Activity Title:

Coins from the Roman Empire: Self-presentation and identity formation through gender, ethnicity and religion in the Roman Empire  
(Class Visits and Campus-wide Event)

Project Sponsor/Staff (Name/Phone):

Tracylee Clarke, 3305  
Marie Francois, 3123

Activity/Event Date(s): Spring 2011(April)

Date Funding Needed By: Spring 2011(April)

Please check if any of the following apply to your IRA:

Event  
Field Trip  
Participant data collection for public dissemination i.e. interviews/surveys that result in publication  
Space/OPC Requirements  
Infrastructure/Remodel  
Passed Deadlines

Previously Funded: YES  NO  Yes, Request # _________________

Does your proposal require IRB (Institutional Review Board) approval:  Yes  No

Assessment submitted for previously Funded Activity:  YES  NO

Academic Program or Center Name and Budget Code: Communication 032

Date of Submission: October 27, 2010

Amount Requested: $1500

Estimated Number of Students Participating:

This activity will serve the entire campus community, as it is an all-campus event. In addition, 70 students (35 in COMM 321 Cultural Conversations and 35 in HIST 310 History of the Mediterranean) will greatly benefit from the in-class presentations and guest lectures.

* This event will take place in spring 2010 and prior to that time we will work within the appropriate channels for planning, room reservation and set up.
Coins from the Roman Empire: Self-presentation and Identity Formation through Gender, Ethnicity and Religion in the Roman Empire
(Class Visits and Campus-wide Event)

1. Description:

The Communication & History Programs will co-sponsor a campus wide speaking event, “Coins from the Roman Empire: Self-presentation and Identity Formation through Gender, Ethnicity and Religion in the Roman Empire” featuring Dr. Julie Langford, Assistant Professor, Department of History, College of Arts & Sciences, University of South Florida (see attached article and CV). This event focuses on the interdisciplinary connections between culture, communication, history and economics and will be open to all students.

In addition to the all-campus event, Dr. Langford will give two classroom presentations, tailoring her presentation to compliment current course curriculum. Dr. Langford will speak to students enrolled in COMM 321 Cultural Conversations about the role of identity as it relates to culture and communication. Dr. Langford will also speak to students enrolled in HIST 310 History of the Mediterranean about the role of gender and ethnicity in the development and sustainment of political institutions and ideologies in the Roman Empire.

2. Relation to course offerings.

The all campus event is related to general course offerings in various programs such as Communication, History, Economics and Anthropology. The classroom presentations and guest lectures are specific to:
• COMM 321 Cultural Conversations
• HIST 310 History of the Mediterranean

3. Assessment

Students attending the all campus event will be asked to fill out a survey evaluating the presentation. Students enrolled in COMM 321 and HIST 310 will be asked to write a 1-page assessment of the event relating it to course teachings.

4. Budget

Speaker stipends/ honorarium: $750
Speaker travel: $750
Total Request: $1500*

*Please also see attached application budget.

5. Source of Support

There are no other identified sources of support for this activity.
**Coins from the Roman Empire: Self-presentation and Identity Formation through Gender, Ethnicity and Religion in the Roman Empire**  
(Class Visits and Campus-wide Event)

6. Acknowledgment & Signatures

<table>
<thead>
<tr>
<th>Project Sponsors</th>
<th>Tracylee Clarke, Communication Program</th>
<th>Date: 10/7/10</th>
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<tr>
<td></td>
<td>Marie Francois History Program</td>
<td>Date: 10/1/10</td>
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<td>Program Chairs</td>
<td>Stephen Clark, Languages &amp; Communication</td>
<td>Date: 10/27/10</td>
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<td>Marie Francois History Program</td>
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<td>Dennis肌肉卡, Faculty Affairs</td>
<td>Date: 11/3/10</td>
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(Class Visits and Campus-wide Event)

1. Operating Expense Budget
   A. Supplies
   B. Vendor Printing
   C. In-State Travel
   D. Out-of-State Travel
   E. Equipment Rental
   F. Equipment Purchase
   G. Contracts/Independent Contractors
   H. Honorarium
   I. OPC Chargeback
   J. Copier Chargeback
   K. Other (Please Specify)

   TOTAL Expenses $1500

2. Revenue
   A. Course Fees
   B. Ticket Sales
   C. Out of Pocket Student Fees
      (exclusive of course fees)
   D. Additional Sources of Funding, (Please specify
      And indicate source)
   E. **Requested Allocation from IRA**
      $1500

   Total Revenue $1500
Friends, Romans... USF Bulls

Julie Langford
Assistant Professor, College of Arts & Sciences
Department of History


Women throughout history fascinated Julie Langford as she was growing up. In fact, she called her favorite historical figures her "circle of super friends," and it was from this timeless community of the world's most compelling female personalities that she found role models for her own life.

"History gave me a community – a place where I could engage with some of the greatest minds of all time," she says, "and that enabled me to discover my own voice and sense of self."

So it's no surprise that Langford continued to study history as an undergraduate at the University of Utah and as a master's student at Indiana University, focusing a second master's degree and then a doctorate on Classical Studies. Today, she is an assistant professor in USF's Department of History.

"There's something about Roman history that makes people stop and listen," she says. "We think there are powerful lessons to be learned from ancient Roman civilization – and there are."

It's these powerful lessons about Roman civilization and its dynamic figures that she teaches USF students in her classes. In addition, she mentors several undergraduate students involved in research related to provincial coinage from ancient Rome's Severan period. Inscriptions on these ancient coins played a key role in communicating the official narrative of an imperial administration's reign and, therefore, serve as an important resource for historians in reconstructing history. The students' work contributes to a growing database on Severan coinage, a project that involves collaborators worldwide.

While Langford has one foot in ancient history, the other is firmly grounded in the 21st century. She may teach about the Roman Empire and know ancient Greek and Latin, but as a resident faculty member, Langford lives in the most contemporary of settings – USF's newest residence hall, Juniper-Poplar – among hundreds of texting, tweeting college freshmen.

And she loves every minute of it.

Since she never lived in a residence hall during her own undergraduate or graduate years, Langford, who joined USF in 2005, is excited to be doing so now. In fact, many evenings her "Sex in the City" class (the city being ancient Rome) moves down the hall from one of the Juniper-Poplar classrooms, to the dining room table in her apartment where she says discussion among the upper-level students flows more naturally.
"I truly love being with students" she says. "I love their 'irreverence' – their conviction to challenge the status quo – and their idealism that they can change the world. It's inspiring to live here."

So when she's not in her office, which is just steps from the Juniper-Poplar welcome desk, Langford makes sure students can find her easily. She mingles with residents in the lobby as they return from classes offering candy and a friendly greeting and circulates through the dining room during meal times stopping to chat about whatever is on a student's mind. She is establishing a lecture series in the residence hall, including "lunch and learns" where she invites colleagues from different departments to speak, a film series, and academic success programs to address topics such as time management and organization.

"We need to recognize how fragile new freshmen can be and that college is a big adjustment," Langford says. That's why she varies her role from student to student, trying to meet individual needs. That could mean connecting a student with academic resources such as tutoring services or just listening to a first-year resident who misses home.

Since research has shown that students who live on campus and are more involved in the life of the university are more successful, USF now requires that all full-time, first-year students reside on campus. The university opened its newest residence hall this year – the seven-story, $65 million Juniper-Poplar Hall, which offers living space for 1,050 students.

"It's all about building community," she says. "In Rome, people lived their lives outdoors and were involved in their communities. I'm hoping that living in the residence hall will give students an opportunity to do that."

Story by Mary Beth Erskine
Photos by Joseph Gamble

Related Links:
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Office of the Provost
Admissions
Graduate School
International Admissions
Human Resources
Employment

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JULIE LANGFORD
81553 Magnolia Complex ◦ Tampa, FL 33620 ◦ (813) 974-3249 ◦ langford@usf.edu

INTERESTS
Self-presentation and identity formation through gender, ethnicity and religion in the Roman Empire; Roman literature and material culture, especially art and coinage

EDUCATION
Ph.D. Indiana University, Classical Studies, December 2005
M.A. Indiana University, Classical Studies, May 1998
M.A. Indiana University, History, May 1996
B.A. University of Utah, History with a minor in Classics, May 1993
American Academy in Rome, Summer Archaeology Program, 2004
American Numismatic Society Summer Seminar, 2002
University of Georgia Study Abroad in Rome, 1998
University of Notre Dame Summer Paleography and Medieval Latin, 1995

EMPLOYMENT
University of South Florida August 2005 to present
Department of History, Assistant Professor
Indiana University Purdue University at Indianapolis August 2004 to May 2005
World Languages and Literature, Future Faculty Fellow
Indiana University Art Museum August 2000 to June 2001
Assistant to the Curator of Ancient Art
Indiana University Bloomington January 1996 to July 2004
Department of Classical Studies, Teaching Assistant
Thesaurus Musicorum Latinorum August 1995 to May 1996
Paleographer and Proofreader

ARTICLES
“Speaking out of Turn(us): Subverting Severan romanitas, virtus and felicitas” Ancient World, 39.2: (2009), 125-150.
Clothes Make the Man: Caracalla, romanitas and Imperial Self-Presentation (under review)

CURRENT MANUSCRIPT PROJECT
Maternal Megalomania: Julia Domna and the Imperial Politics of Motherhood (under review with Cambridge University Press)

RECENT PAPERS
“Conquering a Hostile Gaze: Commodus and Cassius Dio in the Colosseum”, Classical Association of the Middle West and South -- SS Annual Meeting, October 29, 2010
“Models of Undergraduate Research in the Humanities: Severan Database Project”, Council on Undergraduate Research, June 21, 2010
“Spectating Commodus: The Politics of the Gaze in the Colosseum”, Association of Ancient Historians Annual Meeting, April 15, 2010
“Whose Momma? Julia Domna as Mater Castrorum in Imperial Ideology”, Classical Association of the Middle West and South Annual Meeting, March 24, 2010
“Privileging the Liminal: Caracalla’s Outside-In Imperial Strategy”, Association of Ancient Historians Annual Meeting, April 2008
“Clothes Make the Man: Caracalla, Romanitas and Imperial Self-Presentation”, Classical Association of the Middle West and South Annual Meeting Annual Meeting, April 2007
“Julia Domna and the Contentiousness of Universal Motherhood”, American Philological Association Annual Meeting 2007
“Speaking out of Turn(us): Virgil as Hermeneutic Guide in Cassius Dio 76.10-12”, Classical Association of the Middle West and South Annual Meeting, April 2006
“When All the Usual Signs Fail: Sexuality as an Indicator of Ethnicity in Severan Rome”, Feminism & Classics IV, University of Arizona, May 2004
“The Gaze of the Empress: Succession and Participation in Severan Ideology”, Classical Association of the Middle West and South Annual Meeting, April 2004
“Brothels, Booze and Back Alleys: Reexamining the Moral Topography of Pompeii”, Classical Association of the Middle West and South Annual Meeting April 2000

INVITED LECTURES
“If Looks Could Kill: Commodus, Cassius Dio and the Evil Eye”, University of Mississippi, Department of Classics, October 7, 2010
“Classicists, Numismatics and Methodology”, Indiana University Bloomington, Department of Classics, October 22, 2010
“Gladiators, emperors and the evil eye, or it's all fun and games ‘til someone gets an eye poked Out”, Eckerd College, April 27, 2010
“Roman Numismatics for Art Historians.” Indiana University Bloomington, Department of Art History, October 6, 2008
“Roman Coinage and Propaganda.” Indiana University Bloomington, Department of Classical Studies, October 7, 2008
“Brothels, Booze and Back Alleys: Re-examining the Moral Topography of Pompeii”, Archaeological Institution of America, Tampa Chapter, October 25, 2007
“Speaking out of Turn(us): Subverting Roman imperial masculinity and ethnicity”, USF History Department Faculty and Graduate Research Seminar, October 18, 2007
“Roman Coinage and Propaganda.” Indiana University Bloomington, Department of Classical Studies, October 10, 2006

AWARDS AND GRANTS
USF Undergraduate Research Grant: Severan Database Project, 2008-10
Association of Ancient Historians Grant-in-Aid, April 2007
Outstanding Faculty Member Award. USF Department of Residence Services, 2007
New Researcher Grant, USF Division of Sponsored Research, 2006
USF College of Arts and Sciences Faculty Research and Development Award, 2006
Grant-in-Aid for Associate Faculty and Lecturer Development, Office of Professional Development, Indiana University Purdue University Indianapolis, 2005
American Academy in Rome Summer Archaeology Program Tuition Waver, 2004
Indiana University Doctoral Student Grant-in-Aid of Research Award, 2003
Presidential Award for Best Graduate Student Paper, Classical Association of the Middle West and South, 2000
Indiana University Teaching Excellence Recognition Award, 2000
Pratt Fellowship Travel Award, Indiana University, 1998
ACTIVITIES
Faculty in Residence, USF Juniper Poplar Hall, July 2009-present
Membership and Program Committees of the Classical Association of the Middle West and South
Co-organizer of the 2008 Meetings of the Association of Ancient Historians Conference
Organizer of “Documenting Disaster: Documentaries and the US war in Iraq” in the USF Department of Residence Services “Food for Thought” lecture series
Organizer of the Faculty and Graduate Research Seminar Series 2007-08
Faculty Advisor for the USF student organization The Historians’ Guild 2007-09
Advisor to James Brannon on his 2006 Phi Alpha Theta award winning paper “The Iliadic Aeneid: An Ethnic and Gendered Reading of Books VII-XII”
USF CAS Internal Awards Reviewer, Spring 2007
Summer Funding Committee, USF History Department 2006-Present
Membership Committee. Classical Association of the Middle West and South 2006-9
Judge and enthusiast, American Classical League “Latin Day”, Tampa, FL 2006
Guest Lecturer, Hillsborough County School District, Tampa, FL 2005-7
Guest Lecturer, Monroe County School Corporation, Bloomington, IN 1995-2005
IU Classical Studies Graduate Student Association Representative, 2002-3

LANGUAGES
Latin, Ancient Greek, Italian, Spanish, French, and German

PROFESSIONAL ASSOCIATIONS
American Classical League American Historical Association
American Numismatic Society American Philological Association
Archaeological Institute of America Association of Ancient Historians
Classical Association of the Middle West and South

COURSES TAUGHT:
EUH2012 Survey of Roman History (Fall ’05, Spring, Summer ’06, Spring ’07, Spring ’09)
EUH3412 Roman Republic (Fall ’07, Fall ’09)
EUH3413 Roman Empire (Spring ’06, Spring ’07, Spring ’08, Fall ’08, Spring ’09, Spring ’10)
EUH3930 Rome on the Big Screen (Summer 09, Spring ’10)
HIS4936/6936 Roman Imperial Ideology (Fall ’05, Fall ’06)
HIS4936/6936 Best of Times, Worst of Times: 2nd and 3rd Centuries AD (Fall ’07)
HIS4936/6935 Sex and the City: Sex and Gender in Ancient Rome (Spring ’08, Fall ’09)
HIS4936/6935 Rome and Its Empire (Fall ’08)
HIS4936/6935 Ethnicity and Empire in Ancient Rome (Fall ’10)
CLT3370 Historical Perspectives on Classical Mythology (Summer ’07)