

The Martin V. Smith School of Business & Economics
presents

“Managing Through a Turbulent Global Economy and the Election”

A global economic outlook including the U.S., Europe and China. The presentation will discuss the concept of reverse innovation and how multi-national companies are benefitting from innovations occurring overseas, as well as the economic implications of the upcoming presidential election.



**Friday,
October 26, 2012**

Petit Salon
CSU Channel Islands
One University Drive, Camarillo

Event is free
Noon-2:00 p.m.
Lunch will be served

Register by Monday, October 22, 2012

<http://iger.csuci.edu/>

Institute for Global Economic Research

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The Institute for Global Economic Research (IGER) is the first of its kind within the region and will more closely link the local region to the global economy as well as develop future workforce leadership through providing international perspectives to students using experiential education methods.

Dr. Sung Won Sohn, Director



For more information on the MVS School of Business & Economics, please visit <http://business.csuci.edu/index.htm>