

Instructionally Related Activities Funds Request Fall 2018

▼ Submitter

Submitter Name

Paul Murphy

Submitter Email

paul.murphy@csuci.edu

▼ 1. Basic Details

Activity Title

Music Museum Guest Artist Series

Activity/Event Date

9/3, 9/27, 10/9, 10/30, 11/14, 11/27, 12/7

Date Funding Needed By

Fall 2018

Previously Funded?

- No
 Yes

Additional Proposers

No

Academic Program(s)/Center Name(s)

Performing Arts

Estimated total Course Fee revenue

0

Amount Requested from IRA

\$4, 750

Estimated Number of Students Participating

150-250

▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

Brief Activity Description

The PAMU/EDUC/ECON/BUS 435 Music Museum course is unique. The class is held both at the CI campus and the famous GRAMMY museum in downtown Los Angeles. In the past, this course was typically team-taught with faculty from Performing Arts (PA) and Business programs. We have been given permission by the chair of Business to run this course through PA. To make up for not having a Business program faculty member, I plan on bringing in 6 to 7 Guest Lecturers who will address the cross-listed EDUC, ECON and BUS programs. Some possible guest speakers include four-time Grammy award winning engineer/producer Geoff Emerick, Emmy nominated Television composer, Grant Geissman and others. The Business school has also offered to help us find additional guest speakers through their MVS Guest Speaker series. This will be brand new for this course and should really add an important element to the course.

▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

Learning Outcomes and Relation of IRA to Course Offerings

At the Grammy museum we have guest lectures by the museum's curators, box office staff, CEO of the Museum, sound men, technicians, Grammy store staff and several other staff members at the museum discussing each of their roles in making the museum work that address many of the below learning outcomes. The guest speakers will also be addressing the SLO's in the description below and will be open campus-wide to CI students, faculty, staff and local community.

An interdisciplinary study of music museums from the perspectives of music history, appreciation and production, business, economics and education. Analyzes how these disciplines are linked within music museum practices. Includes an in-depth study of the GRAMMY Museum at LA LIVE. Upon completion of the course, the student will be able to:

- Describe the roles of music, business, economics and education within the music museum.
- Analyze the interactions of music, business, economics and education in the music museum. This analysis will include the ways that these disciplines complement and conflict with one another. (1)
- Reflect in written and oral form on music museums as social institutions and the role of the museum in contemporary society. (2, 3)
- Analyze the development of the museum collection. (1)
- Describe economic issues facing the museum. (1)
- Evaluate the business and management practices of the music museum, including marketing and public relations. (1)
- Analyze current trends in music museums. (1)
- Analyze the educational services offered by music museums and reflect on possibilities for new projects. (1)

▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

Please note that a report will be due at the end of the semester.

Description of Assessment Process

The students in the course will be required to write several papers on the visiting guest artist series. They will also be required to fill out Qualtrics surveys for each of the visiting guests. The students will also be writing reflection papers on the course at the end of the semester and will be asked to address the value, importance and impact the guest speaker series had on the course.

5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

Activity Budget

[IRA excel budget-Music Museum Fall 2018.xlsx](#)

6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

Center for International Affairs Budget

Copy of Center for International Affairs Proposal

Course Syllabus

Certification

I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

Other Sources of Funding

No other sources of funding.

▼ 8. Promoting Participation

What is your intended audience and how do you intend to market this to your students?

The intended audience is the PAMU/EDUC/ECON/BUS 435 Music Museum course and CI students. These events will be open campus-wide and will be advertised on the CI Performing Arts (PA) website, the PA facebook page, on monitors in the Broome library and student union buildings, on the CI events web page and through flyers posted around campus and mentioned in several PA classes.

If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

NA

▼ 9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

Sustainability

NA

▼ 10. Approval and Acknowledgement

Program Chair/Director

Matjas, Luke

Dean

Adler, Mary

Conditions and Considerations

- Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- Field Trip:** Sponsor must comply with all policies found at:
<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

Acknowledgement

- I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

▼ Chair Review

Recommendation

- I recommend approval of the IRA Funds Request described on this page
 I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Luke Matjas _____ Mar 6 2018 _____

▼ Dean Review

Recommendation

- I recommend approval of the IRA Funds Request described on this page
 I DO NOT recommend approval of the IRA Funds Request described on this page

Comments

 Marion Adler _____ Mar 6 2018 _____