

Strategic Initiative Recommendations & Awards 2019-20

Total Request:

\$75,000

One-Time Funding Recommendation:

\$75,000

Summary:

One-time funding.

This proposal is requesting an annual giving staff position that will be hired in a temporary position for the period of one year to build an annual giving program for the campus. An additional \$20,000 is requested to support an annual contract associated with Crowd Funding software that will be used as a primary tool for soliciting annual fund support.

Champion:

Ms. Nichole Ipach
Division of University
Advancement

Proposers:

Richard LeRoy

Title:

Culture of Philanthropy -
Pipeline Building and Annual
Giving

Strategic Initiatives

Addressed:

Capacity and Sustainability: 4.1,
4.2, 4.4, 4.6