

# CSU CHANNEL ISLANDS STRATEGIC INITIATIVES | NON-FUNDED WORK

## Seal of Excelencia National Recognition

### Strategic Initiatives and Actions

Inclusive Excellence

3.4 Celebrate campus accomplishments and highlight excellence in equity and inclusion

### Project Summary

Excelencia in Education recognized academic institutions that have earned a new national and comprehensive certification for intentionally serving Latino (and all) students and for demonstrating positive student outcomes. These nine institutions enrolled and graduated about 5% of all Latino students and directly contributed to helping meet our national degree completion goals. CSUCI was among the nine institutions recognized.

CSUCI has received the Seal of Excelencia, a prestigious, voluntary and comprehensive certification granted by the Washington, D.C.-based organization, Excelencia in Education. The Seal recognizes an institution's very high level of commitment and effort to serve Latinx (and all) students successfully. CSUCI is one of only nine institutions in the nation – the only California State University campus (and HSI) and California institution of higher education – to earn a 2019 Seal of Excelencia. The Seal demonstrates that we are fostering a campus culture that advances excellence in equity and inclusion.

### Baseline Data

CSUCI is one of nine institutions of higher education nationally to earn the 2019 inaugural Seal of Excelencia.

### Goals

To earn the Seal, CSUCI had to demonstrate significant strides in terms of data, practice, and leadership. Excelencia has identified the three areas as key to supporting Latino student success.

#### Metrics for Data and Practices

1. Enrollment of Latino students;
2. Retention of Latino students;
3. Transfer in and out of Latino students;
4. Financial support for students through Pell grants, institutional aid, employment, and work study;
5. Representation of Latinos in administration, faculty, and staff to further model success; and,
6. Degree completion of Latino students.

#### Metrics for Leadership

1. Mission and strategy – where aspects of the institution's mission and vision are articulated and implemented to intentionally include Latino students' success.
2. Data and practice – how disaggregated data (by race and ethnicity) and practices are aligned to inform initiatives that accelerate Latino college completion.
3. Human resources – how recruitment, onboarding, and professional development (especially for faculty) prioritize serving Latino students and the community in the institution.
4. Communications – where internal and external communications are leveraged to share information to make the intentionality to serve Latino students clear and keep momentum building toward goals set by the college and across the institution and community.

5. Institutional culture – articulate what is authentic and interesting about the institution, how it is communicated and cultivated, and inclusive of intentionally serving Latino students.

### Project Status

Complete

### Key Leaders and Divisions

<b>Lead Division</b>	Academic Affairs
<b>Collaborating Division</b>	N/A
<b>Action Champions</b>	Amanda Quintero
<b>Action Project Leads</b>	Amanda Quintero and Michelle Hasendonckx
<b>Action Collaborators</b>	Office of the President, Student Academic Success and Equity Initiatives (Project PROMESAS, ALAS, OLAS, PEEP, CSUCI Louis Stokes Alliance for Minority Participation & Channel Your Success Campaign), Human Resources, Faculty Affairs, Communication and Marketing, Career Development Services, Academic Advising, University Experience Program, University Advancement, and Student Affairs (Basic Needs and Emergency Intervention Program)

### Additional Information

<https://www.csuci.edu/news/releases/2019-seal-of-excelencia.htm>