

# Instructionally Related Activities Funds Request Fall 2018

## ▼ Submitter

### Submitter Name

Luke Matjas

### Submitter Email

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## ▼ 1. Basic Details

### Activity Title

Concept to Career

### Activity/Event Date

Fall 2018

### Date Funding Needed By

Fall 2018

### Previously Funded?

- No  
 Yes

### Additional Proposers

### Academic Program(s)/Center Name(s)

Art

### Estimated total Course Fee revenue

None

### Amount Requested from IRA

3700

## Estimated Number of Students Participating

300+ students (over three nights)

## ▼ 2. Brief Activity Description

Describe the activity and its relationships to the educational objectives of the students' program or major

### Brief Activity Description

"Concept to Career" is a biennial event that involves three nights of career-related panel discussions and information sessions. It sounds simple, but it's a unique concept. The first night, we will host six industry professionals, artists, luminaries, and creatives from a variety of fields. The second night, we host current and recent MFA and PhD graduate students (many of whom are alumni). The third night, we host a panel of successful alumni -- including art directors, grant writers, curators, designers, and filmmakers who have used their CI degrees to achieve professional success. Each night, for three nights straight, we give students the chance to find out "what's next." What happens AFTER school? Can they really make it with their degree in Art? The answer is a resounding "yes." Students in attendance will have "no holds barred" opportunity to ask questions about how these individuals have made it in the creative industry. This is an event that we have arranged every other year, and fall 2018 will be the third installment. The panel discussions are energized, lively, boisterous, and attended by hundreds of art students from the full array of courses. Though the speakers and panelists have in the past been funded by the Art Program, this year we are seeking IRA funding, primarily because the event has become so large, and because it serves such a significant number of students. The event is heavily promoted, and each year students help to design the unique "Concept to Career" brand. In short, it's an event that helps students to understand what they can do with their degree, and how they can apply their education at CI to continue moving forward.

## ▼ 3. Learning Outcomes and Relation of IRA to Course Offerings

All IRAs must be integrally related to the formal instructional offerings of the University and must be associated with scheduled credit courses.

1. Please list all classes that directly relate to the proposed activity.
2. For each class listed, describe in detail how exactly the IRA activity will be integrated with the class's activities, how often/ on what expected date(s), and to what extent

### Learning Outcomes and Relation of IRA to Course Offerings

Without exaggeration, this course will serve ALL students of the Art Program. Each night of the series has historically been well-attended, with the "Industry Night" being one of the highest attended events the Art Program has ever hosted. We expect 90-100 people per evening, with students from a full range of courses.

In this sense, Concept to Career will enable students to:

- Prepare for artistic careers in the expanding fields of traditional art or technological based media
- Demonstrate an informed understanding and appreciation of the role of art in contemporary societies as well as historical cultures
- Analyze a diverse range of career opportunities and prepare to work in their selected artistic discipline
- Through the creation of artwork, express personal ideas and opinions in response to a diverse range of global events

## ▼ 4. Activity Assessment

Describe the assessment process and measures that the program will use to determine if it has attained its educational goals.

**Please note that a report will be due at the end of the semester.**

## Description of Assessment Process

Learning outcomes will be assessed in the context of all Art courses, where students will continue to produce artworks, build portfolios, develop resumes, and work in a variety of ways to further advance their prospective careers. During the week of "Concept to Career," we seek to have a program-wide discussion of the challenges of entering the creative industry. These speaking events will shed direct light on interview strategies, how to develop artist's statements, how to pursue internship opportunities, what is involved in applying to graduate school -- for those in attendance, all of the items discussed will factor into future work, and will provide additional insights in how to "make it" in the field. We measure the outcomes when we see successful resumes, strong portfolios, and students getting work in the field.

## 5. Activity Budget

Please enclose a complete detailed budget of the entire activity. Indicate specific items that you are requesting IRA to fund.

You should use either the Regular Activity budget (for events on campus) or -- if your event involves any travel-- you MUST use the IRA Travel Budget Form.

You can download both of the IRA Excel Budget sheets at <http://www.csuci.edu/ira/application.htm>.

### Activity Budget

[IRA-excel-budget-concept-2-career-Fall-2018.xlsx](#)

## 6. International Trips

If your event is an international trip submitted through the Center for International Affairs, you must include copies of:

1. Complete Center for International Affairs/ UNIV 392 proposal
2. The program budget as submitted to the Center for International Affairs (to ensure congruency between the two budgets)
3. as well as a copy of the course syllabus

### Center for International Affairs Budget

### Copy of Center for International Affairs Proposal

### Course Syllabus

### Certification

I certify that students attending this trip are not previous or repeat attendees of a prior International UNIV 392 Trip

## 7. Sources of Activity Support

Please list the other sources of funding (including course fees), and exact expected amounts of additional support for the activity. Please indicate if there are no other sources of funding

### Other Sources of Funding

The Art Program will cover the cost of food and catering which will also accompany each of the three nights. The Program will also cover parking for guests to the campus.

## ▼ 8. Promoting Participation

### What is your intended audience and how do you intend to market this to your students?

The audience for this event is primarily students, and we will market it heavily. All students are welcome to attend, and though it is intended for those seeking to enter creative fields, many non-majors have also attended. Attendance is solid at these events, the IRA logo will be prominently featured, and this event will be supported by faculty and classes.

### If this is an event that is off campus, how do you plan to bring back the benefit of this event to campus?

## ▼ 9. Sustainability

If appropriate, indicate how the content or delivery of the project promotes sustainability at CI.

### Sustainability

Much of the supplemental material and information will be included in a web-based format. This will save paper and will allow students to refer back to guests and their respective websites. We will also use social media to promote the event. Printed materials will utilize recycled paper.

## ▼ 10. Approval and Acknowledgement

### Program Chair/Director

Matjas, Luke

### Dean

Adler, Mary

### Conditions and Considerations

**Artist/Performer/Speaker Fees & Honoraria:** On the Activity Budget, please indicate whether the vendor's price was set by you/CI Representative, or is a fee that was set by the vendor.

**Large Event:** For a large event, consultation with the campus Event Coordinator's office at (805)437-8548 is required.

**Field Trip:** Sponsor must comply with all policies found at:

<http://www.csuci.edu/rm/programs/academic-field-trip-guidelines-and-forms.htm>. If approved, Identified Risks of Participation and Release Agreement must be submitted for each student to the Program Office (Public Folders-HR Forms).

**Involves Human Subject Data Collection for Public Dissemination -Requires IRB Approval :** If Project Sponsor proposes to conduct research with human participants, the proposal may be subject to Institutional Review Board for the Protection of Human Subjects (IRB) review. All research that involves any type of interaction with human subjects - from simple surveys to complex biomedical procedures - must be reviewed and approved by the IRB prior to starting the research. Data for "Public Dissemination" indicates interviews/surveys that result in a journal/poster session/newsletter, etc.

**IT Requirements:** If your activity has IT requirements, coordination with and approval from IT Administration is required.

**International Travel:** Requires International Travel application be submitted to Center for International Affairs. Include copy of CIA budget and course syllabus in your IRA application. Must utilize the University's Foreign Travel Insurance Program (FTIP) and follow all International Travel Guidelines listed at: <http://www.csuci.edu/rm/insurance/foreign-travel.htm>

**Risk Management Consultation:** Events that involve or engage students directly with a performer or artist (i.e. in a

workshop or other than as a passive audience member) will require consultation with Risk Management. Requires proof of correspondence with Risk Management.

**Space/Facilities Services Requirements:** Consultation and coordination with Facilities Services is required.

### Acknowledgement

I acknowledge that I have reviewed and accepted the Conditions and Considerations herein. Please check off boxes as appropriate.

### ▼ Chair Review

#### Recommendation

- I recommend approval of the IRA Funds Request described on this page
- I DO NOT recommend approval of the IRA Funds Request described on this page

#### Comments

 Luke Matjas Mar 6 2018

### ▼ Dean Review

#### Recommendation

- I recommend approval of the IRA Funds Request described on this page
- I DO NOT recommend approval of the IRA Funds Request described on this page

#### Comments

Given the funding source, it is important that this be marketed not specifically as an Art Program event but as an even for any major interested in exploring creative careers. To this effect, Art may want to invite faculty from other majors to advertise it for classes as well (creative writing, for example, and performing arts).

 Marion Adler Mar 6 2018