

# California State University Channel Islands

President's Planning & Policy Council

Monday, December 3, 2012

**VOTING MEMBERS PRESENT:** Simone Aloisio, David Ashley, Michael Berman, Renny Christopher, Bill Cordeiro, Linda Covarrubias, Chanda Cunningham, Amy Denton, Therese Eyer mann, Scott Frisch, Sunshine Garcia, Callie Juarez, Sean Kelly, Kathryn Leonard, Jim Meriwether, Dawn Neuman, Stacy Roscoe, Richard Rush, Greg Sawyer, Ysabel Trinidad, Jim Walker, Dianne Wei, Russ Winans,

**MEMBERS ABSENT:** Dave Chakraborty, Terrie Cilley, Spencer Keaster, Robert Inglis, Daniel Martinez, Nelle Moffett

**OTHERS PRESENT:** Karen Carey, Melissa Remotti, Dan Wakelee, Celene Valenzuela, Alanna Trejo, John Gormley

## **PRESIDENT'S REPORTS**

President Rush reported that Prop 30 calls for a 9% tuition rollback which is a \$7Million reduction to the system. The new Chancellor, Tim White, starts on December 31, 2012. He stressed that we (CI) are ok and gave everyone kudos for accomplishing all that is being accomplished here with the little resources we have and urged Council members to take time for themselves this holiday season.

## **POLICY**

*There were no policies presented at this meeting.*

## **STRATEGIC PLANNING**

### **Presentation: Division of Technology & Communication (Michael Berman)**

Michael Berman reported on T&C's 2011-2014 initiatives which include 1) having a mobile campus/responsive website 2) "paperless" campus 3) secure campus including technology and information 4) teaching and learning technology. They are using a tactics map to tie projects to initiatives and are beginning to get started on the campus web refresh project.

Highlights this year include completing the computer inventory, hosting the SCUUR conference, the CI Community pages, initiating CI DOCS and CashNet. Workflow Jr. should be online by mid-2013. We can refer to the T&C website for details and updates.

### **Strategic Planning Process (Dawn Neuman & Ysabel Trinidad)**

Dawn Neuman and Ysabel Trinidad outlined the strategic planning process. Key questions to be answered will include:

- How will the County grow? Will we still be representative ethnically?
- How do we hold onto 1:1 student interactions?
- What is causing retention decrease in the 2<sup>nd</sup> and 3<sup>rd</sup> year?

- Stats show an increase in age of college students. How will this trend affect us?
- What does “access” mean for us?
- Students want to design their own curricula. How does that fit in with blended classes and the future of online learning?
- How can we continually review what we are doing, our direction?

Stacy Roscoe asked what is the end point? Graduation? Jim Walker asked why are males fewer and tend to drop out more. These are all questions we have to define. President Rush noted that veterans and military will be a factor. Dawn Newman noted that classically trained faculty are having to adopt to change.

The tentative strategic planning timeline is as follows:

- 1) Est. Steering Council of ~10ppl with Dawn Neuman and Michael Berman as co-chairs
- 2) Issue fact finding surveys to the campus community
- 3) Establish thematic working groups by February
- 4) Finalize the Plan by April
- 5) Present the plan in May 2013

Working groups will develop metrics and assessments for the plan and budgeting will be aligned to strategic planning.

### **2012/2013 Budget Update and 2013-2014 Preliminary Planning (Dawn Neuman & Ysabel Trinidad)**

Ysabel Trinidad reported that the Strategic Resource Planning Sub-Committee of the PPPC will kick off in Spring 2013.

The next meeting will be held on January 28, 2013.