

# *California State University Channel Islands*

President's Planning & Policy Council

Monday, March 29, 2010

The President's Council met on Monday, March 29, 2010 at 9:00 a.m. The meeting was held in the Broome Library at California State University Channel Islands, One University Drive, Camarillo.

**In attendance:** Richard Rush, Michael Berman, Renny Christopher, Theresa Cilley, Bill Cordeiro, Joe Dobzynski, Therese Eyermann, Tom Froelich, Chris Jetton, Effie Karacali, Jacque Kilpatrick, Dawn Neuman, Stacy Roscoe, Greg Sawyer, Steve Stratton, Rachel Tafoya, Eric Toshalis, Jim Walker, Julia Wilson, John Yudelson.

**Absent:** Tristan Cassell, Joanne Coville, Jerry Garcia, Beth Hartung, Sandra Kornuc, Bonnie Lanthier, Lori MacDonald, Dennis Muraoka, Kevin Schallert

**Others in attendance:** Nancy Gill, Nelle Moffett, Carl Reed, Melissa Remotti, Jan Sweetland, Chung-Hua Wang, Deborah Wylie

## 1. **Welcome** (Rush)

The President welcomed all in attendance to the meeting and appointed Michael Berman to take meeting notes.

## 2. **President's Reports** (Rush)

Given the full agenda, the President announced that we would proceed directly to the presentation.

## 3. **Presentation**

### a. **Infrastructure Update** (Wylie)

Deborah Wiley reported that the campus has completed the first 6 phases of the Infrastructure Project and will be in Phase 7 from approximately March 18 through May 17 of 2010. Phase 7 concentrates on University Drive and includes telecom, duct work, hydronic piping, reclaimed water extension, upgrades of 80 year-old sewer lines, new storm drains, street lights including improved crosswalk lighting, new curbs, gutters, and sidewalks, a new asphalt street and many ADA improvements. Phase 8 (May 17- July 13) will close University Drive from the Mall through Chapel Drive; Phase 9 will take place from July 9 through September 7. Work in the Bell Tower, Malibu Hall, and the Electrical Substation will be ongoing from March through July.

President Rush complemented Ms. Wiley's management of the Infrastructure Project and asked what will come next. Ms. Wiley reported that we have funding for the new entry route; we are embarking on a very complex planning and permitting process with strict environmental guidelines. We are also beginning to work on the North Hall project which will provide approximately 60,000 square feet of new space. University Hall occupants will wait until the "noisy" work on North Hall is complete.

The President noted that this is great progress for us; few campuses have even one project ongoing and we have two.

Melissa Remotti asked about the impact of the project over the summer. Ms. Wiley reported that contractors will be working in Malibu Hall and the Bell Tower, as well as a renovation of Napa Hall for the Art Program, including a donor gift to create a media recording and editing facility.

President Rush reported that after an uphill battle the campus now owns the Cogen Plant; he complimented Joanne Coville on “yeoman’s service” in arranging the purchase, and reported that we will get our investment back in just four years and then a positive cash flow afterwards. Ms. Wiley reported that the plant generates 28 megawatts of power, of which 26.5 will be sold to Southern California Edison.

#### **4. Strategic Initiative Updates**

##### **a. Athletics (Reed)**

Director of Athletics Carl Reed reported that the athletic advisory committee has been meeting for the last two months. The committee will advise the President and the Director of Athletics on the development and direction of the inter-collegiate athletics program. Mr. Reed also reported that he is in the process of creating a strategic plan which he will present to President’s Council. In addition, a task force on intercollegiate athletics has begun to develop the policies and procedures that we need to have in place; currently, they are collecting materials from other campuses that we can adapt and adopt for our needs. The policies will be submitted to the President’s Council for review and approval.

##### **b. CARS: Committee on Access, Retention and Success (Sweetland)**

Jane Sweetland reported that there is a national conversation underway focusing on student access to higher education, revolving around dimensions including preparation, completion, and productivity. An important element of our strategy is maintaining our status as an HSI (Hispanic Serving Institution) and benchmarking our Hispanic enrollment against the county population of 36%. Our enrollment funnel includes 9000 applications, of which 5000 were admitted (3200 freshmen, 1800 transfers) with the goal of enrolling 1000 students.

CI is participating in the College Keys Compact, a national initiative encouraging more students with low socio-economic status (SES) to attend college. Other outreach programs we support include PIQE – Parent Institute for Quality Education; Education Talent Search; Migrant Education; and Pathways to College. To better educate and attract potential students, we are expanding our online outreach via a Digital Viewbook.

Dr. Sweetland reported on enrollment management strategies at other CSU’s, included tiered registration, capping unit load, and graduating “super seniors”. She also outlined our model for categorizing “persisters” and “leavers” which helps us better plan for improved retention and student success.

Dr. Rush thanked Dr. Sweetland for her presentation, and congratulated her on completing her doctorate.

##### **c. Dashboard (Moffett)**

Nelle Moffett presented the concept for the campus dashboards under development. It will use the standard green/yellow/red color coding to help the viewer see at a quick glance how things are going, and focus attention on areas requiring intervention. The dashboards will focus on

Access (HSI, international students, veterans, STEM, and low SES students) while the Retention dashboard will include indicators such as first-year retention, remediation, and mean years to degree. Overall, nearly all items on both dashboards are currently “green”.

## **5. Policies**

### **RECOMMENDATION**

#### *a. Policy on Composition of MPP Search Committees (Eyer mann)*

Therese Eyer mann reported that some modifications have been made based on earlier comments. The Academic Senate will need to review faculty representation on the search committee. Jackie Kirkpatrick reported that the Faculty Affairs Committee is much in favor of the proposed policy. Deborah Wiley noted that OPC plans to use external consultants with technical expertise when hiring management for the CoGen Plant and asked if exceptions can be granted in unusual circumstances? Renny Christopher replied that these are just minimums additional individuals can be added to the process. Jackie Kirkpatrick noted that the reason for faculty on committees is not necessarily because of expertise but because they understand faculty needs. Joe Dobzynski asked whether the representative from the functional area would be MPP or non-MPP? Dr. Eyer mann reported that the proposed policy is silent on that matter. Mr. Dobzynski expressed the importance of staff having a say in hiring MPPs.

Dr. Rush indicated that the policy was not ready to go forward at this time, and asked that comments and suggestions be emailed to Dr. Eyer mann.

### **DISCUSSION**

#### *b. Policy on Eligibility for Student Clubs and Organizations (Gravelle)*

Debbie Gravelle presented the proposed policy. CSU Chancellor’s Executive Order 1006 requires a minimum of a 2.0 GPA for club participation; however, we require 2.5 GPA for officers. The proposed revision of the policy makes it consistent with the Executive Order while maintaining our higher requirements.

Dr. Rush stated that it’s important that our students remain academically sound and that they don’t get in trouble because they are focused on club activities rather than academics, and that he is proud we have a higher standard.

#### *c. Policy on Posting Signage on External Spaces within the Campus Community (Gill)*

Nancy Gill presented the policy, noting that the President’s Council had reviewed it last Spring and Summer, and that some changes were made and procedural language removed. One clarification was to note that the grounds of the campus will be governed by the policy, while the University Glen area is governed by University Glen policies. It was also clarified that Police and Parking have responsibility for special event signage.

Dawn Neuman asked about sandwich boards purchased by Academic Affairs – will their use be permitted under the proposed policy? Ms. Gill replied that the policy focuses on banners, signs, and flyers posted on buildings. Sandwich boards are a preferred form of communication and still permitted under the policy. A discussion ensued regarding the ADA and safety issues that can

be created when sandwich boards block sidewalks; Police and Parking will remove the sandwich boards when they see an issue.

Stacy Roscoe stated that the policy is confusing because it's not clear about where to go to get approval. Ms. Gill stated that this policy is more about the postings that the approval process; external organizations go to Communications and Marketing if they wish to post; internal sign requests go to Student Affairs, and notices about academic events go to the Dean's Office.

John Yudelson asked for clarification regarding the applicability – does this policy apply to all “non-academic functions”? Ms. Gill indicated that this is the case. Mr Yudelson also asked about the term “geographically offensive”; Ms. Gill indicated that the intent was to remove that phrase from the policy. In subsequent discussion it was determined that there was some confusion about various drafts and whether or not the most recent was being reviewed in the meeting. The process for tracking policies via data and revision numbers was discussed, and Melissa Remotti asked that suggestions for improving the process be forwarded to her.

Mr. Roscoe also suggested that reviewing both the external and internal policies at one time might be helpful in assuring consistency.

Following this discussion, President Rush adjourned the meeting.

Next Meeting: May 10, 2010

*Respectfully submitted by A. Michael Berman, Chief Information Officer*