

Strategic Initiatives Terms

Below are definitions of the terms used in the CSUCI strategic initiatives planning process.

STRATEGIC INITIATIVES:

How vision is translated into practice. At CSUCI, the development of the final strategic initiatives document published in May 2018 was the result of a collaborative 18-month planning exercise. The four initiatives are: Educational Excellence, Student Success, Inclusive Excellence and Capacity and Sustainability.

GOALS:

A broad primary outcome. At CSUCI, the goals are expressed directly under the initiatives (bold italics).

OBJECTIVES:

A measurable step used to achieve the goals. Each initiative and goal have a number of objectives below them. There are a total of 11 objectives (bold red).

ACTIONS:

A way to achieve the objectives. Every objective has a number of listed actions. The actions are indicated by a numbered format (i.e. 1.1, 1.2, etc.).

ROLES

CHAMPIONS:

A champion is an individual who acts in a leadership role to advance the initiatives. Champions work with each other and teams to carry out the work, ensuring the objectives and actions are acted upon and measured. Champions help maintain momentum, provide support to teams and advocate for needed resources.

IMPLEMENTATION TEAM:

The implementation team works on the back end, assisting in developing the infrastructure needed to capture and publicly disseminate the progress of the planning process (e.g. data dashboards). They also assist in the review and refinement of the planning process. Once the systems are in place, the implementation team will be available to support the champions should any challenges arise related to the processes or infrastructure.

MEASURES

MEASURES:

A standard unit that records a directly observable value or performance.

BASELINE:

A known value or quantity used to measure or assess current performance.

TARGET:

The desired level of performance for a specific indicator. Should tie directly to the baseline and be date specific.