Mendez  
 # Rocky Faur  
 # ANDREA ALABAR  
 # Jacqueline Ivy  
 # Paula Eulogio  
 # Alba Quintanilla  
 # Arturo Reyes  
 # Roman Carrillo  
 # Normi Castaneda  
 # Monica Rivas  
 # Mike Foster  
 # Sergio Salas Jr.  
 # Gio Velasco  
 # Maria Ornelas  
 # Juliana Gonzalez  
 # Militza Ordaz  
 # Paulina Garcia  
 # Jacqueline Reyes  
 # Elin & E. Hurtado  
 # Ann Salas  
 # Vivian Sandoval  
 # Patricia Cornelius  
 # Martina N. Tiz

GUEST

Student/Staff/Faculty

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GUEST

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GUEST

- # ERIC Azizkhanian
- # Raquel Cuevas
- # Stephanie Com
- # MARC J. Cebal
- Laine Lyzack
- Sydney Hoozer
- Alex Renteria
- Janet Camillo
- Jose Alzamillo
- Kiana Saylor
- David L. Miller
- Brittney Deville
- Arioso Jimenez Jimenez

Student/Staff/Faculty

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Student

FACULTY.



California State  
University

**INSTRUCTIONALLY  
RELATED  
ACTIVITIES**

C H A N N E L  
I S L A N D S



Members of El Club de Español with advisor Javier González.

Left to right: Jossio Pedrero, Rey Pérez, Belén Salinas, Génesis Carranza, Pamela Pérez, Javier González, Angélica Zavala, Eréndira Soria, Emily Grandoli, Ernesto Apodaca and Jorge Tapia. Not picture: Stephanie Flores who served as our official event photographer for the evening.





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**INSTRUCTIONALLY  
RELATED  
ACTIVITIES**

C H A N N E L  
I S L A N D S



Students and members of the community dancing in the conga line towards the end of the event.



Club members Eréndira Soria, Emily Grandoli and Angélica Zavala preparing to serve the event's guests. Thank you again, IRA for your support in the food. It is an essential component of the event!