

STRATEGIC PLANNING STATUS AND DIRECTION

Report to the PPC
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Initiatives (from Spring draft)

- Access
- Retention
- Graduate High Quality Students
- Sustainability
- Hire and Retain Excellent Faculty

Current Organization

- Initiatives, Goals, Strategies, Metrics

ACCESS		LIAISON: GENEVIEVE EVANS-TAYLOR
<p><u>GOALS</u></p> <p><u>Goal 1:</u> Assure CI students continue to reflect the diverse community in which it operates, <u>Goal 2:</u> Seek students to provide a diverse learning community, <u>Goal 3:</u> Prepare students for transition to CI, <u>Goal 4:</u> Simplify admissions, <u>Goal 5:</u> Improve Financial Aid Processes.</p>	<p><u>STRATEGIES</u></p> <p><u>Strategy 1a:</u> Collect current/projected demographic data, <u>Strategy 2a:</u> Maintain access: recruit first generation, veterans and their dependents, <u>Strategy 2b:</u> Increase the number of international and out-of-state students by 5% within 5 years, <u>Strategy 3a:</u> P-14 partnerships to prepare for transition to university life, <u>Strategy 4a:</u> Streamline the admissions communication process so students are aware of deadlines and important steps related to enrollment, <u>Strategy 4b:</u> Develop recruitment programming, materials, and usage of technology for students to consider CI as their number one choice, <u>Strategy 4c:</u> Improve the process for evaluation of transcripts (transfers), <u>Strategy 5:</u> Add staff to Financial Aid Office, provide training to staff.</p>	
<p><u>METRICS</u></p> <p><u>Metric 1a:</u> Develop, maintain and monitor a longitudinal dataset for five years,</p>		

Observations

- Naming needs clarification
- Relationship among the 4 elements unclear
- The “strategies” are a mix strategic and tactical
- Not clear how the metrics support the goals
- Some supporting elements are missing

Proposed Strategic Themes

Theme 1:

Improve Student Success

Theme 2:

Strengthen the Academic Enterprise

Theme 3:

Promote Environmental Sustainability

Theme I: Improve Student Success

Goal I.1:

Assure that CI continues to provide access to a wide range of students, consistent with our mission and our location in Ventura County, California, and the World.

Theme 1: Improve Student Success

Goal 1.2:

Improve CI's retention to graduation rate, assuring that a large percentage of the students enrolling in and transferring to CI leave with degrees and credentials.

Theme 1: Improve Student Success

Goal 1.3:

Graduate students well-equipped to achieve their personal and professional goals, ready and able to contribute economically and socially to their communities.

Theme II: Strengthen the Academic Enterprise

Goal 2.1:

Attract and retain an excellent and diverse faculty

Goal 2.2:

Increase the ratio of full-time, tenure-track faculty to lecturers

Theme II: Strengthen the Academic Enterprise

Goal 2.3:

Engage in multi-year budget planning aligned with strategic and academic master plans

Goal 2.4:

Develop economic and organizational capacity

Theme II: Strengthen the Academic Enterprise

Goal 2.5:

Enhance the operations and effectiveness of campus processes using technology

Goal 2.6:

Provide tools and support to enable faculty to enhance instructional quality through the thoughtful and effective use of technology

Theme III: Promote Environmental Sustainability

Goal 3.1:

Engage in sustainable practices

Goal 3.2:

Develop STEM programs and career paths

Theme III: Promote Environmental Sustainability

Goal 3.3

Secure grants and contracts in the STEM fields

Goal 3.4

Establish research and development partnerships with community, industry, and non-profits

For each goal...

Create strategies that are SMART: (*Specific, Measurable, Attainable, Relevant, Time-bound*)

- This will enable us to
 - Develop specific tactics to achieve the goals
 - Monitor our success (or not) in implementing the plan

Goal: Assure that CI continues to provide access to a wide range of students, consistent with our mission and our location in Ventura County, California, and the World.

Strategy	Outcome
Improve CI's record-keeping of student characteristics	Core campus systems have correct information for student ethnicity for XX% of students enrolled
Increase number of international students	Percentage of international students enrolled increases annually, to XX% by the end of the planning period.
Improve communications in admissions and financial aid processes	By end of planning period, XX% of students and their parents report that the communication and information received was excellent or good.
Increase number of veterans enrolled	Percentage of veterans on campus increases annually, to XX% by the end of the planning period.

Next steps

- Map the strategies created in the Spring to the “SMART” Strategies and Outcomes
- Present a draft to the campus for comments
- President approves final strategic plan documents

Governance

- PPPC responsible for overall plan governance
- Individual goals will be distributed among the Cabinet members
- New Institutional Effectiveness Office will compile data to assist in monitoring
- Existing campus committees + task forces (where needed) will implement