## CSU CHANNEL ISLANDS STRATEGIC INITIATIVES | NON-FUNDED WORK

# Division of Student Affairs Data Dashboard

## Strategic Initiatives and Actions

Student Success

2.4 Provide timely access to student success and other relevant data to enable evidence-based decision making across every division of the University.

## **Project Summary**

Within the Division of Student Affairs (DSA), a comprehensive DSA Dashboard that integrates institution level data with DSA-specific data to examine the relationship between utilization of services and student success has been developed. The dashboard provides timely access to DSA staff and administrators to student success and DSA specific data to enable evidence-based decision making with regards to prioritization, program improvement, and budget discussions. The dashboard allows us to examine multiple demographic variables in our analyses, examine cross utilization of support services, and has built-in significance testing to ensure differences between groups are statistically significant.

#### Baseline Data

The development of the DSA Dashboard has had a dual impact: (1) it has imposed consistent data collection processes for all programmatic and service offerings throughout the Division and (2) it has provided staff with timely access to institution and Division-level data. Previously, data was collected in an inconsistent manner and often was not utilized after collection. With the creation of the Dashboard, the expectation is that data is collected on an ongoing basis with routine uploads to inform the Dashboard. With respect to accessibility, prior to the development of the Dashboard, DSA staff and administrators were only able to access data through a centralized campus request process that could take weeks to process, or through a static non-dynamic dashboard, only displaying certain institutional-level data. With the DSA Dashboard, every staff and administrator within the Division has the ability to retrieve institutional and DSA programmatic information instantaneously.

### Goals

The DSA has already begun collaborations with units in other divisions to incorporate data within the DSA Dashboard (e.g. Academic Advising, Summer SURF). Moving forward, the Division is seeking to incorporate additional data into the dashboard from such programs as Career Services, Financial Aid, University Advancement, and Public Safety (to name a few) to continue to better inform the data and programmatic impacts moving forward.

#### **Project Status**

The primary foundation of the dashboard is completed. Moving forward, the DSA will continue to upload utilization data each semester and will include cross-divisional collaborations noted above.

Key Leaders and Divisions	
Lead Division	Division of Student Affairs
Collaborating Divisions	Academic Affairs, University Advancement, BFA, OTP
Action Champions	VP Yao
Action Project Leads	Dottie