

California State University Channel Islands

President's Planning & Policy Council

Monday, February 16, 2015

VOTING MEMBERS PRESENT: Pamela Abbott-Mouchou, Christopher Abe, Nsomah Apambire, Vanessa Bahena, Michael Berman, Bill Cordeiro, Chanda Cunningham-Spence, Hung Dang, Nancy Deans, Amy Denton, Genevieve Evans Taylor, Brittany Grice, Jeanne Grier, Gayle Hutchinson, Jill Leafstedt, Chris Mattia, Jennifer Miller, Laurie Nichols, Cheryl Peckham, Wm. Gregory Sawyer, Ysabel Trinidad, Jim Walker

VOTING MEMBERS ABSENT: Scott Frisch, John Griffin, Nichole Ipach, Kirsten Moss, Stacy Roscoe, Richard R. Rush

NON-VOTING MEMBERS PRESENT: Michael Bourgeois, Karen Carey, John Gormley, Missy Jarnagin, Dan Wakelee

NON-VOTING MEMBERS ABSENT: None

INVITED GUESTS PRESENT: Erik Blaine, Ginger Reyes

INTRODUCTION OF BRITTANY GRICE, TITLE IX INCLUSION OFFICER

Provost Gayle Hutchinson opened the meeting due to President Rush being unable to attend. Gayle welcomed Brittany Grice, our new Title IX Inclusion Officer, to CI and to the President's Planning and Policy Council. Laurie Nichols added that Brittany comes to us from CSU Fresno where she was their Title IX Deputy Coordinator. Everyone went around the room and introduced themselves.

POLICY

Consent: Policy on Intent to Enroll (Ginger Reyes)

Ginger Reyes explained that the purpose of this policy is for admitted students to confirm that they plan to attend. We in the university use it as a form of enrollment management. There are no changes.

Consent: Policy on Application Roll-Over (Ginger Reyes)

Ginger Reyes explained that this policy allows extreme cases to request for their application to be moved to another term. Nsomah Apambire asked how long an application lasts for a student. Ginger responded that it is only good for one term.

All consent policies were approved.

STRATEGIC PLANNING

Strategic Resource Planning Task Force Update (Ysabel Trinidad)

Ysabel Trinidad gave a snapshot of the 2015/16 budget. The CSU has committed to funding 100 FTES for our campus and tuition remains flat; the budget is linked to strategic planning; multi-year growth planning is at rate of 8 percent; and a straw budget is in progress.

The early look at the 2015-16 straw budget includes university-wide fixed costs, Sierra Hall operating start-up, employee staffing benefits/equity/in-ranges/re-classes, campus strategic priorities, and grants. The total of new on-going revenues is \$2,500,000. Ysabel emphasized that our focus needs to be on how we engage in metrics and an outcome-based model.

Strategic Planning Update (Gayle Hutchinson)

Gayle Hutchinson provided a look at the mockup of the brochure that will be going out to the community. Within the brochure is our strategic plan and framework, including each division's individual strategic plans. President Rush's message and photo will be updated and the list of town hall meetings and steering committee members are found on the back. Gayle proposed that each division provide an overview presentation of their strategic plans at upcoming PPPC meetings.

PRESENTATION

CI 2025 (John Gormley)

John Gormley presented an update on the CI 2025 plan. He explained that the Site Authority that was established by Senate Bill 1923 in 1998 gives CI the ability to sell debt, collect property taxes, sales taxes, and operate the power plant, etc. in order to support CI's growth. The CI 2025 vision plan has two five-year cycles.

In the first five years, the idea is to build academic facilities (non-self funded); phase I of the wellness/recreational center (partially self-funded); and expand the University Glen housing/student housing/Student Health Center/dining commons/child care center/parking (self-funded).

In the second five years, the plan is to add academic facilities (non-self funded); phase II of the wellness/recreational center/Event Center (partially self-funded); and expand student housing/Student Health Center/conference center/parking/retail (self-funded).

John explained that we had significant support at the Board of Trustees meeting in January and we intend to return in March for approval of Phase 2A/B.

Several Council members noted that many folks would like to be involved in the discussion of the plans for the academic facilities. John Gormley agreed and acknowledged that as we move forward we will enter a discussion about what should be included. He stated that most of the academic buildings, including Sierra Hall, are mixed buildings containing classrooms, labs, offices and research space for students in order to have flexible use.

Ysabel Trinidad reiterated that because the state is not funding new buildings, the Site Authority is what allows us to bring resources back to the institution and bring us out of our deficit over the

next 5-10 years. Because the market changed, the original plan for the University Glen housing is not profitable. This new plan provides us a way to reduce our debt by half.

It was stressed by several Council members that residents of University Glen, particularly the ones not associated with CI, find this a very hot topic as this plan will change their way of living. One member mentioned that there could be a mass exodus due to rent going up and homes sold. Residents are concerned and upset for not being included in the conversation along the way and they demand more information to be given. John Gormley assured all that this is a dynamic process and no plan has been set in stone. He added that apartments provide a better return of investment for the institution than single-family homes. He stated that they will be educating the UGlen residents and increasing dialogue in order to have a collaborative process. This process will take at least a year once we go to the Board of Trustees meeting (possibly in March) for approval of a developer. There is a town hall meeting set for Wed., February 18 at 6:00 p.m. in Malibu 100 with the University Glen residents who have further questions and concerns.

John encouraged everyone to review the CI 2025 website for more information at <http://www.csuci.edu/ci-2025/>.

OTHER BUSINESS

Wayfinding Master Plan (John Gormley)

John Gormley explained that the final draft of the Wayfinding Master Plan was reviewed by President Rush last week and will be presented to Cabinet at a future meeting. The plan can be located on the website at: <http://www.csuci.edu/fs/pdc/campus-wayfinding-masterplan-december-2014.pdf>.

Essentially, the document provides strategies for people to get around campus. Originally, the campus was designed as a mental hospital to isolate and encapsulate, which doesn't work for a university setting. The wayfinding is a critical component. If the plan is approved by Cabinet, monument signs will be created for Sierra Hall and Student Housing first. Michael Berman added that the plan is very thoughtful and most people will like it. It will help everyone navigate through campus better.

Student Involvement and Representation Fee (Vanessa Bahena)

Vanessa Bahena stated that in January the Board of Trustees approved the student-proposed Student Involvement and Representation fee. This is a \$4.00 system-wide, voluntary fee that will help fund the efforts of the California State Student Association (CSSA). Each campus has to determine how they will execute and educate about this fee, so Vanessa asked the Council members to collaborate with her if they are involved in the implementation of this in their area.

The next PPPC meeting will be March 30, 2015.

The meeting adjourned at 10:05 a.m.

Respectfully Submitted, Alanna Trejo