

# Instructionally Related Activities Funds Request Spring 2018

## ▼ Submitter

### Submitter Name

Brogden Stephen

### Submitter Email

stephen.brogden@csuci.edu

## ▼ 1. Basic Details

### Activity Title

Perla Batalla in the House of Cohen

### Activity/Event Date

April 4-5, 2018

### Date Funding Needed By

April 2, 2018

### Previously Funded?

- No  
 Yes

## ▼ Previously Funded Proposal

### Semester/Year

Spring, 2017

### Proposal # (if known)

IRA 826

### Report submitted for previously Funded Activity?

- No  
 Yes

### Please upload a copy of the report

[IRA-829.Report.March.2017.docx](#)

### Additional Report #1

### Additional Report #2

### Additional Report #3

## Additional Proposers

I am the sole proposer but I have the support of:

Amy Wallace  
Paul Murphy  
Julia Balen  
Julia Balen

**Academic Program(s)/Center Name(s)**

Library (Amy Wallace)  
Performing Arts (Music) Paul Murphy  
English (Julia Balen)

**Estimated total Course Fee revenue**

0.00

**Amount Requested from IRA**

\$19503.00

**Estimated Number of Students Participating**

100

**2. Brief Activity Description**

Describe the activity and its relationships to the educational objectives of the students' program or major

**Brief Activity Description**

This proposal grew out of my desire to begin a music series here at CSUCI similar to the monthly series I hosted for 8 years as director of Thousand Oaks Library. I chose to bring Perla Batalla to campus because she:

- 1) Is a Grammy-nominated vocalist/writer. Her Grammy nominated record is "Mestiza," which celebrates her Mexican heritage.
- 2) Has toured worldwide as a vocalist for Leonard Cohen.

This IRA grant would:

- 1) Support a concert by Perla Batalla who will present the songs of Leonard Cohen. album.

Leonard Cohen's work has explored religion, politics, isolation, and personal relationships. Cohen has been inducted into both the Canadian MusicHall of Fame and the Canadian Songwriters Hall of Fame as well as the American Rock and Roll Hall of Fame.

- 2) Allow a broadcast video to be made which would serve two purposes. One is to have the event available on video for those who might have missed it. The other is to provide a way for the general public to have a sense of the many activities going on at CSUCI.

**3. Learning Outcomes and Relation of IRA to Course Offerings**

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

**Learning Outcomes and Relation of IRA to Course Offerings**

Leonard Cohen is considered one of the best poets and songwriters of the 20th and 21st centuries. Perla

Batalla provides a unique perspective as a Mestiza singer on tour with Leonard Cohen. The students in the classes below would benefit greatly from her experiences w Mr.Cohen and her unique interpretations of his work.

PA202 Integrating Dance, Music and Theatre  
PAMU332 World Music  
PAMU100 Music Appreciation  
PAMU336 Art and Music:Dissonance,Diversity and Continuity

Classes in the English Department that would benefit from Perla's appearance include:

Eng 103 Stretch Composition II  
ENG 260 Creative Writing: An Introduction  
ENG 462 Poetry Writing

#### ▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

**Please note that a report will be due at the end of the semester.**

##### **Description of Assessment Process**

A survey will be distributed at the end of each program. Questions on the survey would include, but not be limited to, the following:

On a 10-point scale, with 0 being the lowest and 10 being the highest, please answer the following questions with a numerical value:

- 1) Was this activity relevant to your class work? (1 is least relevant; 10 is most relevant)
- 2) Did this activity increase your understanding of Cohen's work? (1 is did not increase at all; 10 is did increase substantially.)
- 3) Did you find any universal themes in Cohen's work? (1 is "most certainly," 10 is "No, not at all.")
- 4) Would you like to see more programs at CSUCI similar to this one? Yes \_\_\_\_\_ No \_\_\_\_\_

#### ▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

##### **Activity Budget**

[Spring.2018-ira-regular-budget \(1\).xlsx](#)

#### ▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

### **Center for International Affairs Budget**

### **Copy of Center for International Affairs Proposal**

### **Course Syllabus**

### **Certification**

I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

## ▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

### **Other Sources of Funding**

none

## ▼ 8. Promoting Participation

### **What is your intended audience and how do you intend to market this to your students?**

Students and faculty in the English and Music department would have priority seating

The general public would be invited once students and faculty have had ample opportunity to reserve seats.

These concerts would be marketed through the CI's Communication Specialist Kim Gregory. I also have an Eventbrite account through which a seat General Seating can be reserved. Social Media will be used as well.

### **If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?**

## ▼ 9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

### **Sustainability**

n.a.

## ▼ 10. Approval and Acknowledgement

### **Program Chair/Director**

Stratton, Stephen E

**Dean**

Wallace, Amy E

**Conditions and Considerations**

- Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- Field Trip:** Sponsor must comply with all policies found at: <http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

**Acknowledgement**

- I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

**Chair Review****Recommendation**

- I recommend approval of the IRA Funds Request described on this page
- I DO NOT recommend approval of the IRA Funds Request described on this page

**Comments**

**Dean Review****Recommendation**

- I recommend approval of the IRA Funds Request described on this page
- I DO NOT recommend approval of the IRA Funds Request described on this page

**Comments**

