

# Instructionally Related Activities Funds Request Fall 2018

## ▼ Submitter

**Submitter Name**

Mary Avila

**Submitter Email**

theresa.avila@csuci.edu

## ▼ 1. Basic Details

**Activity Title**

Exhibition (tentatively) titled, "Tracing California: Mapping History"

**Activity/Event Date**

July-October, 2018

**Date Funding Needed By**

July 2018

**Previously Funded?**

- No  
 Yes

## ▼ Previously Funded Proposal

**Semester/Year**

Spring 2018

**Proposal # (if known)**

914 / 993 / 1006 / 1007

**Report submitted for previously Funded Activity?**

- No  
 Yes

**Additional Proposers**

Theresa Avila, Art Program  
Jose Alamillo, Chicano Studies

**Academic Program(s)/Center Name(s)**

Theresa Avila, Art Program  
Jose Alamillo, Chicano Studies

**Estimated total Course Fee revenue**

\$0

**Amount Requested from IRA**

\$4450.00

## Estimated Number of Students Participating

300-500

## 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

### Brief Activity Description

An exhibition of approximately 25 maps is planned for September 1 through October 2018 to be on display in the Second Floor Gallery in Broome Library. The maps are part of a collection owned by the School of Transborder Studies at Arizona State University, and they have agreed the co-curators Dr. Theresa Avila and Dr. Jose Alamillo to display reproductions of a select number of their maps. The IRA application is directed to sponsor: the design of printed materials; printing of the maps, labels, and text panels; provide for hanging materials; and cover event and activity costs, including receptions.

As geographical diagrams, official documents, political tools, educational implements and records of the past, maps offer a rich and complex understanding of the past and the present. The maps that will be on display highlights the different ways the region of California has been conceptualized in a global context. Within most of the maps that are will be on display, California is not marked as we know and understand it today. Instead, the region is represented through numerous developments and various manifestations over time since the sixteenth century. Present-day California under Spanish rule from the sixteenth century through 1821, when the region became part of Mexico as part of Independence from Spain. With the 1848 Treaty of Guadalupe Hidalgo California became U.S. territory, and statehood was eventually bestowed in 1850. The maps on display collectively tell about the inventive nature of cartography, the early exploration of uncharted territories, the land claims and disputes of nation building within the Americas, and the changing social landscape of the continent. Most importantly, the maps showcase the transformation of California over time, throughout history, and into the present.

Typically state history has a positive spin on the colonial period, but if we look beyond maps and at the stories of communities living within these landscapes we gain a more diverse understanding of history. The planned education activities/lectures that will total three will provide insight into local history and experiences. Dr. Avila will present on historical international atlases and maps from the sixteenth, seventeenth, and eighteenth centuries to address the construction of the first Latin@x community groups. Dr. Alamillo will connect his summer research project with students on regional immigration history to the practice of mapping and history making. Another presenter is Assistant Professor in English, Georgina Guzman who will look at the role of the 1884 novela Ramona in southern California history. Remembering, knowing, and understanding California's rich and diverse history encourages a diverse, inclusive, and expanded understanding of the region and the nation.

## 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

### Learning Outcomes and Relation of IRA to Course Offerings

1. classes that directly relate to the proposed activity.

Art 203: Illustration

Art 204: Graphic Design

Art 313: Graphic Design and Media

Art 316: Digital Illustration and Paint

Art 333 / ChS 333 / Hist 333: Chicano Art History

Art 331: Art, Society, and Mass Media

Art 351: Baroque Eye  
Art 382: Art for Social Media  
ChS 350: Chicano History and Culture  
ChS 425: Contemporary Immigration Issues  
ChS : Theoretical Studies in Chicana/o Studies  
Engl 250: British and European Literature  
Engl 353: Chican@/Latin@ Literature  
GLST 200 Introduction to Global Studies  
Geog 201: Culture and History World Geography  
Hist 220: The United States to 1877  
Hist 221: The United States since 1877  
Hist 360: History of Colonial Latin America  
Hist 369: California History and Culture  
Hist 420: History of Mexico

2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent.

Students from each program listed above will be invited to visit the exhibition and attend the planned adjoining talks.

The history of Europe, the Americas, and the United States is presented in this map exhibit. For each class listed above, the map display serves as a site of discovery and inquiry throughout the period of display (16th through 20th centuries) in a way that can be topic specific. Culture that is integral to the moments, places, and communities represented within the maps intersect with classes objectives for examining diverse, multicultural visual cultures, as well as political and social ideologies and practices related to the visual, literary, and historical.

The three lectures planned will distinctly highlight topics of interest including knowledge production, the impact of colonial history on contemporary communities, California history, regional immigration history, and literary constructions of California.

#### ▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

**Please note that a report will be due at the end of the semester.**

##### **Description of Assessment Process**

Methods of assessment to measure the impact of our objectives for the exhibition as an education activity include: calculating the numbers of individuals that attended the exhibition and the various activities and written feedback collected through a survey about the display and events made available during the show's display hours and at each event.

#### ▼ 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

##### **Activity Budget**

[2018 IRA Application Budget - Avila Alamillo map exhibit.xlsx](#)

#### ▼ 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

### **Center for International Affairs Budget**

### **Copy of Center for International Affairs Proposal**

### **Course Syllabus**

### **Certification**

I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

## ▼ 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

### **Other Sources of Funding**

No other sources of funding at this time. However, we will approach Broome Library, the Art Program, Chicana/o Studies, and the History Department for support.

## ▼ 8. Promoting Participation

### **What is your intended audience and how do you intend to market this to your students?**

All events will take place on the CSUCI campus and are open to the public. Signage will be located on all floors of the library inviting viewers. A broad range of CSUCI students are the audience for the display and lectures, as is indicated by the numerous fields of study with which the show and lectures intersect. The event will be promoted through targeted promotional efforts to group listserves across campus, announcements to faculty from those classes listed above, and through printed posters hung around the campus.

### **If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?**

This event is on campus.

## ▼ 9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

### **Sustainability**

This project is sustained through the recurring and ongoing course work that is a part of the Art333/ChS333/Hist333, and any other courses that explores and expands on power dynamics established through processes and systems of colonialism; knowledge production established through the filter of the conquest and colonialism of the Western Hemisphere; the marginality of transborder communities through negative constructed stereotypes of indigenous communities of the

Americas; and the implications of colonial traumas and social upheaval on contemporary border communities of the United States Southwest and Mexico.

Additionally, the map exhibit is the first step toward developing an interactive method of engaging with history and visual culture, and digital humanities. The various activities planned in conjunction with the map exhibit offer an opportunity to document through digital means these efforts, and make them part of a larger archive that could serve as a resource to all the CSUCI community. I seek to raise funds through grant development to draw together the tools for students to create a database/archive that would serve their peers while also allowing for their own training in a variety of media and technologies. The first phase of this effort is to raise funds for digital backpacks, which would house the technology necessary for students to capture interviews, stories, and images of a variety of individuals. The second phase would be to record events such as those scheduled to be part of the map exhibit.

## ▼ 10. Approval and Acknowledgement

### Program Chair/Director

Matjas, Luke

### Dean

Adler, Mary

### Conditions and Considerations

- Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.
- Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.
- Field Trip:** Sponsor must comply with all policies found at:  
<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).
- Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.
- IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.
- International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>
- Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.
- Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

### Acknowledgement

- I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

## ▼ Chair Review

### Recommendation

- I recommend approval of the IRA Funds Request described on this page
- I DO NOT recommend approval of the IRA Funds Request described on this page

**Comments**

 Luke Matjas Mar 6 2018

▼ Dean Review

**Recommendation**

- I recommend approval of the IRA Funds Request described on this page
- I DO NOT recommend approval of the IRA Funds Request described on this page

**Comments**

An event with strong potential for student learning across classes and disciplines. The budget includes both physical items such as printing and hanging supplies and activity items such as speaker travel costs. I leave it to the IRA committee to decide whether some elements of the budget are disallowed because they approximate "physical equipment" (typically not funded).

 Marion Adler Mar 7 2018