

CHANNEL

CSU Channel Islands Magazine • Fall 2013 / Volume 17 / Number 2



**Continuing CI's Trajectory
of Growth** ▶ *Page 15*





Creating the Next Decade

As we begin creating the next decade for CSU Channel Islands (CI), we reflect upon what this task might mean in a world changed radically since we first opened our doors in 2002. With the help and support of our community, we have created a 21st century university clearly focused on students and their success, and built upon interdisciplinary approaches to curriculum and management. But, that was then. Now, in a world filled with possibility, promise, and new technologies, we must create anew on that foundation.

Last month I joined administrators and students from the CSU, UC and community college systems to express our concerns before the State Assembly's Committee on Higher Education. The committee, chaired by Assemblyman Das Williams of Santa Barbara, sought our

perspectives and recommendations on California's higher education affordability structure to guide future policy and what that might mean, in our case, to CI.

The message was resounding—students have been bearing the burdens of the state's economic woes. Educational access and quality are being compromised as a result. Current funding and enrollment levels portend that California will have a shortage of college-educated workers. The future of our state depends upon our legislators' choices.

To re-create the Golden State, I urge you to support California's future by letting our elected officials know how important higher education is to you and to our economic health. After all, higher education has been the basis for our quality of life. With this support, and your partnership with CI, we will continue to build a world-class institution for our region.

CI's first decade has been a remarkable achievement, but we can't stop now. Together, we, all of us, can make your University a special place for learning and community in the next decade. We invite you to join us in this essential contribution for our children, our grandchildren, for California!

On behalf of the entire CI community, I wish you a safe and delightful holiday season.

Sincerely yours,

Richard R. Rush
President



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We welcome your comments and suggestions. Please send correspondence to: ci.news@csuci.edu or CSU Channel Islands, Communication & Marketing, One University Drive, Camarillo CA 93012-8599, 805-437-8415.

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Cover: An architectural rendering by CO Architects illustrates Sierra Hall, which begins construction later this year.

See cover story page 15

CSU Channel Islands Mission Statement

Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.

If you would like to be added to our email or mailing list for University events or special announcements, please submit your contact information to: ci.news@csuci.edu



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Departments

- 3 University News
- 5 In Focus – Research
- 8 Your Library
- 9 Scholarly and Creative Activities
- 11 In Focus – Faculty
- 13 In Focus – Student
- 14 In Focus – Staff
- 21 Advancing the University
- 25 Alumni Profile
- 26 Alumni Updates
- 27 Alumni Profile
- 28 Alumni Events
- 29 Extended University
- 30 Sustainability
- Calendar ... Back Cover

15 – 20 Features

Cover—Next Decade ... 15

New Provost Gayle Hutchinson ... 17

Campus Reading Celebration ... 19

California Institute for Social Business ... 20



19



13



28



9



23



Sophomore Wins CSU Trustees' Award

Annie Alward is the recipient of a prestigious 2013 CSU Trustees' Award for Outstanding Achievement. The Trustees' Awards are among

the highest student distinctions within the university and are accompanied by scholarships of \$3,000 to \$10,000. Presented to one student at each of the 23 CSU campuses annually, the awards salute exemplary student scholars and humanitarians who have overcome significant adversity on their paths to higher education. Alward received a \$6,000 CSU Foundation Board of Governors' Scholarship on the special recommendation of the CSU Foundation selection committee.

Alward, a 19-year-old sophomore double-majoring in nursing and biology, was born to a drug-addicted mother and lived a transient life with her father and brother until being placed in foster care at the age of 13. Despite the ongoing disruptions in her home life, she was resolute in her goal to go to college and become a nurse. Alward immersed herself in school, taking Advanced Placement classes; earning a 3.6 GPA; participating in student government, varsity softball and cheerleading; managing the football team; volunteering as a tutor; and working at times to help pay the rent. Known for her outgoing nature and positive attitude, she was voted "Eternal Optimist" by her senior class at San Mateo High School.

Read the full story by visiting: <http://go.csuci.edu/csuaward>

Faculty/Student Research Paper Wins International Award

A paper authored by Associate Professor of Mathematics Kathryn Leonard and five of her undergraduate students won the "Best Paper" award at the 13th International Conference on Computational Science and Its Applications (ICCSA 2013) in Vietnam. The paper, titled "Minimal Geometric Representation and Strawberry Stem Detection," beat out 14 other nominees for the top award in the annual conference, held June 24-27 in Ho Chi Minh City.

The student authors were Danika Lindsay, Rebecca Strawbridge, Matthew Dawson, Lawrence Averion and Raquel Barata. All five students graduated from CI and have gone on to graduate school or positions as mathematicians and programmers.

Their paper is based on a two-year CI undergraduate research project led by Leonard and funded by a National Science Foundation CAREER grant that Leonard obtained in 2010. The NSF grant supports the work of faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of the two.

Read the full story by visiting: <http://go.csuci.edu/mathaward>

CI Named a "2013 Great College to Work For"

For the fourth consecutive year, CI has been named a "Great College to Work For" in a survey by *The Chronicle of Higher Education*. The recognition, released in The Chronicle's sixth annual report on



IN MEMORIAM

President Rush and the campus community extend sincere condolences to the family of Grant Adamson who passed away recently in a tragic accident while on a family vacation in Switzerland. Grant and his family were generous contributors to the University, sponsoring a gift of Malibu tiles in support of the Central Mall Fountain Project. Our thoughts are with Grant's wife Terry and their two daughters, Lauren and Megan, for their complete recovery.

The Academic Workplace, ranks CI among the top 97 institutions in the nation for its work environment. The results are based on a survey of more than 44,000 employees at 300 colleges and universities. The Chronicle is regarded as the nation's most important source of news about colleges and universities. Its annual Great Colleges to Work For survey is one of the largest and most respected workplace-recognition programs in the country.

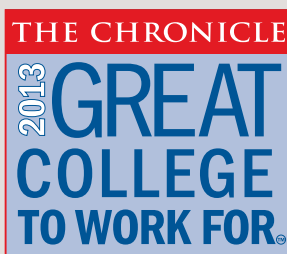
For more information on other University news stories visit <http://www.csuci.edu/news/newsreleases.htm>

The survey results are based on a two-part assessment process: an institutional audit that captured demographics and workplace policies from each institution, and a survey administered to faculty, administrators, and professional support staff. The primary factor in deciding whether an institution received recognition was the employee feedback. CI earned top ratings from employees for its compensation and benefits.

Read the full story by visiting: <http://go.csuci.edu/gctwf2013>

CI Named a Military Friendly School

CI has earned its third national recognition as a "Military Friendly School" in a list highlighting



colleges and universities who excel at recruiting, retaining and supporting military veterans. The 2014 ranking, based on a survey of more than 12,000 institutions, places CI in the top

15 percent overall for its military friendliness. The annual list is compiled by G.I. Jobs magazine, a veteran-owned publisher serving members of the military.

Student Wins Laura E. Settle Teaching Scholarship

Shane Rogers is the winner of one of 30 teaching scholarships awarded statewide this year by the California Retired Teachers Association's Laura E. Settle Scholarship Foundation. Rogers, 28, from Oxnard, is working to

complete a single subject teaching credential in English from CI's School of Education this fall. The \$3,000 scholarship will enable Rogers to focus on his final semester of full-time studies without the need to work or take out loans.

After graduating from UC San Diego in 2007 with a bachelor's degree in literature, Rogers became a substitute teacher in several Oxnard schools, teaching students ranging from kindergarten through post-secondary education. While earning his credential at CI, Rogers worked as a student teacher at Rio Mesa High School, where he helped teach College Preparatory English and a remedial English class designed to strengthen literacy among struggling English language learners.

Read the full story by visiting: <http://go.csuci.edu/teachingscholarship>

ART EXHIBITION OF JACK REILLY: 40 YEARS OF PAINTING

CI's Art Program is pleased to present Jack Reilly: 40 Years of Painting, a retrospective exhibition spanning four decades in the pioneering, prolific, and highly praised career of painter and CI Art Professor Jack Reilly. The exhibition runs through Friday, Dec. 13, in the Napa Hall Art Gallery.

The exhibition provides a comprehensive exploration of Reilly's career in the arts, showing his evolution from teenage surfboard painter to trailblazing legend in the Abstract Illusionism movement and internationally renowned artist. Viewers will be able to see early, never-before-seen works, leading up to the signature vivid, multidimensional, multichromatic, abstract shaped-canvas paintings of today. Reilly joined CI as one of the first faculty members in 2001, serving as founder and chair of the Art Program through June 2013.

In addition to teaching courses on painting, two-dimensional media, and the Zen of Surfing, he is a productive artist and exhibitor in galleries and museums throughout the world.

The Napa Hall Art Gallery, the University's premier art exhibition



venue, is located on Ventura Street on the CI campus. Gallery hours are Monday through Friday, 9 a.m. to 5 p.m. For additional information, contact the CI Art Program at 805-437-2772, email art@csuci.edu, or visit <http://art.csuci.edu>. To view Reilly's work, visit <http://jackreilly.com>.



Profiling of Cancer Cells via Phenotype Microarray Analysis

By Nichole Wetton, '14 Biology

For the past nine months I have been working with Dr. Nitika Parmar in the Biology program, doing research that focuses on the analysis of women's cancer cells. Five different women's cancer cell lines are being studied to see how they respond to anti-cancer agents and whether or not a common molecular pathway is being targeted. The cell lines being worked with were two ovarian, two uterine, one breast and one non-cancerous cell line-kidney. A metabolic profiling tool called BIOLOG Phenotype Microarrays was used to study the effect of 96 different anti-cancer reagents on these cell lines. Growth inhibition by these reagents indicated that six specific reagents (substance or mixture for use in chemical analysis)—Berberine Chloride, Azathioprine, Celastrol, Gossypol, Miltefosine, and Etoposide, produced the greatest impact on growth.

The cell lines were treated with these six reagents in a dose dependent manner to determine whether the growth inhibition observed was due to targeting of the insulin/mTOR (mammalian Target of Rapamycin, a protein implicated in a wide variety of cancers) pathway. This was studied using an ELISA based assay called InstantOne ELISA which detects a specific protein in the mTOR pathway. It was observed that cancer cells from different tissues respond differently to the same chemical and that in some cell lines the mTOR pathway is in fact being targeted while in others it was not.



Nichole Wetton conducting research using phenotype microarray analysis to study cancer



This research has been very exciting for me and it is amazing to see how cancer cells grow and behave compared to normal cells. The field of oncology is quite fascinating as there is no end to the limit of studying cancer cells. I hope to reap the benefits of this valuable research experience when I apply for a graduate degree program soon. I highly encourage all students to conduct research in some capacity as these experiential skills are truly gratifying, both at the personal and scientific level. ◀C



Editor's Note: Nichole Wetton conducted this research from Jan. – Aug. 2013 and will complete her research in spring 2014. Three other students are continuing this research during fall 2013.



Hank Lacayo talks to Veteran Interns at their orientation session

HLI and Veterans Affairs Partner to Connect Veterans to Careers

By Lori Putnam

A report has come in of possible explosives in the form of underwater mines placed offshore from the Naval Base in Port Hueneme. Which agency is in charge to address the danger? The location is a civilian harbor, adjacent to a military base, in state waters.

This is one of a number of scenarios imagined by the Center for Asymmetric Warfare (CAW) to determine how best to coordinate federal, state, and local agencies in times of emergencies. And it is this type of work experience that has given CAW intern and CI student Mark Savala the opportunity to explore a more creative side to his chosen major in Information Technology. What's more, the internship is helping the military veteran to prepare better for a civilian career after graduation.

"When I began this major, I thought I would just be doing computer programming," said Savala. "This experience allows

me to be creative and imagine solutions that have not been thought of before. I want to be part of something where I wake up in the morning and feel like I can't wait to get started."

Through a unique partnership between the Henry L. "Hank" Lacayo Institute (HLI) for Workforce & Community Studies and the Veterans Affairs Program, CI student veterans now have the opportunity to enhance their non-military work experience. Savala is one of five CI student veterans who are participating in internships supported by the Ventura County Veterans Fund. Candidates are selected based on academic performance and matched to internships that align with their individual career goals. In addition to the CAW, CI students were placed with the Gold Coast Veterans Foundation, MilitaryConnections.com, and Stellar Biotechnologies, Inc.

According to Jay Derrico, Coordinator of Veterans Affairs Program and the staff member

instrumental in securing the veterans grant, there are currently 86 CI student veterans on campus. Veterans Affairs partnered with HLI to leverage the Institute's career services expertise. "The HLI looks at workforce issues, such as internship programs and workforce issues and trends. We help prepare the students for their actual internships," said Derrico.

According to the National Association of Colleges and Employers (NACE), in 2008 employers extended job offers to nearly 70 percent of their interns. According to a CI-sponsored fall 2011 survey, 67 of surveyed employers cited internships as extremely or very important to recruitment strategy. HLI sponsors and places up to 16 interns a semester.

Lori Guadarrama, a Biology major interning at Stellar Biotechnologies, Inc., encourages fellow student veterans to consider internships: "It's a wonderful opportunity for anyone looking for experience. And who isn't?" ◀C

Two CI Police Officers Awarded Medals of Valor

By Marya Jones Barlow

When Sergeant Jeff Cowgill and Officer Stephen Osman rushed into a burning building on the CI campus earlier this year to save a man who was on fire, they said their response was “based on instinct and training.” Their colleagues in Ventura County law enforcement had another way of describing it: brave, heroic, and beyond the call of duty.

In October, Cowgill and Osman received Medals of Valor recognizing their courage from the Peace Officers Association

“Through the heroic efforts of Jeff and Steve, the injured man has survived and is recovering today.” –President Rush

of Ventura County (POAVC). The law enforcement association holds the awards ceremony each year to honor acts of bravery, heroism and service by law enforcement personnel and citizens of Ventura County.

Cowgill and Osman were honored for rescuing a utility worker after an explosion at CI’s electrical substation last spring. Arriving to find the building cloaked with thick, black smoke and seeing the man inside with his upper body on fire, they ran into the substation and carried the man out to safety. He was

not breathing and had no pulse, so the officers—both trained emergency medical technicians—performed CPR and used an automated external defibrillator to revive him.

“Through the heroic efforts of Jeff and Steve, the injured man has survived and is recovering today,” said President Richard Rush. “We are exceptionally fortunate to have officers as part of our campus community who exhibit such courage and professional acumen.”

The awards ceremony also honored the man’s coworker, Gary Cowles, President of DK Electric, with the Citizen’s Medal of Merit. Before the officers arrived, Cowles worked to save the man by using a fire extinguisher and cutting burning clothes from his body.

Cowgill is a 20-year veteran of law enforcement who has served as a sergeant for CIPD since its inception. In addition to being a police EMT, he is a counselor at his church and volunteers at a homeless shelter.

“I am honored to receive the valor award,” Cowgill said. “As a police officer, I feel blessed to be trained as an EMT and to be provided



CI Police Chief John Reid congratulates Officer Stephen Osman (center) and Sergeant Jeff Cowgill (left).

photo courtesy of Ventura County Star



the equipment to be able to help a severely injured person. I am so thankful that the victim is doing well and able to enjoy his family.”

Osman, a former staff photographer with the *Los Angeles Times* and reserve deputy for the Los Angeles County Sheriff’s Department, joined CI’s police department two years ago.

“I am accepting this award for every police officer who has trained and prepared to react in such a situation,” he said. “I thank all my instructors, training officers and colleagues for their support. It’s uncommon to be faced with this type of emergency (thankfully) in our job and it’s an honor to be recognized for saving someone’s life. Throughout my law enforcement career, I’ve been told that in a crisis one will revert back to their most basic training, which is exactly what happened with this incident. The EMT program here at CIPD prepared us for handling such a crisis.” ◀C



Stan Reshes (left) and Jerry Spector (right) review issues of ILV

Inside Leisure Village comes to the Broome Library

By Stephen E. Stratton, Interim Associate Vice President for Academic Affairs/John Spoor Broome Library

Inside Leisure Village is a newspaper that has been published since 1979 in Camarillo. It contains news, information, and details into the life of the Leisure Village community, which is located in the northeast section of town. The large planned senior community began construction in 1973 and was completed in 1984. There are a total of 2136 housing units that make up the large community. Leisure Village resident Bob McQuivey, the former board chair of Leisure Village, wanted to find a way to preserve them. Jerry Spector, a photographer for the newspaper and father of a librarian, approached the John Spoor Broome Library earlier this year with questions regarding the possible gift of past newspaper issues. The men, along with *Inside Leisure Village* Editor, Stan Reshes, were concerned that the history of Leisure Village might be lost or forgotten if access to the paper copies was lost. The Village historian had faithfully stored a copy of each issue over the years.

In total, close to 400 individual issues of the newspaper were given to the Broome Library, a full run of the newspaper since its first issue. Matt Cook,

head of Unique and Special Collections at Broome Library said, "Leisure Village is an important part of Camarillo, Ventura County, and the Central Coast. This material will be used by our students, the public, historians, and researchers." The Broome Library is always very happy to receive gifts that contain information that can help the students or faculty further their research. "We're eager to partner in this relevant project," explains Cook. "More and more people are moving into retirement communities as baby boomers retire. Our students will be able to use the newspaper to learn more about the history of Leisure Village as well as learn how to digitize and care for this historical material. When completed, the *ILV* archives will be useful and easy for anyone to access." It takes Broome Library employees approximately five hours to digitize and make accessible each issue of *ILV*. Once the work is complete, all the issues covering 34 years will be fully searchable for students, faculty, and residents to study activities or fondly recall events in the life of the Camarillo neighborhood. ◀c



Student teachers and children learn through training modules



Integration is Inspiration

Supporting Preschool, Transitional Kindergarten, and Kindergarten Teachers to Integrate Strategies for School Readiness of Latino Children

By Carola Matera, Assistant Professor of Early Childhood Studies

During the past academic year, I collaborated with an incredible instructional team lead by Betsy Nikolchev, Executive Director of the Family Engagement Institute, and Carmen Ponce, Director of Stretch to Kindergarten, to strengthen teacher capacity by focusing on oral language development, dual language

strategies and collaboration with families. This work is especially important, in that it contributes to maintaining evidence-based and real-time information for CI students enrolled in early childhood studies.

Stretch to Kindergarten

(STK) is a not-for-profit organization housed in the Family Engagement Institute (FEI) at Foothill College in Palo Alto. STK serves low-income

children and their families by providing a rich and intensive summer program for children who are starting kindergarten in the fall. FEI has been doing this for a number of years, each year more successful than the previous. For example, the program now hires teachers from preschool, transitional kindergarten, and kindergarten to align and articulate learning goals and provide a space and time for teachers to collaborate and learn together.

This summer, I provided professional development to STK teachers and teaching assistants through implementation of training modules that I developed during the fall of 2012 through generous support from the Heising-Simons Foundation. These modules were piloted during the spring semester of 2012 with teachers and administrators through Ventura County Office of Education and disseminated through a variety of venues including: Early Edge California Transitional Kindergarten webinar, Office of Head Start webcasts, and California's Resource and Referral Network train-the-trainer workshops.

During the fall of 2013, I will be collaborating with Maricela Gonzalez, a doctoral student at the University of California at Santa Barbara, to analyze children and teacher data for the effects of professional development trainings during the spring and summer of 2013. The training modules Dialogic Teaching: Embracing Culture and Language for Meaningful Success of Young Children and are designed to increase teachers' understanding and working knowledge of how to support meaningfully children who are dual language learners to ensure that they have full access to the learning curriculum. This approach includes collaboration with families, integrating content learning throughout the day, strengthening children's home language and celebrating their cultural background.

Teachers provide on-going instructional strategies to ensure that all learners have opportunities to fully engage in the learning activities, develop social and emotional skills, learn English and continue development of their home language. These learning goals are instrumental for young children who are dual language learners. ◀



Carola Matera (left) and doctoral student Maricela Gonzalez



From left: Jorge Ruiz, Prof. José Alamillo, Prof. Stephen Clark, Martha Torres, Jennifer Lugo, Rebecca De Loera, Jimmy Mondragón, Érica Ramos, and Cindy Flores

CI Students Travel to Cuba

By Stephen J. Clark, Professor of Spanish

On the evening of May 21, 2013, just after a long week of final exams, 20 CI students and two professors boarded a large white bus parked in front of the John Spoor Broome Library. The butterflies in our stomachs were hard to ignore as we embarked on the first stage of an unforgettable 10-day journey to a country shrouded in mystery that few Americans have been allowed to visit since the early 1960s.

Less than 24 hours later, after a red-eye flight and a long layover in Miami, we found ourselves boarding a very different bus parked in front of José Martí International Airport. We took our seats and listened intently as our guide pointed out landmarks on the way to our hotel in central Havana. After months of navigating a daunting obstacle course of forms, visas, logistical challenges, and special permissions, I'm sure I was not the only traveler among our group who was thinking to

himself, "Are we really here?"

The answer, of course, was a resounding "Yes," and we soon realized that the trip was more than worth the effort it took to make it a reality. Our University 392 International Experience course was the culmination of a semester studying Cuba's history, politics, literature, and film in classes offered by the Chicano Studies and Spanish programs. During our time in and around Havana, we interacted with everyday Cubans as well as experts in the fields of economics, politics, medicine, and the arts.



Upon arrival, we were overwhelmed by the sights and sounds of the Cuban capital. The classic architecture of Old Havana, along with the resilient spirit of the city's people, brought to life in vivid hues all that we had studied in the classroom. In addition to tours of historical sites and important cultural centers, what made the greatest impact on us were the visits to community projects that work to make a positive difference in the lives of disabled children and other disadvantaged youth through art and music.

At the end of our journey, we returned home not only more aware of Cuba's rich culture and history, but also more appreciative of the unique educational programs offered at CI, where international and experiential learning are not just talking points but real opportunities to increase our understanding of the complex world we share. On November 14 the students shared their experience and photos with the campus community, as well as answering questions about their trip. ◀C



Jeanne Grier—The Teacher’s Teacher... and More

By Marya Jones Barlow

From an early age, Jeanne Grier showed an aptitude for science. When she headed to college to study chemistry, biology and art, Grier’s mother hoped it would lead her daughter to a career as a doctor. She got her wish—to some extent.

“What made all the difference for me was that I had encouragement in key moments from professors who saw something in me and let me know that.” —Jeanne Grier

“I ended up being a different kind of doctor,” said Grier, who ultimately pursued a Ph.D. in teaching and teacher education. “In college I lacked focus and wasn’t a stellar student—probably because I hadn’t found my passion. Then, I stumbled onto teaching and found my calling. What made all the difference for me was that I had encouragement in key moments from professors who saw something in me and let me know that.”

Today, Grier shares that encouragement as a teacher of teachers. As a Professor of Secondary Education and Coordinator/Advisor for

the Single Subject Teaching Credential Program, she shapes the program’s curriculum and helps prepare middle, junior and high school teachers for the classroom. As Director of the Math and Science Teacher Initiative at CI, she leads a CSU-funded grant program awarding scholarships to promising math and science teachers—more than 70 since 2005. As Co-Director of the Robert Noyce Scholars program, she helps oversee a National Science Foundation-funded grant that awards scholarships to students who plan to teach mathematics in high-need school districts. And, as the recently-elected Chair of



the Academic Senate, she heads a 102-person legislative body of faculty and one student, helping guide academic policy and other matters that affect CI's faculty and students.

"I feel like I have 'grown up professionally' here at CI," she said. "Coming in as an untenured Assistant Professor and having the opportunity to work with some amazing people who are like family to build this institution, this community—and to continue to develop its trajectory—is the best job for me. I've learned so much from so many people and still have so much to learn."

Grier got her first taste of teaching as a high school biology teacher in Missouri, where she also completed her master's degree, by driving 240 miles round trip one night a week for a year to classes at the University of Missouri-Columbia. During her Ph.D. program at the University of Arizona, she worked as a training assistant with renowned Professor of Psychology Dr. Irene Pepperberg on groundbreaking research proving that African grey parrots can reason and use language creatively. Grier spent four years as an Assistant Professor at North Central College in Illinois before joining CI's faculty in 2002.

Over the past 11 years, she's enjoyed authoring and growing

the University's Single Subject Credential Program and impacting the careers of hundreds of teachers now teaching Mathematics, Science, English, and Social Studies in the region's schools.

"Jeanne is exceptional," said Mindy Froelich, a former student now teaching math at Moorpark High School. "She recognizes and values individuality. I always felt safe exploring concepts and voicing opposing opinions in her class. Even years after I graduated from CI, I know that Jeanne is still willing to be a sounding board. I often contact her to discuss educational issues."

Grier has made CI her home in



more ways than one. She lives in University Glen with her husband, Joseph, a California State Park ranger, and daughter, Sydney, 5. Now that she has a daughter entering the school system, her mission as an educator has become even more personal.

"I've always known and felt the importance of being a teacher educator, but now that I'm preparing someone who may be my daughter's teacher, I feel it even more profoundly," she said. "I want the future teachers in my classes to understand they are the ones who can impact the lives of their students by creating engaging learning opportunities. It's my responsibility to ensure what I'm doing is valid, reliable and sending the right message and direction for education in our community." ◀C





Jillian Glassett—An Emerging Leader

By Marya Jones Barlow

Jillian Glassett will never forget the phone call in 2010 that changed her forever.

"When President Rush called to tell me that I was a President's Scholar, it was one of the proudest moments of my life," she said.

"This scholarship allowed me to go to my first-choice school and have a college experience that exceeded my dreams."

The past three-and-a-half years since that call have been packed with more proud moments. Glassett, now a senior double-majoring in Mathematics and Applied Physics, has discovered her career ambition, emerged as a campus leader, found lifelong friends and mentors, and, as she puts it, "become a better person."

The Ramona, Calif., native is one of 19 President's Scholars since 2005 to receive the prestigious four-year scholarship. Endowed by the Pierre Claeyssens family, the

program covers tuition, money for books, and a laptop computer for academically gifted students. Glassett says being able to focus on her studies, free of financial concerns, has helped her maintain her 3.98 GPA and devote time to being an active and involved member of the CI community. She tutors struggling students in math and physics, serves as secretary of the ASI (Associated Students Inc.) Board at CI, and participates in undergraduate shape analysis research with Mathematics Associate Professor Kathryn Leonard.

It hasn't come easily to her. Since childhood, she's struggled with ADHD, but Glassett says medication, organization and openness with others about her condition have helped her focus and make the symptoms manageable.

"This is who I am; it's part of me," she said. "I'm pretty open about it, but I also try not to use that as an excuse to not get

things done. I don't want pity or special treatment. I've learned to accept these flaws about me and realize that I can bring unique insights because I struggle with overthinking and sweating the details."

She's also busy preparing for the next chapter of her life. Glassett has a list of 10 universities where she's applying for Master's and Ph.D. programs in Mathematics. Her goal is to become a professor and one day share the "simple beauty and logic of math" with students.

"CI has completely shaped the person that I am," she said. "I'm proud of how far I've come, how I've changed, and that I have a career goal. But it's the late-night talks, the supporting study groups, the trips to Starbucks, the corner in the library where proofs were finished, the leadership retreats, the people I've met and the relationships I have with them—that's what I'll remember 20 years from now." ◀

ASI's Chief Innovator

By Marya Jones Barlow

As the daughter of an Army physician, Genevieve Evans Taylor grew up moving from place to place. By the time she was 15, she'd lived in Hawaii, Colorado, Germany, New Hampshire, and Maine. Looking back, Evans Taylor believes that adventurous upbringing may have inspired one of her most fundamental personality traits.

"It made me really excited for new; yearning for new at all times," she said. "I love creating new initiatives and programs and relish the opportunity to build. I'm constantly changing programs because I want them to stay relevant, but also because I need the ongoing challenge and growth."

That hasn't been a problem at CI, where she became the inaugural Executive Director of the ASI (Associated Students, Inc.) in 2009. Over the past four years, Evans Taylor has helped establish a world-class Student Union; overseen CI's Student Government, ASI Programming Board, student newspaper and yearbook; developed innovative student engagement and leadership programs; and created fun, purposeful ways for students to fill their co-curricular time.

"Genevieve has constantly guided me through my leadership experience at CI," said Steven Jordan, a senior who has worked with Evans Taylor as a student government leader. "She cares deeply about students and puts everything into her work. Every time I have a discussion with Genevieve, I learn something new and feel more positive."

That may be why she's a rare two-time winner of the

Maximus Award, presented by CI students to an administrator who creates an exceptional learning experience for the student body—two of the many honors she's received in her 18-year career.

"Being with people gives me a high," she said. "I find tremendous joy in helping our students to discover who they are and the strengths they can bring to our world."

Evans Taylor stumbled onto her career path as a highly engaged undergraduate student at The University of South Dakota. She held leadership roles in student programming, honor societies, and her sorority, Alpha Phi. After graduating, she stayed at The University of South Dakota for 14 years in jobs promoting student engagement, earned her master's degree and Ed.D., and developed international leadership programs for Alpha Phi.

In 2009, Evans Taylor jumped at the chance to initiate student engagement and leadership programs on CI's growing campus as its first ASI Executive Director. In the years since, she's proudly overseen the day-to-day

functions of the new, state-of-the-art, 23,000-square-foot Student Union, along with 13 student employees, four professional staff members, four ASI entities, and

"I find tremendous joy in helping our students to discover who they are and the strengths they can bring to our world."

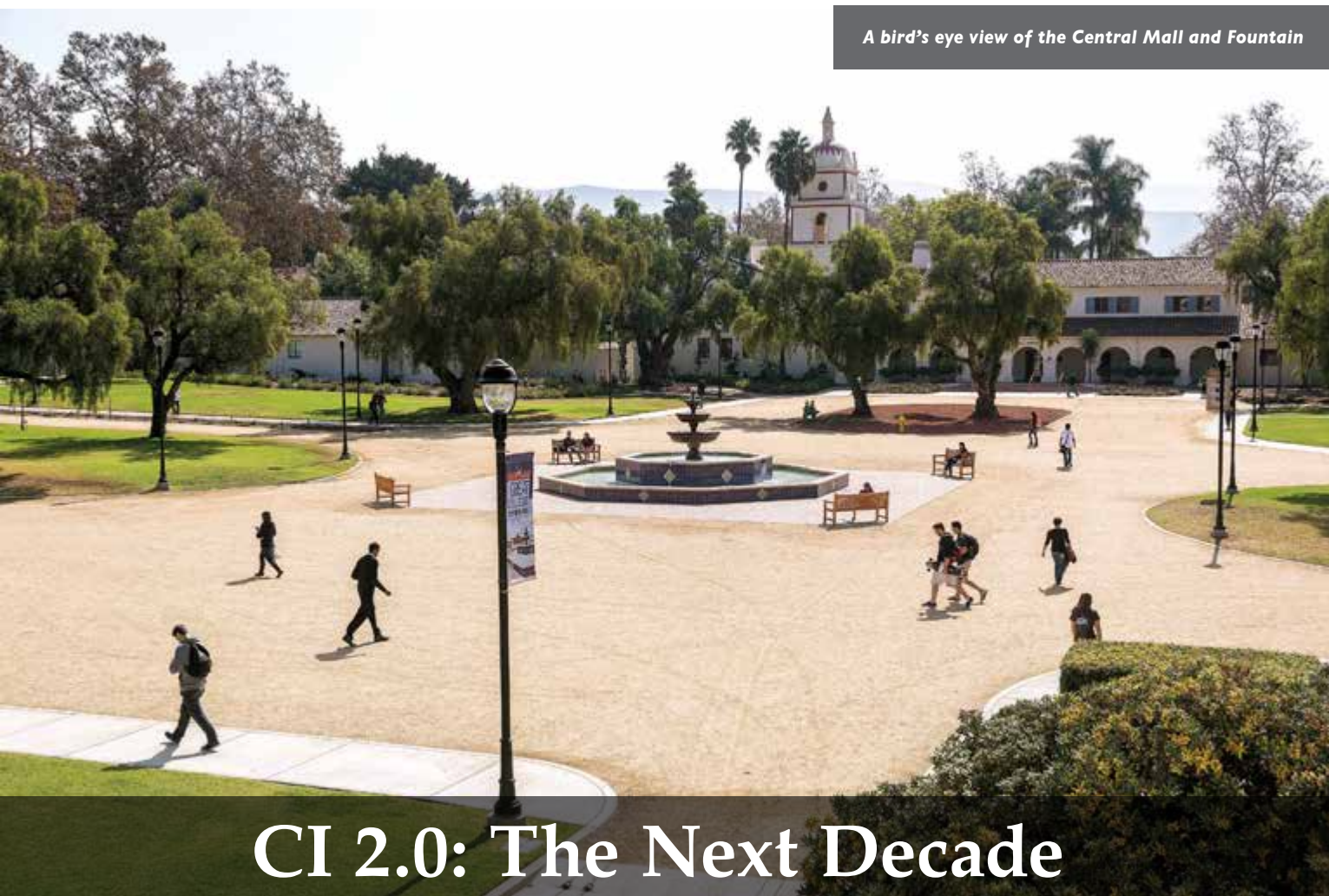
—Genevieve Evans Taylor

countless campus events. She also has worked as an instructor, curriculum developer and mentor for CI students and community members on topics ranging from team-building and community engagement to leadership and professional development.

"Every morning I come to work and I straighten the chairs in the Student Union," she said. "Something as simple as straightening chairs means a lot to me because I want to create an environment that feels welcoming and fosters unity." ◀C



A bird's eye view of the Central Mall and Fountain



CI 2.0: The Next Decade

By Lori Putnam

CSU Channel Islands has been called many things: the miracle on Lewis Road, the jewel in the CSU crown. What it hasn't been called is completed. And as the University crosses the threshold into its second decade, CI President Richard R. Rush reminded faculty and staff

gathered for Fall Convocation that there is still more to be done.

"To create a university isn't a burden; it is the opportunity of a lifetime and that opportunity still remains. We are nowhere close to being finished," stated Rush. "The CI of the future is only, if you will, in its adolescence, displaying energy, dynamism, incredible talent, and that stereotypical adolescent appetite for more."

Indeed, creating the next decade is a theme that Rush has set for the new school year. Despite ongoing uncertainty in state funding, he is committed to continuing CI's trajectory of growth through innovation and creativity. Not unlike the early days of the University when faculty and staff had, in the president's words, only ideas and old buildings to work with, CI is poised for another transformation.

Turning the Page

The world has changed significantly since the University first opened its doors in 2002. Whether it's new opportunities driven by technical innovation or the challenges of a struggling economy, CI must be prepared to address the forces shaping both the local and global landscape. According to Rush, this will require University faculty and staff to remain innovative and, at times, question the status quo.

"I would like us in the next decade to continue to be a campus of innovation, not simply following the traditional ways of doing things just because that's the way they've always been done," said Rush. "It is our privilege to create new ways of delivering a meaningful education. We are a campus not afraid to take risks for the benefit of our students' success and



Architectural rendering of Sierra Hall courtesy of CO Architects



Faculty gather for their annual photo before the first Academic Senate Meeting held in September.

to take part in an international conversation on the meaning of higher education.”

Breaking new ground is not new to CI. Rush points to early University decisions such as placing students at the center of the learning experience and committing to an interdisciplinary approach, long before it became popular in higher education, as examples of the CI pioneering spirit. Today he sees additional opportunities where CI can forge its own unique path, and perhaps serve as a model for other institutions.

One way is CI’s outreach to business leaders to gauge the demand for workforce talent. Building on the successful partnership with healthcare organizations that produced CI’s popular nursing program, Rush sees engineering as the next great area of need. According to the National Science Foundation, the unemployment rate for engineers in spring 2013 was 2 percent compared to the national average of 7.6 percent. Specifically, Rush points to the emerging discipline of security engineering as an area that addresses both a local and international need. Leveraging

its close proximity to the entertainment and communication capital of the world, Rush envisions an expanded entertainment studies program as well as the possible addition of fashion design to the University’s growing curriculum in the next decade.

And as is the CI Way, these and other programs will be built with faculty through collaboration across disciplines and fields. “We are looking to see how, from an interdisciplinary approach, we can bring a number of perspectives together to enrich a new way of thinking.”

A Once in a Lifetime Opportunity

No longer the small cadre of faculty and staff that first banded together to convert former state hospital rooms into classrooms, CI inevitably faces the challenge of maintaining its unique culture as it grows in size. The CI Way must be inculcated in each and every faculty and staff member to ensure it thrives. Otherwise, said Rush, it’s a bit like the old joke about the band leader leading his colleagues down the street, turns

left, and the rest of the band keeps marching forward without him.

“We’re here for the students’ success, that’s the beginning and end of why we’re here,” said Rush. “The opportunities are endless. By the end of the next decade, CI will be different, either through the application of

“The CI of the future is only, if you will, in its adolescence, displaying energy, dynamism, incredible talent, and that stereotypical adolescent appetite for more.” –President Rush

our hands, preferably, or those of others, but it will be different. What CI will look like will emerge from the decisions that we make.”

Part band leader, part visionary, Rush continues to invite his colleagues to build the university they always knew could exist—a place where they would be proud to work and leave their mark, both on CI and in the graduates who leave the University to make an impact on the world. ◀C

CI Welcomes New Provost Gayle Hutchinson

By Lori Putnam

In one of her first public appearances at CI, new Provost Gayle E. Hutchinson decided to model what it means to take a risk. Turning up her collar and replacing her glasses with a dark pair of shades, Hutchinson performed an impromptu rap of CI's favorite acronyms to the delight of her faculty peers gathered in the Grand Salon following Fall Convocation.

"Anytime you can push yourself outside of your comfort zone, you learn," said Hutchinson. "It's good modeling for others of the importance of being a learner for life and having a willingness to explore new opportunities for the purpose of serving our students."

Prior to joining CI, Hutchinson spent 23 years with CSU Chico assuming greater responsibilities as Chair of the Department of Kinesiology and then Dean of the College of Behavioral and Social Sciences. She represented CSU Chico as a CSU Statewide Senator from 2003 to 2005. She is also an American Council on Education (ACE) Fellow, one of 39 Fellows nationwide mentored through the ACE program in 2005-2006. That experience in particular, according to Hutchinson, helped inform her leadership style further.

"I've always thought of myself as a servant leader, one who works by leading by example to champion students. And in order to do that effectively, I need to understand student, faculty, and staff perspectives," said Hutchinson. "The best way to do that is being as inclusive as possible. Shared governance is very important to me, which

means providing a community that is open and where information is communicated as often as possible."

When the CI opportunity presented itself, Hutchinson felt a kinship with the University particularly as it related to its innovation, creativity, and a commitment to students. She recalls CI faculty and staff making a strong impression as individuals who were willing to roll up their sleeves to advance the University. Now that she is on campus, Hutchinson says she has not been disappointed. "My

impression of teamwork is even stronger. It's a compliment to the CI community that there is such a true expression of self. The values here are communicated loud and clear."

As CI President Rush looks ahead to a new decade, he sees Provost Hutchinson as an ideal fit to the University's leadership team. "I'm delighted Gayle has chosen to join us. I think that is an opinion shared across campus," said Rush. "She brings to us years of experience as an academic administrator and faculty member with a can-do





"Anytime you can push yourself outside of your comfort zone, you learn. It's good modeling for others of the importance of being a learner for life and having a willingness to explore new opportunities for the purpose of serving our students."

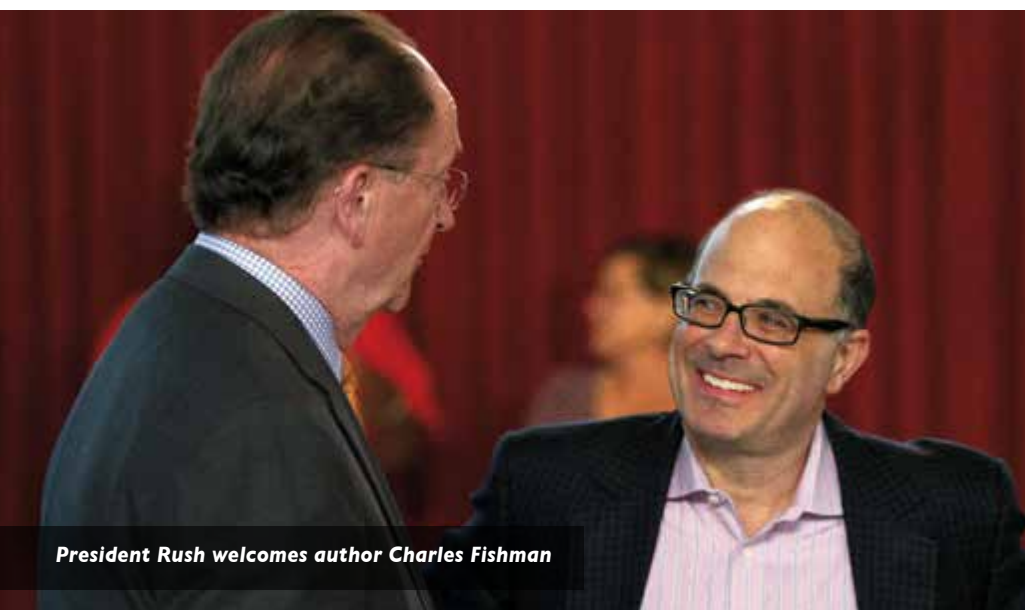
—Provost Gayle Hutchinson

attitude. I think she has already demonstrated that she works cooperatively with everybody, and is a team player that others can rely upon as a full partner."

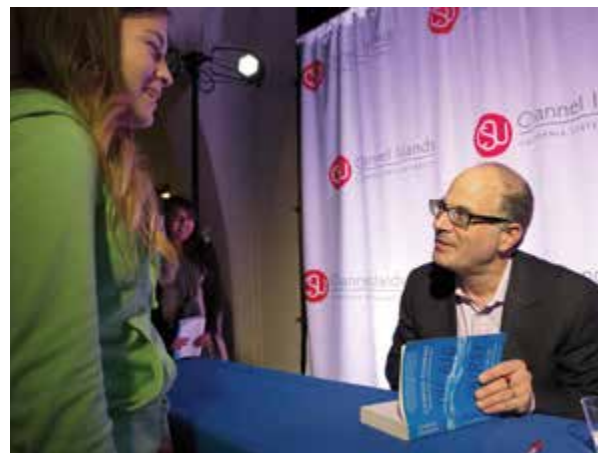
Hutchinson credits her early experience in sports as giving her a strong foundation in teamwork and mentorship. It was in fact Hutchinson's coaches who first

guided her on her academic career path. She would eventually compete as a Division 1 field hockey and lacrosse player. In her senior year in college she was encouraged by her department chair to continue on to graduate school and become a professor. "I call it the constellation of mentors," said Hutchinson.

Looking ahead to the next CI decade, Hutchinson echoes President Rush's characterization that the University is entering its adolescence and may experience some growing pains. Not surprisingly, Hutchinson sees growth as an opportunity. "It's an exciting challenge," she said. ◀C



President Rush welcomes author Charles Fishman



Quenching the Big Thirst

Campus Reading Celebration Explores the Fluid Future of Water

By Lori Putnam

From the spray of the morning shower to the final wash of dirty dishes at the end of supper, water is an inevitable part of our daily routines—available at the touch of a button or the turn of a faucet. Yet according to journalist Charles Fishman, the future of water isn't guaranteed. Fishman is the author of "The Big Thirst: The Secret Life and Turbulent Future of Water" and was the featured speaker at this year's 9th Annual Campus Reading Celebration held on October 10.



"Bottled water has become the indispensable prop in our lives and our culture. It starts the day in lunch boxes; it goes to every meeting, lecture hall, and soccer match; it's in our cubicles at work; in the cup holder of the treadmill at the gym; and it's rattling around half-finished on the floor of every minivan in America," observed Fishman. "Once you understand the resources mustered to deliver the bottle of water, it is reasonable to ask as you reach for the next bottle, not just 'Does the value equal the 99 cents I'm about to spend?' but 'Does the value equal the impact I'm about to leave behind?'"

According to Fishman's research, the U.S. uses more water in three days than the world uses oil in a year.

The Campus Reading Celebration has a history of hosting authors with a social perspective, including Nobel Peace Prize recipient Dr. Muhammad Yunus and Pulitzer Prize-winning author and scientist Jared Diamond. In a nod to CI's distinctive interdisciplinary approach, as part of his campus visit Fishman also accompanied CI environmental students to an innovative water treatment center in Oxnard. Currently the

city receives half of its water from Northern California. Through its Groundwater Recovery Enhancement and Treatment (GREAT) program, Oxnard is seeking innovative ways to recycle water and supplement the city's water supply.

"The topic of water aligns with our focus on interdisciplinary studies," said Matthew Cook, CI Associate Librarian and head of Unique Collections and Scholarly Communication. "Water can be a metaphor in literature, a resource in environmental science, an inspiration in art, or a revenue source in business." In addition, Cook believes this book more than any other Campus Reading Celebration topic speaks directly to the Southern California community.

"In the agriculture community, water is a resource that our citizens and friends depend on; California is almost always in a drought, so water is an issue resonant with the community," he added.

Fishman's previous book was the New York Times bestseller "The Wal-Mart Effect" which explored Wal-Mart's impact on the economy and small businesses.

He is a former metro and national reporter for the *Washington Post*. ◀C

The Business of Creating a World Without Poverty

By Lori Putnam

When Nobel Peace Prize recipient Professor Muhammad Yunus addressed the CI community in February 2010, he ignited among many a deep interest in social business. As founder of Grameen Bank, the economist and author has emerged as the preeminent advocate for empowering the poor and spurring social development worldwide through access to small loans, otherwise known as microcredit.

"Poverty is not created by the poor people, poverty is imposed on them, they are the victims of the system so in order to change the system, we have to give them the tools," said Professor Yunus. Through his global social business movement, Professor Yunus has defined a new way for businesses to lead positive social change without relying on charitable donations.

Among those attending the CI event that day was Martin Loeffler, the recently appointed director of CI's California Institute for Social Business (CISB). "I was looking for an opportunity to create social value but it was hard to find

anything that was sustainable," recalled Loeffler, a former finance executive who was completing a year-long sabbatical that had led him across Europe, India, the Caribbean, and the Philippines. Loeffler joined the Grameen team shortly afterward, tapped to create a microfinance organization and social business incubation fund called Grameen Caldas in Colombia. He would remain in touch with CI administrators over the next three years and ultimately returned to campus in May 2013. The CISB, established through a grant by the Hilton Foundation, is part of the Martin V. Smith School of Business & Economics.

Under the leadership of Professor of Political Science Andrea Grove, who served as faculty director, the CISB has launched one of the first business minor and certificate programs of its kind in social business. "There are many corporations today focusing on how to give back," said Grove. "Students with social business knowledge will bring something new to the table."

Grove also led efforts for a new book, *Social Business: Theory, Practice and Critical Perspectives*,

How Can You Get Involved?

LEAD—launch your own social business through CISB

VOLUNTEER—participate in a CISB student internship

MENTOR—share your expertise by mentoring a CI social business student

ENGAGE—host a CISB workshop at your company

GIVE—invest in future social businesses through the CISB incubator fund

For more information, visit <http://socialbusiness.csuci.edu>

that illustrates the need for an interdisciplinary approach to addressing poverty. "Just understanding the multiple causes of poverty can help you understand that it's not hopeless. Whether it's Ventura County or worldwide, there are things we can do," she added.

As the new Institute director, Loeffler will be building on his success with launching social businesses in Colombia and complement CI's current academic programs with a social business incubation center that helps CI student entrepreneurs realize their plans to create social businesses. Sage Hall is already becoming home to the Institute's first incubator connecting CI students and faculty in new and innovative ways. Beyond CI, Loeffler is seeking community partnerships such as one with the Los Angeles Unified School District to teach social business at the high school level.

"Social business is creating a new role for the university," observed Loeffler. "It's no longer just about providing knowledge, it's about the ability to apply that knowledge on the job to solve social problems in your community and in the world." ◀C

Martin Loeffler, Director of the CISB and Steven Jordan, Business major, spread the word about CISB at various campus events





From left: Cary Rubinstein, President Rush, George Leis, and Felicia Sutherland.

Union Bank Continues Legacy of Giving Back

by Lori Putnam

Long before CSU Channel Islands (CI) welcomed its first students on campus, Santa Barbara Bank & Trust gave the young University its first corporate donation in 2000.

Now that legacy of community involvement continues more than a decade later with a landmark \$100,000 sponsorship by Union Bank which acquired Santa Barbara Bank & Trust in 2012. The donation represents the largest single corporate sponsorship in the University's history, and will help to support student scholarships and other University priorities at a time when state funding is still uncertain.

"What is happening here at the University is special," said George Leis, who formerly served as President of Santa Barbara Bank & Trust and is now President and CEO of Union Bank's Central Coast Region. He was appointed Chair of the CI Foundation Board in 2012. "This is a really magical place, and it all starts at the top. President Rush

is as passionate as anyone I've met about making a difference in the community."

Leis welcomed his Union Bank colleagues Cary Rubinstein, Senior Vice President, Community Banking, and Felicia Sutherland, Vice President, Community Banking—Central Coast Division, to the CI campus in September. During that visit, President Rush shared with them the importance of private/public partnerships in the face of continued economic uncertainty. Over the last four years, state funding for the CSU system has decreased by 33 percent. Despite that gap, CI has found innovative ways to provide high-quality instruction, earn national recognition for faculty and student achievements, and nearly double the size of the campus.

"It is the CI Way to look for other means to achieve success so that everyone benefits," said Rush. "Our community has made sure this University thrives as a premier higher education institution in the region and nationally. Union

Bank's generosity has helped us immeasurably in serving our students."

The University's student-centered mission was clearly evident to Rubinstein as part of an unofficial visit to CI's Pizza 3.14. He asked the CI student working behind the restaurant's cash register about his experience at the University. "He told me this was an amazing place, where teachers are here because they want to teach and the door is always open," said Rubinstein. "Clearly the culture here is strong and alive."

Union Bank will be recognized by CI throughout the year at key events, in Advancement programs, and via electronic platforms. Headquartered in San Francisco, Union Bank operates more than 400 retail branches in California, Washington, and Oregon serving consumers, small businesses, and corporations. Last year, Union Bank contributed more than \$12 million in grants and sponsorships to nonprofit organizations in its marketplace. ◀C



TOGETHER WE INNOVATE:

CI faculty and students are expanding their learning by giving back to communities near and far.

TOGETHER WE EDUCATE:

Students are winning top prizes for presentations of their research at conferences.

TOGETHER WE SUCCEED:

At CI, we sustain more than 1,200 jobs in the region and more than 2,000 jobs statewide, contributing millions back into the local and statewide economies.

We invite you to **Join Us** by giving to CI. Your gift could change the world for a student by providing scholarship assistance or by facilitating research that informs and guides the development and success of our communities.

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**For more information, please contact Eva Gomez,
Assistant Director of Development at 805-437-3271 or eva.gomez@csuci.edu**



President Richard Rush presents the Robert J. Lagomarsino Award to recipient Steve Blois.

The President's Dinner

*Presented by the CSU Channel Islands Foundation
and Rabobank*



From left: George Leis, Bill Kearney, Steve Blois, Linda Dullam, Honorable Robert J. Lagomarsino, Mark Lisagor, Wayne Davey, and President Rush

CSU Channel Islands Foundation and Rabobank presented The President's Dinner on October 5, 2013 celebrating the beginning of the University's next decade. Held at the Four Seasons Hotel Westlake Village, over 300 community members, CI faculty, students and staff attended the black-tie gala. The highlight of the evening was the presentation of the prestigious Robert J. Lagomarsino Award to Steve Blois, a Camarillo businessman and philanthropist.

Blois, a resident of Camarillo since 1978, is a licensed general engineering contractor who managed Blois Construction for 20 years. He has served on numerous committees and boards, including the CSU Channel Islands Foundation Board, where he served as chairman from 2009 to 2011. He currently leads the University's Courtyard Restoration Task Force, overseeing the restoration of CI's courtyards, including the recent completion of the Central Mall Fountain.



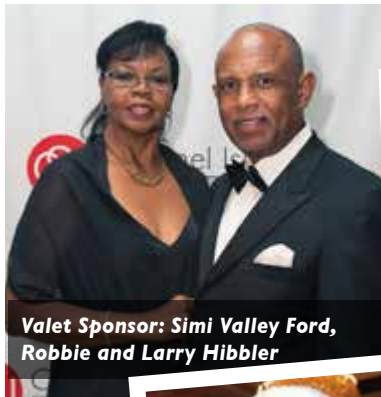
President Rush with Platinum Sponsor, SAGE Publications



Gold Sponsor, Wells Fargo



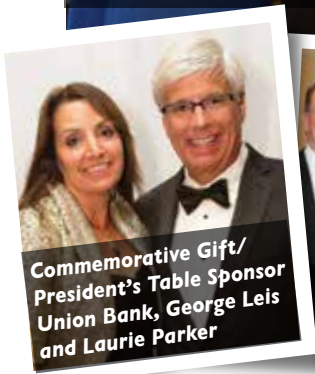
Video Sponsor, Pacific Western Bank, Lynda Nahra and Debbie Casillas



Valet Sponsor: Simi Valley Ford, Robbie and Larry Hibbler



President Rush with Title Sponsor, Rabobank. From left: Augie Martinez, President Rush, Carole Davis, Lawrence Velasquez



Commemorative Gift/President's Table Sponsor, Union Bank, George Leis and Laurie Parker



President Rush, John Notter, and Provost Gayle Hutchinson



Silver Sponsor, Fashion Forms, Ann Deal



From left: Sponsors Peter and Karen Wollons, Margie Cochran (VC Star), Elise and Bill Kearney



From left: Ventura County Community College District Chancellor Jamilah Moore, Senator Hannah-Beth Jackson, Provost Gayle Hutchinson

The evening's celebration included a fabulous silent auction, raffle, live entertainment and dancing. Proceeds from the event will support the University's highest-priority needs.

Event sponsors included:

- Title Sponsor: Rabobank
- Video Sponsor: Pacific Western Bank
- Platinum Sponsor: SAGE Publications
- Commemorative Gift/President's Table Sponsor: Union Bank
- Gold Sponsors: Karen & Peter Wollons, and Wells Fargo
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- Reception Sponsor: Montecito Bank & Trust
- Valet Sponsor: Simi Valley Ford
- Bronze Sponsors: Camille & Phil Cox, Elise & Bill Kearney, Bank of America, Canteen of Coastal California, Community Memorial Health System, and Limoneira
- Copper Sponsors: St. John's Hospitals—A Member of Dignity Health, Heritage Oaks Bank, and Leone
- In-Kind Sponsors: Pacific Coast Business Times, V3 Corporation, Ventura County Star, and Westlake Village Inn/Stonehaus

President's Dinner Committee:

Jane Rush, Chair; Marni Brook, Sue Chadwick, Camille Cox, Barbara Davey, Elizabeth Hartung, Jaqueline Irwin, Julie Kays, Elise Kearney, Carolyn Nicholson, Ruby Oertle, Dotti Oliver, Patty Turnage, and Elizabeth Villavicencio. ◀C

*Sarah Gallagher,
'10, Business*

The Motor that Drives ThinGap

By Marya Jones Barlow

As the 27-year-old President and CEO of an international company that manufactures high-performance lightweight motors, Sarah Gstettenbauer Gallagher (B.S., Business, 2010) meets her share of skeptics who think she's too young to helm a growing technology business.

"Some people see it as a positive— young and innovative; but others look at it as, 'What is this little girl doing?'" she said. "There's definitely a lot of pressure to prove myself."

But if they're not converted after meeting her, a look at her achievements usually wins them over. Since being selected to lead ThinGap by its board of directors in 2011, Gallagher has helped the Ventura-based company refocus its strategy, emerge from debt, restore profitability, expand its product lines, double its production, attract new clientele, and revitalize itself with a new sense of vision and purpose.

"I have high regard for Sarah's leadership talents, which are fulfilling the investors' expectations," said George Holbrook, ThinGap's board chairman and managing partner of Bradley Resources in Santa

"Some people see it as a positive— young and innovative; but others look at it as, 'What is this little girl doing?'"
—Sarah Gallagher

Barbara. "She has proven very effective in resolving problems—perhaps her most impressive talent—which was beyond the abilities of four older and more experienced previous CEOs. If she's too young and inexperienced, send me more like her."

Gallagher never imagined she'd be a CEO, but from an early age, she lived for hard work. As soon as she was eligible at the age of 15, she sought out



full-time employment. In her first job at Fosters Freeze, she was promoted to supervisor within six months. She put herself through Ventura College and CI as a full-time student while

also working full-time in retail, administrative and accounting positions.

She was in her third year as the office manager at ThinGap when the company began searching for a new CEO.

"I thought, 'Well, I know I can do it. Why not me?'" she said. "I was already doing a lot of the things that a CEO would be doing. I knew the business, knew where we wanted to go, and had a lot of ideas on how to get there. At the time I was 25. All of my predecessors were males in their 50s and 60s. It was definitely a leap of faith for the board members, but I laid out my plan and they chose me."

That was two years ago. Today, ThinGap produces roughly 3,000 high-powered, lightweight electric motors a month for the global medical, aerospace, robotics and unmanned systems markets. Its clients include Boeing, Aerojet Rocketdyne, Precision Medical, NASA, and Mercedes-Benz. In addition to its headquarters in Ventura, the company operates manufacturing facilities in China and Costa Rica.

"That's what I live to do—take an idea and build it, sell it," she said. "I feel extremely fortunate that people were willing to take a chance on me. I work hard every day to prove that their confidence was well-placed." ◀C



UPDATES



Leslee Cybulski '06
Liberal Studies

Leslee graduated cum laude with a Bachelor's degree in Liberal Studies and began working as a teacher at University Preparation School. Realizing she wanted a change, she began applying for other job opportunities.

This led her to her current

job where she began in August teaching third grade students at Ascension Lutheran School.

Shaun Summers '08
History

Shaun graduated in 2008 with a Bachelor's degree in History. After researching and perfecting his resume and portfolio, he landed a teaching position in Woodlake, California. He currently teaches economics and government and is the department chair for Social Science at Woodlake High School. Shaun also serves on multiple school committees and is a member of the Presidential Cabinet. He is currently finishing his Master's in Education Administration and other credentials making him eligible for vice principal or principal positions.



Ashten Giardine '09
Communication

Ashten graduated in 2009 with a Bachelor's degree in Communication. After graduation, she worked for the CNN Center which allowed her to learn the news media business and gain valuable experience.

With a list of accomplishments and an accumulation of knowledge, Ashten used her dedication and hard work to become an event planner for Turner Broadcasting Inc. She is responsible for organizing events at different venues for sports and entertainment. She has coordinated events such as the NBA All-Star Weekend, SAG Awards, CNN Heroes and Final Four.

James Jackson '13
Business Administration

James graduated in 2013 with a Master's in Business Administration. Before joining CI, James worked as a business analyst for Northrop Grumman Corporation, a leading global security company. Making the transition from aerospace

to academics was a rigorous process. Aside from being a business analyst, James also received a teaching position at Santa Barbara City College. James says that he would not be where he is today without the love and support of his wife, Christa.



Sylvia Lenhardt '13 **Psychology**

Sylvia graduated in 2013 earning her Bachelor's degree in Psychology with a minor in Early Childhood Education and Special Education. With the education field being very competitive, Sylvia armed herself with an impressive resume and went to a multitude of interviews. Her CI education reassured her that she would be prepared and qualified. She currently is working for the Ventura Unified School District as a Paraeducator Special Education at Sheridan Way Elementary School in Ventura. Sylvia supports students in their efforts either within a special education classroom, resource room or a general education classroom. She plans to continue her education by receiving her Special Education Teaching Credential and obtaining her Master's in Psychology. She frequently supports her local community through volunteer efforts and advocates that others to do the same.



*Matthew Coulthard,
'04 Business*

Helping Others Find Financial Success



By Marya Jones Barlow

Matt Coulthard is living proof that a job opportunity can arise at any moment and in the most unexpected of places. The 2004 CI business graduate landed his current job as a marketing director at a national financial services firm after helping the wife of one of its founders with her luggage in a Thousand Oaks parking lot.

"I'm a momma's boy, raised by a single mother," he said. "My mom always taught me to help others, so those instincts kicked right in."

Coulthard impressed the woman so much, he was invited for a job interview days later with her husband—and had a job offer before the interview ended.

"I think my success comes from just genuinely liking and caring for people," he said. "If you have people skills and care about the people you're working with, you'll be successful."

As marketing director at People Helping People (PHP), a national insurance and financial services firm serving middle-income families, Coulthard has helped guide the company's expansion

from a single office in Woodland Hills to hundreds of offices in 38 states. PHP celebrated its four-year anniversary in October, with over 10,000 agents employed. Unlike many investment firms that target wealthy clients, Coulthard says PHP focuses on helping average working families build wealth and manage their money wisely, through a combination of classes, consultation, and portfolio management.

Coulthard wasn't always a financial type—but he always had an interest in money. Growing up in Santa Paula, he dreamed of owning his own business. His family didn't have the money for college—and Coulthard had a strong desire to serve his country. So, after graduating from high school, he enlisted in the Navy, where he spent five years working on ships, traveling to five continents, and serving in roles from accounting to search and seizure. He left the Navy in 2000 after attaining the rank of petty officer second class, and headed to Ventura College, transferring to CI in 2002.

Coulthard remembers his

college years as a blur of hard work. A single parent raising his son, Jared, now 14, Coulthard also managed a full-time course load while bartending each night from 6 p.m. to 1 a.m.

After graduating from CI in 2004, he went into real estate, where he made a quarter of a million dollars in his first year as a broker. But as the housing crisis hit in 2008, Coulthard found himself overextended, like so many other Americans.

"If I had known more about personal finance, I think I would have managed the financial crisis better," he said.

Now, as a trained and licensed financial advisor, he can draw on his own experience to help others manage their money more wisely.

He admits that his job had another unanticipated perk. It's how he met his wife, Jessica, also a PHP agent. The couple married in August.

"I proposed to her in a quarterly recognition meeting at the office in front of 100 people through PowerPoint," he said. "I'm glad she said 'yes.' Otherwise, that would have been kind of awkward." ◀C

President Rush and Captain Larry Vasquez pose with members of the CI community, Union Bank, and Pacific Western Bank for a picture at Dodger Stadium in celebration of the 10th Annual Alumni & Friends Dodger Day.



Dodger Day 2013

More than 850 CI alumni, staff, faculty, and community joined Dodger Day to watch the Dodgers face off with the San Francisco Giants. Captain Larry Vasquez, Naval Base Ventura County, threw out the first pitch of the game.



MENTORSHIP

Alumni MENTORSHIP & NETWORKING NIGHT

This unique event matches alumni and students with a local professional in their fields. Mentors and mentees will meet individually to share their experiences and advice, enhance networking skills and learn about leadership. A general networking session will follow with hors d'oeuvres and light refreshments.



NETWORKING

FRIDAY, DECEMBER 13, 2013
5:30–8:30 PM
GRAND SALON, CSU CHANNEL ISLANDS



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For inquiries, contact jonathan.neira@csuci.edu or (805)437-3764.



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Professor Minder Chen leads faculty training workshops.



Faculty Explore Online Learning

Grant Received to Create Online Business Degree

Increasingly, faculty members at CI are experimenting with integrating various technologies in their teaching, leading to the availability of a growing number of partially and completely online courses for CI students during the past few years.

With a \$50,000 grant received by the Martin V. Smith School of Business & Economics from the Commission on Extended University to develop an online degree program, this trend has been accelerated. Once full approval is received, CI will join a growing number of CSU campuses offering a fully online undergraduate completion degree.

Offered through Extended University and the system-wide initiative known as Cal State Online, the online degree completion program is designed especially for non-traditional students who need the flexibility of anytime, anywhere learning. In particular, the program targets those students serving in the military with demanding

schedules, and working adults who are interested in completing their studies.

This past summer, faculty members have toiled diligently to convert their regular face-to-face courses to the online format, which involves reworking the syllabus for the new eight-week format, and evaluating courses using a detailed quality assurance rubric. Additionally, Associate Professor Jill Leafstedt, Director of Teaching & Learning Innovation, and Minder Chen, Professor of Management Information Systems, have led workshops to help faculty better understand online teaching and learning approaches, and the specific tools available. Professor Chen talked about the faculty development of online courses: "I have developed a series of videos in the past covering HTML and database tools because the online delivery mode can be very effective—one of my YouTube videos has more than 80,000 hits. When I found out about the opportunity to

develop a fully online course, I immediately decided to pursue it with great excitement. However, I also realized that a successful online course is more than just a series of video-based recorded lectures. I needed to rethink how I could capture the interactions and dynamics of a traditional classroom. Working with Jill and other faculty members on campus, we are exploring ways to facilitate online class interaction by using tools such as the Discussion tool built-in to LearningStudio and vialogues at vislogues.com that facilitates dialogues centered on videos. By studying the best e-learning strategies in designing online courses, we want to ensure that we don't lose sight of students' learning outcomes and experiences in the midst of technical gadgets."

To be kept informed of the latest developments of CI online efforts, interested students should complete the form found at <http://ext.csuci.edu/bs-business-online>. ◀C

Sustainability Efforts at CI

By Carissa Collinge, Facilities Services Sustainability Assistant, '13 Communication & Political Science; and Austin Eriksson, Facilities Services Sustainability & Operations Analyst, '13 Environmental Studies & Resource Management

Over the last several years, sustainability has become one of the University's strategic goals and in 2009 the Going Green project was launched towards promoting sustainability education as well as initiatives. Primary areas of focus have included energy conservation, landscaping, waste minimization, water conservation, and most recently, communication.

ENERGY CONSERVATION

CI has made great progress in the area of energy conservation. Some recent energy-focused projects include new, more efficient lighting in Napa Hall, Energy-

drought-tolerant landscaping and many native plant species are being propagated in the campus green house and University Park. Currently, 99% of the campus is irrigated with reclaimed water saving thousands of gallons of potable water every year and no chemical fertilizers are being used thereby eliminating the risk of toxicity leaking into the surrounding environment. Long Grade Creek, a wetlands habitat located on the campus, has been under continuous restoration so that native plants and animal species may thrive. For its efforts, CI gained the prestigious "Tree Campus USA" designation, one of 150 campuses nationwide and the first in the CSU system.

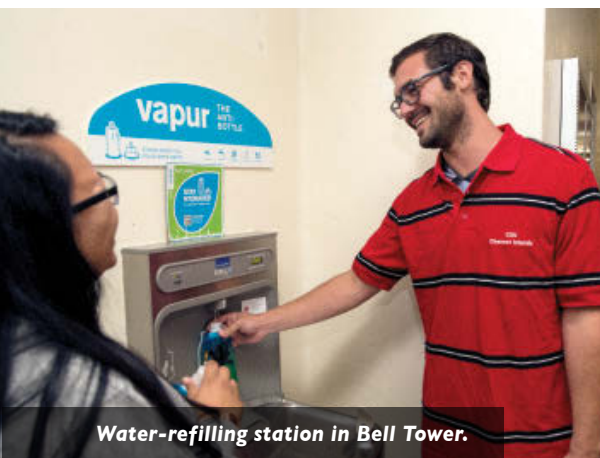
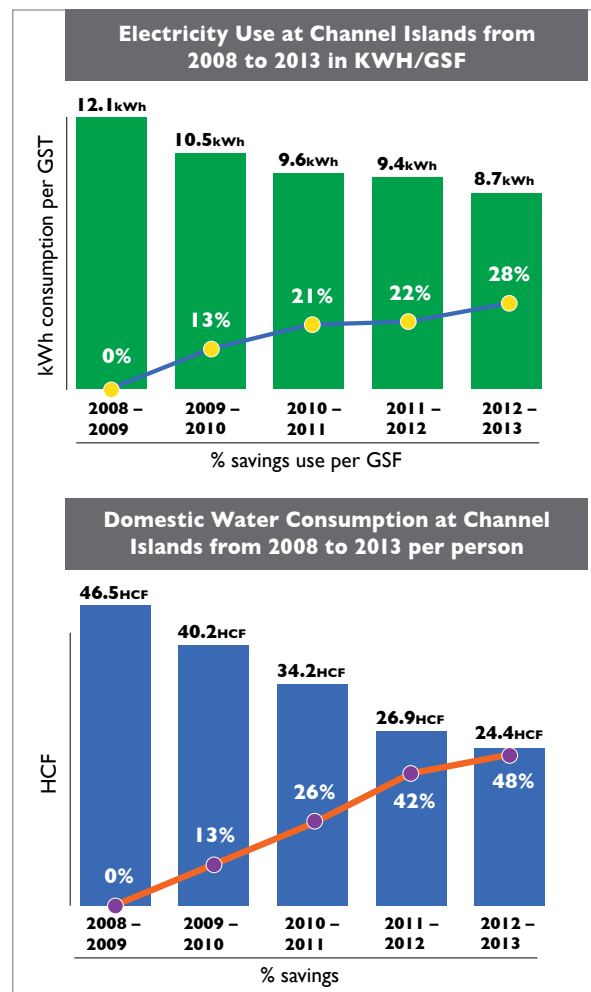
WASTE MINIMIZATION

The University has been able to achieve a 60% recycling rate with the installation of 29 recycling units throughout the campus and participation in the EPA WasteWise program. CI is also actively composting

waste by participating in a pilot program that converts food waste into compost and by composting 100% of green waste. Hydration stations have been installed throughout the campus, which encourage the use of reusable water bottles.

WATER CONSERVATION

As stated earlier, CI practices extreme efficiency in potable and reclaimed water use with over 99% of the campus being irrigated with



Water-refilling station in Bell Tower.

Star benchmarking for use in the campus building portfolio through a student Capstone project, a lighting upgrade on Santa Barbara Street, and ongoing operations and maintenance optimization. Due to these projects and many others, the University has been able to increase energy savings by 28% since 2009 (see Electricity Use Chart).

LANDSCAPING

Traditional landscaping throughout the campus is being replaced with

reclaimed water. The University has also saved 40,000 gallons of water per year as a result of waterless urinals, which equates to a remarkable 48% savings in domestic water consumption since 2009 (see Domestic Water Consumption Chart). Additional savings will be achieved by low-flow fixtures being tested in Student Housing with possible installation campus-wide.

COMMUNICATION

In spring of 2013, a new Sustainability Communication Plan was developed to increase dialogue about sustainability in order to create exposure, awareness, action, and commitment throughout the campus community. For regular updates on campus sustainability and opportunities for involvement, follow SustainableCI on Facebook, Twitter, and Instagram. ◀C



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CALENDAR OF EVENTS

For a complete list of University events, visit www.csuci.edu

January 16: Spring Semester Begins

February/March: MVS Speaker Series

March 5 & 6: Grad Fest

March 8: Ventura County Star Spelling Bee Contest at CI

April 5: Dolphinpalooza

April 17: Business & Technology Partnership Leadership Dinner

May 10: Faculty-Student Research Forum; Honors Convocation

May 17: Commencement (two ceremonies)



CI held its 5th Annual Science Carnival on Saturday, Nov. 2nd with a spooky-science themed event, which provided K-8 grade students and their families with over 70 different hands-on science experiences. Over 1,620 guests attended the event that was facilitated by nearly 300 volunteers from CI and the community.

STAY CONNECTED

