Then and Now:
Builders and preservationists strive to make the campus unique

New Construction on Campus
Green Business Discussed at CSUCI Hearing
Art Students Win Big at Annual CSU Media Arts Festival
Sunset/CSUCI Courtyard Landscape Competition

Winter 2004
Vol. 8 No. 1
President’s Message

GROWING A CAMPUS

Building a university does not begin with the laying of bricks and mortar. Rather, the growth of a campus begins with the development of an academic core for students. All ensuing steps emanate from that foundation. At CSUCI, every decision about our physical campus planning and construction is based on the best interests of the students of today and those who will follow. This edition of Current features our progress to date in this area.

As I have expressed to our campus family and the community at large, we must stay ever committed to providing the highest quality education possible for our students. This means developing a campus that evolves along with the needs of our student body, as well as the faculty and staff who are here to support them.

For a time, our student enrollment will hold steady, in response to the current state budget situation. Nonetheless, I have an enrollment management team working to ensure that we accept every single student we can within the parameters that we have been given. Yet, students must have access to quality programs or there is no true access. At CSUCI, we are committed to that quality.

To that end, we are staying on course with our planning and also using this time to evaluate our progress and programs. In addition, we are currently developing a five-year academic plan. We will not let our planning be scaled back by current circumstances.

Through prudent planning of both our physical and academic goals, we won’t have to wait to see what the future may hold; we are helping to define it.

We are fortunate to have other sources of funding for projects such as student housing, the continuation of the University Glen residential development, and the Town Center. Each of these projects also represents critical developments that will generate income and help to ensure that we remain an outstanding jewel in the crown of the CSU system.

Sincerely yours,

Richard R. Rush
President
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Historic Camarillo State Hospital photos
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Professional Acting Troupe Spends a Week on Campus

“The Bard’s the Thing at CSUCI” read the headline in the Los Angeles Times. The Ventura County Star announced “Bard useful in any class… London troupe proves it at CSUCI.” The reviews came in, and they were decidedly positive for the five-day campus visit from the Actors From The London Stage. The troupe of five Shakespearean artists – who hail from professional theater companies such as the Royal Shakespeare Company, the Royal National Theatre of Great Britain, and Shakespeare’s Globe Theatre – were in residence at CSUCI from November 3 through 8, conducting workshops in classes, meeting with students and faculty, and spellbinding the campus community with a unique performance of “Measure for Measure.”

Part of an educational program based in London and the University of Notre Dame, the Actors From The London Stage theater troupe brings Shakespeare to life in classrooms across the nation during a ten-week, ten-university tour. During their visit to Cal State Channel Islands, the actors visited twenty undergraduate classes, applying elements of Shakespeare’s work and theories of acting not only to English literature courses, but to classes in art, communications, education, business, and Spanish as well. In between classroom visits, two of the actors performed “one-hander” solo performances – for the campus community and at a special President’s Circle reception – and held workshops for high school students and community theater groups.

The week-long visit culminated with three unique performances of Shakespeare’s “Measure for Measure,” in which the five actors played multiple roles. The three performances, which were held on campus in Conference Hall 3, at the San Buenaventura Mission Theatre in Ventura and at the Pacifica High School Theatre in Oxnard, drew large crowds of students, faculty, staff, and members of the local community.

University Benefits from Donations

Two major corporations and a local children’s advocacy group recently pledged their support of Ventura County’s first four-year, public University.

Verizon donated $25,000 in support of a SMART (Shared Multimedia Access to Resources for Teaching) Technology Center, which will integrate technology into the CSUCI Education Program. Citizens for Youth in Ventura County donated more than $18,000 to bring their endowed scholarship total to $50,000. Bank of America donated $25,000 to the University to qualify as a Title Sponsor of the President’s Dinner and Masque Ball held on November 1, the premier fundraising event for the University.

“These gifts demonstrate the corporate and nonprofit community’s support of higher education and, in particular, the many new programs and initiatives at Cal State Channel Islands,” says Tanya Gonzales, director of development. “Everyone in the campus community will benefit from these generous donations.”
Green Business Discussed at CSUCI Hearing

Though commonly known as the Golden State, California has another identifiable color, which was the focus of a discussion during a November 12 joint information hearing held at CSUCI. A public dialogue, which attracted an audience of seventy-five community members, addressed topics ranging from “green” technologies to “green” business practices, as well as environmentally beneficial growth trends and their effects on California’s economy.

Leading the discussions were Assemblymembers Hannah-Beth Jackson (D-Santa Barbara), chair of the Assembly Committee on Natural Resources, and Mark Ridley-Thomas (D-Los Angeles), chair of the Assembly Committee on Jobs, Economic Development, and the Economy.

Jackson and Ridley-Thomas were joined by a panel of distinguished guests who discussed the positive impacts of environmentally sound business practices. Guests included representatives from UCSB Economic Forecast Project, Cal EPA, Bay Area Council, Light Green Advisors LLC, Environmental Entrepreneurs, Have Blue LLC, Patagonia, Inc., and Shell Solar Industries.

New, greener enterprises and the jobs they create provide opportunities for California to be in the lead for future technologies. Jackson attributed the associated trend to the growing realization that more environmentally friendly operations can often increase business profits by cutting waste and improving efficiency.

Already a “green campus,” Cal State Channel Islands was an appropriate venue for such a dialogue. “In Ventura County, we commit ourselves clearly to the economic development of this region in a clean, sustainable way,” explained President Rush in his opening remarks. “We will be leaders in showing that economic development can be environmentally sensitive as well.” He added that CSUCI welcomes partnerships with everyone and looks forward to working with UCSB, among others, to accomplish these ends.
Art Students Win Big at Annual CSU Media Arts Festival

The 13th annual CSU Media Arts Festival was arguably as much an event for moviegoers as it was a unique learning opportunity for California State University students. The event, held in mid-November and hosted for the second consecutive year on the CSUCI campus, drew more than 200 students from throughout the CSU system. They attended three days of seminars and activities taught by professionals in the television and movie industries. But the big event came on Friday and Saturday night when more than 200 students, faculty, staff, and members of the community gathered in Conference Hall 1 to view the finalists in the festival’s film, video, and interactive media competition.

CSUCI Assistant Professor of Art Liz King spent two days screening a record 198 entries with two pre-screening judges from CSU Los Angeles and CSU Chico. Their task was to choose the twenty-two finalists who would participate in the competition. “We narrowed it down to two or three finalists per category,” said King. “It was difficult, but I believe that the work we selected was truly the best.”

The films were judged in the categories of best in show, narrative, animation, experimental, documentary, TV programs, TV short form, music video, media in community service, and interactive media.

CSUCI art program seniors John Weckworth and John Stewart were among the twenty-two students selected as finalists. Weckworth, who says he was surprised to be nominated, was even more surprised when he learned he would be this year’s first-place Rosebud Award recipient in the experimental category for his short film “A Stitch in Time.” The three-minute film uses digital-visual effects to describe a day in a man’s life that never actually occurs outside of his own mind. John Stewart made it as a finalist for the second year in a row, taking second place in the same category for his work “Hotel California,” a short film about one man’s journey as a patient through Camarillo State Hospital.

Jack Reilly, CSUCI professor of art, was pleased with his students continued progress. “For them to significantly show like that among fifteen of the twenty-three CSUs is rather phenomenal,” he explained. “The projects were done as an assignment in one semester and were made with $200 budgets — competing against some senior projects in the $10,000 range.”

Commenting on CSUCI’s chances at next year’s competition, Reilly responded with an equal mixture of confidence and pride: “We’re going to keep winning.”

CSUN@CI STUDENTS DONATE STATUE — The official dedication of a new dolphin sculpture in front of the University HUB was held on November 3. The statue, which was donated to the University by Cal State University Northridge at Channel Island students, is one of two sculptures by James “Bud” Bottoms that will adorn the CSUCI campus.

Pictured here are (left to right, back row) Associated Students (AS) Senator Gerardo Rubalcava; student Leah Rickard; AS Senator Chris Stalcup; student Carly Ensminger; AS Senator Dan Lindsey; AS President Leon Aragon; AS Senator Elizabeth McBride; Associate Dean of Faculty Dan Wakelee.

Left to right, front row: Past AS Vice President and CSUN@CI alumna Yvette Bocz; Past AS President and CSUN@CI alumna Kirsten Moss; James “Bud” Bottoms; and Dr. Helen Meloy, past AS advisor & CSUN@CI adjunct faculty.
Business and Technology Partnership Celebrates a Year of Success

Kicking off the many holiday events in December was the second annual CSUCI Business and Technology Partnership Holiday Mixer held on December 4 at the Topa Tower Club in Oxnard. In addition to voting in the new B&T Partnership Officers for 2004, the mixer also celebrated the successful collaboration between technology-based and related service-based companies and CSUCI in promoting technological excellence among students, faculty, and staff.

The evening began with a warm welcome from President Rush and was followed by a motivating presentation from CSUCI Management Lecturer Christine Martin, entitled “The Finish Line Always Seems to Move.” Later, Wayne Davey, outgoing chair of the Business and Technology Partnership, welcomed incoming Chair Brent Reinke, attorney at law, Reed Smith LLP, and joined the rest of the members voting in new officers: Vice Chair Henry Dubroff, editor and publisher, Pacific Coast Business Times; Faculty Advisor Ivona Grzegorczyk, CSUCI professor of mathematics; Member-at-Large Bill Buratto, president & CEO, Ventura County Economic Development Association; Secretary Jeff Gery, business development officer, City National Bank; Treasurer Barbara Whatley, CPA, Barbara J. Whatley, Inc.; and President’s Representative Marty de los Cobos, CSUCI director of community, government, and alumni relations. Wayne Davey, vice president & CFO of Rockwell Scientific, was voted in as the CSUCI Foundation Representative.

Now in its second year, the B&T Partnership has attracted eighty-two members who attend meetings once a month to discuss such topics as new state-of-the-art technologies, University scholarships, internships, and much more. Members from companies such as Amgen, Battelle, Central Coast Biotechnology Center, and California Amplifier provide the University with input as to the latest in technological innovation, helping to ensure coordination with existing and future CSUCI academic programs. In turn, the University will graduate students with the talent and skills sought by companies throughout the region and around the world.

“This has been a year of growth for the partnership, with many opportunities to develop friendships and for members to become familiar with one another,” said Davey. “We’re continuing to move forward, making progress to further meet the needs of the business and campus communities.” In 2004, the goal is to award scholarships totaling $10,000 to deserving CSUCI students, he added. For more information about the Business and Technology Partnership, call (805) 437-8952.

New CSUCI Program for Small Business Launched

More than seventy business and community leaders gathered together in the President’s Courtyard on November 17 to celebrate the launching of the CSUCI Small Business Institute and a major grant from Southern California Edison, who also hosted the event. The new institute will help to provide hands-on learning opportunities for business students through consulting assignments and internships in small and emerging companies located in the University’s service area.

President Rush, Division Vice President from Southern California Edison William L. Bryan, Professor of Management William Cordeiro, and Director of the Small Business Institute Rudolph I. Estrada spoke at the event. Public Information Officer of the U.S. Small Business Administration John Tumpak presented a certificate congratulating the University for its commitment to small business.
It’s a sunny fall afternoon on the campus of California State University Channel Islands. Just the second day of a new semester, the campus is bustling with what feels like every one of the nearly 18,000 students who have enrolled.

A shuttle bus carts students from the parking lot through the main entrance to the Commons at the center of campus. Some head off to the John Spoor Broome Library, some to the Bell Tower, others join friends who are sprawled out in different groups on the expansive lawn. An ultimate Frisbee game is taking place on the west end of the Commons, in front of the Martin V. Smith School of Business.

Many of the students are returning from lunch. If you are one of the 2,000 students who live on campus, you most likely dined in your residence hall cafeteria, tucked away in one of the housing facilities that line the South Quad. If you are a commuting student, you probably met friends at the Town Center on the east edge of campus, a bustling multi-purpose plaza with a grocery store, bookstore, café, and the best pizza on campus. Students share the facility with the family members of the faculty and staff who live in the 900 residential units that constitute the University Glen housing complex on the east side of campus...

Welcome to Cal State Channel Islands circa 2025 – a lively educational community that has just reached the height of its growth years and has now officially come of age. This description of a day in the life of the campus may seem like science fiction, but its basis lies in fact. It’s the future of Cal State Channel Islands as specified in the CSUCI “Master Plan,” the official CSU document that charts the evolution of the campus.

Whether you are an “old-timer” at our 1½ year-old campus or here for the first time, you can’t help but be impressed by the massive amount of construction that takes place on a daily basis. Semi trucks haul out loads of concrete and dirt and move in stacks of freshly cut lumber. Temporary fences encircle areas of the campus and then disappear seemingly overnight. Buildings appear and change shape, fitting seamlessly into the landscape as if they were there all the time.

To the untrained eye, these are seemingly unrelated and almost haphazard signs of progress, but in reality, they are a finely choreographed, highly synchronized, complex sequences of events, all on tight deadlines and prudent budgets, and all critical to the next physical (and academic) step taken by the University. And at the center of it all is the Master Plan, a detailed list of specific goals for the campus at full build out in the year 2025.

The broader vision of the physical evolution of Cal State Channel Islands is a dynamic interchange between the past and the future, architecture and academics. The Master Plan provides a road map, but it is turned into reality by a host of dedicated visionaries who think this 670-acre plot of land at the foot of the Santa Monica Mountains can and will be the perfect University.
Although the idea of a four-year public university in Ventura County has been a twinkle in the eye of the collective community for at least four decades, from a facilities standpoint, it all started in 1996 when then Governor Pete Wilson officially closed the Camarillo State Hospital. A task force, which included representatives from the CSU, was created to find a use for the land, and a consensus was reached that the site would be more than suitable for a university.

The decision to transform the massive health facility into the twenty-third campus in the CSU system, as opposed to building a university from scratch, had its definite pluses. The 670-acre site had more than 1.6 million gross square feet of developed structures. It came complete with water, sewer, power, and more than six miles of paved roads. It had parking lots already in place and plenty of full-grown trees. And, to top it all off, it was architecturally unique and aesthetically beautiful. Built in the 1930s as part of President Franklin D. Roosevelt’s Works Projects Administration program, the charming Spanish revival buildings were not only a pleasure to look at but built with a dedication and attention to detail that is too often a quality of a bygone era.

But, from a facilities standpoint, inheriting a medical facility that is a historical landmark had its challenges as well, the largest being simply that most of the buildings were not designed with academics in mind. The long narrow corridors that were sufficient for lines of hospital beds and the small offices that functioned well as examination rooms were simply not the right size for classroom space. The foot-thick concrete walls that were the pride of WPA masonry crews would be nearly impossible to hardwire for the communications tools needed for a 21st century university.

These were all considerations taken into account in 1998 when the CSU Board of Trustees certified a Master Plan that provided for the land transfer and reuse of the State Hospital for a new university. The 1998 Master Plan envisioned a combination of demolition and renovation of buildings and the construction of new academic and research space in the campus core. It calls for a four-year university serving 15,000 full-time equivalent students – around 18,000 bodies – and approximately 1,500 faculty and staff by the year 2025.

The 1998 Master Plan and its various supplements detail the goals of the transformation, but it has been up to a small group of individuals to turn these goals into reality and orchestrate the endless amount of details and detours that accompany such a massive construction project. At the center of this team since the beginning has been the University’s Associate Vice President of Facilities, Development, and Operations George Dutra. As chief of planning for the CSU Chancellor’s Office in 1997 when serious talk of the renovation of the State Hospital began circulating through the corridors, Dutra was named project manager of the proposed site. His first job, before the Master Plan had even been written, was to evaluate every aspect of the facility to determine whether there were any problems or challenges that might complicate or prohibit the development of the University. Once the site was approved and the initial Master Plan was written, it then (Continued on page 8)
became Dutra’s responsibility to turn the facts and figures into a physical reality.

And the first step in that process was to determine what it should look like.

“From the very beginning, we decided to let the existing architecture set the tone for the evolution of the campus,” comments Dutra on this process. “The hospital facility already had an attractive look and provided a very functional plan that gave us much to work with. The large commons area in front of the Bell Tower is the physical center of the campus. Completing a science building on the west end of the commons and a new library on the south end would create a very strong campus core. The core becomes the anchor, and then you radiate out from that.”

It was decided early on that the Bell Tower would play a central role in the look and feel of the campus. The 1930s Spanish revival architecture that characterizes the building – and many of the other older buildings in the hospital facility – would serve as the style standard for all new buildings on campus. Written into the Master Plan was a set of architectural guidelines with specific requirements for the color pallet, landscaping, roofing, and windows that match the campus’ central icon. All buildings at Cal State Channel Islands will have a consistent look and feel that creates a distinct sense of place.

Furthermore, the Bell Tower itself would serve as one of the landmark buildings. Written into the architectural guidelines is a self-imposed height limitation that ensures the Bell Tower will always retain its physical prominence. The design concept, simply put: the Bell Tower draws people to the center of campus, and the commons provides a space for them to meet.

Once a general concept for the design of the campus was established, a second, more difficult, question was addressed, which is, what goes first? It was determined that the first occupants of the new University were to be the students attending the Northridge Off-Campus Center (NOCC) located in Ventura. The lease for the CSUN satellite facility was due to expire, and CSUCI would play host to the NOCC beginning in the fall of 1999. With less than a year to make it happen, the facilities team – with Dutra as Director – had to design and renovate the Bell Tower complex to accommodate the NOCC, providing approximately 100,000 gross square feet of academic space.

At the same time, the administration was deciding when the first students would attend classes. It quickly became apparent that a first phase of construction wouldn’t be sufficient to meet the needs of the new University, as it prepared to accommodate its first class of students in August of 2002. Hence, 150,000 gross square feet of additional buildings around campus needed to be renovated to accommodate faculty, administration, student services, and additional classrooms.

The fact that this phase of construction was driven by a need to accommodate the students is very telling. Taking the lead from the University’s mission statement which vows to place students “at the center of the educational experience,” construction on campus has and continues to be a student-centered operation as well.

Dean of Faculty Steve Lefevre came to CSUCI in 1999 and has been involved with the academic evolution of the campus since the very beginning. “We were all resolved from the outset that it should
be the academic program that drives the physical construction,” he comments. “Ultimately we are here to serve the students, so the physical campus should evolve in a way that best serves their interests.”

That has indeed been the case. From the very beginning, the Master Plan has always been discussed in relation to the academic plan for the University, which is why the first new building on campus was a home for the sciences. The eleven-foot ceilings that were standard in all of the buildings in the hospital facility could not accommodate the ductwork and plumbing necessary for science laboratories. Once the decision was made to provide courses in physics, biology, and chemistry, the highest priority in terms of construction became accommodating these disciplines. The $11 million, 32,000 square-foot Science Building opened on schedule in September 2003, just in time to greet the University’s first freshman class.

But, in addition to providing the facilities for fume hoods and Bunsen burners, the campus has and continues to be student centered on a deeper level. “There always is the question about how we are going to touch the character of the students here, leave some sort of imprint on them—or educationally but also in terms of character and leadership,” comments Lefevre. “I think the physical facility plays a major role in that. The students can develop a sense of being part of a student body. Out of that, students will develop a sense of campus citizenship or student citizenship. Students at Channel Islands want to participate because the space lends itself to involvement.”

An excellent example of this is the $20 million student housing project that broke ground in August 2003 and will be ready for students this fall. Housing students on campus is a necessity for a University that hopes to attract applicants from outside of the immediate area. But student housing is also an opportunity to leave an “imprint” on students that they will stay with them for the rest of their lives.

“From the beginning of the project, one of our major goals was for the built environment to create a memorable lifestyle for the students and a strong sense of belonging,” says architect Michael J. Corcoran who designed the facility. “The success of the program is not measured by the number of beds, but by the built elements of the neighborhood that can be turned into programs or events that create a sense of community and well-being amongst the students.”

W

With the many construction projects active on campus or in the planning stages, a day in the life of Cal State Channel Islands circa 2025 is exciting to visualize. The Master Plan contains the specifics, but the physical manifestation of these facts and figures is subject to change according to new academic movements, new programs, and always the needs of the students. What will remain consistent is the commitment to the future generations of scholars who come here pursuing their educational dreams and the place itself, which has a life and history of its own.

“There were many attempts to bring a university to Ventura,” muses George Dutra, “but I think it may have been worth the wait. They might have built something mediocre somewhere else, but this place will always be special, always be just above the crowd.”

“Ultimately we are here to serve the students, so the physical campus should evolve in a way that best serves their interests.”

Steve Lefevre
Dean of Faculty
Preserving the Past…

More than 430,000 gross square feet of building space has been renovated or newly constructed since 1998, when California State University Channel Islands found a home at One University Drive, Camarillo. But as the University has changed shape and expanded outward, its community has not forgotten the rich history of the area and the significance of the facility it inherited. Here are some programs initiated to preserve that history.

Telling Our Story

When archivist Evelyn Taylor started her first day of work at CSUCI more than four years ago, she was greeted with an awesome sight – in the center of the empty room that would become her workspace sat 250 boxes lined up in neat little rows. Inside the boxes were papers relating to the political career of Robert J. Lagomarsino, donated to the University because the family of the former senator and congressman believed that their precious contents belonged to the public he had so devotedly served.

The contents of the boxes are now part of the University Library’s Robert J. Lagomarsino Collection, a comprehensive insight into the career and life of one of Ventura County’s most influential citizens that includes not only his political papers but a full-scale reproduction of his office as well.

Taylor is fond of telling the story not only because it illustrates how far she has come, but also because it touches upon the inspiration behind her work. “The reason the Lagomarsino family donated these artifacts really has been the foundation of all I have done here,” she says. “This is not my stuff, it’s everyone’s stuff, and my goal is to preserve this history, to make it available to the public.”

The “stuff” that makes up the University Archives has come to include much more than those political papers and is growing every day. When Taylor became the University’s archivist, she not only inherited those 250 boxes, but several buildings filled with the remnants of the Camarillo State Hospital. Those remnants – which include everything from photographs to inventory lists to medical equipment – are now being organized and carefully documented. Taylor and her team are also in the process of interviewing former employees to preserve their memories, as part of a broader oral history program for the area.

Also included in the archives are materials relating to the founding of Cal State Channel Islands as well as Cal State Northridge at Ventura and Cal State Northridge at Channel Islands.

The University Archives is carefully guarding the rich history of the University and its surrounding area, and it’s not a job Taylor takes lightly. “These buildings, this whole environment has played and will continue to play a major role in the history of Ventura County,” she says. “In twenty, thirty, fifty years, people are going to wonder what happened. These archives will tell the story.”
The Secret Gardens

Over the past six months, architects across the state had been working hard to realize their personal interpretations of one of the most cherished features of the University’s historic architecture. They were participants in the Sunset/CSUCI Courtyard Landscape Competition, a joint program by the University and Sunset magazine, the prestigious magazine of western living, to restore four of the campus’ most visible courtyards.

In keeping with its Spanish revival architecture, the grounds inherited by the University consisted of a number of sprawling single-story structures built around twenty-nine enclosed courtyards. It was decided early on that the unique spaces would function well as meeting and studying spaces for students and preserving them became a priority.

For years, the idea of restoring the courtyards has been a passion for Pat Richards, former chair of the CSUCI Foundation Board. “When I first visited the campus and saw how many of the courtyards had gone to weed,” recalls Richards, “I was reminded of the Secret Garden,

(Continued on page 12)
where an unhappy place became a happy place. With this new University there is so much hope for the future. How could we do something to restore these gardens to their original beauty?"

Richards enlisted the support of John S. Broome, Jr. who connected her with landscape architects Nick Williams and Suzanne Manaugh; the esteemed designers suggested enlisting the support of Sunset magazine. The landscape and courtyard restoration sub-committee – made up of staff, faculty, a student representative, and community volunteers, and co-chaired by Richards and Broome – ironed out the details of the project. A call-for-entries ran in the November edition of the magazine, and, with the help of some strong media coverage, submissions have poured in ever since. A guided tour of the sites in November drew representatives from more than thirty architectural firms.

The four sites that were selected for the competition – which include two next to the new Administration Building, one between the University Library and Bell Tower West, and one that extends along the rear entrance of the Bell Tower in the south quad – are all unique and highly visible areas of the campus.

Judging of the drawings was conducted by representatives from Sunset magazine, independent landscape architects, and representatives from CSUCI. Winners will receive a Sunset Award at a special reception, recognition from Sunset magazine and local media, and will eventually see their plans come to life on the newest CSU campus.

The project also demonstrated the many important ways the local community can play a central role in the growth of the University. Local engineer Tony Glaser donated his valuable time toward surveying the properties and developing maps for the participants. The University has put the call out to nurseries, sod farms, and growers for in-kind donations, and is offering individuals the opportunity to have their name immortalized in a courtyard through various naming opportunities.

It Takes a Community to Build a Campus

Preserving the past and building the future cannot be done without help from our local community. Several opportunities exist to play a major role in the growth of the University and to create significant legacies that will benefit generations to come.

What better way to honor a loved one than to create a legacy by naming a building, room, or courtyard at the newest University in our area?

NAMING OPPORTUNITIES abound on our campus! There are recognition walls, trees, benches, rooms, plazas, fountains, and buildings that can bear a family, corporate, or foundation name as a tribute to generous support. In addition, a program of study, lecture series, professorship, scholarship, or other program can be endowed and named.

LIBRARY COLLECTIONS can be named or important collections of work can be donated and preserved for years to come for posterity and study.

Our campus is fortunate to have many lovely historic courtyards, four of which are part of the SUNSET/CSUCI COURTYARD LANDSCAPE COMPETITION discussed in this issue. These courtyards are also available for naming by individuals, families, companies, or foundations that contribute the designated amounts for this purpose. The University needs donations of in-kind materials necessary to renovate the courtyards, including sod, plant materials, lighting, hardscape and softscape, seating, water features, and many other items.

Consider a gift that will last long into the future. Our beautiful campus is a treasure to be honored and maintained for use by generations of students to come. For information on how to make a donation, please contact Tanya Gonzales, C.F.R.E., director of development, at (805) 437-8894.
The Event of the Season

The 4th Annual President’s Dinner and Masque Ball lived up to its reputation as the premier fundraising event for the University. Held at the luxurious Embassy Suites Mandalay Beach Resort in Oxnard on Saturday, November 1, the elegant dinner was attended by more than 300 family and friends of Cal State Channel Islands, making it the largest in the history of the University.

Festive costume masks, spectacular decorations, delectable cuisine, good music, and a surprise diamond auction were just some of the memorable highlights of the event.

“We couldn’t have asked for a better evening,” commented Linda Dullam, chair of the President’s Dinner Committee. “Our hard work really paid off. Everyone involved in the event should feel extremely proud of what was accomplished.”

More than $120,000 was raised through ticket sales and the generous donations of fourteen community sponsors. Michael Dalton, vice president, Bank of America Private Bank, the event’s title sponsor, captured the spirit of the evening when he said:

“We are all so excited to have this new University in Ventura County,” Dalton said. “Cal State Channel Islands will not only furnish businesses with an educated workforce, but will provide a place for our sons and daughters to get a first-class education close to home. Bank of America was pleased to support this wonderful event and looks forward to a continuing relationship with the University in the future.”

President’s Dinner Committee Past Chair Vickie Pozzi, far left, poses with Robin Woodworth, Terri Lisagor (front), Jane Rush, Committee Chair Linda Dullam, and CSUCI Foundation Board Member Laura McAvoy.

From left, Bill Cordeiro, Paul Rivera, Robert and Rosalie Goldfried, Sandy Bartik, and Irina Costache gather for the evening festivities.

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Nordman, Cormany, Hair & Compton
McGrath Family Partnership

Special thanks to the City of Camarillo.
Charitable Gift Annuities

A Way to Make A Gift While Maintaining or Increasing Your Income

A gift annuity is an agreement between a donor and a charitable organization in which a donor transfers an asset to a charitable organization, and the charitable organization returns to the donor a percentage of the value through annual payments.

These payments are determined by rates set by the American Council on Gift Annuities, taking into account the ages of the annuitants and the current investment climate. In general, older donors can expect higher annuity rates than younger donors.

These types of gifts require a license which CSUCI holds. We are one of only a few entities in Ventura County qualified to handle this type of transaction. For more information on how you may benefit from a gift annuity, please contact Tanya G. Gonzales, C.F.R.E., director of development, (805) 437-8894.

Facts About Charitable Gift Annuities

• Donors receive an immediate income tax deduction
• Donors are guaranteed annual income for the rest of their lives
• Gift annuities fulfill the goal of supporting charitable missions
• Donors could possibly receive more income and tax benefits

Calendar of Events

All events listed are open to the public.
For more information, please call (805) 437-8916.

April
22nd  CSUCI Earth Day 2004:
Featured are food, entertainment, and booths, as well as environmental groups providing educational information.

29th  CSUCI Career Fair:
Local businesses and agencies discuss job opportunities and internships.

May
6th  2nd Annual Honors Convocation:
University students are honored and recognized for academic and leadership achievements.

29th  CSUCI Commencement:
University spotlights a new class of graduates.