

CI

social business innovation challenge

TUE NOV. 14, 2017
from **3-6pm** in the **GRAND SALON**

The Innovation Challenge

is a contest where teams will compete in a rally-style competition to assemble a product prototype. Each team will receive the same set of materials and a concept that they are asked to innovate. The teams will be judged on their final creations, but the teams will also be monitored throughout the competition for leadership, team dynamics, design approach, use of time, and, innovation! At the end, the top three teams will be recognized for their efforts.

1st prize = \$1,000, 2nd prize = \$500, 3rd prize = \$250 (per team)



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