Channel Islands
CALIFORNIA STATE UNIVERSITY

MVS
MARTIN V. SMITH
SCHOOL *of* BUSINESS & ECONOMICS

The Martin V. Smith School of Business & Economics Presents

THE INSTITUTE FOR GLOBAL ECONOMIC RESEARCH

BUSINESS & INVESTMENT STRATEGY IN THE CONTEXT OF FAST CHANGING TECHNOLOGY

U.S. and Global Economic outlook for both short-term and long-term will be discussed. This will be followed by how fast changing technology is reshaping business strategies. What should businesses do to win in a very competitive global economic environment? Finally, it will be followed by investment implications for stocks and bonds.

Presented by the Institute's Director—Dr. Sung Won Sohn,
Professor of Economics for the Martin V. Smith School of Business & Economics at California State University Channel Islands, Vice Chairman of the multi-national retailer Forever 21, a Trustee at Claremont Graduate University and serves on other boards.

FRIDAY, APRIL 24, 2015
12 - 1:30 p.m. Malibu Hall 100

CSU Channel Islands, One University Drive, Camarillo, CA, 93012

EVENT IS FREE • LUNCH WILL BE SERVED • COMPLIMENTARY PARKING

Complimentary event parking is limited and only in the designated parking lot. Follow the directional signage to the event parking lot and obtain a parking pass from the lot attendant. Once parked, place the permit in your car window. There will be walking signage to direct you to the event and a shuttle running from the parking lot to the event location. Free parking is also available at the Camarillo Metrolink/ Lewis Road parking lot with bus service to and from the campus. In order to waive bus fares, riders should present their event registration confirmation when boarding the CI Vista Bus; otherwise, the cash-only bus fare is $1.25 each way. Buses arrive and depart from Camarillo Metrolink Station every 30 minutes, Monday through Friday. For exact times, check the schedule at: www.goventura.gov.

Register by April 17 http://go.csuci.edu/igerluncheon
For more information: jennifer.iden@csuci.edu or 805-437-3979.