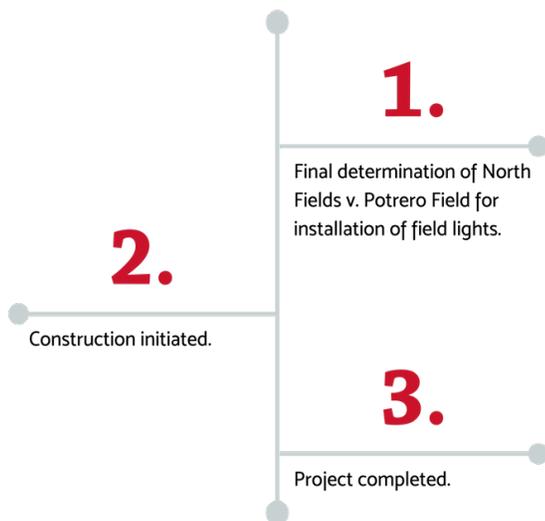


# Strategic Initiatives Summary Guide 2019

## LIGHTING



### Champion:

David Carlson

### Abstract (150 Words):

The initial purpose of this project was to install lighting fixtures on the Potrero recreation field. The addition of lighting infrastructure will increase the hours of usability after dark, grow formal and informal utilization by students, and enlarge the campus recreation capacity for revenue-generating opportunities through use by outside groups. Since this proposal was initially approved, however, additional campus collaborators have proposed additional funding to install field lights on the North Fields instead, due to increased utilization of the North Fields and an increased capacity for revenue generating opportunities from outside groups. Facilities is currently assessing the feasibility of this project on the North Fields and adjusting associated costs.

### Strategic Initiatives The Project

#### Addressed:

Capacity and Sustainability

#### Baseline Data/Current Status:

AY 2017-2018:

- Potrero field outside recreational utilization: 3 events
- Revenue generated through external rentals of Potrero field: \$4125
- Potrero campus recreational utilization: 238 events.

Additional Data Points - Fall 2018:

- Intramural Sports: 112 unique students
- Intramural Sports: 1-term retention 90% v. 88% (not significant)
- Sports Clubs: 149 unique students
- Sports Clubs: 1-term retention \*95% v. 87% (significant at  $p < .05$ )

**Measurable Outcomes ( 3 to 5):**

20% overall increase in Potrero field utilization hours. 20% increase in revenue through external entities

**Timeline (3 to 5):**

**\*Need to confirm timeline with facilities:**

Final determination of North Fields v. Potrero Field for installation of field lights.

**\*Need to confirm timeline with facilities:**

Construction initiated.

**\*Need to confirm timeline with facilities:**

Project completed.

**Additional Notes:**